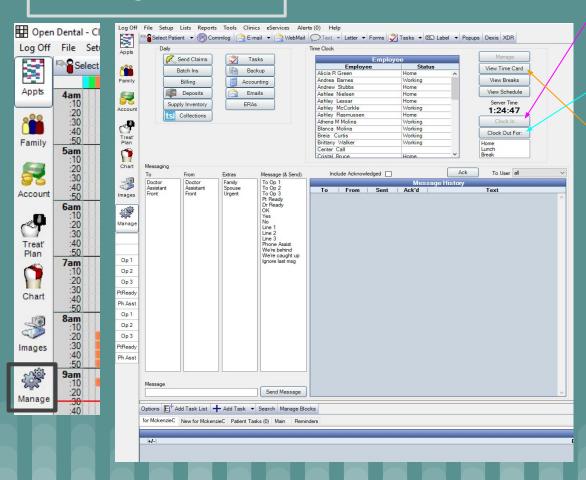
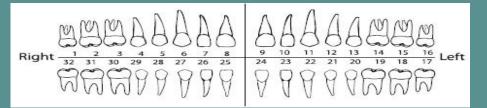
Scheduling Center Training Book

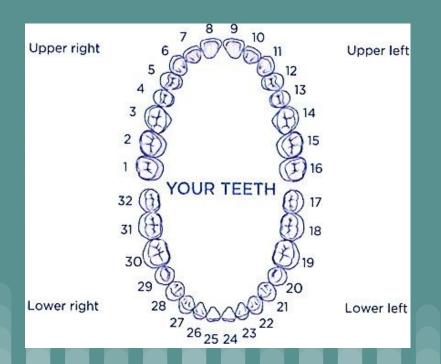
Updated: 11/02/2020

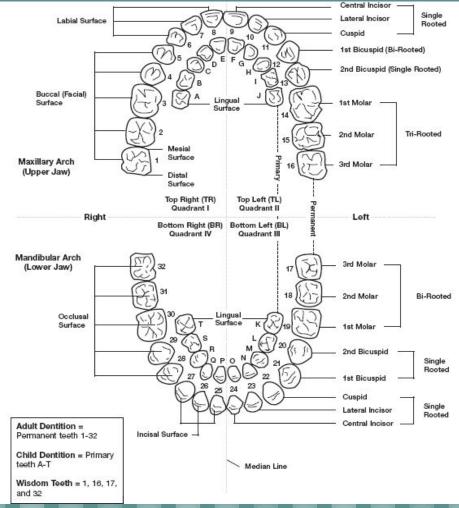
Clocking in and out



- Clocking in: To clock into work, select the Manage button on your left side of Open Dental, make sure you are logged into your account when you do this. Select the clock in button when you arrive at work.
- Clocking out: If you are clocking out for home, select them home button, if your leaving outside of the building please select lunch or break,
- View Time Card: To look at your Time card select the View Time Card button, this will show you all your hours you have worked
- Breaks: The scheduling office doesn't take lunch breaks, we typically eat at our desks, if you needs to go and get food that is okay, please inform your co workers, and come back ASAP, make sure you clock out when you leave the building.







Workflow Checklist (for in-office employees)

- All in-bound calls
- Keep up-to-date on incoming emails to scheduling@stubbsdental.com
- Monday: Call all hygiene appointments for the week and confirm
- Mon-Thursday: Call all appointments for the next
 48 hours and confirm
- Fridays: Call all appointments for Monday and Tuesday and confirm
- Send emails and texts to patients for unconfirmed appointments
- Call appointments marked as blue to be moved and rescheduled

- Lucid emails (sent by Alicia, found in Gmail)
- Simplifeye (Website chat follow-ups)
- AO4 consults to be rescheduled (Managed by Alicia, on Google Drive)
- Follow-Up Sheet / Data Capture (per Scheduling Institute, on Google Sheets)
 - Facebook Lead
 - Murray Location
 - AO4 Follow Up sheet
 - Follow Up Sheet/ Data Capture
 - Call Box Follow up Sheet
- Unscheduled treatment plan list (to get patients on the books for treatment)
- Unscheduled hygiene appointment list (patients that are due for a cleaning)
- Make New Patients Gifts

Operation of the phone



- To transfer a phone call: select the center button, that will then put the patient on hold. Use the keypad to dial the extension #, as soon as you brief the person answering, then push the transfer button on the left to immediately transfer the call.
- Putting your phone on do not disturb: Click the Menu button on the lower left, select the features option, scroll down to the Do Not Disturb button, select it, then select Enable
- Menu Options: Includes Features settings, Status, settings, applications,
- Mold button: Click this button whenever you need to put a patient on hold
- Dial button: Select this button whenever you ready to dial a phone number when making a outbound call, or transferring a patient.
- Volume buttons: Use this change your volume on the phone
- Mute button: Select this button if you need to silence yourself on your line.
- Speaker: Select this button whenever you need to put someone on speakerphone

Scripts for Voicemails and Emails

We do ask that you limit visitors that you bring to your appointment. If you do need someone to drive you to your appointment, we ask that they wait in the car during your appointment. Once you are done with your paperwork, if we are not ready to take you back to your room we will also have you wait in your car until we are ready to take you back. We are trying to promote social distancing by minimizing the number of people we have in the office at one time.

Have you, or anyone in your immediate household, had a fever, cough, shortness of breath, chills or any other flu-like or upper respiratory symptoms in the past 72 hours?

Have you traveled outside of the country in the past two weeks to any of the following: China, Iran, Europe, UK?

Have you had any known exposure to anyone under investigation of, or pending testing or diagnosis of coronavirus?

- Confirm Appointment on Voicemail COVID

VERSION

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** giving you a call with Stubbs Dental. I'm calling to confirm your appointment for this **(DAY OF THE WEEK)** in our **(BOUNTIFUL/LAYTON)** office.

(IF NEW PT Since this is your first time in our office, please arrive 10-15 minutes early for new patient paperwork)

I'd also like to go over some pre-screening questions with you in regards to the covid19 virus, so if you could give me a call back, my phone number here is 801-939-5900.

----- Confirm Appointment with Email:

Hello (PATIENT NAME),

We look forward to seeing you at your appointment on (DAY OF THE WEEK, MONTH, DAY) at (TIME). Please reply to this email or call our office to confirm your appointment so that we may expect you. Our phone number is 801-939-5900.

Regards,

(IF NEEDED)

Since this will be your first time in our office, we ask that you come 10-15 minutes early to fill out some new-patient paperwork.

------ Confirm Appointment on Voicemail

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** giving you a call with Stubbs Dental. I was just calling to confirm your appointment for this **(DAY OF THE WEEK)** at **(TIME)** in our **(BOUNTIFUL/LAYTON)** office.

(IF NEW PT Since this is your first time in our office, please arrive 10-15 minutes early for new patient paperwork)

 \rightarrow If you'd like to give me a call so that we can know to expect you, our number here is 801-939-5900. Thanks so much and I look forward to hearing from you soon.

New Patients, when confirming appointments:

"Please arrive 10-15 Minutes early to fill out your new patient paperwork."

"Do you have a moment to go over your insurance information?"

