

## **New Principal with Extensive Experience in Revenue Cycle and Operational Performance Improvement Joins ECG**

**Chicago, Illinois – October 25 2018** – ECG Management Consultants, a national consulting firm that works exclusively with healthcare providers, welcomes Laura Marston to its Operations Improvement and Technology practice. Marston, who joins ECG as a principal, brings extensive experience in revenue cycle and operational performance improvement in both hospital and ambulatory care environments.

“I am looking forward to joining a dynamic, highly experienced team and further expanding our capabilities to bring industry-leading revenue cycle and performance improvement solutions to our clients,” said Marston.



Before joining ECG, Marston worked with community hospitals and health systems to improve performance and productivity with an emphasis on revenue cycle optimization, enabling these organizations to increase margins and realize financial benefits. Additionally, Marston has managed operational redesign, consolidation, and centralization efforts for several healthcare entities. In one

such project for a large, multifacility health system, she centralized and improved front-end revenue cycle processes for six major sites of care.

At ECG, Marston will focus on broad health system revenue cycle solutions, developing governance and management structures that foster improved processes and focus on changing culture to promote sustained success.

“We are excited about the addition of Laura to our team and the extensive experience she brings to our revenue cycle and performance transformation work,” said Jennifer Gingrass, Principal and co-leader of ECG’s Operations Improvement and Technology practice. “Her unique set of capabilities and diversity of experience will bolster our revenue improvement services, providing our clients with the resources and support they require to sustain and enhance operational excellence.”

For more information about ECG’s Operations Improvement and Technology services, contact Jennifer Gingrass at [jgingrass@ecgmc.com](mailto:jgingrass@ecgmc.com) or 312-637-2500.

### **About ECG**

ECG is a strategic consulting firm that is leading healthcare forward, using the knowledge and expertise built over the course of more than four decades to help clients clearly see where healthcare is going and navigate toward success. ECG consultants work as trusted, professional partners with hospitals, health systems, medical groups, academic medical centers, and community focused healthcare organizations across the country. ECG was named the number one overall healthcare management consulting firm in the “2018 Best in KLAS: Software and Services”.



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