

News Briefs for May 27, 2022

•Vida Valiente, a new Napa Valley wine label, has launched its first bottling, a 2019 Cabernet Sauvignon blend. The brand—from Hayes Drumwright and Susana Cueva Drumwright, and Sam and Nancy Kaplan—was created to support its namesake foundation, dedicated to supporting first-generation students. The wine, called the Movement, retails for \$250 with \$100 from each bottle going to the foundation. For its first class of scholars, the foundation has teamed up with Stanford University and will provide assistance to 25 first-generation students through their four-year tenure at the university. While Vida Valiente is debuting with one wine, the company also plans to release a single estate Cabernet sourced from its own St. Helena vineyard, beginning with the 2021 vintage.