(if they say they don't have insurance always put that in the notes so we don't ask again!)

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** giving you a call with Stubbs Dental. I was just calling to confirm your appointment for this **(DAY OF THE WEEK)** at **(TIME)** in our **(BOUNTIFUL/LAYTON)** office. (IF NEW PT Since this is your first time in our office, please arrive 10-15 minutes early for new patient paperwork)

→ If you'd like to give me a call so that we can know to expect you, our number here is 801-939-5900. Thanks so much and I look forward to hearing from you soon.

There is a \$125 cancellation fee (as needed for repeat offenders.)

"Typically, without a 48 hour notice we would charge a cancelation fee of \$125, but let me get with my manager to see if we can waive it for you just this one time."

If they answer, try to obtain:

- Name of Insurance Company
- Member ID #
- Group Name:
- Group #
- Employer:
- Patient Date of Birth
- Name of Primary Ins Holder
- Primary Ins Holder DOB
- Primary Ins Holder Employer

Online Paperwork

You will need to know your appointment date and time.

Go to: stubbsdental.com

Click "Menu"

Click "About Us"

Click "Patient Portal"

Fill out the information

Follow Up Verbiage

	Treatment: This is from Stubbs Dental. I was calling to see if you were ready to reschedule your appointment for "" with Dr Would you prefer a morning or an afternoon appointment?
	Consultation: This is from Stubbs Dental. I was calling to see if you were ready to reschedule your complimentary consultation for Would you prefer a morning or an afternoon appointment?
	If leaving a voicemail: Hello this message is for This is from Stubbs Dental. I would love to get your unscheduled appointment/consultation for rescheduled for Please call us back at 801-XX-XXXX and just let us know we missed your original call. We look forward to hearing from you and taking care of your dental needs.
Vhe	n rescheduling no show/missed appointments, after a confirmed date and time:
	We have reserved "" for you, I went ahead and waived the \$125 missed appointment fee for your previously missed appointment. If an emergency should arise will you give us a call 48 hours in advance to avoid this fee in the future? -wait for an answer

Hello this message is for _____. This is _____ from Stubbs Dental. We saw that we missed your call and would love to know how we can help you today. Please call us back at 801-XX-XXXX and just let us know we missed your original call. We look forward to hearing from you and taking care of

your dental needs.

When leaving a voicemail for a Facebook ad lead:	
Hello this message is for This is from Stubbs Dental. Thank you for filling out our contact form on Facebook. I am calling schedule your complimentary consultation so you can take advantage of our current special. Please call us back at 801-XXX-XXXX at your earliest convenience to schedule an appointment. We look forward to hearing from you and taking care of your dental needs.	to
When leaving a voicemail on Lucid/Einstein inquires:	
Hello this message is for This is from Stubbs Dental. Thank you for filling out our contact form on our website. We would love to schedule a complimentary consultation for you. Please call us back at 801-XXX-XXXX at your earliest convenience to schedule an appointment. We look forward to hearing from you and taking care of your dental needs.	
-If the patient is wanting something other than a consult, state what type of appointment you are trying to schedule. Rescheduling a patient due to internal issues: (try to avoid stating a reason why)	
This is from Stubbs Dental. I sincerely apologize, but I've been informed that we need to reschedule your upcoming appointment would love to find another date and time that will work for your schedule. Would you prefer a morning or afternoon?	nt.
Voicemail: Hello this message is for This is from Stubbs Dental. I sincerely apologize, but I've been informed that we need to reschedule your upcoming appointment originally scheduled for (date and time). Please call us back at 801-XXX-XXXX at your earliest convenience to reschedule this appointment.	
Tips to reminder from SI:	

- Don't pause, state all verbiage and go straight into dual alternative close.
- After scheduling, always end the call with:
 - The doctor and our team have you reserved (day) at (time) for you. We look forward to seeing you then. Should an emergency arise, will you call me? My name is ____ and let me know at least 48 hours in advance?

Hygiene Scheduling

New Patients

12 or older 70 Minutes 11 or younger 40 Minutes

Returning Patients

14 or older 60 Minutes 13 or younger 30 Minutes

Periodontal

SRP 90 Minutes Maintenance 60 Minutes

All-on-4 Maintenance

Without Removal 60 Minutes With Removal 90 Minutes

Bountiful

Dental Hygienist

Dawn (HY10)

Layton

Dental Hygienist

Ashley (HYG1)

Mandy (HYG2)

Dental Assistants

Andrea (Lead) Dom,

Hailey, Danya, Brittany

Dental Assistants

Kim (Lead), Shelby, Sarah, Susi

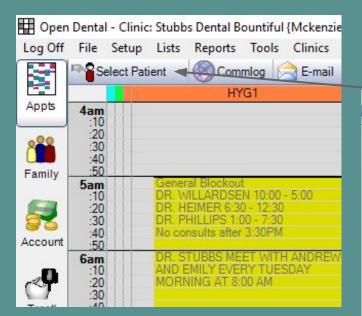
Last NP appt starting at 3:30 or earlier M-TH | 1:30 or earlier on Fridays.

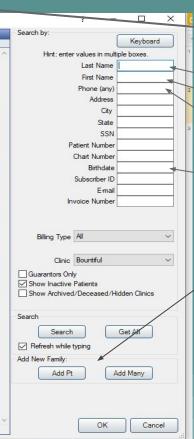
* Exception: if the patient is new to hygiene but has been seen by the Dr. before *

HYG NEEDS EXTRA TIME WITH NP, SRP, AO4, or SNAP CLEANINGS

- ABSOLUTELY NOTHING ON THE OTHER SIDE OF A SEDATION -

Bountiful	Layton	Provider's Name	DEA ID	NPI#	
DDS1	DDS1	Dr. David Stubbs (Oral Surgeon)	FS7314672	1588995377	
DDS4	DDS2	Dr. James Willardson (TMJ Specialist)	FW6290112	1013080274	
DDS5	DDS4	Dr. Shane Phillips	FP3863354	1700913894	
DDS3	DDS3	Dr. Joseph K Kuchenmeister	FK3285512	1942564125	
DD10	DDS8	Dr. Jordan Heimer	FH8042183	1336615244	
		Dr. Douglas Loveland	BL2370738	1811045057	
		Dr. Riley Robinson	FR9324055	1225691314	
		Dr. Drew Phillips	FP8967804	1538796818	
DDS7	DDS6	Dr. Daniel Bostock (Oral Surgeon)			





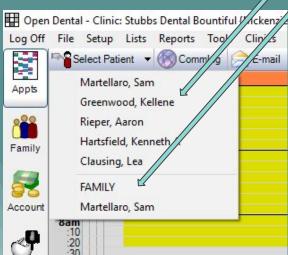
Searching Patient

- Select Patient
 - > Right side
 - Last Name
 - > First Name

Searching Patients Other Ways

- ➤ Phone Number
- Date of Birth
- Add Patient
- Select the Add New Pt, or if its a family select Add Many





Recently Viewed Patient

- Next to the Select Patient there is a down arrow.
- Drop down shows the last 5 patient you have searched
- Shows the family members linked to the patient's name below

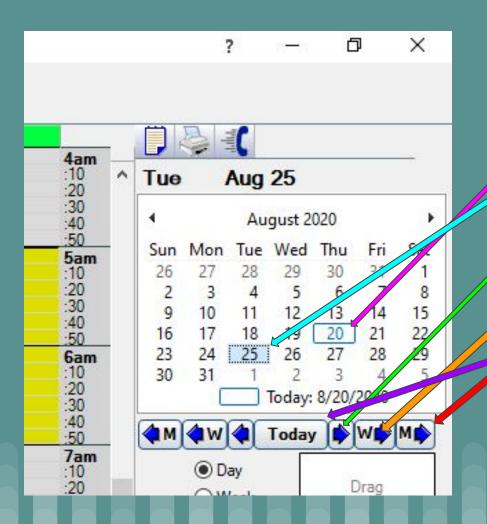


Switching Schedules/ Locations

- Bountiful Utah
- Layton Utah
- Murray Utah in Sep.

