

The Economist Group

EXECUTIVE EDUCATION

# The Economist Executive Education Navigator

## SILVER PACKAGE PARTNER BENEFITS

### Dedicated branded landing page

Landing page featuring your schools' executive-education offerings, links to social media channels and other related content including white papers and articles

### Featured on homepage

Logo featured mid-page

The screenshot displays the website's interface. At the top, a navigation bar includes the tagline "Because improving your career should not be work", social media icons for Facebook, Twitter, and LinkedIn, and a search bar. The main content area features a large heading "2,274 executive-education courses at your fingertips" and a search bar with a red "Search" button. Below this, a section titled "Sponsored courses" lists three programs:

- Oxford Diploma in Global Business**: University of Oxford, Saïd Business School, February 17-20, 2016 & April 20-23, 2016.
- Cambridge General Management Programme**: University of Cambridge, Judge Business School, October 18-30, 2015 • 2 Weeks.
- Value-driven Decision-making**: University of Cambridge, Judge Business School, February 25-26, 2016 • 2 Days.

The Economist Executive Education Navigator aids in the discovery of executive-education programs for professionals looking to enhance their skills within an industry or topic area.

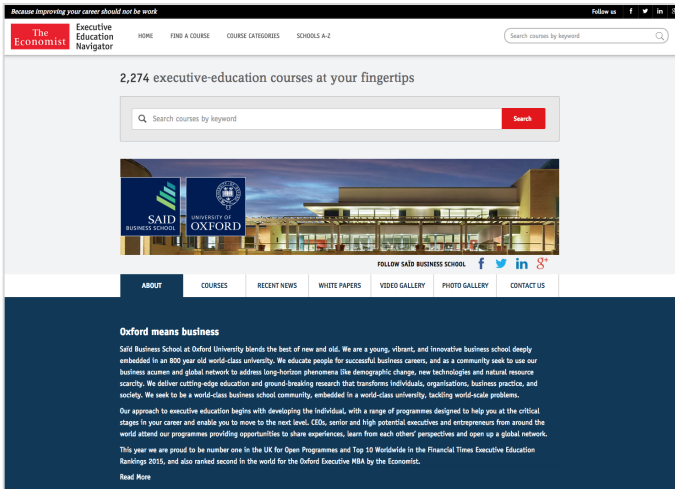
**Investment:**  
**\$2,500 per month;** three month minimum commitment

The site allows for users to search for courses in a clean, easy-to-navigate environment that is optimized for a mobile experience.

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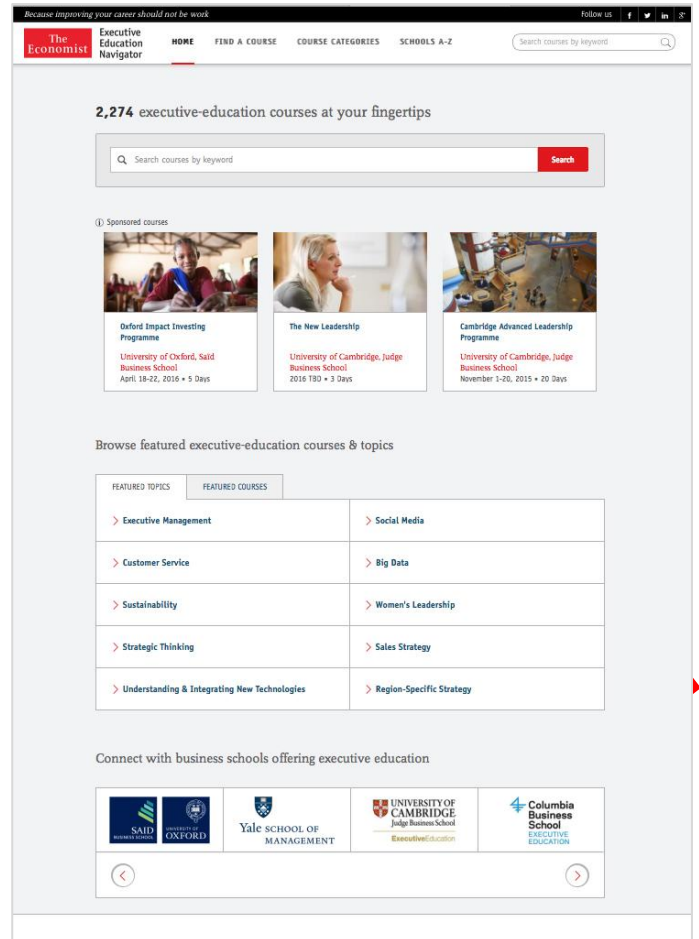
### Dedicated branded homepage



### Features on branded homepage:

- Up to five course videos
- Unlimited course listings
- Up to 20 pieces of content (images, research papers, articles, etc.)
- Social buttons (LinkedIn, Twitter, Facebook and Google+)

### Featured on homepage



### Logo featured on homepage