

Real Value:

Affordability
& Outcomes

Inclusive Access



A recent study of over 2,000,000 digital product users found that students who have access to high-quality digital products on Day 1 perform up to 20% better than students who wait two weeks or more.

Benefits of Inclusive Access

Why Inclusive Access?

There are many reasons why a student may prolong the decision to acquire course materials including delays in financial aid, uncertainty about whether to drop the course, or inability to find time to visit the campus bookstore. McGraw-Hill Education wants to ensure that every student has access to affordable materials and has the best chance of success.

How Does it Work?

Inclusive Access is a partnership between your college, your bookstore, and McGraw-Hill Education. Inclusive Access partnerships provide day-one access to the best learning resources, while seamlessly integrating with your learning management system. Generally, a materials fee is charged directly by the school for inclusive access courses, although students who drop before the add/drop won't be charged.

What is the Impact?

Students have been extremely positive about the program. A recent survey at the University of Cincinnati showed that 93% of students were happy that they weren't required to purchase materials. McGraw-Hill Education has partnered with over 350 campuses to provide high-quality digital products to students so that they can begin learning on the first day.

What Our Customers Are Saying

“I am very passionate about our [Inclusive Access] program. It is very important to me that our program here at our institution is successful, because I do think that this is the future for bookstores and publishers.”

*Erin McGonigle, Course Materials Initiative (CMI) Coordinator,
University of Massachusetts*

“I am interested in helping faculty to improve student success and retention: inclusive access is the best way to make sure students have the material they need to be successful in their coursework.”

*John Stames, Ph.D., Associate Professor
of Biology, Somerset Community College*

“My main goals were to reduce cost of course materials and to provide access to needed course materials from the first day of class to improve the student outcomes. [It's] a win-win...”

*Mary Johnson, Medical Record Coding Program Director,
Central Carolina Technical College*

Improve Performance



Research shows that students who have access to high-quality course materials on the first day of class perform **20%** better than those who wait 2 weeks.



With Inclusive Access, students have high-quality adaptive learning content available on Day 1.



Learning
Management System



No-fuss log-in directly through the LMS ensures every student is prepared to learn.

To learn more about how inclusive access can improve student outcomes and lower student costs visit mheeducation.com/realvalue