

Corporate Education That Just Works

10x BETTER and
10x CHEAPER

Corporate Education Is Insanely Expensive for All Companies Worldwide

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When you can pay £5 for an app that is better than your £100,000 system running on mobile, something **isn't working**.

Sarah White, HR consultant, Advisor to SAAS Solutions



Technologies Used to Educate Employees are Shamefully Outdated



The SCORM standard is
14 years old

Eduson.tv is an Online LMS and Courses Library

For your Employees

358 educational
videos

32 countries

290 thousand
visitors

4 languages

Our Clients Prefer Eduson because of

3 Key Advantages



Prominent lecturers
and **enrichment**
courses



Efficient
modern
technologies



10x **better** and
10x **cheaper**

Eduson Combines Applied Education from Practitioners with Fundamental Theory

Leading business school **lecturers**, successful **top-managers** and **entrepreneurs**:



Courses' Themes are Diverse and Include Both Theory and Practice



Financial modelling
(applied course in Excel)

👤 **Natasha Zagvozdina**, Ex-Renaissance Capital

📁 Price \$99 [Join now →](#)



Introduction to Strategic HR Management

👤 **Charles-Henri Besseyre des Horts**, HEC Paris

📁 Price \$99 [Join now →](#)



CEO/Leadership Tips: How to Win at Work

👤 **Dr. Paul King**, CEO, Mentor, Executive Coach, Wharton Teacher

📁 Price \$99 [Join now →](#)



Roadmap to Successful IPO

👤 **Arie Kravtchin**, Bank of America Merrill Lynch

📁 Price \$99 [Join now →](#)



SOON

Art of conference speaking

👤 **Timothy Enneking**, CEO, consultant

[Join now →](#)



SOON

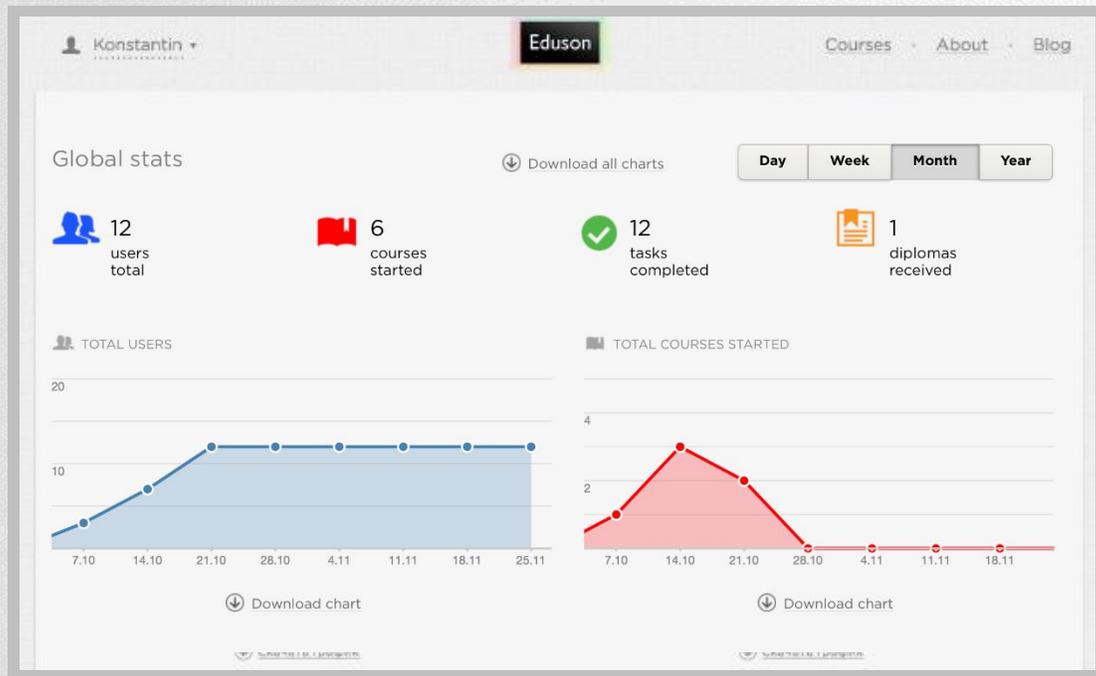
Changing the Game: Decision Making Techniques

👤 **Dr. Scott E Page**, Director of the Center for the Study of Complex Systems, Visiting Research Professor at INSEAD

[Join now →](#)

