Bibliography of Children’s Literature for Intermediate Persuasive Writing

Using Literature to Support Your Writing Program
Writers of all ages are inspired by the work of other writers. An important component of any classroom writing program is the sharing of examples of writing by professional authors. You may wish to read these examples to the students and discuss them within the context of the genre being studied. Or you may offer them as independent reading selections. While some students are reading independently, you can conference with others who need help during the editing and proofreading process.

Clements, Andrew. *The School Story*. A humorous narrative for aspiring intermediate and advanced writers. Twelve-year-old Natalie writes a novel about life in school. Her friend tells her it’s a great story, and Natalie wants to get it published, but will she be able to persuade a publishing company to accept it?

Conford, Ellen. *Nibble, Nibble, Jenny Archer*. Jenny Archer is thrilled to be chosen to be in a television commercial. She practices skills that a book tells her are important to become a successful actor in commercials, but she has a big surprise when she finally sees herself on television. Intermediate writers will enjoy this humorous story filled with catchy advertising slogans.

Erlbach, Arlene. *The Kids’ Business Book*. Beginning with accounts of several young people who started businesses, this book gives advice on how other young people can start a business. A section on advertising gives tips on preparing flyers, business cards, coupons, and newspaper ads.

Halperin, Wendy Anderson. *Once Upon a Company: A True Story*. This book tells the true story of three siblings who start their own wreath-making company to save money for college. The development of the business over a span of five years is described in easy-to-read narrative as related by one of the children. Intermediate writers will get ideas for writing advertisements and sales pitches.

McGlothlin, Bruce. *Search and Succeed: A Guide to Using the Classifieds*. This book is a guide for using classified newspaper advertising. It tells how to use the ads to make a purchase or find a job. It also tells how to write an effective classified ad. The author reminds the reader that classified ads are sometimes questionable and that the reader should always remember, “Let the buyer beware.”

Robertson, Keith. *Henry Reed, Inc*. Henry Reed spends his summer concocting money-making schemes. This is a useful and entertaining book for intermediate and advanced writers of persuasive compositions.