

GROUNDED
WINE
COMPANY

PUBLIC RADIO

RED WINE / 2023 PASO ROBLES — CALIFORNIA
JOSH PHELPS — WINEMAKER
Public Radio is my invitation to you to enjoy the freedom of your own ideas, your own sensitivities, and to embrace the realities of your own personal zeitgeist. The call-letters “KF6RXB” on the label are a nod to my grandfather—these were his call letters as an amateur radio enthusiast, granted to him by the FCC.
VINTAGE After an unusually wet winter—bringing more than twice the average annual rainfall—our Paso Robles vineyards experienced vigorous spring growth. Budbreak arrived a few weeks early, and a cool, steady summer allowed for slow, even ripening. This long maturation period yielded textbook chemistry, and our first Syrah-dominant vintage delivered fruit of exceptional quality, marked by an ideal balance of flavor, acidity, and sugar. The resulting wines are fresh and concentrated, with excellent tension and a vivid spectrum of ripe black and red fruits.
WINEMAKER NOTES Upon arrival at the winery, the fruit was gently destemmed and sorted into open-top fermenters, where it underwent carefully monitored fermentation and extraction. The wine was then aged for 16 months in French oak puncheons (20% new), allowing the blend to gain depth and texture without overshadowing its vibrant character. 2023 PUBLIC RADIO is the quintessential expression of red Rhône varieties in the Paso Robles AVA—layered, balanced, and unmistakably site-driven.
WINEMAKING 2023 PUBLIC RADIO is a deep ruby-hued blend that harmonizes vibrant energy with refined power and nuance. At its core, rich notes of black cherry and ripe red plum unfold, layered with a spicy, savory complexity evocative of Cornas or Hermitage. Earthy undertones add depth and grace, while the wine’s dense yet supple structure carries through to a long, aromatic finish. It’s a wine of both luscious fruit and ethereal sophistication.
COMPOSITION 51% Syrah, 37% Grenache, 6.5% Mourvèdre, 5.5% Graciano
GWCo. Founded by winemaker Josh Phelps, Grounded Wine Co. is an all American, grassroots brand that strips back the layers to focus on what’s in the bottle.

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