

Giuria Effie Awards Italy

Round One – 5 Maggio 2020

Presidente della giuria:

ASSUNTA TIMPONE – Media Director L'OREAL

LUIGI ACCORDINO - Head of Strategy VMLY&R Italy

BEATRICE AGOSTINACCHIO – Managing Director HOTWIRE GLOBAL

DAVIDE BALDI – Partner DUDE

ODEYA BENDAUD - Creative Supervisor of Communications & Copywriting THE BIG NOW

FRANCESCO BELLOMO - Market Research & Consumer Insights Manager HAIER EUROPE

LAURA BERTELOTTI - Head of Media DYSON

STEFANIA BOSSI – Senior Business Consultant NIELSEN

CARMELO CADILI – Strategy Principal COMUNICO GROUP

GADY CALIMANI – Global Brand Director GALBANI

FEDERICA CAMPORI – Managing Director LEWIS

STEFANO CAPRARO – Founder THIS IS IDEAL

CHIARA CARMIGNANI – Marketing Manager GALBUSERA

LUCA CASAURA - Head of Brand and Advertising VODAFONE ITALIA

ROBERTA CIPOLLONE – Communication Manager RICOLA (DIVITA)

MARZIA CURONE – Partner RELATA

GAETANO DE MARCO – Head of Strategy CAFFEINA

EVI DIMITRAKAKI – Resp. Media Sud Europa settore snacks MONDELEZ

EDOARDO FELICORI – Media Group Manager NIM NESTLÉ

ANNA GAVAZZI - Direttore generale OBE

ENRICO GIROTTI - Strategy & Business Development Director INITIATIVE

MASSIMILIANO GUSMEO – Partner TRUE COMPANY

LEONARDO LAMBERTINI – Direttore centrale Marketing Italia ed estero VALSOIA

GIOVANNI LANZAROTTI – Chief Strategy Officer MCCANN WORLDGROUP

ANTONIO MAGARACI – Managing Director INVENTATRO

ALBERTO MATTIACCI – Professore Ordinario di Economia e Gestione delle Imprese
UNIVERSITA' LA SAPIENZA

ELISABETTA MARANGONI - Country digital lead Consumer Health Care SANOFI

MASSIMILIANO MORICONI – Managing Director OPRG

DAVIDE QUATTRO – Marketing Operations Manager MONTENEGRO

ALBERTO RASELLI – Head of Communication BAULI GROUP

MARCO ROBBIATI – Director OMD

STEFANIA ROMENTI - Ass Prof. of Corporate Comm. & PR IULM

STEFANIA SAVONA – Communication and brand director LEROY MERLIN

ROSELLA SERRA – Head of Agency Insights and Strategy GOOGLE

FRANCESCO SPANEDDA – Chief Brand Officer THUN

GUIDO SURCI – Chief Sports & Intelligence Officer HAVAS MEDIA GROUP

CONSTANTJIN VEREECKEN - Managing Director WebADS

ANDREA ZIELLA - Head of Marketing and Digital MATTEL ITALY