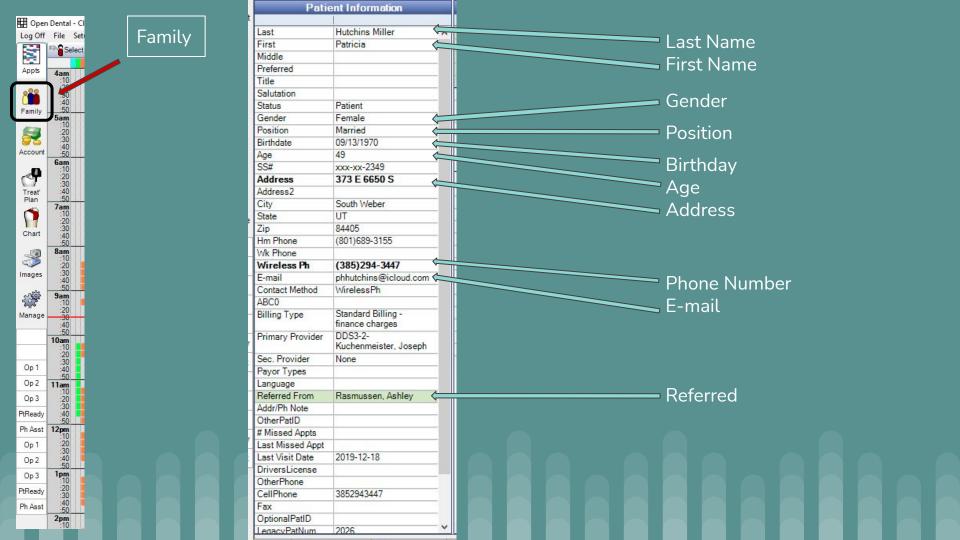
Commlog

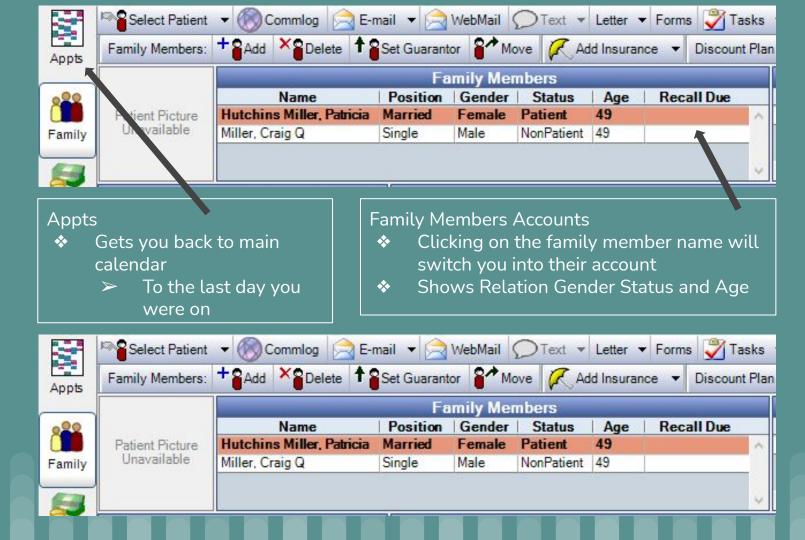
- Notes not pertaining to an appointment.
- More in depth detailed notes.
 - List everything- "My favorite Color is Blue" "Pt recently moved to the area"

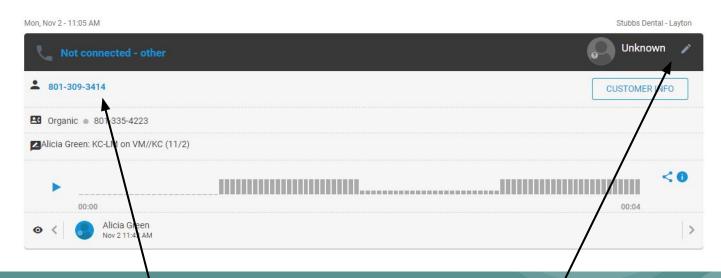


Calendar

- Outlined box is the current day
- Highlighted box is the day your schedule is showing
 Going to the next day you can hit the arrows or the date/number on the calendar
 - "W" with arrow jumps you a Week forward
- "M" with arrow jumps you aMonth forward
 - Today sends you back to the current day







- Email notification
 - Open
 - Click on review
 - Listen to the call
 - Search the BLUE phone number in Open Dental
 - If a pt read all notes to insure they havent call again or been called back
 - Call pt
 - Hello, this is _____ with Stubbs Dental we received a missed call from this number and I'm calling back to insure all your dental needs have been taken care of
 - After LM on VM or speaking with the pt leave a note



Making an Appointment

Making an appointment

Click on +Make Appt

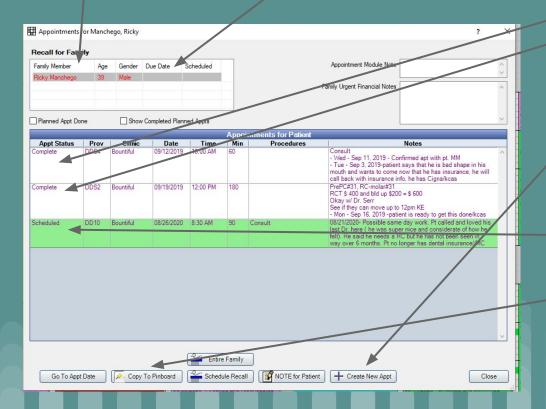
Viewing Appointments

Click View Pat Appts

Where to find the ASAP List

Family Members

Recall Date- Next HYG Appt



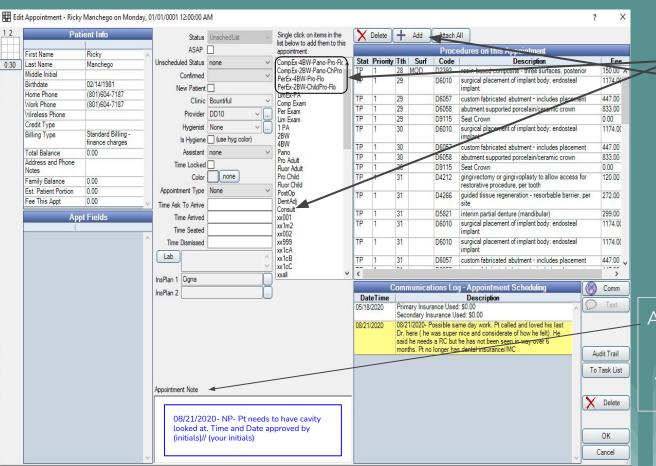
Past Appt (Complete, Broken, UnScheduled)

