

**EAST COAST
MUSIC AWARDS**

SYDNEY / CB
MAY 5-9, 2021

HONOURARY AWARDS MANUAL



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ABOUT THE EAST COAST MUSIC HONOURARY AWARDS

The ECMA Honourary Awards recognize the achievements and contributions of our industry professionals and leaders from across Atlantic Canada for the 2020-2021 year.

These awards recognize and celebrate the people and companies who are working to build a strong and vibrant East Coast music industry.

SUBMISSION GUIDELINES

- ☑ ECMA reserves the right to disqualify any applications that do not meet ECMA's Eligibility/ Screening Criteria. Disqualified or unaccepted submissions will not be notified.
- ☑ All submission requirements must be met. Incomplete or late applications will not be accepted.
- ☑ Any occurrences of questionable eligibility shall be dealt with at the discretion of the ECMA Awards & Stages Committee.

BASIC SCREENING

- ☑ Must meet honorary category eligibility requirements
- ☑ Submissions must include a short biography and supporting documentation (if applicable) for each submission, listing their accomplishments and contributions.

DEADLINES

All submissions will be accepted until February 19, 2021 at 5PM AST. All submission requirements must be met. Incomplete or late applications will not be accepted. Please ensure you give yourself enough time to complete and submit your application!

SUBMISSION PROCESS

1. All submissions will be accepted until February 19, 2021 at 5PM AST on our website at www.ecma.com.
2. The East Coast Music Association is soliciting its members and the general public for submissions for the 2021 Honourary Awards.
3. A committee of the ECMA Board of Directors will determine the honorary award recipients.

SUBMISSION PRICING

It is FREE to submit to all Honourary Award categories.

APPLY HERE

DIRECTORS' SPECIAL ACHIEVEMENT

Who is this awarded to: Individual, group, or organization

Minimum Criteria:

You will be asked to provide the following information:

- Individual or group's name and the nature of their involvement in the music industry
- Name and contact information of persons, sources, or websites of which are able to provide additional information.

Submissions must also include:

- Biographies
- List of recordings, compositions, videos, broadcast appearances and/or other media representation
- List of awards or commendations received by the candidate(s)
- Photos (digital copies only, please)
- In addition, you **MUST** meet all basic screening requirements (please see screening section).

What does this Award Recognize: Given only under special circumstances; The award recognizes an organization, individual or group that has demonstrated an exceptional contribution to the music industry on a national and/or international level.

DR. HELEN CREIGHTON LIFETIME ACHIEVEMENT AWARD

Who is this awarded to: An individual or group

Minimum Criteria:

You will be asked to provide the following information:

- Individual or group's name and the nature of their involvement in the music industry
- Name and contact information of persons, sources, or websites of which are able to provide additional information.

Submissions must also include:

- Biographies
- List of recordings, compositions, videos, broadcast appearances and/or other media representation
- List of awards or commendations received by the candidate(s)
- Photos (digital copies only, please)
- In addition, you **MUST** meet all basic screening requirements (please see screening section).

What does this Award Recognize: An individual who has had a profound and lasting effect on the Atlantic Canadian music industry

Additional Notes: The award was renamed after Dr. Helen Creighton when Dr. Creighton received the award in 1991.

MUSICIAN'S ACHIEVEMENT AWARD

Who is this awarded to: A side player/session musician (an individual)

Minimum Criteria:

You will be asked to provide the following information:

- Individual or group's name and the nature of their involvement in the music industry
- Name and contact information of persons, sources, or websites of which are able to provide additional information.

Submissions must also include:

- Biographies
- List of recordings, compositions, videos, broadcast appearances and/or other media representation
- List of awards or commendations received by the candidate(s)
- Photos (digital copies only, please)

In addition, you **MUST** meet all basic screening requirements (please see screening section).

What does this Award Recognize: A side player/session musician, preferably from the host region, who exemplifies professionalism and quality musicianship on recordings and/or live performances of East Coast music, and deserves to be recognized for their cumulative contributions.

INDUSTRY BUILDER AWARD

Who is this awarded to: Individual, group, or organization

Minimum Criteria:

You will be asked to provide the following information:

- Individual or group's name and the nature of their involvement in the music industry
- Name and contact information of persons, sources, or websites of which are able to provide additional information.

Submissions must also include:

- Biographies
- List of recordings, compositions, videos, broadcast appearances and/or other media representation
- List of awards or commendations received by the candidate(s)
- Photos (digital copies only, please)

In addition, you **MUST** meet all basic screening requirements (please see screening section).

What does this Award Recognize: Individual, group, or organization that has made a significant impact on the welfare of the music industry in Atlantic Canada. The award recognizes the recipients' genuine contributions to the East Coast music industry that are made not simply for personal gain but for the greater development of the East Coast music industry.

