As a learning science company, we create content that builds up higher-order thinking skills. Within McGraw-Hill Connect®, we tag it accordingly so you can filter your search, assign it, and receive reporting on it. These content asset types can be associated with one or more levels of Bloom’s Taxonomy.

The chart below shows a few of the key assignable assets within Connect aligned with these levels. Take your students higher by assigning a variety of applications, moving them from simple memorization to concept application.

<table>
<thead>
<tr>
<th>Asset Alignment with Bloom’s Taxonomy</th>
<th>Nutrition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>We Take Students Higher</strong></td>
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<th>Asset Type</th>
<th>SmartBook®</th>
<th>LearnSmart Prep®</th>
<th>NutritionCalc Plus Cases</th>
<th>Assess My Diet</th>
<th>Interactives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CREATE</strong></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EVALUATE</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>ANALYZE</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>APPLY</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>UNDERSTAND</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>REMEMBER</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
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SmartBook

SmartBook contains the same content as the print book, but actively tailors that content to the needs of the individual. Adaptive technology guides the student to master and remember key concepts, which targets gaps in knowledge and offers customized feedback.

LearnSmart Prep

This question bank highlights a series of questions, including Basic Chemistry, Biology, Dietary Analysis, Mathematics, and Student Success, to give students a refresher on the skills needed to enter and be successful in their nutrition course! By having these foundational skills, you will feel more confident your students can begin class, ready to understand more complex concepts and topics.

NutritionCalc Plus and Case Questions

NutritionCalc Plus is a powerful dietary analysis tool featuring more than 35,000 foods from the ESHA Research nutrient database, which is comprised of data from the latest USDA Standard Reference database, manufacturer’s data, restaurant data, and data from literature sources. NutritionCalc Plus allows users to track food and activities, and then analyze their choices with a robust selection of intuitive reports. Auto-graded, case study-based assignments in Connect correspond with NutritionCalc Plus reports for students to apply their knowledge and gain further insight to dietary analysis.

Assess My Diet

One of the challenges instructors face when teaching their nutrition course is having the time to grade individual dietary analysis projects. To overcome this challenge, we’ve created auto-graded assignments in Connect that complement the NutritionCalc Plus tool. Students are directed to answer questions about their dietary patterns based on generated reports from NutritionCalc Plus.

Interactive Questions and Animations

Multimedia content including videos, simulations, and animations bring key concepts to life, which drives student engagement and critical thinking skills.