Making A New Appt

Appt Already Scheduled

Clipboard- Unscheduled, getting Rescheduled

Scheduling a New Appointment



Select procedure

Consult

Cleanings

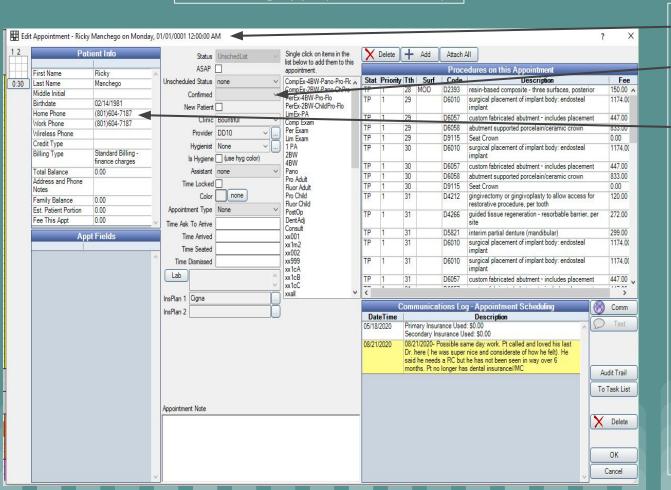
Other

- AO4 Consults
- Emergency
- Post Op
- ➤ AO4 Cleanings

Appt Notes

- Ctrl D- Date
- Anything the Dr. need to know
- End with approval and // (your initials)

Confirming appt (24 hrs before)



Pt name, appt date and time

**

**

Appt status (confirmed , unconfirmed , left msg , move appt , etc.)

Pt phone number and DOB
(if needed to verify)

 Voicemail script - "Hello, this message is for (Patient Name). This is (Your Name) calling from Stubbs Dental.
 We were just calling to confirm your appointment

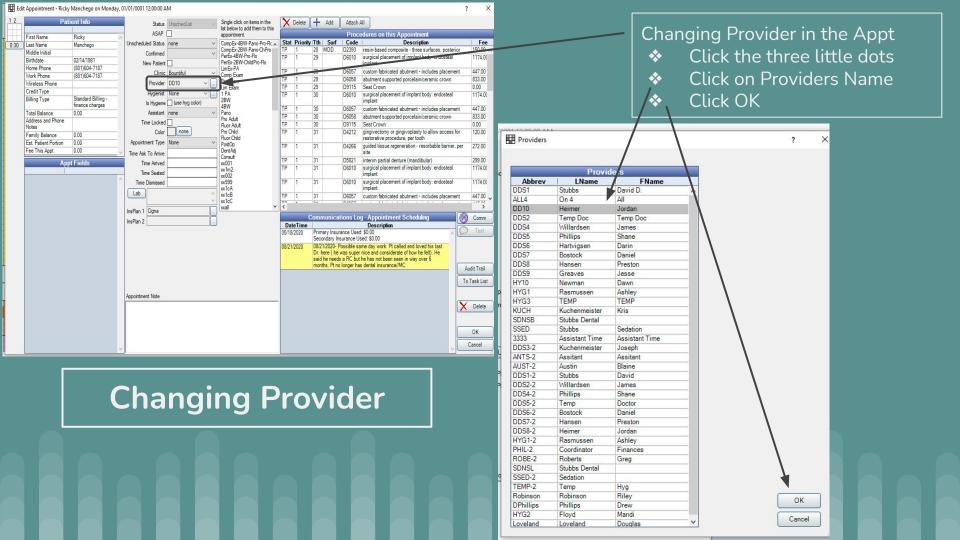
tomorrow, (Day of the

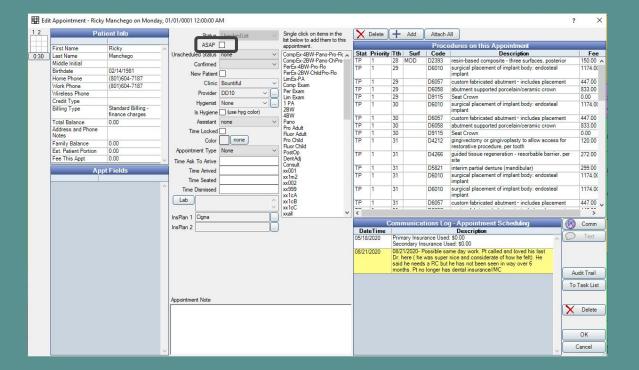
week and date of month) at (Time) (+10-15 mins for NP paperwork) in our (Bountiful/Layton) office. If

you would please give us a

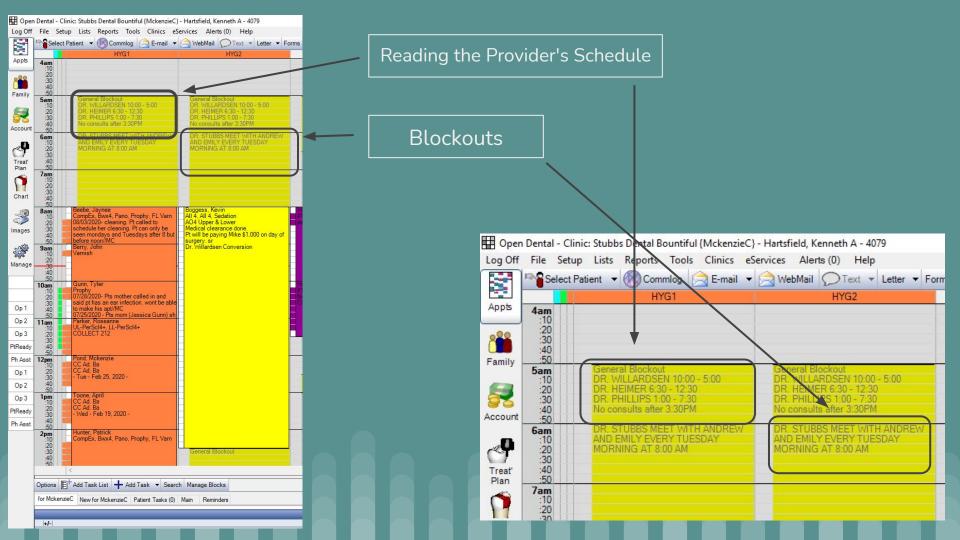
call back so that we can know to expect you, our

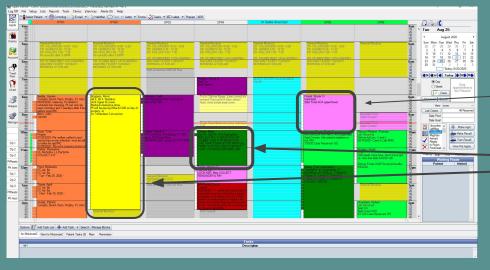
number is 801-335-4223.









