



**Pacific Marketing Alliance, Inc.**

**Los Angeles**

1700 W. Walnut Parkway, Compton, CA 90220  
Tel. (310)661-7260 Fax (310)762-9026

Date: \_\_\_/\_\_\_/\_\_\_

OFFICE USE ONLY	
SALESPERSON S-	FOOD S-

Please complete every item (Type or Print)

**Bill To Address**

**Ship To Address (If Same Leave Blank)**

Name			Trade Name of Business		
Address			Address		
City	State	Zip Code	City	State	Zip Code
Business Phone Number		Fax Number	Business Phone Number		Fax Number
E-Mail Address			Contact Person		

**Business Information**

*Applicant is a:*

1) Corporation <input type="checkbox"/>	2) Partnership <input type="checkbox"/>
a) State/Year of Incorporation: _____	3) Proprietorship <input type="checkbox"/>
	4) Other (Please describe) <input type="checkbox"/> _____
b) Federal Tax ID No. : _____	Federal Tax ID No. _____
	Social Security No. _____

*Type of Business:*

<input type="checkbox"/> Supermarket	<input type="checkbox"/> Pharmacy	<input type="checkbox"/> Online Store (Please Provide Website _____)
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Beauty Salon	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Grocery Store	<input type="checkbox"/> Cosmetics Shop	<input type="checkbox"/> Book/Video Store
		<input type="checkbox"/> Gift Shop
		<input type="checkbox"/> Others (Please describe) _____

Business License No. (copy attached) \_\_\_\_\_

Premises  Own  Rent

Name and Address of Landlord \_\_\_\_\_ Phone No. \_\_\_\_\_

**Complete the following information for all corporate officers, partners, or an individual**

Name & Title	Name & Title
Home Address	Home Address
City State Zip Code	City State Zip Code
Home Phone No. Fax No.	Home Phone No. Fax No.
Driver's License No. (copy attached) E-mail address	Driver's License No. (copy attached) E-mail address

**Bank Reference (please list additional information on separate sheet)**

Bank Name, Address, City, State & Zip Code		
Checking Account No.	Savings Account No.	Name Shown on Bank Account
Bank Name, Address, City, State & Zip Code		
Checking Account No.	Savings Account No.	Name Shown on Bank Account

**Trade Reference (Please list additional information on separate sheet)**

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Amount of Credit Line: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Fax No: \_\_\_\_\_

Phone No: \_\_\_\_\_

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Amount of Credit Line : \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone No : \_\_\_\_\_ Fax No : \_\_\_\_\_

**Office Use Only**

H.O. A/R MGR : \_\_\_\_\_

Credit Terms _____ Days	Credit Limit _____	Approved By _____	Date _____
Credit Terms C.O.D. _____	Credit Limit _____	Approved By _____	Date _____
Personal Guranteed Signature _____	Yes _____ No _____		
Guarantor's Social Security Number _____	Yes _____ No _____		
Copy of Business Lisence _____	Yes _____ No _____		
Copy of Driver Lisence _____	Yes _____ No _____		
Other attachment: _____			

## California Resale Certificate

### I HEREBY CERTIFY:

1. I hold valid seller's permit number: \_\_\_\_\_

2. I am engaged in the business of selling the following type of tangible personal property:

\_\_\_\_\_

3. This certificate is for the purchase from \_\_\_\_\_ of the item(s) I have listed in paragraph 5 below. [Vendor's name]

4. I will resell the item(s) listed in paragraph 5, which I am purchasing under this resale certificate in the form of tangible personal property in the regular course of my business operations, and I will do so prior to making any use of the item(s) other than demonstration and display while holding the item(s) for sale in the regular course of my business. I understand that if I use the item(s) purchased under this certificate in any manner other than as just described, I will owe use tax based on each item's purchase price or as otherwise provided by law.

