

# EAST COAST MUSIC AFICIONADOS (\$10,000)

## OBJECTIVES

- Provide an exclusive and invaluable experience that lasts indefinitely.
- Leverage and strengthen ECMA's special relationship with its artist members.
- Raise substantial funds by engaging with key individuals who are committed to supporting East Coast musical talent
- Enable ECMA to continue its mandate of 30 years – to foster, develop, promote and celebrate East Coast music and its artists locally, regionally, nationally and internationally.

### Essential elements of the *Aficionado* program:

1. **EXCLUSIVITY** – VIP experience to share with friends, associates, family.
2. **STATUS** – Recognition as being member of East Coast Music insiders 'club'.
3. **ROI** – Rewards that last all year and beyond.

## ENTITLEMENTS

As a member of this select group, you'll be recognized as a strong supporter of East Coast music and will receive:

- Your own **ECMA (East Coast Music Aficionado) Award** presented at Industry Awards event
- Exclusive **ECMA pin** that shows status
- Custom **VIP experience** during the ECMAs – private show, access to sound check, backstage, photo ops with artists, signed memorabilia, content captured for your own personal use, and more.
- **VIP table** at the Awards Show
- 4 **VIP passes** for all events at the ECMAs
- Name/company recognition in event guide, on website, etc.

## WAX SEAL LAPEL PIN

The wax seal is associated with high class, exceptional quality, connoisseurs, the elite. Somewhat understated but looks sharp; very wearable.



## EAST COAST MUSIC AFICIONADO AWARD

An East Coast Music Aficionado knows and appreciates the honour of our region's most respected award. To thank YOU for your contribution to the week's festivities, we are giving you your own ECMA award. It's a scaled down version of the actual award that identifies you as one of a select number of East Coast Music Aficionados.

