What does it have to do with me?

Making an Impact Starts with Engagement.

IMPACT: California Social Studies is a dynamic, student-centered program designed to help teachers make an impact in the classroom, and to inspire students to make an impact on the world around them.

Engage students in the lives of the people who made history, allow them to experience relevancy through active learning, and empower them to develop empathy and critical thinking skills. Students will gain the tools they need to understand their place in the world, to take action in society, and to succeed in college, career and civic life.
Built to Prepare California Students to be Citizens of the World

Created to meet the vision of the California History-Social Science Framework and Standards, IMPACT: California Social Studies was intentionally written with a focus on Inquiry, Literacy, Content, and Citizenship.

**IMPACT** supports students in the art and strategy of inquiry. Analysis and action are at the program’s forefront, engaging students with essential questions that ask them to actively participate in their social studies learning like never before.

**IMPACT** provides support to help students deeply comprehend what they read, write effectively and persuasively, and communicate clearly with purpose.
Let’s make an impact on the next generation of informed and engaged citizens.

**IMPACT** allows students to see themselves as a part of the global community by highlighting current events, celebrating unique and diverse individuals, and connecting the past with the present. Students are encouraged to take action for true civic engagement.
Ignite Curiosity and Cultivate Meaning

Want to see your classroom fired up about social studies? Get your students talking! Engage students with compelling essential questions, interactive resources, and powerful stories that help them see themselves as part of history, and watch the world come alive for them.

Rich print and online resources help you meet your students where they are, build understanding, and make learning relevant.

It's all online! Go to mhecalifornia.com
- **Compelling Essential Questions** empower students to relate their learning to big ideas and enduring themes, and to frame their own questions.

- Bellringers capture attention and introduce students to the lesson content.

- *The Story Begins, Biographies, and Literature* place students in the middle of compelling events and stories and introduce them to historical figures.

- **Making Connections, citizenship features, and Supreme Court case studies** show how events of the past have an impact on the present and future.

- **Interactive timelines and maps** immerse students in the time and place of the narrative.

- **Relevant videos** enrich the learning experience with dynamic commentary and different perspectives.

- **Audio narration** helps those learners who prefer to listen to text.

- **Full Resource Library** is just a click away, and is easily searchable. Find videos, infographics, political cartoons, images, graphic novels, plus add your own favorite resources!
Spark Inquiry and Promote Critical Thinking

Equip students to think critically through active learning. By researching, evaluating sources, and completing evidence-based writing tasks, students learn how to reach informed conclusions and take action.

Asking Essential Questions

What causes revolution?

How does revolution change society?
- Diverse **Primary Source activities** provide ample opportunities for critical analysis.
- **Inquiry projects and hands-on investigations** initiate active learning, while promoting collaboration with peers.
- **Multiple perspective features** help students see diverse perspectives, while helping them formulate their own unique point of view.
- Civic, Economic, Geographic, and Historical reasoning activities develop essential history-social science skills.
- Compare & contrast, sequencing, cause & effect, and document-based performance tasks probe for deep understanding.

It's all online! Go to mhecalifornia.com
Social studies and literacy are closely linked. Built-in reading and writing opportunities help students prepare for the rigors of college prep, integrated English Language Development with online support helps students who need to improve their literacy skills, and StudySync® Blasts enable peer-to-peer interactions. The result? Students can access complex text, make personal connections to content, express their opinions on high-interest topics, and spark debate on issues and events.

It's all online! Go to mhecalifornia.com
- Dedicated ELA activities integrated throughout the student materials for close reading, writing, and vocabulary building.

- Annotation tools, graphic organizers, and Foldables™ support reading comprehension.

- Evidence-based writing improves students’ ability to clearly communicate informed arguments and opinions.

- Opportunities to develop speaking and listening skills that encourage discussion and collaboration.

- Language Learners Teaching Guide, an online resource, provides helpful strategies for addressing the needs of English learners, and can be used to support Integrated and Designated ELD.

- Leveled reading options that you can designate for differentiation.

- Spanish support available online.
Compelling Content Inspires Action

Juxtaposing diverse narratives with current events and hands-on projects leads students to expand their worldviews. When students make critical real-world connections that illuminate the ‘why’ for their learning, the impact is tangible: they come to realize that they have the power to shape the world around them.

Take Action and Community Connection features inspire civic engagement by applying learning through action in the community.

Hands-on projects, simulations, and interactive debates and deliberations provide context through application and problem solving.

It’s all online! Go to mhecalifornia.com
**BTW (By the Way)** and Election Central websites curated by McGraw-Hill provide trustworthy access to current topics and events.

