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At McGraw-Hill Education, we recognize that no two students are alike, and the need for personalized solutions could not be greater. Using revolutionary adaptive technology, LearnSmart® builds a learning experience unique to each student’s individual needs.

LearnSmart with ¡Así se dice!, gives students an advantage. Research proves LearnSmart improves learning outcomes by ensuring every minute a student spends studying is the most productive minute possible.

GIVE STUDENTS WHAT THEY NEED, WHEN THEY NEED IT.

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- Spanish language learners need more than just vocabulary and grammar to communicate. LearnSmart provides students with additional instruction, practice, and context to build meaning to give them what they need when they need it. The study, practice, and assess learning cycle helps students commit knowledge to long-term memory.

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**Effective** study time

*Smartbook* is an adaptive ebook that utilizes *LearnSmart* technology to guide students through reading making every minute a student studies as productive as possible.

**Engage** students with a personalized reading experience

Every student experiences *SmartBook* differently. The interactive challenge format highlights content and helps each student identify content they know, don’t know, and are most likely to forget.

**Easy**-to-use so students retain what they learned

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**Efficient** reporting tools pinpoint learning gaps

Students study more efficiently because they are aware of content they know and don’t know. Instructor reports identify at-risk students and highlight concepts the class as a whole struggles to master.
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Quick-Start online courses deliver weekly video-based instruction to support your back-to-school implementation of McGraw-Hill Education programs. They provide:

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