Asset Alignment with Bloom's Taxonomy
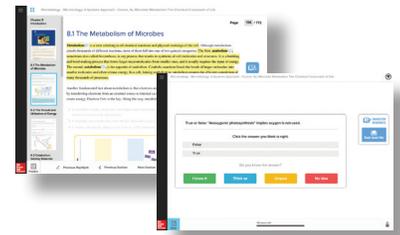
Microbiology

We Take Students Higher

As a learning science company, we create content that builds up higher-order thinking skills. Within McGraw-Hill Connect®, we tag it accordingly so you can filter your search, assign it, and receive reporting on it. These content asset types can be associated with one or more levels of Bloom's Taxonomy.

The chart below shows a few of the key assignable assets within Connect aligned with these levels. Take your students higher by assigning a variety of applications, moving them from simple memorization to concept application.

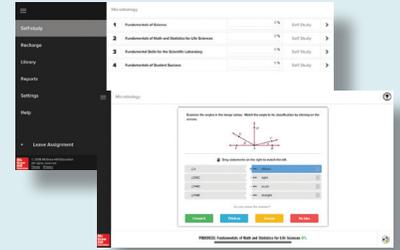|		SmartBook®	LearnSmart Prep®	Interactives	NCLEX	Comprehension Exercises*	Case Studies	End-of-Chapter Content
Higher-Order Thinking Skills ↑	CREATE							
	EVALUATE			✓	✓	✓	✓	✓
	ANALYZE			✓	✓	✓	✓	✓
	APPLY		✓	✓	✓	✓	✓	✓
Lower-Order Thinking Skills ↓	UNDERSTAND	✓	✓	✓	✓	✓	✓	✓
	REMEMBER	✓	✓	✓	✓	✓	✓	✓

SmartBook

SmartBook contains the same content as the print book, but actively tailors that content to the needs of the individual. Adaptive technology guides the student to master and remember key concepts, which targets gaps in knowledge and offers customized feedback.
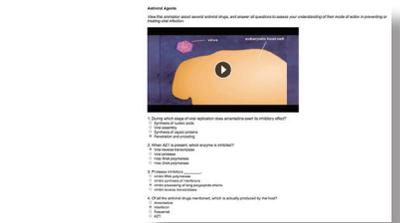

LearnSmart Prep

This adaptive study tool is proven to strengthen memory recall, increase class retention, and boost grades. LearnSmart enables students to study more efficiently and maximize their time by targeting what they know and what they don't, so they are prepared for the Microbiology content.
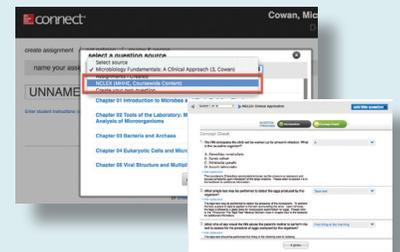

Interactive Questions and Animations

Multimedia content including videos, simulations, and animations bring key concepts to life, which drives student engagement and critical thinking skills.

NCLEX

Assignable through Connect, course-wide multiple-choice questions are application-oriented and designed to help students learn the microbiology information they will eventually need to pass the NCLEX (National Council Licensure Examination). Students will begin learning to think critically, apply information, and ultimately prep for the exam.
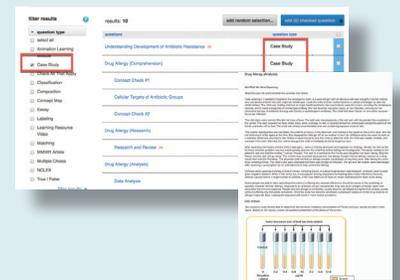

Comprehension Exercises*

Exercises presented and assignable in Connect allow students to review a concept and see how it is applied to modern day medicine and apply that knowledge to answer a series of auto-graded questions.

*featured only with certain Microbiology titles

Case Studies

Case Studies present real-life cases, followed by assignable questions to help students analyze and apply the concepts learned throughout the relevant chapter or topic.

End-of-Chapter Content

A review encourages students to revisit the information. Problems assignable in Connect help students apply the concepts in Microbiology and analyze the information.