

.pdf  
portfolio

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## Education

The Design School at  
 Arizona State University,  
 Tempe, AZ, US — August 2009–May 2013  
 Bachelor of Science in Industrial Design

## Employment

Wandering Designer  
 2018–Ongoing  
 Research and Development,  
 Product/Infrastructure Design  
 Tumblr  
 December 2015–March 2018  
 Senior Digital Product Designer,  
 Tumblr Labs Council-person  
 IBM  
 April 2013–December 2015  
 Digital Product Designer (UX-focus), Prototyper,  
 Co-founder of IBM Community Radio  
 Freelance Works  
 2010–2013  
 Industrial Design, Branding, Research  
 Henkel Consumer Products  
 December 2012–May 2013  
 Industrial Designer, Design Research

## Teaching

Parsons School of Design  
 Spring 2017, Core Studio Interaction Design  
 Part-time Faculty  
 IBM Design  
 2014–2015  
 Prototyping Workshop Lead, Facilitator

## Associated Projects

New Computer Working Group  
 2017–Ongoing  
 Writing, Workshopping, Prototyping  
 Learning Gardens  
 2016–Ongoing  
 Co-founder, Facilitator

Workshops, Lectures, Exhibitions

“Being a Body”  
 February 2018, METRO Library Council  
 with Callil Capuozzo and Sarah Hamerman

## Software & Work Knowledge

Software Drawing:  
 Figma, Sketch, Adobe 2D products, etc.

Software Prototyping:  
 I prefer Framer but have used/tried it all

Version Control:  
 Git and Abstract

Up-to-date with rapidly evolving  
 frontend development tooling:  
 Prototyping capability via HTML/CSS/JS  
 Learning React ecosystem(s)

User Research:  
 Familiar with various methods of quantitative  
 and qualitative data gathering,  
 research tools (improvised and otherwise), and  
 user communication/interview best practices

Proficient at communicating via drawing,  
 wireframing, doodling, whiteboarding, etc.

Rapid physical prototyping:  
 Wood, foam, plastic, metal: I can shape it all!  
 Various 3D apps/workflows:  
 Rhino, Solidworks, Blender, Cinema 4D  
 “Industrial Design-related” fundamental knowledge:  
 Human ergonomics, basic materials science,  
 manufacturing methodologies, etc.

## Additional Context

Something I tweeted a while back that nicely  
 encapsulates my working thesis for the next 20 years:

“More often than not, the most meaningful  
 human activity boils down to providing support  
 structure for one another — in turn, the most  
 meaningful *designed output* is *infrastructure*.”

## Things I'm Currently Learning

Clothing construction and pattern-making,  
 Python (for machine learning and data science reasons)  
 Mandarin Chinese  
 ECMAScript/modern Javascript fluency  
 Fundamental Software (Systems) Architecture  
 Distributed Systems Design  
 Formal/institutional pedagogy  
 How to write long form

# Spatial Index, for FOAM

## Early-stage UX, Product Design

The FOAM Spatial Index is a map-based means of viewing 'space' defined in the FOAM ecosystem. Along with General Trademark, I explored several structures the system could have inhabited.