5. Description of property to be purchased for resale:

6. I have read and understand the following:

**For Your Information:** A person may be guilty of a misdemeanor under Revenue and Taxation Code section 6094.5 if the purchaser knows at the time of purchase that he or she will not resell the purchased item prior to any use (other than retention, demonstration, or display while holding it for resale) and he or she furnishes a resale certificate to avoid payment to the seller of an amount as tax. Additionally, a person misusing a resale certificate for personal gain or to evade the payment of tax is liable, for each purchase, for the tax that would have been due, plus a penalty of 10 percent of the tax or \$500, whichever is more.

NAME OF PURCHASER

\_\_\_\_\_

SIGNATURE OF PURCHASER, PURCHASER'S EMPLOYEE OR AUTHORIZED REPRESENTATIVE

\_\_\_\_\_



PRINTED NAME OF PERSON SIGNING

TITLE

ADDRESS OF PURCHASER

\_\_\_\_\_

TELEPHONE NUMBER

(      )

DATE

\_\_\_\_\_

State of New Jersey  
DIVISION OF TAXATION

SALES TAX  
FORM ST-3

RESALE CERTIFICATE

The seller must collect the tax on a sale of taxable property or services unless the purchaser gives him a fully completed New Jersey exemption certificate.

PURCHASER'S NEW JERSEY  
TAXPAYER REGISTRATION NUMBER\*

To be completed by purchaser and given to and retained by seller. See instructions on back.  
Seller should read and comply with the instructions given on both sides of an exemption certificate.

TO \_\_\_\_\_ Date \_\_\_\_\_  
(Name of Seller)

\_\_\_\_\_  
Address City State Zip

The undersigned certifies that:

- (1) He holds a valid Certificate of Authority (number shown above) to collect State of New Jersey Sales and Use Tax.
- (2) He is principally engaged in the sale of (indicate nature of merchandise or service sold):  
\_\_\_\_\_  
\_\_\_\_\_
- (3) The merchandise or services being herein purchased are described as follows:  
\_\_\_\_\_  
\_\_\_\_\_
- (4) The **merchandise** described in (3) above is being purchased: *(check one or more of the blocks which apply)*
  - (a)  For resale in its present form.
  - (b)  For resale as converted into or as a component part of a product produced by the undersigned.
  - (c)  For use in the performance of a taxable service on personal property, where the property which is the subject of this Certificate becomes part of the property being serviced or is later transferred to the purchaser of the service in conjunction with the performance of the service.
- (5) The services described in (3) above are being purchased: *(check the block which applies)*
  - (a)  By a seller who will either collect the tax or will resell the services.
  - (b)  To be performed on personal property held for sale.

I, the undersigned purchaser, have read and complied with the instructions and rules promulgated pursuant to the New Jersey Sales and Use Tax Act with respect to the use of the Resale Certificate, and it is my belief that the seller named herein is not required to collect the sales or use tax on the transaction or transactions covered by this Certificate. The undersigned purchaser hereby swears under the penalties for perjury and false swearing that all of the information shown in this Certificate is true.

\_\_\_\_\_  
NAME OF PURCHASER\* (as registered with the New Jersey Division of Taxation)

\_\_\_\_\_  
(Address of Purchaser)\*

\_\_\_\_\_  
Type of Business\*

By \_\_\_\_\_  
(Signature of owner, partner, officer of corporation, etc.)\* (Title)

### INSTRUCTIONS FOR USE OF RESALE CERTIFICATES - ST-3

1. Registered sellers who accept fully completed exemption certificates within 90 days subsequent to the date of sale are relieved of liability for the collection and payment of sales tax on the transactions covered by the exemption certificate. The following information must be obtained from a purchaser in order for the exemption certificate to be fully completed:
  - Purchaser's name and address;
  - Type of business;
  - Reasons(s) for exemption;
  - Purchaser's New Jersey tax identification number or, for a purchaser that is not registered in New Jersey, the Federal employer identification number or out-of-State registration number. Individual purchasers must include their driver's license number;
  - If a paper exemption certificate is used (including fax), the signature of the purchaser.

