Quick-Start Guide to Starting and Launching a T-shirt Business at Home

By Cartess Ross

www.TshirtRiches.com
CASH IN ON THE BILLION-DOLLAR T-SHIRT CRAZE

Whether you want to supplement your current income with a fun, part-time money making opportunity, or become financially independent, we’ve been helping people like you to start, launch and build a profitable t-shirt business from home.

Here are 2 reasons why you should start your own t-shirt biz…

Profitability, combined with a healthy return on investment, and Fun for YOU, and fun for your customers…

Businesses can be profitable, but they can also be dull and boring.

But owning your own t-shirt business can be both profitable, and a joy to run, and EVERYONE just loves a good t-shirt.

The famous I LOVE NEW YORK t-shirt with the big red heart is still a favorite by people all over the world — and did you know that design was created back in 1977?

That’s the beauty about this business — you create a t-shirt design one-time, and you get paid for it over and over and over again…

For most people, it’s not all about the enormous income potential that attracts them to this business…it’s the lifestyle…

This business has given me and my family so much freedom.

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I get to see my kids off to school — and I’m home when they return.

My wife gets to stays home and work on her lifetime dream of building up her own photography business.

We travel at our leisure, and our kids get to see the world…

That’s what t-shirts have done for our family.

Imagine owning a business where………………

• YOU create your own lifestyle
• YOU set your own schedule
• YOU decide which days to work
• YOU enjoy financial freedom — making as much as you like

PLUS…this is NOT a franchise.

You’ll have NO ongoing royalty fees to pay……and you KEEP 100% of what YOU make!

BIG Profits in T-shirts

Many of our members pocket a strong profit margin while cranking out t-shirts to happy customers.

Look at this profit example below and compare it to other home business opportunities.

Very few businesses allow you the opportunity to recover your initial investment back as quickly as a t-shirt business.
Look at these hefty profits…

Selling just 10 t-shirts per day can set you FREE!!!

SALES:

| 300 t-shirts @ $15.00/each          | $4,500.00 |

LESS COST OF SUPPLIES

| 300 t-shirts @ $1.60/each            | -$480.00  |
| 300 stock transfers @ $1.50/each     | -$450.00  |
| Advertising: (Let’s assume you spent $750 on advertising) | -$750.00  |
| Miscellaneous (boxes, tape, labels, etc.) | -$100.00  |

TOTAL COSTS OF SUPPLIES -$1,780.00

YOUR GROSS PROFITS* $2,720.00

*Gross profit estimates do not include any other operating costs, such as on-site utilities, rent or labor costs. The estimates here are illustration purposes only. Your actual results may vary. Contact one of our advisers for more information about starting a t-shirt business.

The time it takes to press 300 t-shirts is ONLY about 5 hours for a newbie… You’ll be able to cut that time down once you become more familiar with pressing tees.

Now where else can you pocket $2,720.00 for about 5 hours of actual work, or the equivalent of $544.00 per hour? We’re merely talking about selling just 10 t-shirts per day using this calculation!
**Who is this type of business for?**

If the idea of being your own boss, setting your own hours and writing your own paycheck is appealing to you, then this business is for you!

There are billions of dollars’ worth of t-shirts being sold each and every year. And if you have some unique t-shirt design ideas or slogans, you too can tap into this industry and create a profitable full or part-time business from the comforts of your home.

However… The t-shirt business is not for those looking to make a quick dollar. This is **NOT** a get rich quick scheme, and…

- If you’re expecting to make a lot of money with little effort…
- If you’re expecting your t-shirts to fly off the shelf within 90 days of starting…
- If you’re expecting to quit your day job and retire after only being in the business for 6-months…

*Then this business is most likely **NOT** for you.*

But if you don’t mind hard work…

- If you don’t mind spending the necessary time and money to get your t-shirt brand noticed.
- If you don’t mind having many sleepless nights trying to get this business off the ground and running…

*Then this program is for you!*  

Heck, when I first got started in the business, I didn’t have much money. I didn’t know how to draw. And I didn’t know what I was doing.

My wife just had our second child, and the pressure was on to produce. The job I was working just wasn’t bringing in enough money.

The few pennies I had left over was being invested into this business. I made sacrifices… I didn’t hang out with my friends on the weekend… I
didn’t waste money eating out at fancy restaurants – *nope*... *I invested what little time and money I had left into my business.*

**I got started with very little**

That’s why I like this business. Not much is required to get started.

