



Committed to earning your trust every day.

Company Profile.

Eagle Communications is an employee-owned communications company which owns and operates 28 radio stations in Kansas, Nebraska and Missouri and 60 cable TV systems, providing local television, high-speed Internet and home telephone service in Kansas, Nebraska and Colorado. From its headquarters in Hays, Kansas, Eagle Communications has been a leader in providing quality communications services since 1948.

Management.

The President and Chief Executive Officer of Eagle is Gary D. Shorman. Robert E. Schmidt, the company's founder, chairs Eagle's Board of Directors.

Regional/National Division.

Our Regional/National Division offers you the convenience of purchasing one or more of our radio, cable TV or Internet divisions through a single company contact. While offering you greater buying efficiency, this "one-stop-shopping" gives you direct access to our in-depth local market knowledge. Simply put, our Regional/National Division provides you with a team of top-notch professionals to make sure all of your objectives are met in the most efficient manner possible.

Our Goal.

Eagle has one simple goal: To provide efficient and high-quality communications service to customers in each community we serve. We sincerely welcome the opportunity to work with you now and in the future.





Our Radio Stations.

Eagle Radio in Kansas, Missouri and Nebraska offers you the ease of one contact for all of your group radio buys. With 28 radio stations to choose from, we have the coverage you need to reach audiences in the central United States.