The seller's name and address are not required and are not considered when determining if an exemption certificate is fully completed. A seller that enters data elements from paper into an electronic format is not required to retain the paper exemption certificate.

The seller may, therefore, accept this certificate as a basis for exempting sales to the signatory purchaser and is relieved of liability even if it is determined that the purchaser improperly claimed the exemption. If it is determined that the purchaser improperly claimed an exemption, the purchaser will be held liable for the nonpayment of the tax.

2. **Retention of Certificates** - Certificates must be retained by the seller for a period of not less than four years from the date of the last sale covered by the certificate. Certificates must be in the physical possession of the seller and available for inspection.
3. **Acceptance of an exemption certificate in an audit situation** – On and after October 1, 2011, if the seller either has not obtained an exemption certificate or the seller has obtained an incomplete exemption certificate, the seller has at least 120 days after the Division's request for substantiation of the claimed exemption to either:
  1. Obtain a fully completed exemption certificate from the purchaser, taken in good faith, which, in an audit situation, means that the seller obtain a certificate claiming an exemption that:
    - (a) was statutorily available on the date of the transaction, and
    - (b) could be applicable to the item being purchased, and
    - (c) is reasonable for the purchaser's type of business; OR
  2. Obtain other information establishing that the transaction was not subject to the tax.

If the seller obtains this information, the seller is relieved of any liability for the tax on the transaction unless it is discovered through the audit process that the seller had knowledge or had reason to know at the time such information was provided that the information relating to the exemption claimed was materially false or the seller otherwise knowingly participated in activity intended to purposefully evade the tax that is properly due on the transaction. The burden is on the Division to establish that the seller had knowledge or had reason to know at the time the information was provided that the information was materially false.

4. **Additional Purchases by Same Purchaser** - This certificate will serve to cover additional purchases by the same purchaser of the same general type of property. However, each subsequent sales slip or purchase invoice based on this Certificate must show the purchaser's name, address and New Jersey, Federal, or out of state registration number for purpose of verification.
5. **Retention of Certificates** - Certificates must be retained by the seller for a period of not less than four years from the date of the last sale covered by the certificate. Certificates must be in the physical possession of the seller and available for inspection on or before the 90th day following the date of the transaction to which the certificate relates.

#### EXAMPLES OF PROPER USE OF RESALE CERTIFICATE

- a. A retail household appliance store owner issues a Resale Certificate when purchasing household appliances from a supplier for resale.
- b. A furniture manufacturer issues a Resale Certificate to cover the purchase of lumber to be used in manufacturing furniture for sale.
- c. An automobile service station operator issues a Resale Certificate to cover the purchase of auto parts to be used in repairing customer cars.

#### EXAMPLES OF IMPROPER USE OF RESALE CERTIFICATE

In the examples below, the seller should not accept Resale Certificates, but should insist upon payment of the sales tax.

- a. A lumber dealer can not accept a Resale Certificate from a tire dealer who is purchasing lumber for use in altering his premises.
- b. A distributor may not issue a Resale Certificate on purchases of cleaning supplies and other materials for his own office maintenance, even though he is in the business of distributing such supplies.
- c. A retailer may not issue a Resale Certificate on purchases of office equipment for his own use, even though he is in the business of selling office equipment.
- d. A supplier can not accept a Resale Certificate from a service station owner who purchases tools and testing equipment for use in his business.

REPRODUCTION OF RESALE CERTIFICATE FORMS: Private reproduction of both sides of Resale Certificates may be made without the prior permission of the Division of Taxation.

FOR MORE INFORMATION: Call the Customer Service Center (609) 292-6400. Send an e-mail to: [nj.taxation@treas.state.nj.us](mailto:nj.taxation@treas.state.nj.us). Write to: New Jersey Division of Taxation, Information and Publications Branch, PO Box 281, Trenton, NJ 08695-0281.