## New Lab

2.03

Public Project - Office

WORD

Tokens



MM/LC

LabCoin  
New Lab Educa

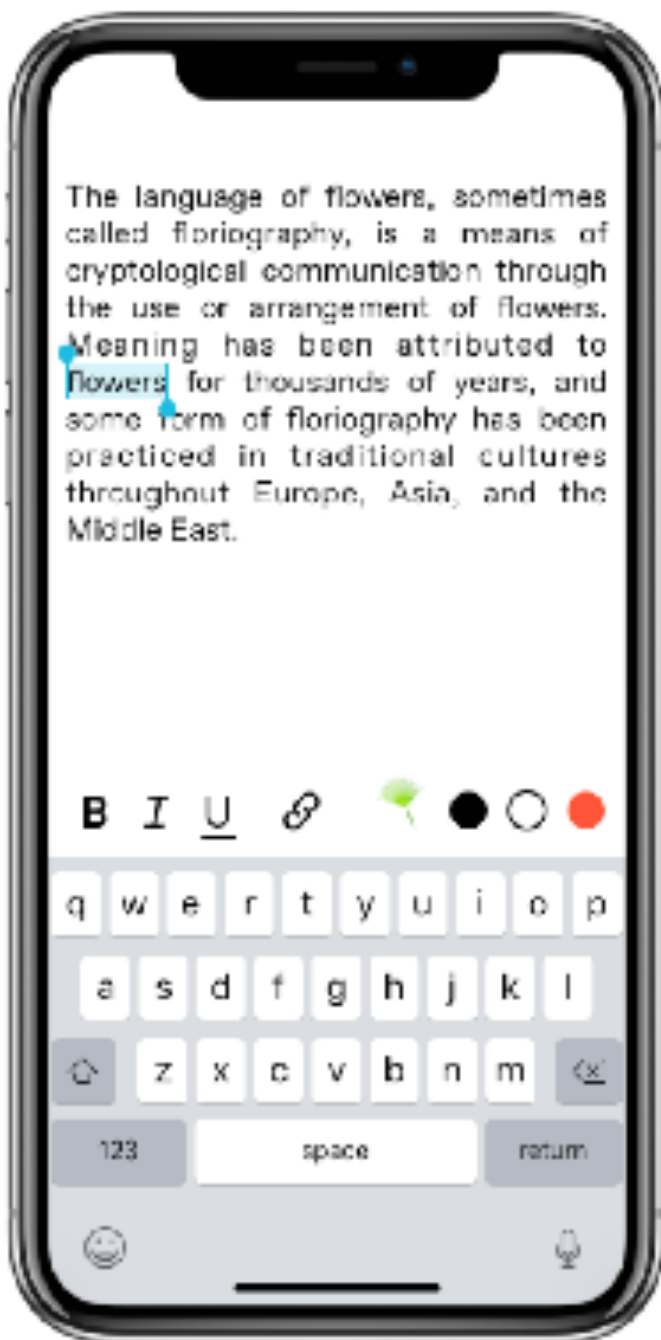
Snack

Campaign and Tasks



## Tumblr 2, for Tumblr Product Design

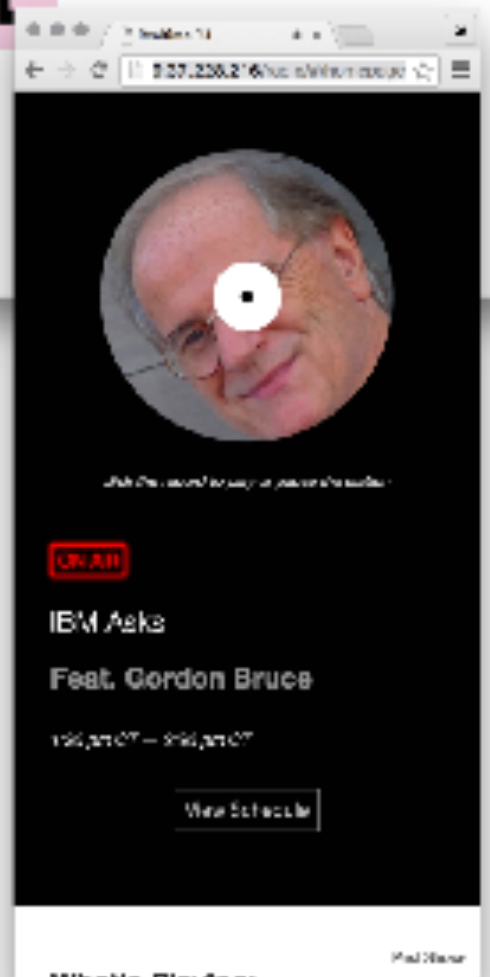
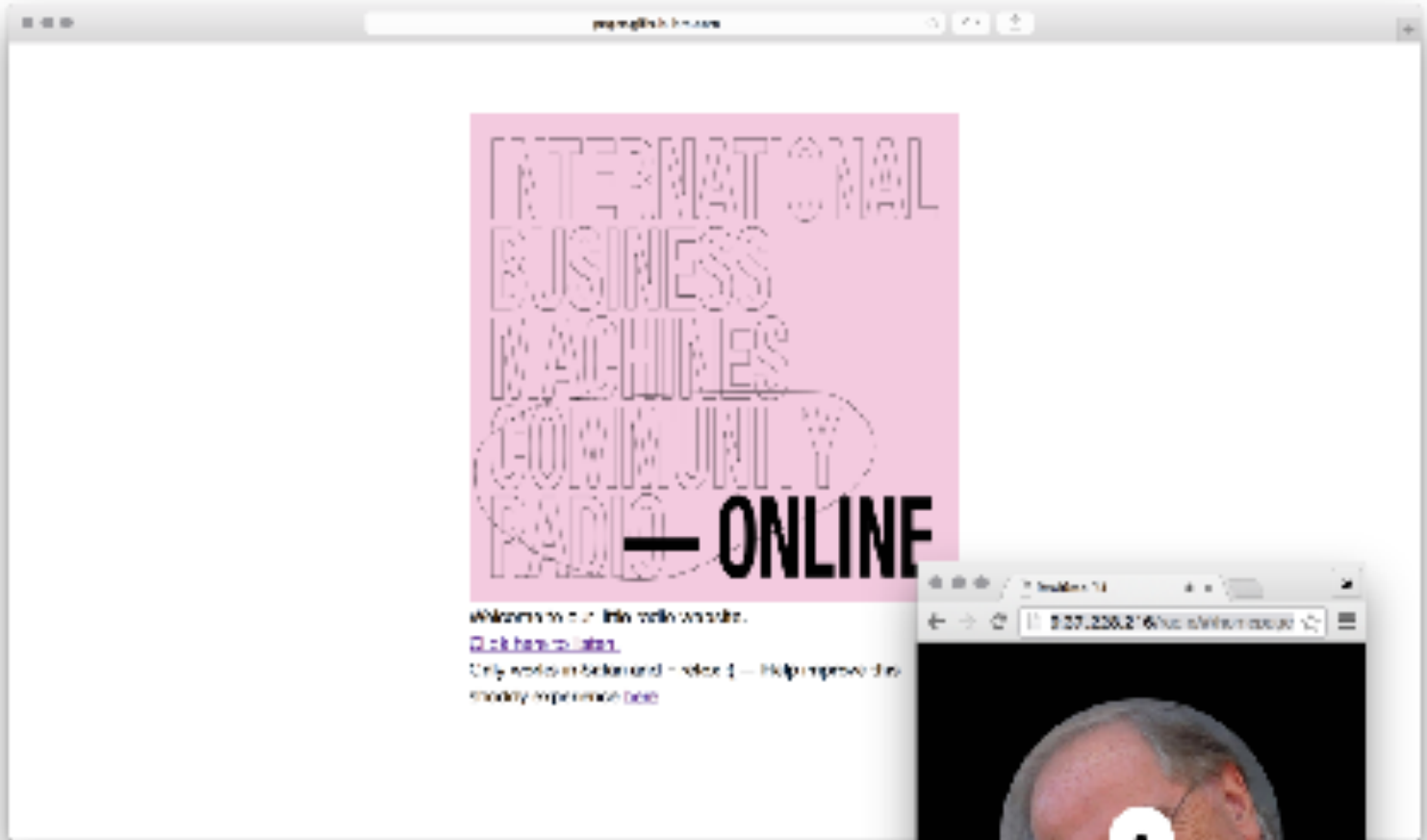
One of the larger projects I've been involved with recently has been the complete overhaul and re-development of Tumblr, which has historically been a microblogging platform. Throughout the span of the project, I took on the reconceptualization of many aspects of the overall product, ranging from user authentication and safety to the creation/presentation of atomic bits of content in Tumblr's main feed.