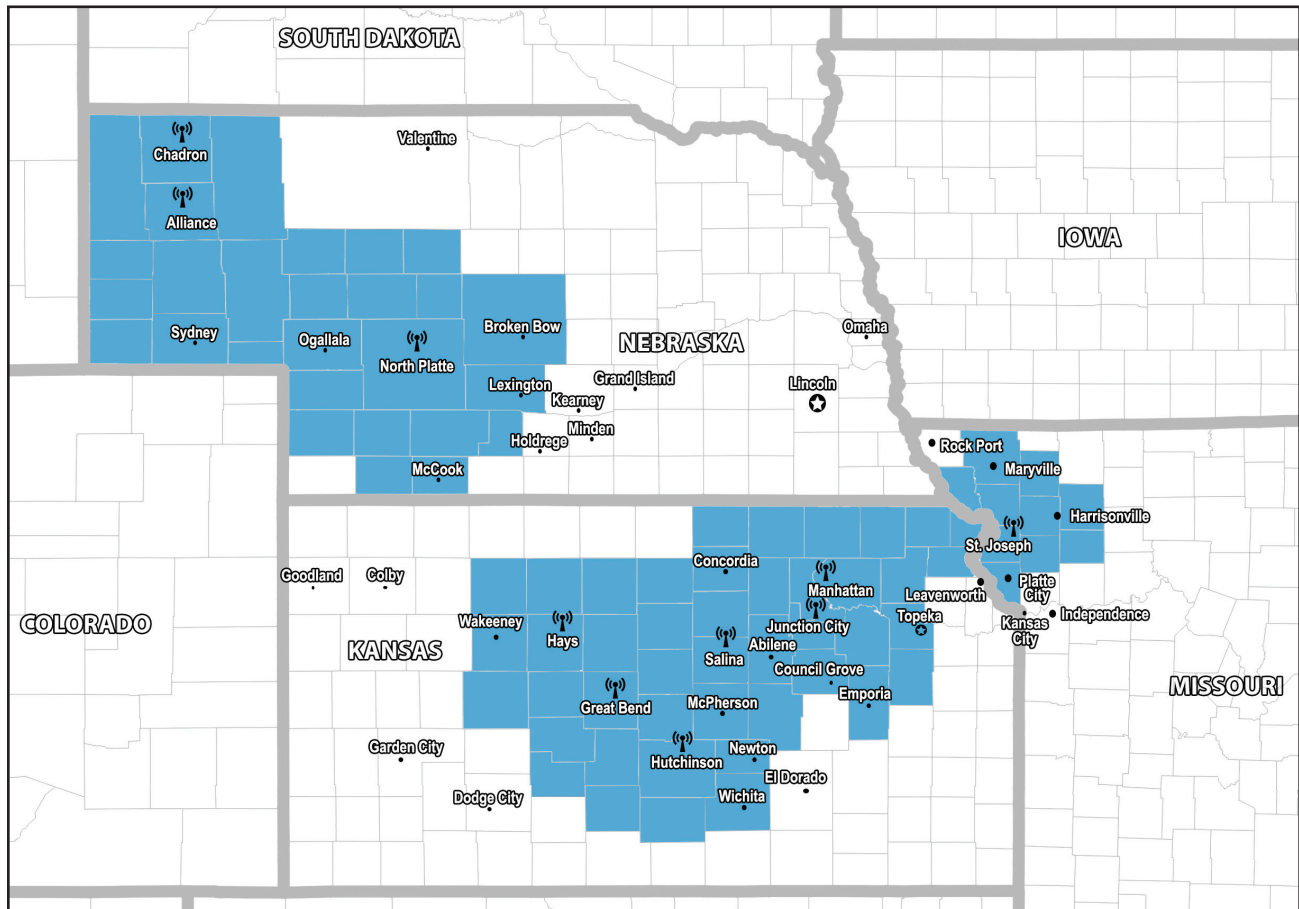
STATION	FORMAT	WEBSITE	FREQUENCY	LOCATION
KBGL	Hot AC	www.greatbendpost.com	106.9 FM	Great Bend, KS
KHOK	Country	www.greatbendpost.com	100.7 FM	Great Bend, KS
KVGB	News/Talk/Sports	www.greatbendpost.com	1590 AM/97.7 FM	Great Bend, KS
KVGB	Classic Rock	www.greatbendpost.com	104.3 FM	Great Bend, KS
KAYS	News/Talk/Sports/Music	www.hayspost.com	1400 AM/94.3 FM	Hays, KS
KFIX	Classic Rock	www.hayspost.com	96.9 FM	Hays, KS
KHAZ	Classic Country	www.hayspost.com	99.5 FM	Hays, KS
KJLS	AC	www.hayspost.com	103.3 FM	Hays, KS
KKQY	Hot Country	www.hayspost.com	101.9 FM	Hays, KS
KHUT	Country	www.hutchpost.com	102.9 FM	Hutchinson, KS
KWBW	News/Talk/Sports	www.hutchpost.com	1450 AM	Hutchinson, KS
KHMY	AC	www.hutchpost.com	93.1 FM	Pratt/Hutchinson, KS
KJCK	Top 40/CHR	www.powerhits975.com	97.5 FM	Manhattan/Junction City, KS
KJCK	News/Talk/Sports	www.jcpost.com	1420 AM	Junction City, KS
KQLA	Hot Country	www.qcountry1035.com	103.5 FM	Manhattan, KS
KINA	News/Talk	www.salinapost.com	910 AM/94.5 FM	Salina, KS
KSKG	Country	www.salinapost.com	99.9 FM	Salina, KS
KFEQ	News/Talk/Sports	www.680kfeq.com	680 AM	St. Joseph, MO
KKJO	Hot AC	www.kjo1055.com	105.5 FM	St. Joseph, MO
KESJ	ESPN	www.1550espn.com	1550 AM	St. Joseph, MO
KSJQ	Country	www.myqcountry.com	92.7 FM	St. Joseph, MO
KAQ	Country	www.panhandlepost.com	105.9 FM	Alliance, NE
KCOW	Classic Hits	www.panhandlepost.com	1400 AM	Alliance, NE
KCNB	Hot AC	www.panhandlepost.com	94.7 FM	Chadron, NE
KQSK	Country	www.panhandlepost.com	97.5 FM	Chadron, NE
KELN	AC	www.northplattepost.com	97.1 FM	North Platte, NE
KNPQ	Country	www.northplattepost.com	107.3 FM	North Platte, NE
KOOQ	ESPN	www.northplattepost.com	1410 AM	North Platte, NE

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We Cover the Great Plains.

