

Empower Students to Express Themselves Clearly and Concisely

Fully updated for the thirteenth edition, the award-winning *The Art of Public Speaking* offers a time-tested approach that has made it the most widely used textbook on its subject in the world. Providing clear, authoritative coverage and written in an accessible voice that speaks to students, it helps them become capable, responsible speakers, listeners, and thinkers.

New Features and Resources:

- New full “exemplar” and “needs improvement” student speeches.
- *The Art of Public Speaking* video program which includes more than 60 speech excerpts that demonstrate the principles of public speaking.
- Updated MLA and APA citation models. All-new sample bibliography entries, reflecting the latest MLA and APA citation formats, help students correctly cite academic, digital, and other sources.
- Enhanced discussion of presentation technology with updated guidance on the use of visual aids and presentation technology and abundant examples that illustrate best practices in the book and in the speech videos.
- The **online instructor’s manual** containing suggested course outlines, speaking assignments, chapter outlines, supplementary exercises and classroom activities along with teaching tips for all exercises and activities.
- A test bank furnishing close to 3,000 exam questions based on *The Art of Public Speaking*.
- The **Teaching Public Speaking Online manual** featuring new and revised chapter exercises in with comprehensive guidance on performance analytics and approaches to teaching in blended and/or online classrooms.

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Digital resources include:

- Student performance reports to help teachers identify gaps, make data-driven decisions, and adjust instruction.
- Customizable PowerPoint presentations.
- Labeled visual aids and additional ideas for lecture enrichment.



The Art of Public Speaking

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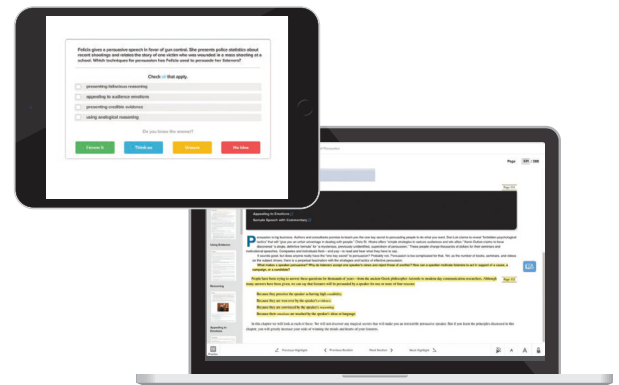
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