Our catalogue is constantly **updated**

Eduson Provides Modern Solutions: Maximum Convenience for Organizations



Management Toolbox

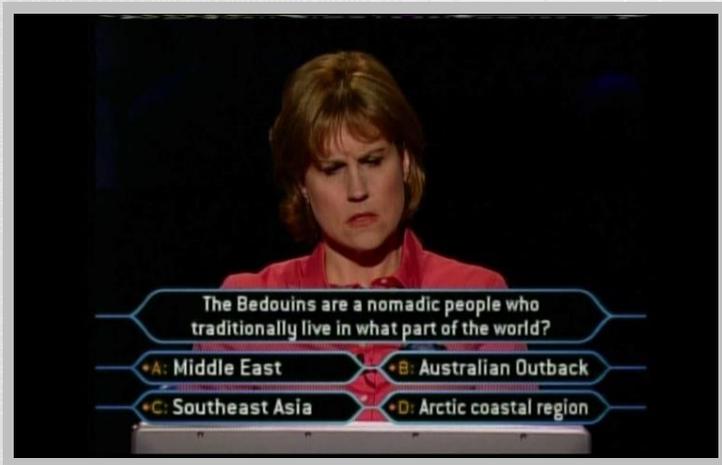
HR can control the study process via the dashboard, track progress and ROI, download reports and analytics



Limitless Study Groups

No limitations on the group size: 1,000 employees might study rather than the typical 20-30

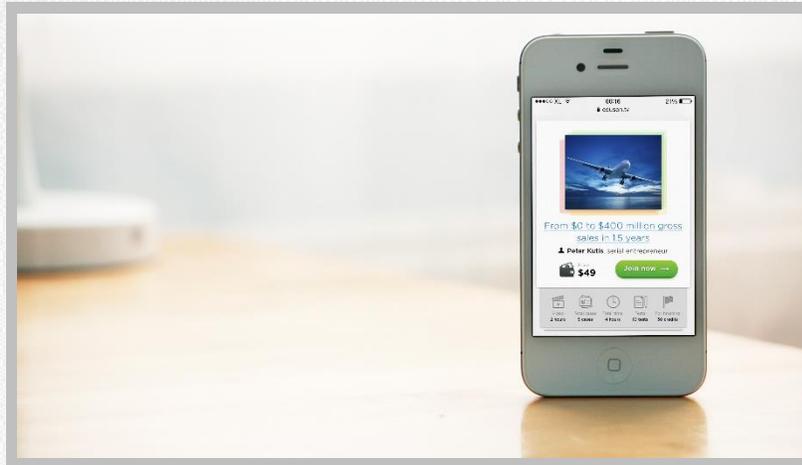
Eduson Provides Modern Solutions: Maximum Convenience for Employees



Interactive Videos

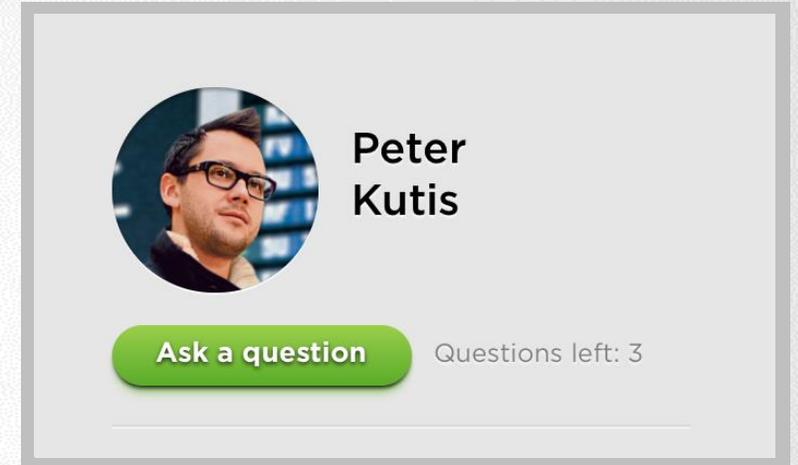
“Live” videos simulate talking to a lecturer to get explanations

And more: including a calendar, progress bar, test, reminders, ratings



Access from any Device

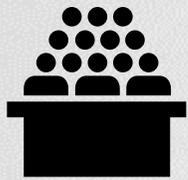
Learn on the go from any smartphone, tablet or laptop.



Ask the Teacher

Get feedback about your work and clarify course material

Eduson Has Training Solutions for Various Types of Employees



Regional Offices

Study online instead of traveling to a head office for training or sending expensive coaches to each branch every quarter

Client: **Top-10 bank with a widespread regional network**



High-potential Employees

Study online, rather than leaving job to go to MBA or executive MBA program

Client: **Oil and gas company**



Newly Promoted

Need to quickly gain knowledge in new fields

Client: **FMCG Company**



New Hire Orientation

Needs to quickly dive into work and comply with professional standards

Client: **Consulting company**

High Praise for Eduson's Platform Capabilities

From Our Clients



As a public company we put special emphasis on our team training and development and use the latest technology solutions. 86% of T&D services companies used in 2012 were online.

Eduson is a modern education platform available on mobile devices, tablets, laptops and desktop.

