

Completing an Assignment in Connect

Step 1: Log into your Blackboard Course. Click on the Assignment you would like to complete.

The screenshot shows the Blackboard interface for Liberty University. The top navigation bar includes 'LIBERTY UNIVERSITY | Blackboard' and user information 'MH_Student Support'. Below this is a breadcrumb trail: 'Course Content > Module/Week 1 -- Initiating the Marketing Process > Additional Materials'. A left-hand sidebar lists course navigation options such as 'Announcements', 'Course Content', and 'Textbook(s)'. The main content area, titled 'Additional Materials', displays a list of items: 'Connect PowerPoint Presentations', 'Connect Practice Quizzes' (with a note that they are available to complete in Connect), 'Chapter 1 Homework' (highlighted with a red arrow), and 'Practice Quiz Chapter 2'. Each item shows its type (e.g., homework, practice) and its due date: 'Due Date: October 19, 2018 11:59:00 PM EDT'.

Step 2: Review the Assignment Details, any directions, and click “Start” to begin.

The screenshot displays the 'Chapter 1 Homework' assignment page. At the top left is the McGraw Hill Education logo. The title 'Chapter 1 Homework' is centered. Below the title is a progress indicator showing 'Not started yet...' and '0/30 questions answered'. The 'Assignment details' section lists: '0 points', 'Due date: 10/19/2018 at 11:59 PM', and 'Current attempt: 1 of unlimited'. At the bottom, there are two buttons: a black 'Go back' button and a blue 'Start' button with a right-pointing arrow, which is highlighted with a red rectangular box.

Step 3: Complete your Assignment.

Chapter 1 Homework **3** Saved Help Save & Exit Submit

1 Which of the following statements about marketing is most accurate?

eBook
Print
References

2

Multiple Choice **1**

Unless you take a marketing class, you will never truly know anything about marketing.

Marketing is nothing more than common sense.

Marketing requires an innate sense of creativity; you either have it or you don't.

You can call yourself a marketing expert only if you have sold something.

You have significant marketing expertise since you make marketing-related decisions every day.

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- 1** - Use the center screen to answer your questions.
- 2** - Any available resources will show to the left of the question.
- 3** - Review your Assignment Details anytime by clicking the “i” button.
- 4** - Use the “Next” button to continue to the next question.
- 5** - The Question Map will allow you to jump to a specific question in the assignment.
- 6** - Click “Save & Exit” to save your progress and leave the assignment without submitting. NOTE: If your assignment is timed, the clock will continue to run, even if you Save and Exit.

Step 4: Click “Submit” when you are ready to have your assignment scored.

Chapter 1 Homework Saved Help Save & Exit Submit

1 Which of the following statements about marketing is most accurate?

eBook
Print
References

Multiple Choice

- Unless you take a marketing class, you will never truly know anything about marketing.
- Marketing is nothing more than common sense.
- Marketing requires an innate sense of creativity; you either have it or you don't.
- You can call yourself a marketing expert only if you have sold something.
- You have significant marketing expertise since you make marketing-related decisions every day.

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Step 5: You will immediately be taken to your results, if allowed by your instructor.

 You're done!

You submitted this assignment.

[View results](#)

Step 6: Once you are finished reviewing your work, click “Exit” to return to Blackboard.

Chapter 1 Homework Submitted 0/0 Total points awarded [Help](#) [Exit](#)

1

Which of the following statements about marketing is most accurate?

0/0 points awarded

Scored

eBook
Print
References

Multiple Choice

- Unless you take a marketing class, you will never truly know anything about marketing.
- Marketing is nothing more than common sense.
- Marketing requires an innate sense of creativity; you either have it or you don't.
- You can call yourself a marketing expert only if you have sold something.
- You have significant marketing expertise since you make marketing-related decisions every day.

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TECH SUPPORT & FAQ:

CALL: (800) 331-5094

EMAIL & CHAT:

mhhe.com/support

MONDAY-THURSDAY: 24 hours

FRIDAY: 12 AM - 9 PM EST

SATURDAY: 10 AM - 8 PM EST

SUNDAY: 12 PM – 12 AM EST

FIND MORE SUPPORT:

connectstudentsuccess.com

FIND MORE TIPS:

mhhe.com/collegesmarter

NOTE: If you contact your instructor with a technical question, you will be asked to provide a case number from tech support before your concern is escalated.