A few ideas, some blank t-shirts, screen-printed transfers, a heat press machine and a website is pretty much all you need.

But first, let me explain why screen-printing SUCKS, and why the heat press method is soooo much better for most of you getting started.

*For many of you*, starting a t-shirt business is a dream and passion you’ve been contemplating for a while.

When you finally make the decision to move forward, many seem to think that screen printing is the route to go – until they see the price tag, and realize how much of a learning curve there is to do screen printing.

*Screen printing ain’t cheap, and it certainly ain’t easy.*

I often wonder why anyone getting into this business would want to fool with all of the ‘processes’ required to screen print a t-shirt…

It can literally take hours, or a full day just to prep everything before you actually even print the first t-shirt…

You need lots of space if you’re going to properly run a screen printing operation – and it’s almost impossible to do inside your house… And if you live in an apartment or condo, you can almost forget about it.

Many local city/county governments won’t allow you to do this from your home for fear of toxic chemicals from the inks getting into the water supply/sewage…

Not only that – the fumes and chemicals that you inhale can be deadly…Think of the side effects from doing this for the next 10-15 years…

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Don’t take my word for it… Watch the video below to see what I mean… You’ll see the entire process sped up – who has time to learn all of this (visit or click link below to see video)

http://www.tshirtriches.com/screen-printing-is-messy

Do you really want to make your own t-shirts like that?

I imagine most people wanting to start their own t-shirt business don’t want to go through all of this…

Now if you’re in the business of making t-shirts for other businesses, then I can see why you need to go the screen printing route.

But for the individual who wants to promote their own line of tees, there is a cheaper and faster alternative that provides the same quality!

Another ‘minus’ about screen printing is that you must order huge inventories in order to get a decent price break. Not only that, to have a decent amount of inventory, you’d have to order a bunch of small, medium, large, and extra large tees to have on-hand.

And because you don’t know what color someone wants, you’ll then need to get each size in different colors white, black, gray, navy blue, green and so on….

Before you know it, you’ll have 2,500 t-shirts sitting in your garage hoping someone orders everything you got.

That’s Why I Like T-shirt Heat Transfers and a T-shirt Heat Press!

I like screen printed transfers because you don’t have to print up a huge inventory of t-shirts that’ll just sit on a rack. And I can print on demand. Plus….I won’t have a big nasty mess when I’m done. Plus, I can print t-shirts in a spare bedroom, or at the kitchen table if necessary when going the heat press route.
Imagine the cost to get all of that stuff in the video… You’ll need retail or warehouse space… You’ll need dryers and ovens… You’ll need inks and screens and all types of other stuff – you saw all that stuff in the video…

Do you have enough space in your house to accommodate for that? Do you have office space big enough to hold all of that?

Imagine how much of a MESS you gotta clean up when you’re done!

I’m certainly not interested in managing a bunch of mess… I got in the t-shirt business to make money, not clean up!

*In the next section, we’ll breakdown the different components of what you need to get started in this business.*

**Custom Screen Printed Transfer**

This is where the magic happens… Your t-shirt design ideas or slogans are literally *screen-printed* onto a special type of release paper by screen printers.

People call the transfer paper different names… The most common names are Plastisol Transfers and/or Screen Printed Transfers.

Plastisol inks are the exact same types of inks used by screen-printers to print onto t-shirts. And the inks going onto these ‘screen printed transfers’ are plastisol inks – thus giving you screen print quality t-shirts when you transfer the designs onto a t-shirt.

These transfer papers are NOT the kinds you can purchase from your local Hobby Lobby or Wal-Mart store. In fact, you can NOT buy these at a local supply store – these are sold to screen printers.
You can’t run these through your home or office printer. They have to be made by actual screen printers.

These screen printers will use the exact same types of inks they usually use to print onto t-shirts, but instead of putting your design onto a t-shirt, they’ll put your design onto this special release paper (see picture of life savior above), where you can later use a heat press machine to transfer the design from the paper and onto your t-shirt.

I’d encourage you to see this entire process in action. It takes about 8 seconds to make a t-shirt and the quality is superb.

Visit the webpage below to watch me apply a design onto a t-shirt: http://www.tshirtriches.com/sell-t-shirts-worldwide

Affordability makes screen printed transfers a great choice for start-ups and newbies…

Like screen-printing, the costs for transfers are based on the quantity of transfers ordered, and the number of colors in the design.

