

Easyship Sales Guide

What is Easyship?

Easyship is an all-in-one online shipping platform that helps businesses save time and money on shipping. Our mission is to make shipping internationally as simple as shipping locally.

Easyship is a free to use and pay-as-you-ship service; there are no extra surcharges or subscription fees.

The more you ship, the more discounts we offer.

Who are Easyship customers?

- Anybody that has international shipments.
- Companies that are selling on eCommerce websites such as, eBay, Amazon, etc. or on their own online stores built on Shopify, Magento, etc.
- Small to medium sized business (trading/distribution companies or professional services companies, etc.) shipping goods or documents internationally.

Key advantages of Easyship:

- **Compare more than 100+ courier solutions using one Easyship account.**
Companies no longer need to open multiple courier accounts to compare prices.
- **Full visibility** on the shipping cost, estimated taxes and duties, delivery time and tracking quality with each courier and shipment
- Enjoy up to **70% discounts off** from retail shipping rates with all express couriers.
- **Taxes and duties** are automatically calculated for each shipment
- Guaranteed shipping, handling, duty, tax and brokerage fees are all quoted at **final costs** with a full shipping charge breakdown available for every shipment. **No hidden charges and no surprise fees for the sender and recipient.**
- Easyship automatically completes and prepares all required **shipping documents** for users. **Users can just simply download and print all the prepared documents.**
- Users can manage shipments and track all orders on Easyship - it is a **one-stop online shipping platform**

- **Already built plugins** with major eCommerce platforms (including Amazon, eBay, Etsy, Shopify, WooCommerce and more) that allow users to sync all store orders to Easyship so one can easily manage, fulfill and track customer orders.
- **Open API** <https://developers.easyship.com/> available for custom websites or platforms that allows you to integrate all of Easyship's features into your own custom interface.
- Display shipping rates accurately and offer additional shipping options at the checkout by installing Easyship **real-time in-cart shipping rates** via plugin or API. This helps reduce shopping cart abandonment, improves customer buying experience, and increases your sales conversion rates.

Instructions on how to ship with Easyship?

1. Sign up for a FREE account on www.easyship.com
2. Input what to ship to where (product category, weight, dimension and destination)
3. Compare couriers and choose the right shipping company for your needs
4. Pack your items
5. Download and print auto-completed essential documents (shipping labels, commercial invoices, export declarations)
6. Attach the documents to your shipment
7. Drop-off your items or schedule a courier pickup
8. Track your shipments until it's delivered