

# AWARDS & SHOWCASING

## SUBMISSIONS INFO

**EAST COAST  
MUSIC AWARDS**

**ST. JOHN'S / NL**  
APRIL 29 - MAY 3, 2020

**SUBMISSIONS OPEN**  
SEPTEMBER 4 2019

**SUBMISSIONS CLOSE**  
OCTOBER 4 2019 5PM ADT

**EMCA's 2020**  
APRIL 29 - MAY 3 ST. JOHN'S, NL

### AWARDS ELIGIBILITY

JUNE 1, 2018 -  
OCTOBER 4, 2019

### SHOWCASING ELIGIBILITY

JUNE 1, 2017 -  
MAY 3, 2020

# ELIGIBILITY & JURY PROCESS

## ABOUT THE JURY PROCESS:

All East Coast Music Awards & Showcases are fully juried by 200+ jury members consisting of qualified regional, national, and international industry professionals. Jury Members evaluate applications, and score based on a set criteria / rubric.

- After being juried, the nominees are chosen based on the 5 highest-scoring submissions per category.
- ECMA has 2 Fans' Choice categories that are voted on by the public. These awards are first submitted for jurying and then shared with the public for voting. NOTE: No other awards are submitted for voting.
- To be considered for awards and showcasing, an application must be submitted through the official application process.

## ALTHOUGH MOST CATEGORIES HAVE SPECIFIC CRITERIA, KEEP IN MIND THE FOLLOWING WHEN SUBMITTING:

1. Artistic Merit / Presentation
2. Quality of Recording, Music & Lyrics
3. Originality
4. Media, Marketing, and Touring Highlights
5. Tour History
6. Social Media Presence
7. Awards & Accomplishments

These are some of the factors that jury members will be looking for in your submission.

**FOR MORE INFORMATION ON THE JURY PROCESS & CRITERIA  
PLEASE SEE THE FULL 2020 AWARDS & SHOWCASING MANUALS**

## ARE YOU ELIGIBLE FOR THIS YEAR'S ECMA 2020 AWARDS & SHOWCASING?

### YOU MUST BE ATLANTIC CANADIAN.

If submitting as a group / band, at least 50% of band members must be Atlantic Canadians. This means you must have either been born in Atlantic Canada, or been living in Atlantic Canada within your eligibility period.

### IS YOUR RECORDING WITHIN THE ELIGIBILITY PERIOD?

Music Awards: June 1, 2018 - October 4, 2019

Showcasing: June 1, 2017 - May 3, 2020

### IS YOUR RECORDING ELIGIBLE?

All Music Award categories require a full-length album to be eligible (6 songs OR 30 minutes of music) unless otherwise marked by an asterisk (\*).

### WAS YOUR RECORDING OR SONG NOMINATED LAST YEAR?

You cannot submit the same album/ song for the same category if it was previously nominated, even if it falls into the eligibility period. However, you can submit in a different general or cross-over category (but not in a different genre-specific category).

### HAVE YOU SHOWCASED ON THE BREAKOUT OR RISING STAR STAGE?

You cannot perform on either one of these same stages again with the same artist/band.

If you've toured nationally/ internationally, you might qualify for our Export Buyers Showcase series for the opportunity to perform in front of our export delegates! Artists may take part in the Export Buyers Series two (2) years in a row, but must sit out if it is their third consecutive year.

### ARE YOU AN ECMA MEMBER IN GOOD STANDING?

You need to be an ECMA member in good standing to submit and be selected for showcasing and awards.

### WHAT CATEGORIES AM I ELIGIBLE FOR?

An artist/band may submit to any general/cross-over categories (i.e. Group Recording of the Year, Francophone Recording of the Year) as long as required criteria is met.

You may only apply to **1 genre-specific category** (i.e. Rock Recording of the Year).

# MUSIC & INDUSTRY AWARDS

## GENERAL MUSIC AWARDS

- Album of the Year
- Group Recording of the Year
- Rising Star Recording of the Year\*
- Solo Recording of the Year
- Song of the Year\*
- Songwriter of the Year \*

## GENRE-SPECIFIC AWARDS

- Blues Recording of the Year
- Classical Recording of the Year
- Contemporary Roots Recording of the Year
- Country Recording of the Year
- Dance Recording of the Year\*
- Electronic Recording of the Year\*
- Folk Recording of the Year
- Gaelic Artist of the Year
- Inspirational Recording of the Year
- Jazz Recording of the Year
- Loud Recording of the Year\*
- Pop Recording of the Year
- Rap/Hip-Hop Recording of the Year\*
- R&B/Soul Recording of the Year
- Rock Recording of the Year
- Roots/Traditional Recording of the Year

## CROSS-OVER AWARDS

- The Bucky Adams Memorial Award\*
- Classical Composition of the Year\*
- Francophone Recording of the Year/Enregistrement francophone de l'année
- Indigenous Artist of the Year\*
- Instrumental Recording of the Year

\*Does not require full-length recording for eligibility

## FANS' CHOICE AWARDS

- Fans' Choice Entertainer of the Year
- Fans' Choice Video of the Year

**NOTE: These are the only awards voted on by the public.**

## HONOURARY AWARDS \*

- Director's Special Achievement Award
- Dr. Helen Creighton Lifetime Achievement Award
- Industry Builder Award
- Musician's Achievement Award
- Stompin' Tom Award (CB)
- Stompin' Tom Award (NS)
- Stompin' Tom Award (NL)
- Stompin' Tom Award (NB)
- Stompin' Tom Award (PE)