The more colors – the more it’ll cost… A small quantity of transfers ordered will generally equal more costs…

I’ve included a pricelist from one of the screen-printing companies that’ll make custom screen printed transfers.

Please note: The prices per sheet are higher in this example because I didn’t choose the ‘standard’ size transfer. I selected the big JUMBO transfer sheet price-list so you can see how the costs work in your favor when you do this the right way…

See chart below (and my explanation below the chart)
As you can see, if you order 100 sheets (1-color), you’re looking at $2.81 per sheet. But because this is a ‘jumbo sheet’, the price is high… But, the sheet is much larger – and based on your design, it’s possible and likely that you can get 6 of your designs onto one jumbo sheet.

So if that sheet costs $2.81, but you’re able to get 6 designs on that sheet, then your costs per transfer design drops down drastically… So by dividing $2.81 into 6, your costs per transfer design is .47 cents.

For $281.00, you’re getting 600 transfers… (when they put those 6 designs onto the sheet, they’ll send them to you and you’ll cut the designs out of each sheet of six).

But if you get a little slicker – some companies don’t require all of the designs to be the same on the sheet.

So if you have 6 different designs, you can get all 6 onto one sheet – thus giving you 100 of each of your 6 designs…

Not a bad deal when broken down that way.

**Getting your ideas onto Screen Printed Transfers**
This is a pretty straightforward process. You’ll need to already have your designs created before reaching out to the various companies that make ‘screen printed transfers’.

If you can’t draw, you’ll need to work with a graphic designer who can take your ideas and create them for you. You don’t have to know how to draw to be successful in this business.

I can’t draw and I really don’t know how to use the various types of graphic design software to create anything nice.

In 99.9% of all cases, I have to get my designers to create something for me nice and unique. I’m good at detailing what I want, and that’s what you’ll have to do if you can’t draw, or don’t know how to use graphic design software.

For those who insist on doing this on their own, the software of choice is usually Adobe Photoshop and/or Adobe Illustrator.

There are a bunch of websites and resources that’ll allow you to find graphic designers from around the world who’ll create your ideas and visions for pretty cheap.

In our online training course, where we teach you how to start and launch your own t-shirt business, we have a section where we’ll teach you how to find graphic designers who’ll create your ideas for as little as $100.00 for each design – and you own all the rights to the artwork (no extra fees to pay for ownership).

I have a team of graphic designers who’ll create your design for just $195.00 – a bargain compared to some other U.S. based graphic design firms…

Once you have your design created, you’ll simply need to select from one of the many companies that make ‘screen printed transfers’ and find out which format they want the artwork sent them in and that’s it…
Send them the file in their request formats and they’ll get your designs onto the plastisol papers…

It’s a pretty easy process!

Screen-printed transfers versus the heat transfer paper from local retail stores

*I want to harp on this a little while longer before moving on… Not all heat transfers are created equal.*

The screen-printed transfers I talked about earlier is the next best thing to screen printing. You’re essentially getting a screen print quality shirt because the inks that were applied onto the t-shirt are called Plastisol Inks – the exact same type of ink used by screen-printers from all over the world.

*Nothing else comes closer in terms of quality and longevity.*

The type of transfer papers purchased from local hobby stores like Michaels, Hobby Lobby, JoAnn and Wal-Mart doesn’t even come close.

The quality of those types of transfers is extremely poor, and I highly recommend you stay away from those.

Your customers will be angry with you if you sell them a t-shirt using those types of transfer paper.

Why??? Because in order to get your design onto those heat transfers, you have to use your home or office printer. The problem with that is that a printer is used for printing onto paper – not garments.

And the moment you stick these garments into a washing machine, the inks will generally come off and spill onto the other clothes in the laundry load.
Not only that...the design on the t-shirt will immediately start to crack, peel and fade after the very first wash…

They won’t last long and that can have a devastating effect on your new t-shirt business – no one will want to buy from you again once you start getting a reputation of selling cheap and poor quality t-shirts.

*My recommendation:* Stay away from these types of transfers at all costs…

**Heat press machine?**

Aside from getting your screen-printed transfers printed up, the heat press will likely be your next biggest investment.

The heat press is the device used for applying the artwork from screen printed transfers onto various types of garments like t-shirts, hoodies, sweatshirts, shorts, etc.

