



CLIENT WELCOME KIT

JENNIFER YOINGCO, REALTOR®
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ABOUT ME

Why did I become a real estate professional?

I really wanted to have my own business and meet new people. I transitioned from being a Chemical Engineer, Information Technology Consultant, Pharmacy Tech/Trainer and now a full time real estate professional. My passion is to share my knowledge that I have learned through the years and apply it in real estate. With the influence of my folks who are also real estate investors, they encouraged me to get my real estate license. I pursued this goal not only to help them but also to help those who need a trustworthy and reliable real estate agent. QUALITY service is my #1 priority.

How long have I been selling real estate?

I started doing real estate investing when I was in college (1995). I purchased my first condo together with my sister. I continued investing by purchasing a duplex where I have two tenants renting for me. Just 3 years in the business, I have already earned TOP PRODUCER and CENTURY 21 QUALITY RECIPIENT AWARD. I have also been featured in the Texas Edition of Top Agent Magazine October 2020. Check the link below.

<https://bit.ly/2GYGJ1e>

Where do I live?

Right now, I live in the NW area of Houston, though I service the surrounding areas and will go as far as Richmond. I have been a resident of Texas for more than a decade

What's my favorite restaurant?

My favorite restaurant is my mom's home made cooking. I love my parents and I always wanted to make them feel special.

Something people are surprised to learn about me?

I have an identical twin sister who is a Chemical Engineer and now a Clinical nurse coordinator. My twin was named in the Houston Chronicle as one of the top 150 nurses. Both of us graduated with high honors, so I know what it takes to excel and strive to be the best.



HOME BUYING RESOURCES

Learn about Buying Power

<https://jenniferyoingcorealtor.com/whats-home-buying-power/>

Learn more about investing

<https://jenniferyoingcorealtor.com/why-real-estate-investing-makes-dollars-and-sense-3/>

Guide to Getting Mortgage Ready

<https://bit.ly/2wA3C5W>



HOME BUYING ADVANTAGES

Housing Market Expertise

Each week I spend countless hours researching & previewing homes on the market to gain an understanding of market values. What this means for my clients is I know what you should pay for a home, based on what the market will bear for similar features.

Negotiation Strategies & Tactics

“You make money on the buy” is a phrase I believe is true when it comes to buying all real estate. Do you want the right home for you? Of course! But you also want to pay the price and get terms you can feel good about.

Rapid Response Times

Getting the home you want is about staying in tune with every market change so we can strike when the opportunity arises. Being the first to respond often buys an advantage to get you a good deal.



THINKING OF BUYING A HOME? SIGN UP IN MY HOME-BUYER WEB PORTAL



- Market Updates: learn about housing inventory changes as they hit the market
- Private Tours: Schedule private viewings of homes you're interested in
- Consultation: Get all the details so you can plan your move and avoid the headaches.
- No cost or obligation. Message me at **832-286-8636** to signup now.

HOME SELLING ADVANTAGES

Gone are the days when an agent could just put up a listing in the Multiple Listing Service and wait for another agent to sell the house.

If all it took to sell a house was simply putting it in the MLS, everyone be selling their homes themselves.

Ultimately, our goal is to sell your property for the most money possible. Here are some of the ways we achieve this:

- Sophisticated Online Marketing
- Professional Photography
- Home Staging
- Online Video Marketing
- Social Media Promotion

Check out the links on the next page to learn how I will effectively sell your home.



HOME SELLING RESOURCES

Home Preparation

<http://jenniferyoingcorealtor.com/amp-resale-value-home/>

Pricing Strategy

<http://jenniferyoingcorealtor.com/the-real-home-value-calculator/>

Go-to Market Plan

<http://jenniferyoingcorealtor.com/im-redm-means/>



THINKING OF SELLING YOUR HOME? GET MY EXPERT HOME-VALUE ANALYSIS



- Comprehensive pricing assessment of your home's potential value in the market.
- Tips and recommendations of how you can increase your home's resale value.
- Market updates on housing inventory changes affecting your home.
- No cost or obligation. Message me at **832-286-8636** to schedule now.
- ***Services include – staging consult, professional photography, high grade sign posts, supra and much more.***

MONTHLY REPORTS

As my client, I never want you to think you're taken for granted.

