

The Economist Executive Education Navigator

GOLD PACKAGE PARTNER BENEFITS

Dedicated branded landing page

Landing page featuring your schools' executive-education offerings and related content

FEATURED ON: Homepage

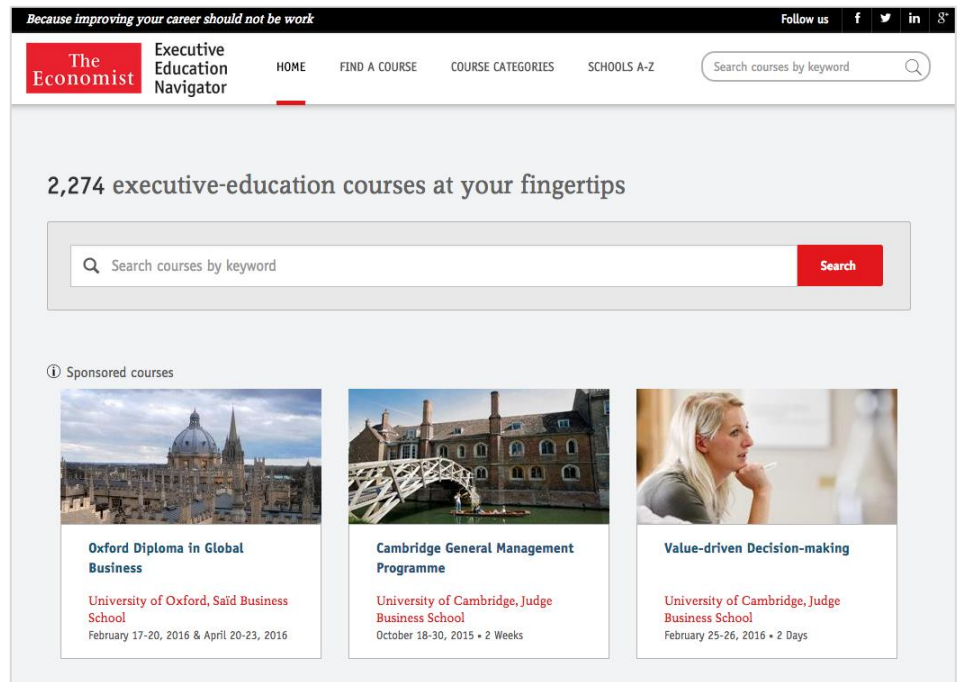
Rotation in the top tiles on the homepage plus logo featured mid-page

Category pages

Rotation in the top tiles on category pages; choice of three categories

Investment:

\$5,000 per month;
three month minimum commitment



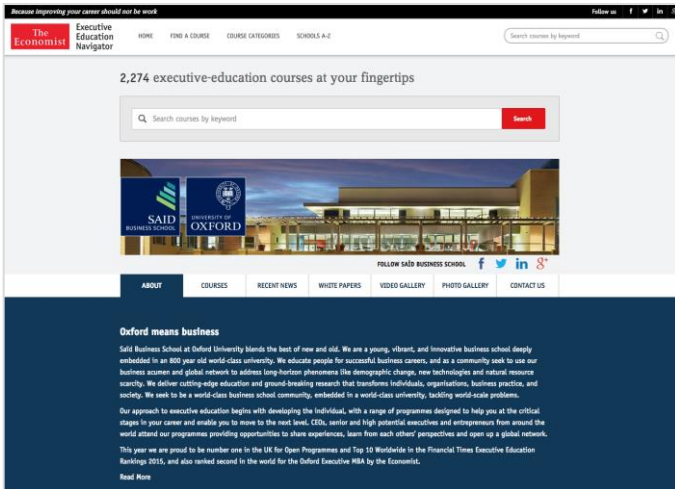
The Economist Executive Education Navigator aids in the discovery of executive-education programs for professionals looking to enhance their skills within an industry or topic area.

The site allows for users to search for courses in a clean, easy-to-navigate environment that is optimized for a mobile experience.

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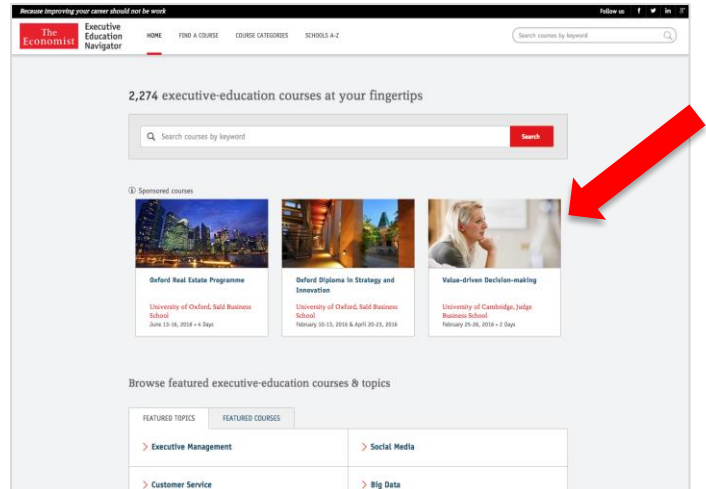
Dedicated branded homepage



Branded homepage will include:

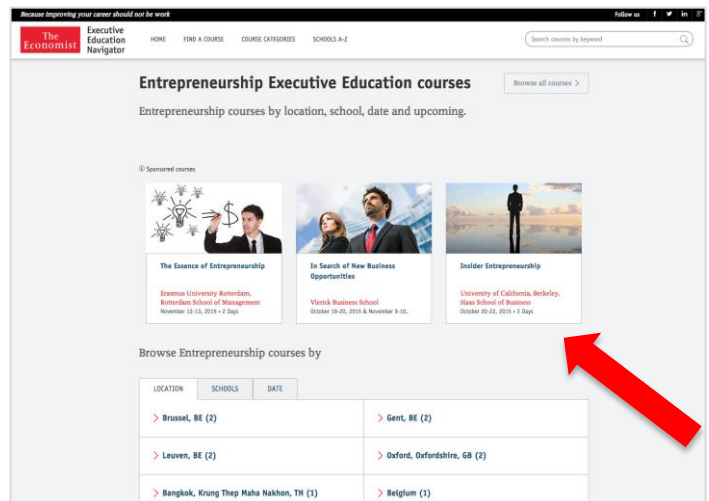
- Up to five course videos
- Unlimited course listings
- Up to 20 pieces of content (images, research papers, articles, etc.)
- Social buttons (LinkedIn, Twitter, Facebook, and Google +)

Featured on homepage



Rotation in the top tiles on the homepage plus logo featured mid-page

Featured on category pages



Rotation in the top tiles on category pages; choice of three categories