The heat press opens and closes like a ‘clam-shell’ and operates like a big iron, where the upper platen can heat upwards of 400 degrees Fahrenheit.

You lay your t-shirt on the lower platen, and then you put the screen printed transfer on top of the shirt or garment.

You then pull the handle down to close the upper platen onto the lower platen (the bottom part that holds the garment and screen printed transfer).
By combining both the high heat and the large amount of pressure from the press, the design is now released (or transferred) from the release paper and onto the t-shirt.

You now essentially have a screen print quality t-shirt because the inks that have been transferred onto the t-shirt are the exact same types of ‘plastisol inks’ used by screen printers.

The inks will not peel off the shirt. They will not smear, nor smudge. They won’t fade away. And they’ll last for many years to come.

See this entire process in action. Visit the website below to watch me apply a screen-printed transfer onto a shirt in 10 seconds or less:
http://www.tshirtriches.com/sell-t-shirts-worldwide

Types of Heat Press Machines

There are all types of heat press machines available and each one serves a different function. In the descriptions below, you’ll see how these machines can benefit you when trying to decide which heat press is best suited for your needs.

Clamshell Heat Press Machines — They call these ‘clam-shells’ because they open up in a manner that a clamshell does.

There is a manual clam heat press, and there is an automatic open clam press as well. The manual press operates where you have to manually open and close the press.
The *automatic open* heat press opens up automatically based on the timer you set. These machines have a hinge between the upper platen (the heating element) and the lower platen (the part where the garment lays).

There is a handle that allows you to manually open and lock down the upper platen onto the lower one to provide the necessary pressure to transfer the designs onto your garments, when the timer goes off, the press automatically opens.

**Swinger and Draw Heat Press** — on these types of heat press machines, the upper platen (the heating element) swings away from the lower platen (the part where the garment lays).

Since the heating element swings away, you’re free to move and manipulate your garments on the lower platen without fear of getting burned.

Concerning the ‘draw heat press’, you have a lower platen that pulls out towards you. Laying out your garments can be done without the user reaching under the upper heated platen.
This type of heat press machine involves a moveable work surface, requiring greater care to be taken to avoid designs shifting out of place before application.

**Cap Press** — You’ll use this machine if you want to transfer designs onto caps of different sizes.

This cap press is made differently from the other types of heat press transfer equipment and can really only be used for caps/hats.
My heat press recommendations

If you have a decent size budget, I’d recommend you starting off with a 16×20 heat press machine.

I’m currently using the Hotronix Fusion heat press machine and this machine is awesome.

We are authorized distributors for Hotronix and I’m not suggesting you buy it because we make money from it. I’m suggesting you buy it because it’s hands down the best machine on the market with a very STRONG guarantee.

It’s an American made product and the quality is absolutely amazing. No other machine compares to the Hotronix brand. Plus, there’s a lifetime warranty on the heating element – which is about the only thing that’ll go out…

These machines are hard to tear up and can last a lifetime. I have a heat press that is over 15 years old and it’s still going strong…

My Hotronix Heat Press Machine Recommendations

1. Hotronix Fusion Heat Press ($1,850 + $139 s&h)
2. Hotronix Auto Open Clam Heat Press ($1450 + $115 s&h)
3. Hotronix The MAXX Clam Heat Press ($1,050 + $109 s&h)

*If you’re interested in any of these machines above, feel free to shop around… And then come back and see me…I’ll make it worth your while!

I want you to get off to a great start and I can save you money elsewhere to help you jump-start your new t-shirt business!

My contact details are at the back of this book…
You are only 1 t-shirt design away from FREEDOM!

Take a look at the design above…. Someone had an idea to create this design. And they hooked up with a graphic designer to turn this idea into reality.

And that’s what makes this business so great... All you need is the idea.

You approach a graphic designer and say…

“Hey, I got this idea for a t-shirt… I want my design to have basketball jerseys in it… And instead of numbers on the back, I want bible versus.”

“Put a halo on top of each jersey, and at the top, put TEAM JESUS, and at the bottom, add ‘The Original DREAM TEAM’.

That’s it folks… A graphic designer can take your one idea and turn it into a work of art.
But think about this for a minute… I’ve literally sold THOUSANDS of those ‘TEAM JESUS’ t-shirts to various individuals and youth ministry programs across the country…

And please know the ‘Team Jesus’ design isn’t even mine… We didn’t create it. We purchased the already-made transfer from a company that sold them to us for about $1.50/each.