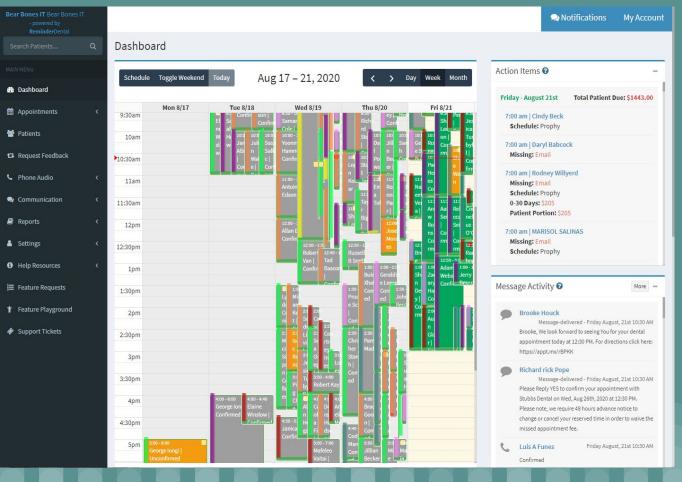


Keep Providers in their ops

Pink- Assistant Time

Green & Yellow- Sedation

	Bountiful	Layton	Provider's Name	DEA ID	NPI#
Any Op	DDS1	DDS1	Dr. David Stubbs (Oral Surgeon)	FS7314672	1588995377
Op 5 & 6- Bountiful		DDS2	Dr. James Willardson (TMJ Specialist)	FW6290112	1013080274
Op 5 & 6- Layton	DDS5	DDS4	Dr. Shane Phillips	FP3863354	1700913894
Op 3 & 4- Layton	DDS3	DDS3	Dr. Joseph K Kuchenmeister	FK3285512	1942564125
Op 3 & 4- Bountiful	DD10	DDS8	Dr. Jordan Heimer	FH8042183	1336615244
Op 2- Layton			Dr. Douglas Loveland	BL2370738	1811045057
Any Op-Bountiful			Dr. Riley Robinson	FR9324055	1225691314
Any Op-Bountiful			Dr. Drew Phillips	FP8967804	1538796818
Any Op	DDS7	DDS6	Dr. Daniel Bostock (Oral Surgeon)		
Ally Op	DDS7	DDS6	Dr. Daniel Bostock (Oral Surgeon)		



Texting Patients

Website - reminders.bearbonesit.com

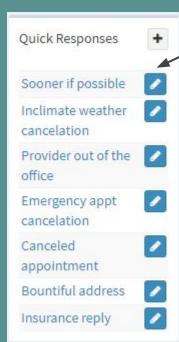
1 hour after scheduling - pt receives automatic "save the date" email

2 hours after scheduling - pt receives automatic "save the date" text

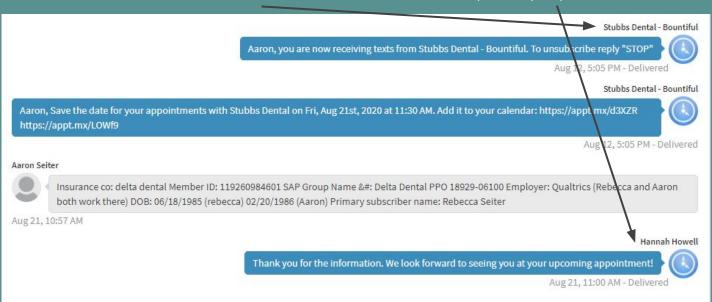
Confirming appointment - pt receives automatic email 2 days before asking them to confirm. pt receives automatic text 5 days before asking them to confirm.

Hygiene recall- pt receives automatic email reminder that it is time to schedule their next cleaning

Missed appt - pt receives automatic text 1 hr after asking to call the office and reschedule



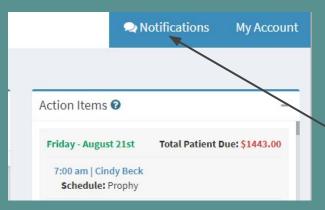
- Quick responses easy, generic responses that we use often
- Image below is what the text thread will look like for a specific pt
- ❖ You will see the automated texts and texts sent from specific people



Texting Patients

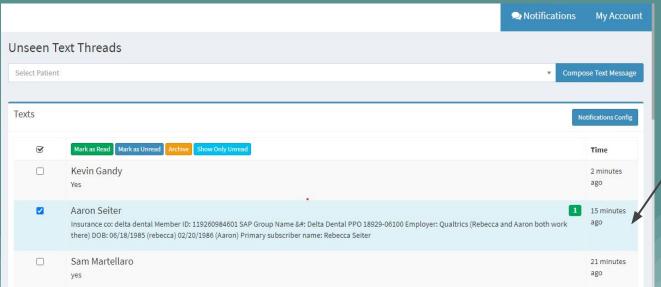
Type Message...

Send



Texting Patients

- We receive email notifications when we have an unread text message. To view our text message threads: click the "Notifications" link in the upper right hand corner.
- All text message threads will show. Unread messages will be highlighted



Pre-Op Surgery Instructions

Pre-operative measures for patients receiving sedation or general anesthesia.

Are you on any blood thinning medications?

- 1. Because aesthetic medication causes prolonged drowsiness, you must be accompanied by a responsible adult who will drive you home and stay with you until you are sufficiently recovered. This may be up to 24 hours after your surgery.
- 2. You should not drive, operate heavy or complicated machinery, sign any documents, or make any important decisions within the first 24 hours after surgery.
- 3. Bring all medications that you take with you. If you use an inhaler for asthma or a glucometer for diabetes, please bring them with you.
- 4. Your mouth and teeth should be well cleaned before your appointment. While brushing and rinsing, try not to swallow any of the water.
- 5. Wear a loose t-shirt and comfortable clothing, something that will allow us to run an IV. Do not wear jewelry or contact lenses. You may bring glasses.
- 6. Remove any dark fingernail polish.
- 7. If you have a change in health either before or after surgery, please contact our office.

Morning Surgery

- Eat a light dinner the night before your surgery.
- Nothing to eat or drink after midnight. (NO GUM, NO FOOD, NO WATER)
- No alcohol or aspirin is permitted.

Afternoon Surgery

- No milk products or solid foods after midnight.
- Clear liquids only before 6:00 AM (tea, coffee, broth, plain jello, apple juice)
- Nothing to drink after 6:00 AM. (NO GUM, NO FOOD, NO WATER)
- No alcohol or aspirin is permitted.

Exception

• It is important that you take any regular medications (such as medications for high blood pressure, or antibiotics) or any medications you have been prescribed by this office using only a small sip of water.

