

THE 8TH CHINA (TAIZHOU) INTERNATIONAL MEDICAL EXPO

SEP.15-17, 2017

CHINA MEDICAL CITY CONFERENCE

& EXHIBITION TRADE CENTER TAIZHOU, JIANGSU

Gather Medicine

Innovation Resources

Construct Health Industry Highland

Sponsored by

People's Government of Jiangsu Province

Supported by

Ministry of Science and Technology of the People's Republic of China

Ministry of Commerce People's Republic of China

National Health and Family Planning Commission of the People's
Republic of China

China Food and Drug Administration

State Administration of Traditional Chinese Medicine of the People's
Republic of China

State Intellectual Property Office of the People's Republic of China

State Administration of Foreign Experts Affairs, the P.R. of China

China Council for Promotion of International Trade

INVITATION

(The events are subject to the actual site)



Brief Introduction

China (Taizhou) International Medical Expo which has registered 7 successful sessions. With years of hard-working, the Expo attracts the attention of medical industry at home and abroad. It is of great significance in promoting China's Internet plus medical treatment, product development, health care reform and international cooperation etc. Taizhou, where the expo is hosted, owns China's first medical National High-tech Zone "China Medical City (CMC)", approved by the State Council in March 18, 2009. The venue, China Medical City Conference & Exhibition Trade Center is in CMC, where many pharmacy and medical devices companies, as well as R & D institutions are located.

Highlights of this Expo

- **Sponsored by the Authorities**

Both the sponsor and undertakers of the Medicine Expo are competent departments and relevant industry associations in the technical field of Chinese medical industry, which enjoy a very high reputation and influence both in Chinese and overseas medical circle.

- **Information Release Center**

Relevant leaders from China's ministries and commissions, as well as the authoritative experts from various sectors will release the latest information and give an overall explanation regarding the latest policy trends, industrial and technological development directions by means of high level forums and seminars.

- **Converging Frontier Information**

Well-known experts from home and abroad will be invited to give lectures in regard to a variety of information, such as domestic and overseas drugs, vaccines, medical apparatus and instruments, biological products and medical technologies etc.

- **High-end Matchmaking Bridge**

The expo will take full advantage of government resources and widely organizes professional visitors to visit, discuss and purchase by virtue of multiple channels. Meanwhile, various innovations matchmaking meetings, acting as communication bridge will be provided for exhibitors and professional visitors to assure a fruitful display trade.

- **Site Interactive Experience**

The link of various site activities will improve the effects of the exhibition in that period. The expo pays attention to site demonstration and practical experience activities, which enhances the interactivity between exhibitors and visitors.

- **All-directional Value Added Services**

The expo will customize personalized information release, visit and inspection activities, offer related extended services and facilitate international investment cooperation and relevant technological achievements transformation in accordance with the requirements of exhibitors.

Exhibition Category

Medicine, Active Pharmaceutical Ingredient, Apparatus and Instruments, Chemical Reagent, analytical instruments, Glassware, Lab Instruments, Pharmaceutical Facilities, Packing Material, Traditional Chinese Medicinal Materials, Health Supplement, Cosmetic Raw Materials, Relevant Medical Technology and Service