But let’s say we created that design ourselves… And because I can draw, let’s also assume we paid a graphic designer to create this design for us based on feedback we gave him.

Let’s also assume he was very expensive and charged us $500.00 to create it for us…

I know we’ve sold over 5,000 ‘Team Jesus’ t-shirts over a 12-month period…. And let’s say we collected $10 for each t-shirt…

That comes out to $50,000.00 in revenue… And now I have just one question for you…

Is it worth paying a graphic designer $500.00 to create your design?

Absolutely… It’s worth it.

You only pay the $500.00 one-time…and you get paid over and over and over again a design you paid to get created one-time.

You could literally sell that design for the next 30-years… You can pass the rights to the designs onto your children (or grandchildren), and get paid over and over again…

I still have designs I’m selling from 15 years earlier – they’re still making money now…

It’s in your best interest to get your design ideas created right and professionally from the beginning.
At the end of the day, if your design doesn’t sale, you don’t make money. The t-shirt design essentially is your business.

I don’t know if you got that – so let me repeat it again.

Your t-shirt design – the artwork… That’s your business. Your design is what will put money in your pocket. And if they don’t like it, they won’t pay for it…And you won’t make any money!

So don’t go around trying to find someone to put your design together for a measly $15 dollars…

I’m not saying that you have to pay upwards of $500 to get quality graphic work completed… But I am saying make sure you get someone that’s competent and experienced to create your vision.

In our TshirtRiches training course, I show you how to find graphic designers from different parts of the world to create your vision for you.

Because the cost of living is cheaper in different parts of the world, your costs to find quality graphic designers are going to be much less than what they charge here in the United States.

While I prefer to work with local graphic designers, many have priced themselves outside of what new start-up businesses can afford.

And as a new business owner (when I got started), my goal was to keep my costs down low… I couldn’t afford to pay a graphic artists $500-$900 dollars.

While I now employ local folks in my business, I never would have been able to hire locally if I could never get my business off the ground to begin with… So, if you have to go the outsourcing route in the beginning, don’t feel ashamed – do what you need to do to get started, and I’ll show you how in our training program.
But as I was saying… All you need is just one t-shirt design that does well and you’re half-way free…

That one design has brought in over $50,000.00 in business in one year… What if you only sold 1,000 t-shirts in a year at $10.00 each – that’s $10,000.00.

Would $10,000.00 affect your lifestyle in a positive way?

Absolutely it would.

_I’d encourage you to get outside of your comfort zone and create just one t-shirt design and watch what happens…_

“Get Access to World Class Training, Resources, Tools and Support to Start, Launch and Build Your Own T-shirt Business from Home”

There are thousands of people selling t-shirts on the Internet and off… The vast majority of people aren’t making a profitable income — and it’s not because they lack great designs, it’s because they lack the necessary business skills to build a business.

As a TshirtRiches.com member, you’ll receive in-depth and comprehensive training on how to start, launch and build an actual business.

_And if you already have an existing t-shirt business, you’re going to learn how to market and grow it…_
Get Instant Access to Over 55 Lessons, 18-Hours of Lectures and Videos

The entire course is online and you’ll have 24/7 access

TshirtRiches is an online video based training program that shows you step-by-step how to turn your t-shirt design ideas into a business.

Take a look at the core training modules you’ll get access to when you become a member…

Core Training Module

- Do You Have What It Takes?
- Setting Short and Long Term Goals
- How to Be Most Productive
- Working With Family and Friends

Being Your Own Boss

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Core Training Module

Making Sense of Your T-shirt Design Ideas
What Makes a Design Good or Bad?

Coming Up With a “Collection”
Defining Your Brand

Design it Yourself or Hire a Designer?
Getting Mock-Ups or Professional Photos

Methods for Printing Your T-shirts
Selling Your Own T-shirt Transfers

Branding Your Own T-shirt Tags
Trademarks & Copyrights

Birthing Your T-shirt Ideas Into to Reality

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Core Training Module

Getting to Know Your Potential Customers

Getting to Know Your Competition

Defining Your Strength - Weakness

Identify Opportunities and Threats

Pricing Your T-shirts

Identifying Your Sales Channel

Market Research
Core Training Module

- Coming Up With Your Business Name
- Getting Business License & Permits
- Establishing Your LLC - Corporation
- Getting Sales Tax ID to Buy Wholesale
- Establishing Your Biz Checking Acct