Utilizing the 28-station Eagle Communications Radio group reaches over 350,000 people.
 Kansas studios are located in Hays, Great Bend, Hutchinson, Salina, Junction City and Manhattan.
 Missouri studios are located in St. Joseph.
 Nebraska studios are located in Alliance, Chadron and North Platte.



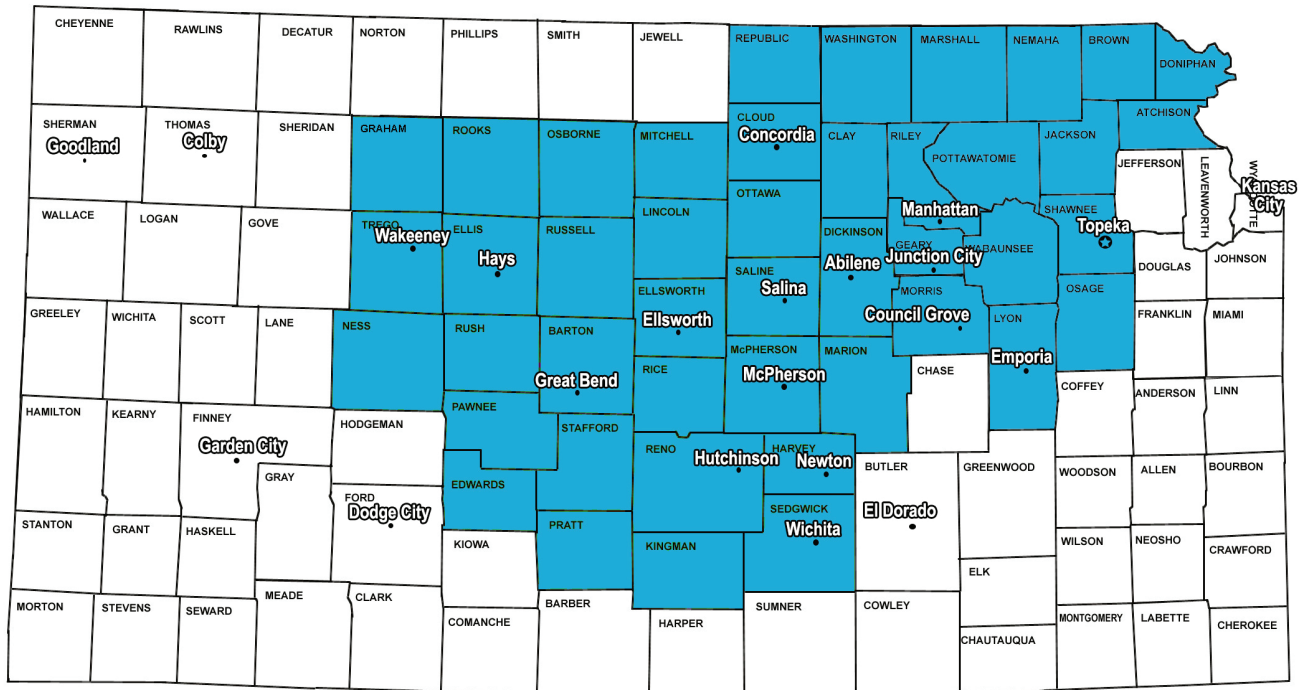
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Kansas Coverage Map

Kansas studios are located in Hays, Great Bend, Hutchinson, Salina, Junction City and Manhattan.
These locations create a 17 station network.