STOMPIN' TOM AWARD

Who is this awarded to: One individual or group from each Atlantic Region

Minimum Criteria:

This award honours an individual or group that:

- Is or was active as (a) musical performer (s), whether professional or semi-professional
- Made a mark in the music scene of Atlantic Canada as an influence, inspiration, or promoter of Atlantic Canadian music
- Is/are perceived as "unsung heroes"

You will be asked to provide the following information:

- Individual or group's name and the nature of their involvement in the music industry
- Name and contact information of persons, sources, or websites of which are able to provide additional information.

Submissions must also include:

- Biographies
- List of recordings, compositions, videos, broadcast appearances and/or other media representation
- List of awards or commendations received by the candidate(s)
- Photos (digital copies only, please)

In addition, you MUST meet all basic screening requirements (please see screening section).

What does this Award Recognize: Those who have made a long-term contribution to the East Coast music industry and have paved the road for many successful East Coast artists of today.

Additional Notes: Stompin' Tom Connors, one of the most well-known Canadian musicians, was presented with the Dr. Helen Creighton Lifetime Achievement Award in 1993. At that time he agreed to accept the award on one condition - that he could return it! Instead, he requested that an award be created to honour all those who have made a long-term contribution to the East Coast music industry and have paved the road for many successful East Coast artists of today.

BUCKY ADAMS MEMORIAL AWARD

Who is this awarded to: Individual, Group, or Organization

Minimum Criteria:

- Nominee must meet all basic screening requirements:
- Nominee must be African Canadian/Black
- If a group, at least 50% of the group must be African Canadian/Black and the band leader must be an African Canadian/Black
- If an organization, the organization must exist to serve African Canadians clients/communities
- This award recognizes all music genres
- This Award Recognizes:
 - Individuals that are currently active or were active as a musical performer whether professional or semi-professional;
 - Groups that are currently active or were active as a musical group whether professional or semi-professional
 - Organizations that are currently active or were active in supporting/promoting African Canadian musicians and the development of the Canadian music community and industry

Required Information:

Nominator will be asked to provide the following information:

1. Individual, Group's or Organization's name and the nature of their involvement in the music industry
2. Biographies
3. Name and contact information of persons, sources, websites or other media platforms which are able to provide additional information
4. List of recordings, compositions, videos, broadcast appearances and/or other media representations
5. List of awards or commendations received by the candidate(s)
6. If an organization, letters of reference where appropriate
7. Photos (digital copies only, please)

What Does this award Recognize: An African Canadian/Black Individual, Group, or Organization that has had a significant impact on the African Canadian/Black and/or overall music industry in Atlantic Canada.

This award recognizes those who have demonstrated noteworthy achievement(s) during their music career and music involvements at a regional, national or international level in one or more of the following three areas:

1. A past or present significant pioneer and trailblazer who has paved the road for others through activities such as: singer, songwriter, musician, choir director, music teacher, etc.
2. A past or present industry and or music community builder through activities such as: concert promotion, music festival creation/direction, music management, music production/producers, video production/producers, African Canadian/Black music industry advocacy, etc.
3. A past or present significant contributor to African Canadian music history and heritage where the recipients' contributions are not simply for commercial gain but for the greater development of African Canadian music. This may include activities such as: actively promoting the cultural significance of African Canadian/Black music through the publication of news articles, journal articles or books on African Canadian/Black music; conducting music research; curating African Canadian/Black music exhibits; documenting African Canadian/Black music history via Radio, TV, Film or other mediums of presentation.

ECMA TERMS & DEFINITIONS

Atlantic Canadian -

A person who was either born in Atlantic Canada or a person who has lived in Atlantic Canada within the ECMA eligibility periods (please refer to this year's eligibility periods). At least 50% of group members must be Atlantic Canadian.

Atlantic Canadian Business -

Candidates must reside and work in Atlantic Canada. In the case of a company, candidates must maintain an office and be a registered business in Atlantic Canada to be eligible.

Commercial release -

A commercial release is the event of a recording being legally available to the public for sale, stream, download, radio or another method of public consumption (via a music retailer or digital music service) that activates a revenue stream where the artist is entitled to a share of payment based on their recording performance. Proof of commercial release will be requested. All formats must be assigned an ISRC number. Physical formats must include a UPC and catalogue number.

“Cut” -

A “cut” is defined as recorded material previously released to radio or other audio broadcasters (web, satellite, and digital) or retail.

DJ-only singles -

Singles that are sent to DJ's to promote an upcoming release.

Disqualification/Ineligibility -

ECMA reserves the right to disqualify any applications that do not meet ECMA's Eligibility/Screening Criteria. Ineligible applicants will not be notified.