ALL WOMEN - We will need to administer a urine test. (LEGAL REQUIREMENT)

All on 4 Appointment Process

1st Appointment 6th Appointment Post-Op - 6-8 weeks after surgery **Impressions** and medical history Checking gum tissue & healing to see if you Case goes to lab for 1 week may start using a waterpik 2nd Appointment 7th Appointment **Wax Rim** Post-Op - 6 months after surgery Obtain dimensions of the mouth Checking healing to see if you are ready to start Case goes to lab for 1 week finals 3rd Appointment 8th Appointment **Look See** (May be more than one appointment) Start Final - 6 months after surgery Approving the look of the teeth Remove temporary denture in the morning and Case goes to the lab for 2 weeks return it in the afternoon. Please be aware that you will be without 4th Appointment teeth all day. Surgery Surgery is an all-day process and can take 10 or more hours
9th Appointment Case goes to the lab for 1 week. 5th Appointment Wax Try-in (may be more than one Post-Op - Day after surgery Case goes to the lab for 2 weeks 10th Appointment **Seat Finals** Recommended 6-month cleaning (optional)

Recommended Night Guard (optional)

Our doctors have a combined 60 years of experience in the dental field. Our hygienists have a combined 20 years of experience in the dental field.

We are proud to be associated with:

The American Dental Association
The Academy of LDS Dentists
The Utah Dental Association

Our Business Accomplishments

2017 National Consumer Advisory Board
Small Business Excellence Award - Cosmetic Dentists

2018 National Consumer Advisory Board
Small Business Excellence Award - Cosmetic Dentists

2019 National Consumer Advisory Board Small Business Excellence Award - Implant & Sedation Dentists

2019 Small Business of the Year - Davis County Chamber of Commerce

Dr. David Stubbs

2017 America's Best Dentists - Cosmetic Dentists
2020 America's Best Dentists - Cosmetic, Implant, and Family Dentistry
2020 - 2021 The Marquis Who's Who Publications Board - Who's Who in
America

"Inclusion is limited to individuals who possess professional integrity, demonstrate outstanding achievement in their respective fields and have made innumerable contributions to society as a whole."

Dr. James Willardsen

2018 America's Best Dentists - Cosmetic, Implant, and Family Dentistry 2019 America's Best Dentists - Cosmetic, Implant, and Family Dentistry 2020 America's Best Dentists - Cosmetic, Implant, and Family Dentistry

Dr. Joseph K Kuchenmeister

2019 America's Best Dentists - Cosmetic, Implant, and Family Dentistry 2020 America's Best Dentists - Cosmetic, Implant, and Family Dentistry

Dr. Shane Phillips

2019 America's Best Dentists - Cosmetic, Implant, and Family Dentistry 2020 America's Best Dentists - Cosmetic, Implant, and Family Dentistry

Scheduling Institute Tips

- All answers should be brief, inviting, and worded in a way that does not lead to more questions.
- Avoid the word "Can." Use "May" instead.
- Avoid answering the patient's questions with a yes or no. Say "absolutely" or "actually" instead.
- Do not use clinical verbiage. This can confuse or overwhelm the patient and invite more questions.
- ❖ Take control by saying "when you come in."
- ❖ Avoid all money talk and revert back to the complimentary consultation verbiage.
- ❖ Never put a new patient on hold.
- ❖ Never leave the answers open ended by asking "What time would work best for you?"
- ❖ Never say "I have" or "we have" when offering appointment times.
- ❖ After tiering down with the dual alternative close, say "Would an appointment on ____ at ___ work for you?"
- ❖ Avoid long pauses and dead air.
- ❖ If they don't ask, we dont tell. Especially with insurance.
- ❖ We are selling appointments, not treatments.

Greeting

"Stubbs Dental, This is _____. How May I help you?

Listen and Answer Questions

Identify what the caller needs within the first 5 seconds.

After answering their question, use a transition phrase or question or your own and immediately transition into scheduling. This puts you in control of the call and helps to avoid lengthy or unnecessary conversations.

Transition

Take control of the call by asking a question of your own.

"When was the last time you were seen in our office?"

"Let me be the first to welcome you! And I always love to ask, how did you hear about our office?"

"Would you like to make an appointment for a cleaning or do you have a concern?"

Dual Alternative Close

Two options make the caller feel like they are in control.

"Would you prefer the Bountiful or Layton Office?"

"Would you prefer mornings or afternoons?"

"Would you prefer Monday at 10 or Tuesday at 9?"

"Would you prefer , or would you like for me to check a different day?"

Confirm and Commit

Dr. ____ and our team have reserved DATE and TIME for you. I look forward to seeing you. Should an emergency arise, will you call me? My name is ____, and try to let me know at least 48 hours in advance?

-- pause and wait until the patient responds with yes --

Data Capture

When someone doesn't want to make an appointment right now: add their information to the Follow up Sheet / Data Capture file in Google Drive.

"I hope to hear from you soon, but in case I don't hear from you, would it be okay if I got your full name and contact number so that I can follow up with you?"

FAQ - Frequently Asked Questions - Page 1

What is an AO4? What is the same-day-smile?

"The All-on-4 procedure is a revolutionary smile makeover. It's a great option for patients looking for a permanent option for missing teeth. The All-on-4 is a permanent denture that doesn't slide around, and doesn't have a plate against the pallet like a traditional denture. So it feels very comfortable and natural. On the day of your surgery, a surgeon will place 4 implants and attach a permanent denture, so it truly is a same-day-smile."

How much does the AO4 cost?

A1: "Actually, costs can vary greatly from patient to patient. When you come in for your free consultation, our doctor will develop a treatment plan customized for you and then our financial advisor will go over the quote and discuss the different payment and financing options."

A2: "Actually, we have a promotion going on right now for \$10,000 off of our original pricing. Again, I would hate to misquote you and you'd need to be seen in our office for an exact estimate, but with this discount you can expect to start out at around 15,000 per arch."

How much does cost?

A1: "Actually, costs can vary greatly from patient to patient. When you come in for your free consultation, our doctor will develop a treatment plan customized for you and then our financial advisor will go over the quote and discuss the different payment and financing options."

A2: "Again, I would hate to misquote you. You'd need to be seen in our office for an exact estimate, but with this procedure you can expect a starting price of..."

Do you accept insurance?

"Absolutely! We accept most insurance plans. When you come in for your free consultation, we will provide a complimentary benefits check to make sure you are receiving all the benefits that you qualify for."

Do you accept my insurance?

A1: "We do work with most insurance plans, I think we do accept _____, I know we have a few patients that use that insurance. When you come in for your consultation they will contact your insurance company for you and ensure that you receive all the benefits you gualify for."

A2: "I would hate to misquote your insurance benefits. Many patients find it helpful to call the customer care number listed on the back of their insurance card. We will do a complimentary benefits check when you come into the office for your free consultation."

We work with all PPO plans. We do not work with Medicaid, Melina or HMO plans. We do work with some Medicare plans, as long as it is a PPO plan.

Do you accept Medicaid?

"We accept all patients, however, we are considered out of network with Medicaid. We do have many Medicaid patients in our office, but they have chosen one of our 3rd party financing or payment options."

Do you guys offer ? Do you guys do ?

If yes: "Absolutely. Our doctors are familiar with ___ and our patients have seen great results! Let's get you set up for a consultation with the Dr/Hyg to see if you are a good candidate."

If No: "Actually, our patients have seen even better results with a different option. Let's get you set up for a consultation with the Dr/Hyg to see if you are a good candidate."