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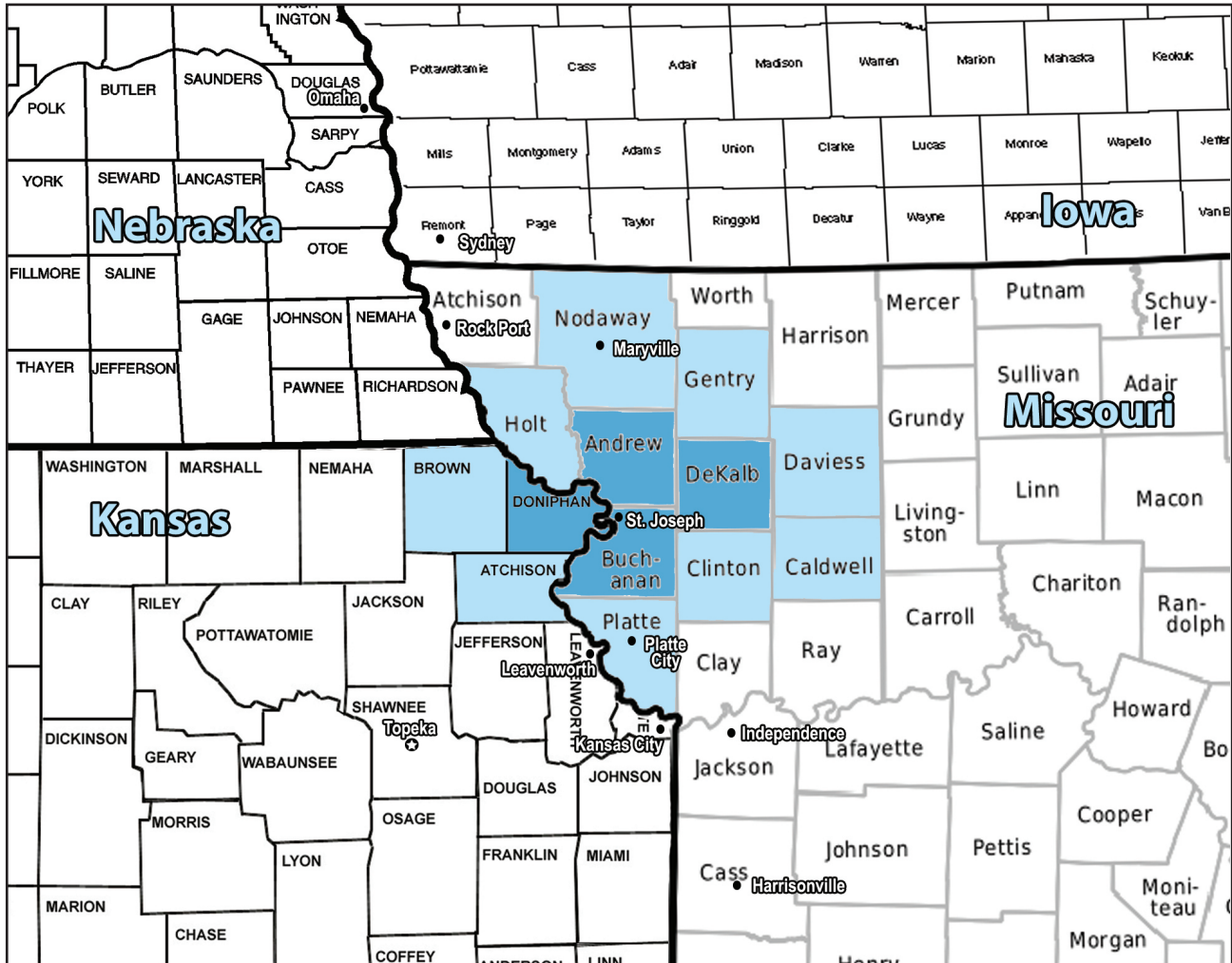
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Missouri Coverage Map

Missouri studios are located in St. Joseph.



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Alliance/Chadron, Nebraska

The Alliance/Chadron Country stations bring you twice the country and twice the coverage. KCOW and its Classic Hits, news, sports make a great combo for all ages in the Nebraska Panhandle, and are a must have for your business. These four stations gives you total audience reach.