ECMA Member in good-standing -

A person who has signed up for an ECMA membership. This membership must not have expired and has been renewed if required. ECMA memberships are free for members of the Atlantic Music Industry Associations (MIAs): CBMIC, Music/ Musique NB, Music NL, Music NS, Music PEI. Please contact your regional MIA who will provide you with the link required to sign up/renew your ECMA membership at no cost.

Eligible Release -

An eligible release meets all ECMA screening and eligibility criteria outlined.

Eligibility period -

The outlined eligibility period is determined annually by ECMA and is a span of time in which released recordings and/or accomplishments may qualify to apply for awards or showcases. Please note that there is an award eligibility period and a showcasing eligibility period. Please see the screening and specific category criteria for more information.

EPs -

ECMA defines an EP as a recording that consists of more than one (1) but fewer than six (6) tracks and is less than 20 minutes in length. Note: At least (50%) of the tracks on a recording must be of previously unreleased cuts.

Export-Ready -

- At least one (1) sound recording of any format (physical or digital) of a minimum 6 tracks in length/20 mins. long that has been made commercially available to the general public in Canada
- At least one (1) sound recording of any format or duration that has been made commercially available to the general public outside of Canada
- A professional support team including at least one (1) of the following: artist manager, record label, booking agent, publicist, publisher
- Public and industry recognition (via radio play, video play, web hits and streams, music press, blogs, awards, etc.)

Exporting -

- At least one (1) qualifying release in Canada within the eligibility period: one (1) recording released within the past two (2) years (physical and/or digital release), or one (1) recording being released (either physical and/or digital) within the eligibility period;
- At least one (1) qualifying release that is distributed internationally (physical and/or digital release);
- Completed at least one (1) national and/or international tour within the past 24 months (virtual or live) and/or has an upcoming national/ international tour (virtual or live) in development in the next 24 months;
- An established management/self-management team including at least two (2) of the following: artist manager, record label, booking agent, publicist; and,
- Public and industry recognition (via radio play, video play, web hits and streams, music press, blogs, awards, etc.).

Full-length recording -

A full-length recording is defined as a recording that contains a minimum of six (6) tracks, or is a minimum of 20 minutes long. At least (50%) of the tracks on a recording must be of previously unreleased cuts. Please note that a full-length recording is required for eligibility unless otherwise indicated (please see screening and eligibility requirements for more information on exceptions).

Group -

Two or more people in an established music ensemble/group. Please note that if you are a group, 50% of group members must meet eligibility and screening criteria.

ECMA TERMS & DEFINITIONS CONTINUED

International Distribution -

A recording that is released and distributed in a country other than Canada. Please refer to FACTOR's list of recognized international distributors.

International tour -

ECMA defines an international tour as consisting of a series of at least (3) paid public performances reaching audiences outside of Canada.

Multi-track/multi-artist compilation -

Full albums or EP's that contain a number of tracks from various artists.

Musical production -

Examples of a "musical production" include live performance, stage production, songwriting collaboration, composition/soundtrack interest from film/TV, etc.

National Distribution -

A recording that is released and distributed within Canada. Please refer to FACTOR's list of recognized distributors.

National tour -

ECMA defines a national tour as consisting of a series of at least six (6) consecutive paid shows reaching audiences outside of the Atlantic region.

Non-Export-Ready (Emerging/Developing) -

- Must have three (3) recorded tracks (demos are acceptable).
- Have not had significant exposure and have not toured outside of Atlantic Canada.
- Do not meet all of the criteria for Export Ready Artists or Exporting Artists as defined by ECMA.
- Artists have not released more than two (2) albums commercially.

Pre-Order -

Recordings will also qualify if they are available for pre-order online no later than October 23, 2020. Pre-ordered recordings (digital and/or physical copies) must be available by December 31, 2020. ECMA may request proof of transaction.

Promo-only singles -

Advanced copies of the single(s) distributed solely for the purpose of promotion of an upcoming release and are not yet available for public purchase/streaming.

Public/Industry recognition -

Recognition via radio play, video play, web hits and streams, music press, blogs, awards, podcasts, virtual shows, etc.

Recording -

A recording as outlined by ECMA refers to recorded music (EP/full-length recording/single) that you are including in your submission. Please ensure your submission meets all screening and eligibility requirements (note categories that require a full-length recording).

Release date -

A release date constitutes the date a recording is commercially released. Please note that at least (50%) of the tracks on a recording must be of previously unreleased cuts.

Single -

A stand-alone track that is released for purchase and/or public performance.

Tour -

ECMA defines a tour as consisting of a series of at least six (6) paid public performances taking place at different locations.