Business Essentials

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Core Training Module

- Selecting and Buying Your Domain Name
- Setting Up Your Hosting Account
- Getting Your Shopping Cart
- Collecting Payments (Merchant Accts)
- Adding Sizing Charts to Your Website
- Setting Up Shipping Options
- Adding Wholesale Options to Your Site
- Adding a Newsletter

Getting Your Website Up and Going
Core Training Module

- Executing Online Marketing Campaigns
- Marketing On Other Websites
- Blogging for Traffic and Building Brand
- Pinterest Marketing
- Using Social Media
- Selling Tees With an Army of Affiliates
- Adding Wholesale Options to Your Site
- PPC Traffic From Google, Yahoo & Bing

Online Marketing for T-shirt Entrepreneurs

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Core Training Module

Executing Offline Marketing Campaigns

Direct Mail (SRDS)

Marketing in Print Publications

Local & National Events/Tradeshows

Creating Print Catalogs

Establishing a Reseller Program

OFFline Marketing for T-shirt Entrepreneurs

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Core Training Module

- Identifying a Target
- Establishing Terms
- Creating Line Sheets
- Sending Out Sample Packages

Getting Your T-shirts Into Retail Stores
Core Training Module

- Wholesale Blanks
- Custom Transfer Vendors
- Stock Transfer Vendors
- Packaging and Shipping Supplies
- T-shirt Displays and Racks
- Heat Press Machines & Supplies
- Inkjet Printers to Use
- High Heat Pigment Inks
- Inkjet Printers to Use
- Heat Transfer Paper for Doing It Yourself

Suppliers & Vendors
Core Training Module

Managing Customer Service

Dealing With Returns & Refunds

Using an Answering Service

Hiring and Using Virtual Assistants

Managing Your Biz

Core Training Module

Upselling to Your Existing Customers

Leveraging the Media to Sell T-shirts

Miscellaneous

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How am I going to learn?

Your training is released to you immediately after you sign-up — at which time, you’ll create a username/password so you can login to the members only website.

Each module is filled with step-by-step training videos, done-for-you templates, resources and ‘take action checklists’.

You’ll watch and learn from your computer, iPad, iPhone or mobile devices. Our goal is to make your online learning experience as easy and enjoyable as possible.

What if I have questions?

Your TshirtRiches membership includes dynamic support structures to keep you on track every step of the way.

Under each training section, you’ll have the opportunity to comment and get responses to your questions. If you have technical issues, or if you’re simply having a challenge and you need help, your membership includes unlimited e-mail support (and telephone support is available during your first 30-days of membership).

Do you offer a money-back guarantee?

YES! Test drive TshirtRiches for 30 days, 100% risk-free!

Our mission is to help you realize your full potential and help you turn your t-shirt ideas into a profitable business. That’s why we invite you to participate in the TshirtRiches training program for a full 30 days.

If you don’t feel we’ve delivered on our promise within those 30 days, we’ll happily refund your money.

Check out the testimonial of one of our clients working from his RV:
“IF THIS KEEPS UP, I MAY ACTUALLY HAVE TO PAY TAXES AS A BUSINESS THIS YEAR”

“...I wanted to drop you a note and say thanks. I signed up for your [t-shirt business] course late last year.

It took me a little while to get everything together, but as I write this I am finishing up on an order for $850!!!

My wife and I live in a RV full-time and have been looking for something to supplement our income once we retire. We want to travel around the country visiting all the areas that we have heard of but never seemed to have the time to visit.

I am retired military and found out late last year that I will be loosing my job due to office closure in April of this year. I will be 60 this year. Still a little too early to fully retire.

With some time to look around, I found your website and course and took a chance. We both reviewed all of the videos and being a previous entrepreneur I sat down and looked at the numbers.

I also looked into what niche I felt I would like to work on and researched it to death 😊

We set up our company and purchased some equipment on eBay. An inexpensive printer and heat press for about $750 total. Created some t-shirts for ourselves and started letting our friends and family know we started a new business.

Other than business cards and rack cards we haven’t spent any money on marketing yet.
Our niche is camping and to be honest, it hasn’t done anything yet, BUT, word of mouth has brought us a lot of small orders from businesses in our area.