Ksenia Chabanenko, Mail.ru Group PR Director



Among our clients:



High Praise for Eduson's Platform Capabilities

From Our Clients



Training the global team is a challenge. Our marketing and sales professionals are in New York, London, Moscow, Tel Aviv. Eduson online courses are **the modern and efficient way** to teach employees. Stories told by successful entrepreneurs motivate the team, sales techniques taught by best-in-class coaches improve productivity.

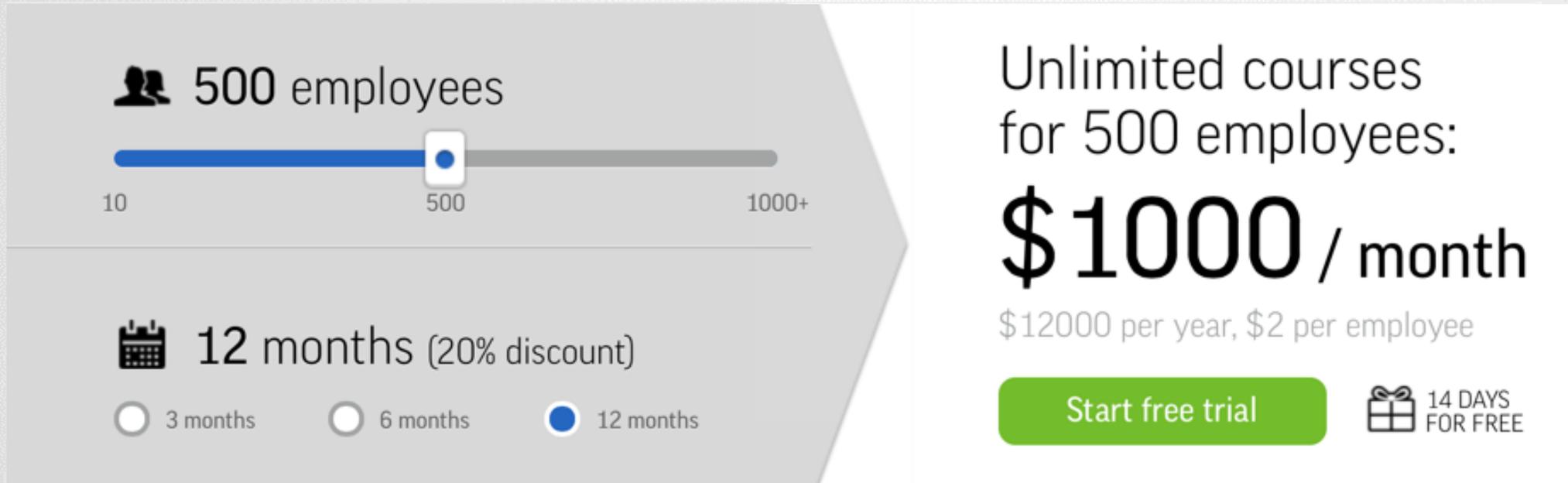
Shahar Waiser, CEO and founder of GetTaxi



Among our clients:



Calculate How Much LMS and Access to the Course Library Will Cost



The screenshot shows a pricing calculator with two main sections. The top section is for employee count, featuring a slider from 10 to 1000+ with a marker at 500. The bottom section is for subscription duration, with radio buttons for 3 months, 6 months, and 12 months (selected). To the right, the pricing is displayed as \$1000/month for 500 employees, with a 14-day free trial offer.

500 employees

10 500 1000+

12 months (20% discount)

3 months 6 months 12 months

Unlimited courses
for 500 employees:

\$1000 / month

\$12000 per year, \$2 per employee

Start free trial  14 DAYS FOR FREE



All updates to the Basic Library are
free during your subscription



No **hidden** payments!

www.eduson.tv/saas

Eduson Produces a Notable Financial Return

One Clients' Experience

	Direct positive effect Less costs for coaches and certain training programs Less travel costs, accommodations Less work time spent in the class	+ \$243,000
	Indirect positive effect More efficient training (18 tests in 3 hours, individual program) More loyal employees (bonus) More efficient working process resulting from use of knowledge gained	+ \$50,000
	Cost of Eduson LMS for 12 months	- \$31,000
	End result ROI = 745% Return on investment = 43 days	+ \$262,000

Start Studying with Eduson Right Now!



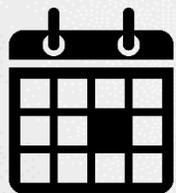
Register at www.eduson.tv/saas

Get 14 days of free access, invite your colleagues, evaluate the service



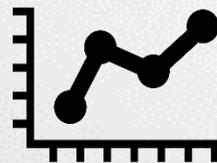
Subscribe to the Courses Library

Choose a plan based on number of employees and study period



Plan your Study Process

Divide employees into groups, by interests, professional experience. Choose courses for them.



Analyze Stats and Reports

Data on progress, questions asked, tests passed etc. Calculate Eduson LMS' ROI.

**ANY QUESTIONS?
ASK!**