## INDUSTRY AWARDS \*

- Company of the Year
- Event of the Year
- Graphic/Media Artist of the Year
- Live Sound Engineer of the Year
- Management/Manager of the Year
- Media Outlet of the Year
- Media Person of the Year
- Producer of the Year
- Studio Engineer of the Year
- Studio of the Year
- Venue of the Year
- Video of the Year

**FOR MORE INFORMATION ON THE JURY PROCESS & CRITERIA PLEASE REFER TO:**

**MUSIC AWARDS MANUAL**  
**INDUSTRY & HONOURARY AWARDS MANUAL**

## HOW TO SUBMIT TO ECMAs 2020:

ECMA submissions are done online (through one of the three links provided) on the Marcato platform.

### HERES HOW:

1. Start your submission by logging into your ECMA account at [ecma.com/login](http://ecma.com/login)
2. Find the application form you need (Music Awards, Showcasing, Industry & Honourary Awards).
3. Begin your application!
4. If you have questions about your application, please contact Tara MacDonald, Artist & Industry Manager at [tara@ecma.com](mailto:tara@ecma.com).

**VIEW PAST MUSIC & INDUSTRY WINNERS AT [ECMA.COM/AWARDS](http://ECMA.COM/AWARDS)**



# SHOWCASING

## HERE ARE THE OFFICIAL SHOWCASING STAGES AT THE 2020 ECMAs IN ST. JOHN'S, NL:

### GENRE-BASED SHOWCASE STAGES

\* FOR EXPORT-READY ARTISTS/GROUPS

Subject to 2020 programming, possible genre-based showcasing stages based on our Music Award categories can include:

- Blues Stage
- Classical Showcase
- Pop Stage
- Contemporary Roots Stage
- Electronic/Dance Stage
- Folk Stage
- Indigenous Showcase
- Jazz Stage
- Loud Stage
- Country Stage
- R&B / Soul Stage
- Rap / Hip-Hop Stage
- Rock Stage
- Roots/Traditional Stage

### BREAKOUT STAGE

\* FOR EMERGING & DEVELOPING ARTISTS/GROUPS

A chance for new artists to perform for industry professionals, and engage in rigorous ECMA development programs.

To participate in the Breakout Stage you must participate in the ECMAs Breakout Mentorship Program. Partake in daily peer-to-peer meetings, industry matchmaking program, and professional development sessions all to support your showcase spot.

**NOTE: You cannot play the Breakout Stage if you have showcased on this stage before with the same artist/band. You cannot apply to either the Rising Star Showcase or the Export Buyers Showcase Series if applying, and qualifying for the Breakout Stage.**

After performing on the Breakout Stage, you will have the opportunity to "graduate" to perform on the Rising Star Showcase (\*as long as you meet the eligibility criteria).

### RISING STAR SHOWCASE

\* FOR EXPORT-READY ARTISTS/GROUPS

Designed for artists / bands who are making a splash in the East Coast music scene and want to catch the attention of label reps, talent buyers, managers, & more.

**NOTE: You cannot play the Rising Star Showcase if you have performed on this stage before with the same artist/band. If applying to the Rising Star Stage you are in illegible for the Breakout Stage.**

After performing on the Rising Star Showcase, you will have the opportunity to "graduate" to perform on the Export Buyers Showcase Series (\*as long as you meet the eligibility criteria).

### EXPORT BUYERS SHOWCASE SERIES

\* FOR EXPORT-READY ARTISTS/GROUPS

An opportunity for exporting artists to perform in our internationally-renowned showcase series which captivates international delegates, media, and domestic buyers.

This series includes:

- Canadian Music. East Coast Style. Export Buyers Acoustic Showcase
- Canadian Music. East Coast Style. Export Buyers Electric Showcase
- Two for the Show

**NOTE: You are ineligible for these showcases if you have performed on them for 2 consecutive years.**

\*You cannot apply to either the Breakout Stage or Rising Star Showcase if applying, and qualifying for the Export Buyers Showcase Series.

### SONGBIRD NORTH SHOWCASE SERIES

\* FOR EXPORT-READY ARTISTS/GROUPS

In this Songwriter's Circle inspired format, Export-Ready performers share the stories behind their songs in an intimate setting. Inspired by Nashville's Legendary Bluebird Cafe.

**NOTE: This is not our official ECMA Songwriter's Circle.**

### SUBMISSION COSTS:

- Each Award / Showcase category is \$30 CAD to apply.
- Applicants applying **BEFORE** September 20, 2019 will receive 1 free category submission, and each additional category is \$30 CAD.
- Applicants who apply **AFTER** September 20, 2019 11:59 PM ADT will not receive the free category submission perk.

**NOTE: All Industry Awards, Indigenous Artist of the Year, and the Bucky Adams Memorial Award Categories are FREE to submit in 2020!**

**SUBMIT YOUR APPLICATION EARLY AND GET A FREE CATEGORY!**

**FOR MORE INFORMATION ON THE JURY PROCESS & CRITERIA PLEASE SEE THE FULL [2020 SHOWCASING MANUAL](#)**