KCOW 1400 AM – CLASSIC HITS – 1,000 WATTS

60's and 70's Classic Hits / Local News / Local Talk / Nebraska Cornhusker Sports
Phil Collins • The Beatles • Earth, Wind & Fire • The Supremes



KAAQ 105.9 FM – COUNTRY – 100,000 WATTS

Today's Country with News / Sports / Agriculture
Miranda Lambert • Jason Aldean • Carrie Underwood • Luke Bryan



KQSK 97.5 FM – COUNTRY – 100,000 WATTS

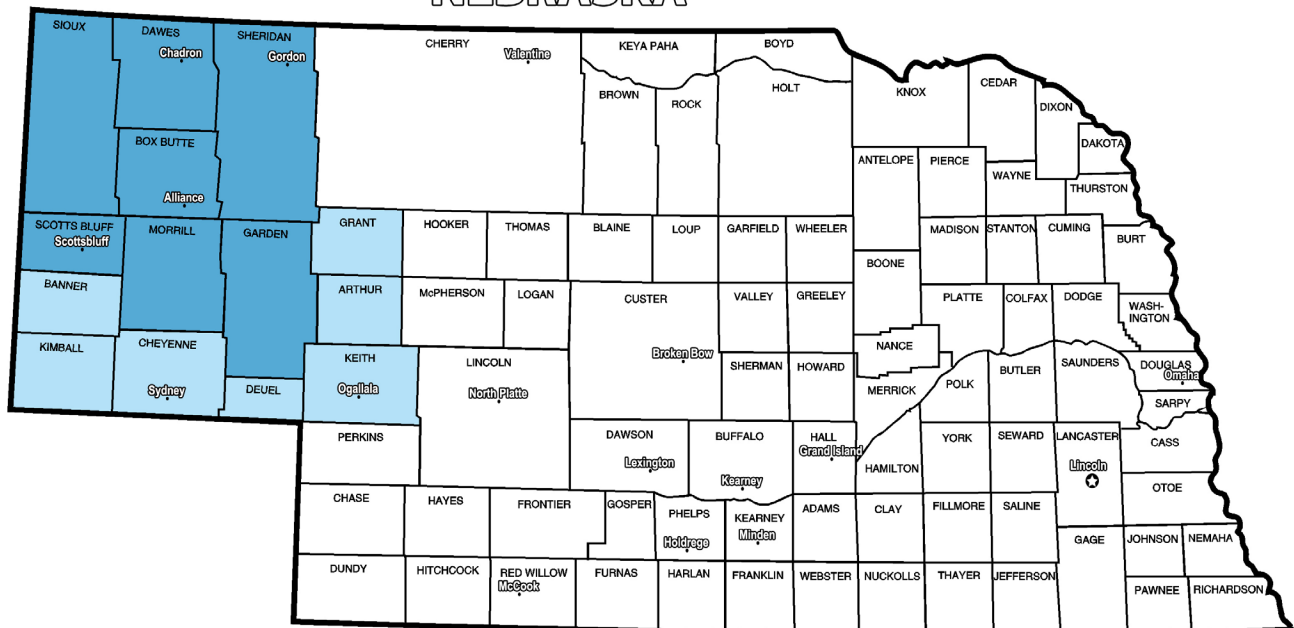
Today's Country with News / Chadron State Eagle Sports
Miranda Lambert • Jason Aldean • Carrie Underwood • Luke Bryan



KCNB 94.7 FM – TOP 40 – 100,000 WATTS

Chadron's Hit Music Station! Serves the northern Nebraska Panhandle and Southwest South Dakota with the perfect blend of current hits.
One Direction • Ed Sheeran • Nick Jonas • Macklemore & Ryan Lewis

NEBRASKA



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North Platte, Nebraska

The North Platte Eagle stations offer a variety of programming options to meet the needs of any client. Whether you're looking for a hip, contemporary format designed to reach young families, a country format suited for all, or a sports format geared toward affluent male listeners, Eagle North Platte can deliver.



