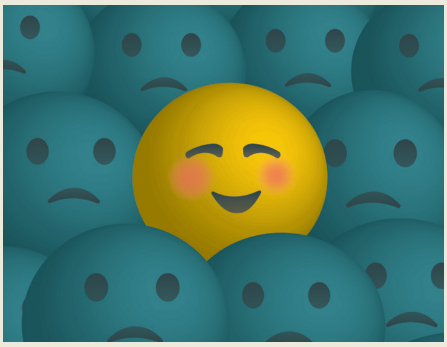
Mc Graw Hill Education

connect®

Why Connect Makes William Heise Happy...

Management



#MHEhappiness

William Heise

Department of Management and Marketing

East Tennessee State University

Connect made me happy because...

"happy students = happy professor!"

I chose Connect because...

"Connect is easy to set up, both for the instructor and for students. I was able to set up the Assignments for my text prior to the start of the semester, and the integration for syncing grades to our D2L system has been seamless."

Connect helped me improve my course by...

"ensuring my students had read the chapter before class."

My experience using Connect was...

"based on student feedback – easy to use, makes preparing for class more enjoyable, and more effective way to study for major exams."