Clubs, small businesses and nonprofit organizations have been contacting me almost weekly about t-shirts, cups, mugs, photo tiles, even Build-A-Bear have placed orders.

This last week, one of our friends who works for a nonprofit, contacted us and asked if we could do some t-shirts for a fundraiser they were going to run. Gave them a discounted price (wholesale) and got the order.

We will clear almost $500 on the $850 order. If this keeps up, I may actually have to pay taxes as a business this year 😊

Your videos and handouts helped to get us over the hump with learning and putting our minds at ease about whether or not we could do this.

It really is a business that anyone can do.

As I said in the beginning, we live full time in a RV and have managed to put aside a small office (8×10) that we have our work desk, equipment and supplies in.

We do not stock any shirts or other supplies except ink and transfer papers. All orders are fulfilled with our suppliers shipping same day and we only order what we need plus a couple extra just in case.

We found that JiffyShirts.com gave us the best prices based on what our requirements were. I could get some better prices if I wanted to do case lots, but for us storage is a major problem.

So paying a little more without the storage hassle works best and we are still competitive.

Thank you so much for your training and information.
I hope someday to be able to help others as you have helped us.”

Sincerely,
Raymond and Daisy Laubert
Laubert Enterprises

So What are You Waiting For… Become a TshirtRiches Member Today!

YES Cartess…I am ready to change my life. Please enroll me into the TshirtRiches Online Training Program.

I understand this comprehensive program is an online-based training program on how to start and build a t-shirt business from scratch.

The course will also teach me how to strategically market and sell my t-shirts and build my brand.

I understand I will learn the strategies and tactics for building a real business from scratch via the course modules outlined above.

I also understand that the entire course is online and that I’ll have 24/7 access to work around my schedule…

And I also realize that I have lifetime access to this course and can access it anytime I want.

PLUS… I want the FREE BONUSES you’re throwing in too!

FREE BONUS: FREE SAMPLE T-SHIRT AND TRANSFER PACK. (Valued at $27). If I order today, Cartess will ship me a sample t-shirt with a screen-printed transfer on it.
And he’ll also send me a sample screen-printed transfer too. I won’t be charged extra for this and Cartess will eat up the shipping costs as long as it’s being shipped within the United States.

For International shipping, Cartess will charge an additional $17 fee. He’ll send me a separate payment request and will NOT charge my credit card unless I authorize him to do so at the time the payment request is sent.

Take $280.00 OFF the $379 Price And Pay Only $99 Today!

This Offer is Only Valid Today. Go to this address and get signed up now:

www.TshirtRiches.com/mentee

Once this page goes away, you’ll have to pay the full $379 to get in…
“We got our first 100 shirt order...”

"Just wanted to say thank you for all of the information you have provide us through your videos for the tshirt business. We have really enjoyed our membership and started our company in April.

We of course still need to work on legalizing it, etc... but we went ahead and started anyways (purchased start up equipment, etc). We have had quite a few jobs already and several decent sized orders.

We got our first 100 shirt order (for the motorcycle run for cancer foundation). Thanks again for everything!!! We appreciate Tshirt Riches! We have been looking for a program like yours for a long time and then finally came across it!!! This was exactly what we needed to help us get started!

There will always be procrastination and excuses – but it just depends on how bad you want it I suppose!

Thanks again for everything!!! I am going to find your video on pressing 42 tees to observe your routine."

Sincerely,
Missy Davison

“Cartess you are my chosen mentor...”

"My son has recent started a tshirt business and we love it, most of the credit goes to you. I woke up one right despondent, you were on YouTube, and the rest is history.

You saved our family. There is not enough words in the English dictionary to tell you THANK YOU. So, I humbly say Thank you.

I pray often for you and your family, God will give to you, what you gave to us.

We love you, Be Blessed forever.

Latrose, from Tyler Texas
“You must have faith in yourself…”

“I bought the course and although you haven’t heard from me much, I am working it hard to get this thing off the ground. I’m an entrepreneur (computer services), but this is my first retail business.

I have designed several shirts, ordered my heat press, hired a graphic artist to do one design and got it back via http://www.freelancers.com, working on my web site, picked a niche, got my licenses, ordered some stock transfers, making plans … whew, as you well know, a lot of work goes into stuff like this, and if you have success, it comes from hard work, and not luck.

You must have faith in yourself and in your dream. All things come from God.

Thanks,
Mike Gunter
Tee-Wonder Products

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