KNPQ 107.3 FM – COUNTRY – 25,000 WATTS

Today's New Country Music / Local News and Weather / Tony Lama Mornings / Brother B at Noon / Brad King ride home / New Stars
Q Country will help make your message top of mind with our local audience.
Carrie Underwood • Sam Hunt • Eric Church



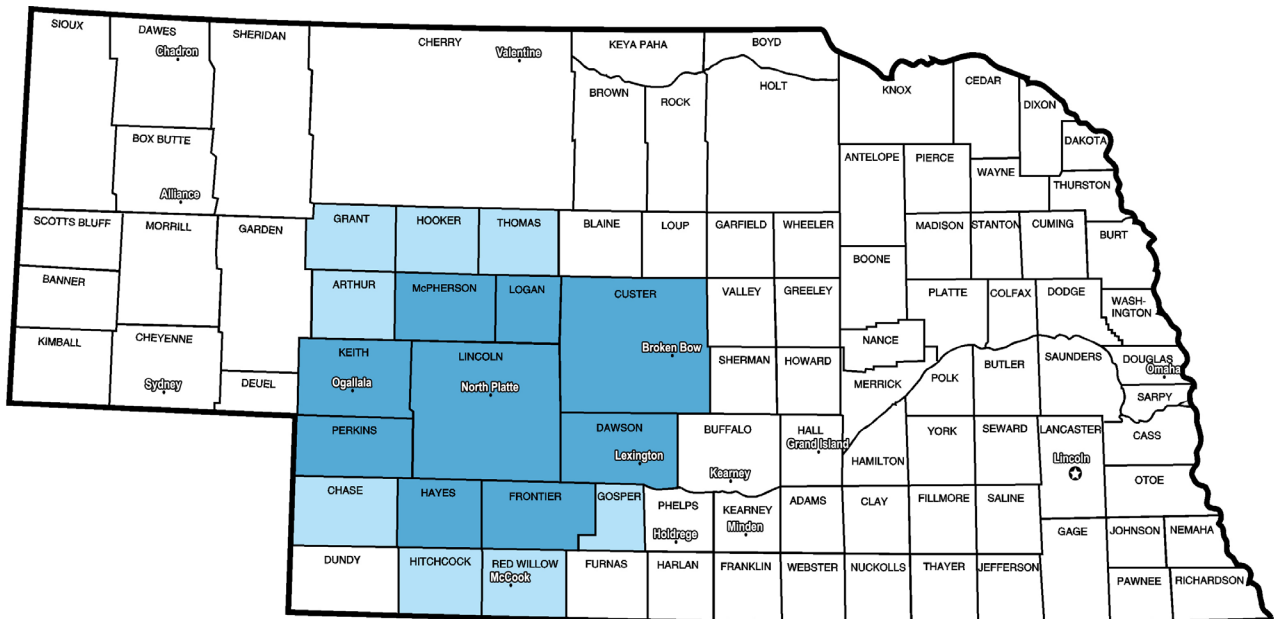
KOOQ 1410 AM – SPORTS – 5,000 WATTS

ESPN Sports and Sports Talk / Local News, Weather and Sports / The Blitz with Brice Kesler / The Voice of the North Platte Bulldogs and North Platte Community College
Reach the active, on-the-go listener at home, in the car, at work, or in the field.
Blitz Boys • Mike & Mike • Dan Le Batard • Hail Varsity



KELN 97.1 FM – ADULT CONTEMPORARY – 100,000 WATTS

Get out of bed with Mixed Up Mornings and Scotty C. / News Updates / Current Hot Hits / Lunch on Demand / Afternoons with Cooper Radio Show / Evenings with Gregg Lynn / News, Weather, Sports Updates, Keeping track of local happenings.
Reach younger consumers who are informed, involved and influential in their community.
Rihanna • Justin Timberlake • Ariana Grande



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NORTH PLATTE POST.COM



Google
Partner

Great Bend, Kansas

Wichita/Hutchinson Plus DMA

These four radio stations are the proven media leaders in their communities. The Great Bend Eagle stations cater to audiences with the most disposable income. The stations' community involvement includes thousands of dollars worth of airtime given each year to community projects. Awards have been earned in commercial production, promotions, news, editorials and sports broadcasting.