Exhibition Subareas

| | |
|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Center Exhibition Area | Overall development of Jiangsu Province, Taizhou and China Medical City. |
| Exhibition area for international groups, domestic and foreign famous pharmaceutical enterprises | The area mainly demonstrates innovation products of global pharmaceutical industry in developed countries and regions, and well-known enterprises to promote communication and cooperation between pharmaceutical industry of Jiangsu Province and developed countries and regions. |
| Exhibition area for advanced pharmaceutical equipment | The area demonstrates the latest research achievements and development directions of advanced pharmaceutical equipment both at home and abroad. |
| Exhibition area for high-end medical devices | The area demonstrates the latest innovations and products in the field of high-end medical devices, in vitro diagnostic technology and reagents, laboratory equipment, packaging materials, etc. |
| Exhibition area for health care products, cosmetics, medicinal materials | The area demonstrates the latest innovations in health care products, cosmetics and medicinal materials, as well as patent property rights. |
| Exhibition area for innovation and entrepreneurship competition of high-level talents at home and abroad | High-level talents at home and abroad with innovative achievements participate in the competition, promoting more medical innovation achievements settled in China Medical city. |
| Exhibition area for massive health industry | The area mainly demonstrates Chinese medicine and health products, pension real estate, including Chinese medicine technology and services, Chinese herbal medicines, health care products, health food, pension real estate, etc. At the same time, it shows rich tourism resources and beautiful ecological environment in Taizhou and the surrounding areas. |

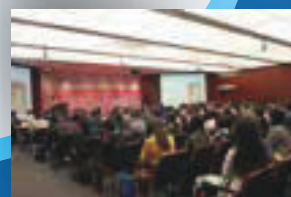
MAIN EVENTS

- **Opening Ceremony**
Time: 9:30, Sep 15th
Place: China Medical City Conference & Exhibition Trade Center.
Before the opening ceremony, leaders and guests will visit the exhibition hall.
- **The 5th Joint session by various ministries and provinces of building China Medical City**
Time: 10:00, Sep 15th
Place: China Medical City Science and Technology Mansion.



Special Events

- **The 4th Taizhou China Medicine City Innovation and Entrepreneurship Competition**
Time: All day, Sep 14th.
Place: Meilihua Hotel.
- **Taizhou Medicine Summit**
Time: 14:00, Sep 15th
Place: Tiande Lake Hotel
- **China Pharmaceutical Industry Investment and Development Forum**
Time: 14:00, Sep 15th
Place: Taizhou International Jinling Hotel.
- **China In Vitro Diagnostic Reagents Innovation Forum**
Time: 9:00, Sep 16th
Place: China Medical City Conference & Exhibition Trade Center.
- **China Animal Vaccine Industry Summit**
Time: 9:00, Sep 16th
Place: China Medical City Conference & Exhibition Trade Center.
- **China Antibody Drug Forum**
Time: 9:00, Sep 16th
Place: China Medical City Conference & Exhibition Trade Center.
- **The 8th Provincial Centralized Drug Purchasing Exchange**
Time: 14:00, Sep 15th
Place: Maoyu Hotel.
- **The National Rehabilitation Aids and The Well-being of The Elderly Industry Technology Innovation Summit**
Time: All day Sep 16th
Place: China Medical City Exhibition Exchange Center.
- **Medicine and Health Industry International Cooperation Conference**
Time: 14:00, Sep 15th
Place: China Medical City Conference & Exhibition Trade Center.
- **Taizhou Medicine High Tech Zone Policy Release and Project Signing Ceremony**
Time: 9:00, Sep 16th
Place: Holiday Inn.



www.cim-expo.com

(The events are subject to the actual site)

Former Exhibitors (Part)



Media Support (Part)



Exhibition Procedures

| Type | Price |
|----------------|------------------------|
| Raw Space | 200 USD/M ² |
| Standard Booth | 2000 USD |

Exhibitors can download exhibition application form and booth pictures from www.cim-expo.com; fill in the Exhibition Application Form and then fax it to the organizing committee(Deadline: Jul.15,2017).

After receiving the fair application, the organizing committee will confirm it and send Booth Confirmation and Exhibitors Manual to exhibitors(booths may be adjusted according to actual conditions).In addition, please email both Chinese and English versions of the brief introduction of your enterprises(two hundred words respectively)to the organizing committee:info@cim-expo.com.

If an exhibitor needs to reserve the advertisement, please pay by T/T 50% or 100% of the advertising expenses within five days after reservation so as to finalize the location of advertisement, and the remaining part should be paid prior to Jul.15,2017.

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