**StudySync® Blasts** allow students to express their opinions on high-interest topics, sparking debate on current issues and events.

Take your students Beyond the Classroom with **Google Expeditions**. These virtual field trips are supported with reinforcing activities and teacher instructions for seamless implementation.
Flexible Resources Fully Support You in Your Classroom

You are a reason your students love learning. Our goal is to help you spark the kind of engagement that turns curiosity, knowledge, and critical thinking into empowered citizenship. That's IMPACT.

We support today’s social studies classroom with strong content that is fully standards aligned and written for the California History-Social Science Framework. The Teacher’s Edition and Online Teacher Center provide everything you need to create and customize dynamic lessons, presentations, and assignments.
Lesson plans and presentations come ready-to-go to save you time, or can be easily customized for your classroom.

Planning guides to offer you with a custom path to use the IMPACT resources: print, digital, inquiry or hands-on projects to teach your way.

Interactive Correlations Review Tool provides an on-the-spot view of how students will progress towards the standards for every chapter and lesson.

- Differentiation strategies and superior ELA & ELD support help you reach every learner.
- Discussion and messaging system allow for teacher-student communication and collaboration.
- Google Drive integration enables you to upload your own favorite resources.
- Reports track class or individual student progress towards content, skills, and standards mastery.

It's all online! Go to mhecalifornia.com
Assess Individual and Class-wide Learning Needs

**IMPACT: California Social Studies** offers print and online diagnostic, formative, and summative assessments to help you track progress and address individual student and whole class needs.

- Pre-tests, chapter tests, and lesson quizzes come pre-built, or can be easily customized online.

- Assessments utilize a *variety of question types*:
  - selected response
  - short answer
  - essay
  - document-based
  - tech-enhanced
  - SBAC-aligned

- Easily review class and student performance on assessments and assignments using the Data Dashboard.

It's all online! Go to mhecalifornia.com
LearnSmart® with Smartbook™ takes students’ reading to the next level. LearnSmart® is a proven adaptive learning program that helps students learn faster, study more efficiently, and retain more knowledge for greater classroom success.

- **LearnSmart®** provides a **personalized learning path** through the social studies content based on student responses to questions, as well as their confidence about the answers they provide.

- Integrated adaptive eBook called **SmartBook™** helps improve reading comprehension by highlighting only the content that students are assessed on, thus focusing student effort on what is most important to learn.

- **LearnSmart®** remembers where the student left off, takes them to the content they have not yet mastered, and reminds them what they need to review.

- **Teacher Reports** provide invaluable information about student and class performance, making it easy to identify which students are struggling and need immediate help.
A Pathway to Success for California Advanced Placement® Students

For students preparing to experience the rigors of AP-level course work, McGraw-Hill Education delivers accessible, engaging learning opportunities to help every student succeed.

**AP® advantage**

Give your students the AP advantage with the suite of exceptional resources designed specifically for today’s AP students. The AP advantage offers powerful tools and personalized resources that:

- Prepare students before class with the core skills and concept mastery needed for the first day of class
- Deliver unparalleled instruction with assignments and assessments from day one through exam day
- Provide a personalized, adaptive path to AP exam preparation and success!

Follow these three steps to help your students earn a five:

1. **ONboard® AP Course Prep**
   The self-paced, interactive program students use before class starts to ensure they have mastered the background knowledge and skills needed to approach course instruction.

2. **AP Course Support**
   The robust program that supports teachers and students throughout the course with resources including:
   - Core AP textbook
   - AP SmartBook, adaptive reading experience
   - AP Chapter Banks
   - AP Teacher’s Manual
   - PowerPoint Presentations
   - Powerful reporting tools

3. **SCOREboard® AP Exam Prep**
   The adaptive AP Exam Prep solution complete with personalized learning plans and four complete AP practice exams.

It’s all online! Go to mhecalifornia.com
Relevant, up-to-date features bring the world to your classroom and allow you to make connections between geography, people, and the world in which we live.

McGraw-Hill networks™
Geography: Human and Physical World

Accurate, comprehensive and developmentally appropriate case studies, projects and psych labs create an inquiry-based program.

McGraw-Hill networks™
Sociology and You

Extend Student Learning with Elective Courses

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You Deliver Educational IMPACT Every Day.
You are a reason your students love learning. Our goal is to help you spark the kind of engagement that turns curiosity, knowledge, and critical thinking into empowered citizenship. That’s IMPACT.

Sample the program online: mhecalifornia.com