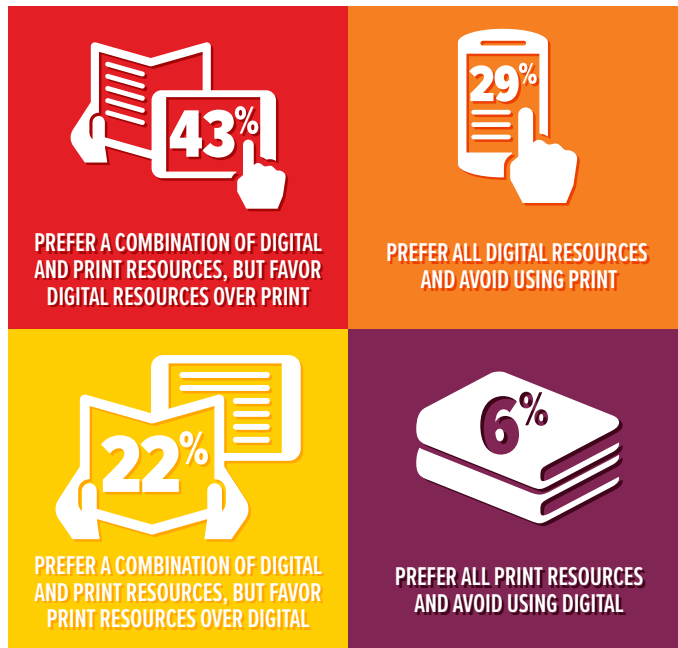


ECONOMICS EVOLVED

Connect Master is a revolutionary, digital-first approach to the principles of economics course. Launched in 2015, over 100 instructors and nearly 40,000 students have experienced the product to date.

Here's what they had to say...

WHAT COURSE MATERIALS DO STUDENTS PREFER?

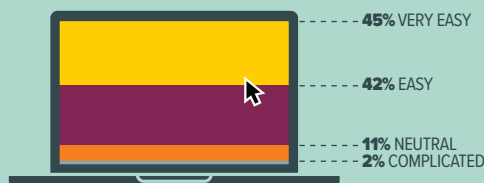


STUDENT DATA



WHAT DO STUDENTS LIKE ABOUT CONNECT MASTER?

LEARNING TO USE AND NAVIGATE CONNECT MASTER WAS:

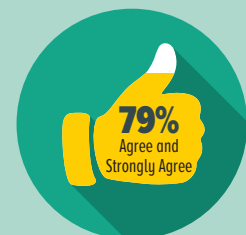


TOP 3 WAYS CONNECT MASTER HELPED STUDENTS BE SUCCESSFUL

- 1 Adaptive modules tailored the content
- 2 Master covered the basics so class time was more useful
- 3 Students were forced to do the work outside of class so they were more prepared in class



Connect Master helps me understand the material better than a traditional textbook does.



Connect Master improves my studying efficiency.



My experience with Connect Master was ultimately positive.



Connect Master increased my learning.