FAQ - Frequently Asked Questions - Page 2

<u>Do you see kids? Do you see patients with disabilities? Do you see patients with special needs?</u>

"Absolutely! Our doctors have plenty of experience working with ______. Let's bring you in for a complimentary consultation so you can meet the doctor and decide if we are a good fit for your needs."

What are your hours? Are you open on Saturdays? Are you open after 5?

Monday - Thursday 9-5 and Friday 8-3

"We offer a variety of appointment times from 8am-5pm, Monday through Friday"

"We understand our patients have busy schedules. Sometimes our patients find that an early morning or lunch-time appointment may work better."

<u>Can you schedule my appointment on ? Can I be seen tomorrow?</u>

If No: "Actually, our doctors are fully committed to their other patients at that time. Let's keep looking for another time that may work for you." "Yes, our doctors are in very high demand because they provide such amazing care."

"Let's get you scheduled for this soonest available slot, and I will add you to our ASAP list. This means that if there are any scheduling changes that allow us to see you sooner, we will give you a call and see if you'd like to move into that time slot."

This is an "emergency," can I be seen today?

"Our Dr.s are fully committed today. However, since you said that this is an emergency, you can head down to the office now and we will make sure you are seen sometime today."

(most patients are not facing a true emergency, and will choose not to wait in-office, but get on the books for an appointment instead.)

How do I get to the office?

Layton: Get off on the Antelope Drive exit and head east. We are located behind Target and next to Chick-fil-A.

Bountiful: Get off on the 2600 exit and head east. Turn right onto 500 West, then right onto Orchard Drive.

Can you send my xrays?

Have they had any work done here before, or just a consultation?

YES: "Absolutely. Let me get an email address and I will have the front office send them over."

NO: "I'd be happy to send those x-rays for you, however, it looks like you were only seen in our office for a free consultation. As such, there is a fee of to send those xrays."

BITEWINGS and NORMAL X-RAYS: \$125 - PANO -XRAY: \$200 -BOTH TYPES OF X-RAYS: \$325

Do you offer a discount if I pay in cash?

"Absolutely! Our patients that can pay with cash or check may receive an additional 5% discount."

<u>Is this Clear Choice? Is this Dream Dental?</u> (our competitors, our number pops up when you search for them)

"You probably found our number while looking for providers for the All-on-4, same-day-smile procedure. We were just named as the number one provider in Utah for this procedure, and we've completed over 850 arches."

<u>Can you remove me from the mailing list?</u> (send info to marketing, it can take 4-6 weeks to be effective)

"Of course. Let me get some information from you, and I can have you removed from the mailing list."

•What is the full name it is addressed to? •What address was it sent to? • What ad is being sent?

Insurance compo Procedure Delta Dental - we are in ne				We do NOT Work with Medicaid	
all _{Adult Prophy w/ cleaning} Select Health	\$89.00	Root Canal	\$400.00	Molipa lower w/sedation HMO Plans	\$28,000.00
Blue Cross, Blue Shield EMI Humana	\$50.00	Extraction	\$150.00	IV Sedation	\$300.00
Met Lifte Maint United Healthcare	\$121.00	Surgical Extraction	\$200.00	Orthotic occlusal device	\$500.00
Dental Select United Concordia	\$200.00	Flipper	\$200.00	Night guard	\$300.00
GeHA AO4 cleaning Some Medicare - <u>only if it</u>	t is a PPO plan	Implant	\$1,599.00	Clear Correct	\$4,500.00
Fluoride	\$15.00	Partial Denture	\$900.00	In office bleaching	\$400.00
Peridex Mouthwash	\$15.00	Full Denture	\$900.00	Whitening trays	\$200.00
Limited	\$62.00	Snap on Denture 2 implant, 1 arch	\$9,000.00	Whitening Gel (per syringe)	\$15.00
Fillings	\$145.00	Snap on Denture 4 implant, 1 arch	\$10,000.00	Whitening strips (Sheer) 10 (5 days worth)	\$50.00
Crowns	\$599-\$850w/BU	AO4 1 Arch	\$14,000.00		

Reaching out via email from Simplifeye
Hello (PATIENT NAME),
I received your information from our online chat agent, and I saw that you were interested in coming in for a complimentary consultation at our office. We'd love to see you! We tried reaching out to the phone number provided, but we were unable to reach you at the time. Please feel free to reply to this email or call our office to schedule an appointment.
We look forward to hearing from you soon.
Regards,
Confirm Appointment on TXT
Looking forward to seeing you for your appointment on (DAY OF THE WEEK, MONTH, DATE) at (TIME).
Looking forward to seeing you for your appointment on(DAY OF THE WEEK , MONTH, DATE) at (TIME). Please call our office to confirm and go over our COVID-19 pre-screening questions.
Reschedule Appointment via TXT
Hello! We are reaching out in regards to your appointment on (DATE) . Our doctor is unavailable on this day at this time. Please call so we can help you reschedule this

appointment. 801-939-5900

------ Reschedule Appointment via Email

Hello (PATIENT NAME),

We have been trying to get in touch with you in regards to your appointment on (DATE). Our doctor is unfortunately unavailable on this day at this time.

Please call so we can help you reschedule this appointment, and provide us with any updated contact information you may have. Our phone number is 801-939-5900.

Regards,

------ Voicemail reaching out for unscheduled HYG list, NEW PATIENT

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** with Stubbs Dental. I was reaching out to you today because I noticed that you had a cleaning appointment scheduled with us back in **(MONTH OF YEAR)** and I'd like to invite you to come into our office to meet our hygienist and get that cleaning done. If you'd like to get in touch with me so that we can find a time that works for you, my number here is 801-939-5900 Thanks so much and I look forward to hearing from you soon.

------ Voicemail reaching out for unscheduled HYG list, RETURNING PATIENT

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** giving you a call with Stubbs Dental. I was just taking a look over your chart here and I noticed that you were due for a cleaning and I wanted to invite you to come back into the office to get that done because we'd love to see you again. If you'd like to get in touch with me so that we can find a time that works for you, my number here is 801-939-5900 Thanks so much and I look forward to hearing from you soon.

------ Voicemail reaching out for LUCID EMAILS AND

SIMPLIFEYE

Hello (PATIENT NAME), This is (YOUR NAME) calling from Stubbs Dental. We're calling you today in regards to the email you sent us. We wanted to follow up with you to make sure all of your dental needs were taken care of, and invite you to our office for a complimentary consultation. If you can please give us a call back so we can find a time that works for you, our number is 801-939-5900, thank you so much and have a good day.

- Voicemail reaching out for AO4 Reschedule /

Cancel list

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** calling from Stubbs Dental. We were reaching out to you today because we noticed that you had an appointment previously scheduled for a complimentary consultation. We were just following up to see if you'd be interested in rescheduling at this time. If you would please give us a call back, we would be happy to schedule a date and time that works best for you. Our phone number is 801-939-5900. Thanks so much and we look forward to hearing from you soon.

