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NEW PRODUCTS

Vida Valiente Unveils Cabernet Sauvignon Blend The Movement

The Napa Valley wine brand was created to support first-generation students through its namesake foundation.



Vida Valiente, a new Napa Valley wine label, has launched its first bottling, a 2019 Cabernet Sauvignon blend. The brand—from Hayes Drumwright and Susana Cueva Drumwright, and Sam and Nancy Kaplan—was created to support its namesake foundation, dedicated to supporting first-generation students. The wine (\$250 a 750-ml.), called the Movement, is pledging \$100 from each bottle to the foundation. It's available nationwide. For more information, visit Vidavalientewinery.com.