IBM Community Radio  
Website, Front-end development, Art Direction, Community Building

IBM Community Radio was a side-project-turned-platform for critical thought, culture renewal, and good music. I prototyped the initial front-end player/schedule interfaces, co-ordinated formative on-air content, and educated folks on how to get up and running quickly on the network. As of November 2016, IBM Community Radio had been cited as reaching "...between 5,000 and 6,000 people [within IBM] daily."







Community of Business Machines Community Radio



www.ibmcommunityradio.com

Online

Volume / Web Radio

Bobby

10:10 AM

View Source

What's Playing:

- ▶ **Rock to the Top** by **Beats and Cheese**
- You Said My Name** by **LA**
- Adrenaline Rush** by **The Rock Top Club**
- I Wanna Be Like You (From 'Hawaiian Eyes')** by **Johnny Rivers**
- Rock to the Top** by **LA**
- Overkill (The One)** by **The Overkill Band**
- Answers** by **TTT**
- Rock to the Top** by **LA**

IBM  
Radio

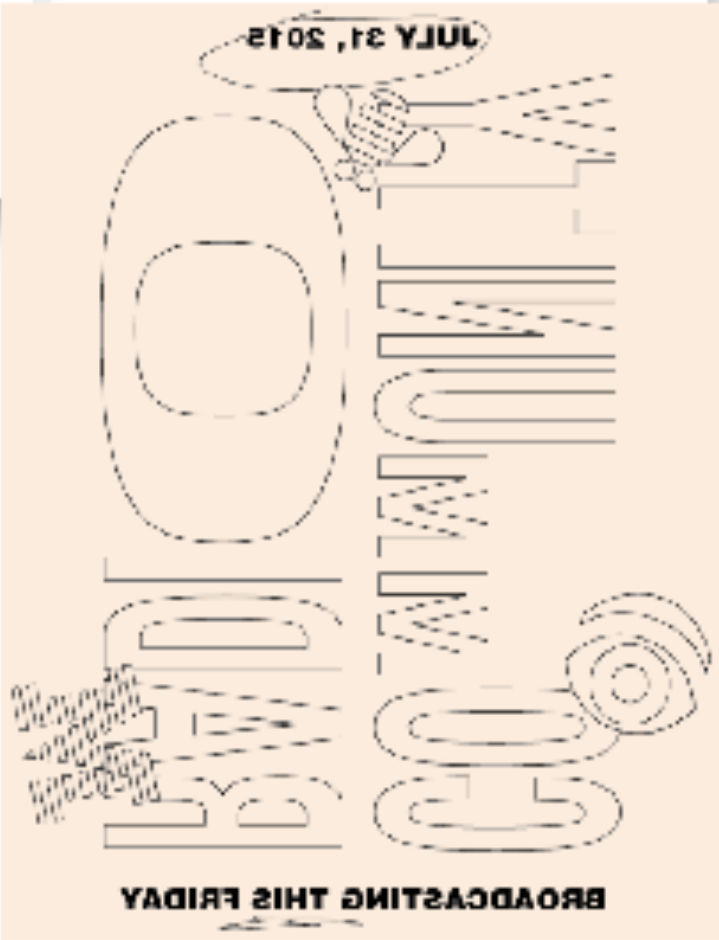
COMMUNITY RADIO

IBM



Community of Business Machines  
Community Radio

JULY 31 2013





Are.na Unsolicited Works  
Wen Design, Product Design

In the manner most associated with open source software development, I've contributed a fair amount of unsolicited design works to the development of Are.na, a platform for freeform research and knowledge-linking.