KHOK 100.7 FM – HOT COUNTRY – 100,000 WATTS

ABC News / Play-by-Play Sports / Agriculture News / Market Reports / Local Weather, News and Sports
Jason Aldean • Luke Bryan • Carrie Underwood • Blake Shelton



KBGL 106.9 FM – HOT ADULT CONTEMPORARY – 100,000 WATTS

Hyper-Local / Music-Driven / Play-by-Play Sports / Local News & Weather / KU Football & Basketball / The Biggest Hits All Day Everyday
Taylor Swift • Maroon 5 • Bruno Mars • Katy Perry



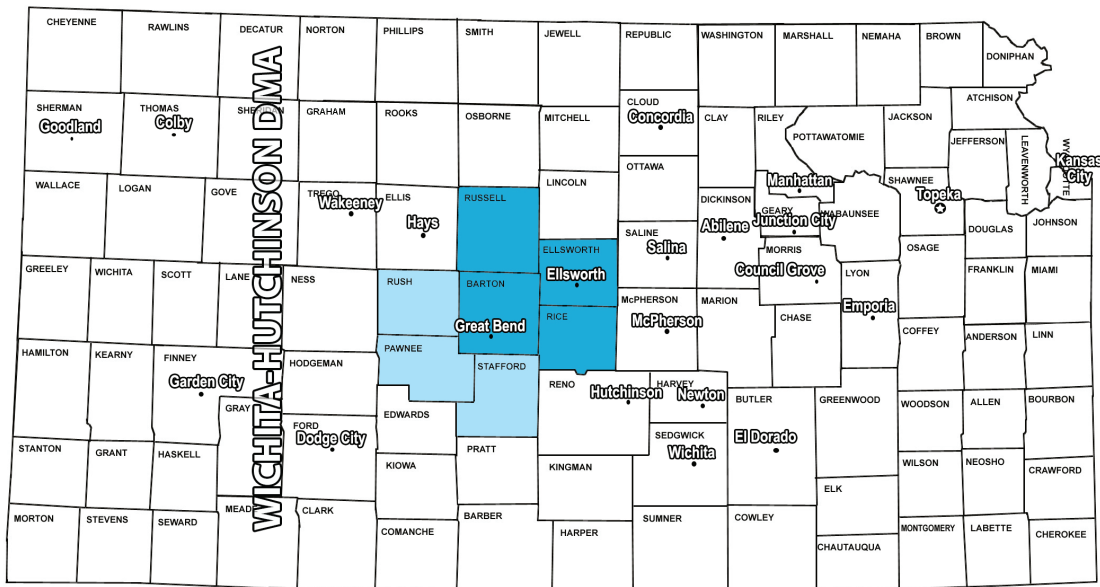
KVGB 104.3 FM – CLASSIC ROCK – 100,000 WATTS

Local Weather Hourly / Play-by-Play Sports / Home for John Boy & Billy Big Show
AC/DC • Pearl Jam • Eagles • Lynyrd Skynyrd



KVGB 1590 AM – NEWS / TALK / SPORTS – 5,000 WATTS

Simulcasts on 97.7 FM Translator
Agri Talk / The Dave Ramsey Show / ESPN Radio Nights & Weekends / Kansas City Royals / Local news & Sports / If It's Local, It's On
Dakota Tucker • John O'Connor • Steve Webster • Cole Reif



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Hays, Kansas

Wichita/Hutchinson Plus DMA

Eagle Radio of Hays has been on the air more than 60 years. It has won awards in news, promotions, community affairs and more. With three FMs at 100,000 watts of power, combined with our dedication to the community, we can help you reach any target audience.