------ Voicemail reaching out for UNSCHEDULED TX PLAN (1st appt after consult)

Hello, this message is for (PATIENT NAME). This is (YOUR NAME) with Stubbs Dental. I was reaching out to you today because when you came into our office you met with the doctor we discussed a treatment plan with you that included (STUFF) and I was just reaching out to you today to see if you wanted to get started with that treatment and get an appointment scheduled. If you'd like to get in touch with me so we can find a time that works for you, our number here is 801-939-5900

------Voicemail reaching out for UNSCHEDULED TX PLAN (next step in tx plan)

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** with Stubbs Dental. I was reaching out to you today to see if you'd like to continue with the next step in your treatment plan. I'm showing that there was some additional work to be done **(or mention next step of treatment)** and I was just following up to see if we can make that appointment for you. If you'd like to get in touch with me so we can find a time that works for you and your schedule, our number here is 801-939-5900. Thanks so much and I look forward to hearing from you soon.

------ Voicemail reaching out from Data Capture List (New pts that didn't schedule)

Hello, this message is for **(PATIENT NAME)**. This is **(YOUR NAME)** with Stubbs Dental. I was reaching out to you today because I know we spoke a little while ago about **(STUFF)** and I wanted to follow up with you and make sure you got taken care of. We'd still love to bring you into the office for a free consultation, so if you are still interested in setting up an appointment for that, you can reach out to me here. My phone number here is 801-939-5900. Thanks so much and I look forward to hearing from you soon.

TIME OFF REQUEST

Date:01/01/2020	EXAMPLE
Employee: Sammy Joe	
Date of Requested Time Off: 02/02/2020	
Person Covering for you: <u>Kate, Lee, and Brit</u>	
How will this time be taken:	
PTO Unpaid <<< Answer to what you want	
This request for time has been	
ApprovedNot Approved <<<< Manager will a	answer this
Employee: Sammy Toe Office Manager:	

Family party

Reason:_

How to: Upload Patient Before/After Photos to Image Center

- Download images from the email to your computer. Place them in a file you can easily find.
- In open dental:
 - Select correct patient
 - Click "Images" module on the left side of the screen
- Select whether you will be uploading pre op or post op photos in the folder section on the left side of the screen
 - Select "import" at the top of the screen
 - Your computers file explorer will open.
 - Navigate to where you downloaded the images to.
 - Select all images for the patient
- Uploading will begin and will be done one by one
 - Describe each photo being uploaded:
 - For Pre op descriptions
 - Records these are photos typically taken at the impressions appointment
 - Records front smile
 - Records front no smile
 - Records side smile
 - Records oral
 - Records teeth up close
 - o Etc

- Day of day of surgery
 - Day of front smile
 - Day of side no smile
 - Day of teeth up close
 - o Etc
- For Post op descriptions:
 - Day of day of surgery
 - Day of front smile
 - o Day of side no smile
 - Day of teeth up close
 - o Etc
 - Day After
 - 6 weeks, 12 weeks, etc
 - If you do not know the time of post op you can put "Temps"
 - Temps front smile
 - Temps side no smile
 - Etc
 - Finals
 - Finals front smile

Random info

AO4 info

- Our pricing is approx. 30-50% less than other companies
- Three (3) AO4 cleanings are recommended every year, at least 2
- When scheduling AO4 cleanings, ask if everything is fitting okay. If the pt is having any issues schedule with the Dr first
- 3 on 6 we do not offer at our office, if the patient is interested in that procedure let them know these reasons the AO4 is better: 3 on 6 has no titanium bar (bar gives our prosthetic more longevity), 3 on 6 prosthetic has no gums, implants are not at an angle (the angle makes them stronger)

Levels of sedation

- Laughing gas
- Sedation medication
- > IV Sedation (the pt is awake but extremely relaxed)
- General Anesthesia (the pt is completely knocked out)

3rd party payment options

 Care Credit, Green Sky, On Spot (which is through Mountain America), Proceed Finance

Dissolvable Sutures vs Non-Dissolvable

Vicryl and Gut dissolve, PPFE do not. Vicryl is most commonly used here

Murray Location Patients- Follow up sheet

- When you have a patient wanting to be seen in Murray with it not being open. Information to get
 - Name First & Last
 - Number
 - Reason for calling

How to run and print referral letters

Each weekly run a new patient referral report to send a \$20 gift card thank you letter.

In Open Dental:

- It does not matter which clinic you select, the report includes all clinics
- Select "Reports" at the top on page in the menu
 - User query
 - New patient referred by existing patients
 - Change the date to the prior week.
 - Select "OK" to run report
 - Print report
- Make sure to look out for any patients referred by an employee. Employees do not receive a gift card.
- Go through each new patient to ensure the correct primary provider is selected and that they actually showed up for their appointment.
 Free consultations are counted.
 - You can either see this information in the chart view, or "view appointments" in the appointment module.
- Note which location each new patient is from.

When ready to print letters:

- Select patient any view will work
- At the top of the page in the menu select the downward facing arrow next to "Letter"
- Under Referrals
 - Select "From PATIENT NAME"
 - Print letter

How to: New Patient Letters

Each week send new patient welcome letters to new patients in all clinics.

- Select clinic
- In appointment module view, select starting date
- Click once on each appointment marked with NP
 - Select "Letter" in top menu
 - Select "Patient Letter NP Welcome"
 - Print

Repeat for each clinic

How to: Patient Inquiry Emails

Responding to patient inquiry emails that come in the Bountiful general inbox (<u>stubbsdentalutah@gmail.com</u>) from patient through our website "contact us" form.

- Check consistently throughout the day for new patient inquiry emails.
- Respond ASAP using provided templates.
- Ensure to personal the template with possible.
- Ensure all patient questions are answered if the template does not address their question.
- 24 hour no response
 - Forward to <u>scheduling@stubbsdental.com</u> for first call.
- Day after completed first call with no answer
 - Send "after first call" email template
- 7 days after email/call with no response
 - o send to scheduling@stubbsdental.com for second call
- Day after second call with no response

How to: Reply to Patient Google Reviews

Check Google My Business at least once a week for new reviews and post a reply.

- Log into <u>stubbsdentalutah@gmail.com</u>
- Click "Google Apps" this is the dotted box icon next to our Stubbs Dental logo in the top right corner
 - Scroll to
 - find "My Business"
 - Select location
 - On the left of the screen select "reviews"
 - Reply to reviews without a public reply.
 - Use their name, give an individual response and try to mimic what they have said.
 - See previous reviews for examples.
 - If they leave less than a four star review, send the review to location directors and doctors to have them personally reach out.
 - Contact <u>marketing@stubbsdental.com</u> for public response.
- Be professional and ensure there are no typos.

How to call patients from unscheduled appointment list

- Select clinic location
- Open appointment module view (the full schedule will show)
- In the upper right hand of the screen, above the monthly calendar, select the clipboard icon (next to the printer icon)
 - Select unscheduled
- Double click the appointment to see patient phone number, apt notes, apt length, and provider.
- Leave apt note & comlog notes if you reached patient and they
 - Did reschedule
 - Didn't reschedule
 - If you left a voicemail to reschedule their appointment
 - o Etc
 - This way if they call back any who answers the phone will be able to reschedule their appointment for them.

Tips:

- Keep patient with the correct provider.
- If the patient has gone elsewhere for treatment or says they do not want to continue treatment you can delete
 the appointment BUT make sure to put a comlog note in about what appointment you deleted and the reason
 why.