

EFFORTLESS GENT 
ELEMENTS OF A BUSINESS CASUAL OUTFIT



2-PIECE SUIT
(NAVY OR CHARCOAL)



DRESS SHIRT
(OR SPORT SHIRT)



V-NECK SWEATER



NAVY SPORTCOAT



DARK CHINOS



DARK DENIM



LACE-UPS



AWESOME SOCKS



TIE (OPTIONAL)

BUSINESS CASUAL, OPTION ONE

Two-piece suit, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION TWO

Trousers (from suit), sport coat, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION THREE

Trousers (from suit), sweater, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION FOUR

Dark chinos, sport coat, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION FIVE

Dark chinos, sweater, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION SIX

Dark denim, sport coat, dress shirt, awesome socks, lace-ups



BUSINESS CASUAL, OPTION SEVEN

Dark denim, sweater, dress shirt, awesome socks, lace-ups



A FEW EXTRA TIPS

Any possible combination of shirt, pants, jacket (or sweater, or both if it's cold), shoes, and socks from this list will work.

Break up your charcoal or navy suit to take full advantage of its versatility. Wear the jacket with denim, or the pants with a sweater or field jacket.

If you only have a charcoal or navy suit and no sport coat, the jacket from your suit should work just fine.

A tie is optional but takes your business casual outfit up a notch. Choose a slimmer one in a more casual fabric (cotton chambray, linen, cotton knit) for a modern and put-together look.

Denim should be very dark with no distressing, embellishments, or fancy pocket stitching. The simpler, the better. Make sure your chinos are not distressed or frayed either.

Choose a lightweight wool sweater or a cotton cashmere blend. Solid colors work best. V-necks frame the face well and play nicely with your dress shirt's collar.

Speaking of dress shirts, choose a standard point collar or spread collar, and when wearing it, keep it INSIDE your sweater, sport coat, or suit jacket.

As far as color, white is a classic. You can also go with a faint blue, lavender, or pink. Subtle patterns can also work well; the example above is a blue check pattern.

Choose a dressier shoe in any shade of brown. A leather wingtip is always a safe bet.

Be playful and daring with your sock choices.

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