The trust you place in me and the opportunity you provide me to take care of you while earning a living is something I take very seriously.

As a token of my appreciation, every month I send out useful real estate related reports and information.

Examples of reports you can expect:

- Home Tech & Design Trends
- Housing Marketing Updates
- Home Buyer & Seller Tips
- Tips for Homeowners

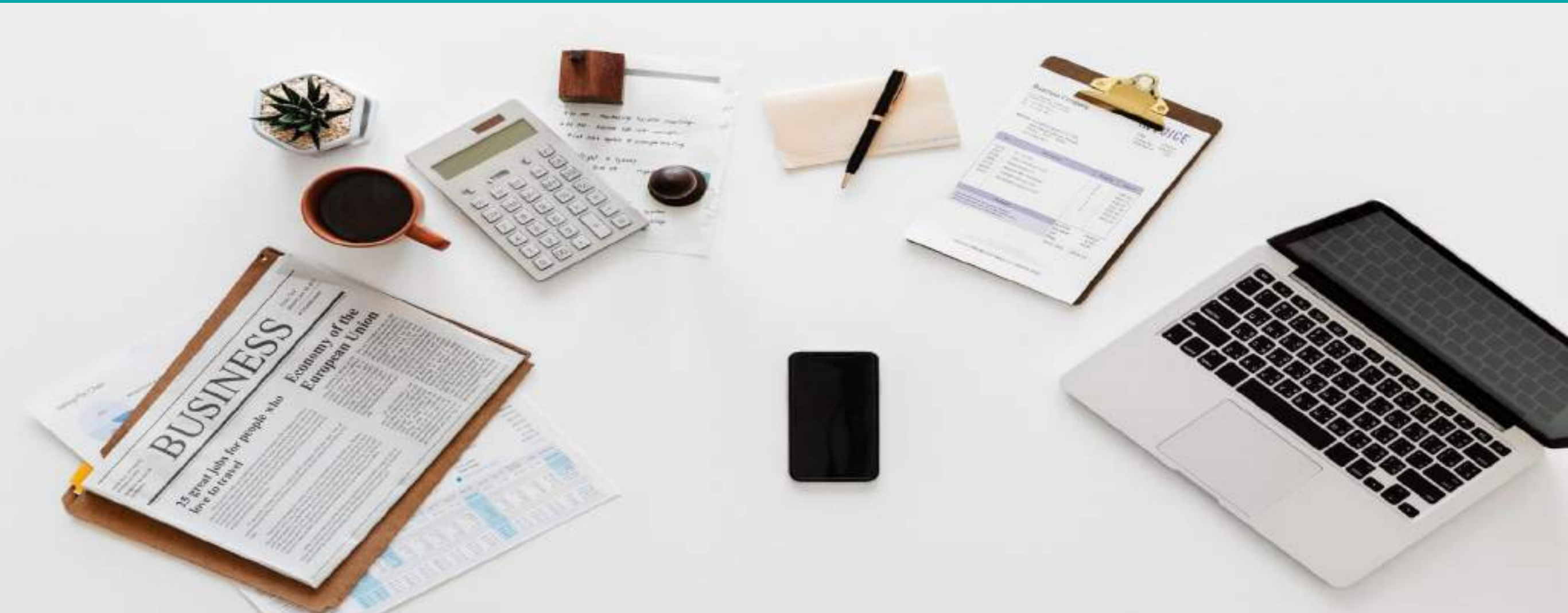


GOT A REFERRAL?



- All you have to do is contact me with your referrals' information.
- I'll follow-up and take care of the rest!
- Message me at [832-286-8636](tel:832-286-8636) to send your referrals. Upon successful close, I will send you a gift as my way of saying THANK YOU for thinking about me. 😊.

NEED A REFERRAL TO A PRO? CONNECT WITH MY PROFESSIONAL NETWORK



- As part of my profession, I come across great professionals.
- If you need a referral to any service professional, I can help.
- My network includes contractors, designers, landscapers, architects and more!
- I can even refer you to lawyers, bankers, and doctors I trust.
- Email or message me at JenYoingco7@gmail.com or [832-286-8636](tel:832-286-8636) to get a referral.

CONTACT ME

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CLIENT TESTIMONIALS/REVIEWS:

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JENNIFER YOINGCO

