As a learning science company, we create content that builds up higher-order thinking skills. Within McGraw-Hill Connect®, we tag it accordingly so you can filter your search, assign it, and receive reporting on it. These content asset types can be associated with one or more levels of Bloom’s Taxonomy.

The chart below shows a few of the key assignable assets within Connect aligned with these levels. Take your students higher by assigning a variety of applications, moving them from simple memorization to concept application.
SmartBook

SmartBook contains the same content as the print book, but actively tailors that content to the needs of the individual. Adaptive technology guides the student to master and remember key concepts, which targets gaps in knowledge and offers customized feedback.

3D Animations and Questions

High-quality, narrated, and labeled 3D animations present clinical and physiological concepts to captivate student interest. Correlated questions provide additional application of key anatomy and pathophysiology concepts.

Testbank Questions

Hundreds of questions assess student understanding of content, skills, procedures, and general knowledge of medical assisting. Questions can be filtered by levels of Bloom’s Taxonomy, certification competencies, question type, and learning objectives.

Video Exercises

Video exercises included in Connect provide opportunities to view medical assistants performing administrative and clinical skills in a physician’s office. Questions for students to answer before viewing the videos check students’ prior knowledge of skills. Post-video questions assess students’ understanding of the video content.

Interactive Exercises

Interactive exercises in Connect include medical forms completion, drag-and-drag applications, labeling, and more. These exercises bring key concepts to life, which drives student engagement and critical-thinking skills.

Application-Based Activities

Assignable through Connect, these activities provide students with valuable practice using problem-solving skills to apply their knowledge to realistic scenarios. Students progress from understanding basic concepts to using their knowledge to engage in complex scenarios.