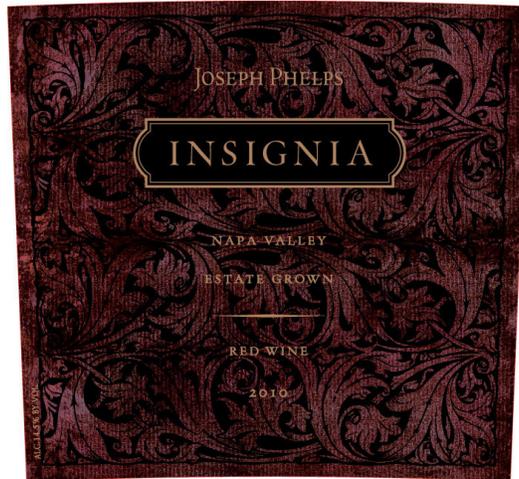


JOSEPH PHELPS



Joseph Phelps INSIGNIA, Napa Valley 2010

Winemaking Data

Harvest Dates: September 29 - October 25, 2010.

Blend: 84% Cabernet Sauvignon, 10% Petit Verdot, 4% Merlot and 2% Malbec from 100% estate-grown Napa Valley vineyards:

- Stags Leap District, 23% Las Rocas Vineyard and 17% Barboza Vineyard
- St. Helena, 21% Spring Valley Ranch Vineyard
- Oak Knoll District, 19% Yountville Vineyard
- Rutherford, 17% Banca Dorada Vineyard
- Napa Valley, 3% Suscol Vineyard

Aging: 24 months in 100% new French oak from coopers Taransaud, Dargaud Jaegle, Nadalie, Demptos, Marcel Cadet and Sylvain before bottling in January 2013.

Winemaking Notes: Grapes were hand-picked and sorted to stainless steel tanks for cold soaking, followed by fermentation. Macerations were extended for up to forty days, adding to the wine's velvety texture and concentrated, intense flavors prior to barrel aging.

The 2010 Insignia has an incredibly inky hue with layers of perfumed plum, dark berries, bergamot, mocha and graphite aromas followed by hints of spice box. The texture on the palate is ultra-concentrated and silky with blackberry flavors and a touch of black pepper, cocoa and curry spices leading to the lush, lingering and focused finish.

Growing Season: The 2010 growing season experienced earlier bud break than 2009, but flowering and veraison occurred up to two weeks later. A prolonged frost season lasted until the end of May followed by mild early summer temperatures. Veraison was 50% complete by mid-August and warming trends in late August and late September helped to propel ripening. Overall fruit quality was exceptional. Structure, color and fruit expression in the wines are truly balanced and some of the best over the last decade.

Reviews: 95 Points, "This beauty is one of the top Insignias produced over recent years." -R.P., *Robert Parker's The Wine Advocate*, Oct. 2013 and 94 Points, "Pure, driven and persistent, this seems set for a long life." -J.L., *Wine Spectator*, Nov. 15, 2013