KAYS 1400 AM – SIMULCAST ON 94.3 FM – FULL SERVICE AM – 1,000 WATTS
Memories Music / Local News & Weather / Kansas City Royals / KU Jayhawk Sports
Music during the day, sports in the evening. On air since 1948
Billy Joel • Madonna • Bruce Springsteen • Eagles



KHAZ 99.5 FM – REAL COUNTRY – 100,000 WATTS
Real Country / Local News, Weather, & Sports / American Country Countdown
Home of the Ag Info Center, five times a day, with updated market info.
Alan Jackson • Kenny Chesney • Johnny Cash • George Strait



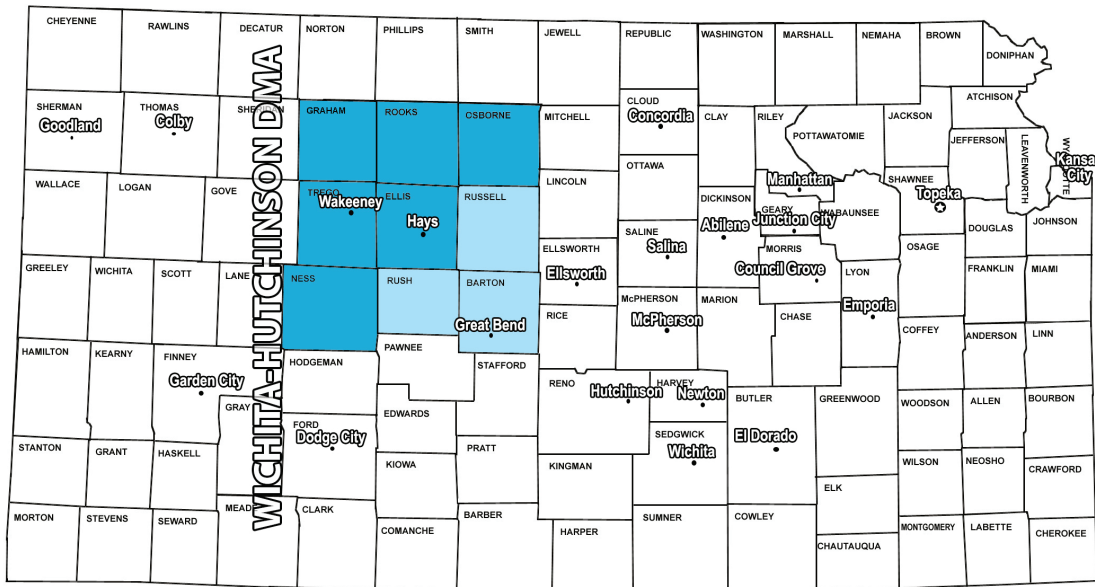
KJLS 103.3 FM – ADULT CONTEMPORARY – 100,000 WATTS
Local News, Weather, & Sports / American Top 40 Countdown
Maroon 5 • Nicki Minaj • Usher • Taylor Swift



KKQY 101.9 FM – HOT COUNTRY – 100,000 WATTS
Area High School Sports / Young Hot Country
Keith Urban • Zac Brown Band • Luke Bryan • Kenny Chesney



KFIX 96.9 FM – CLASSIC ROCK – 10,500 WATTS
Local News & Weather / Alice Cooper Nightly Show / King Biscuit Flower Hour /
House of Blues / Kansas City Chiefs
ZZ Top • Lynyrd Skynyrd • Rush • Aerosmith



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Hutchinson, Kansas

Wichita/Hutchinson Plus DMA

Our stations can help you reach every target audience in the area, including KWBW Hutchinson city listeners, KHUT Country listeners, and KHMY regional listeners in a 80-mile area surrounding Hutchinson, Reno County, and Central Kansas.



KWBW 1450 AM – NEWS / TALK / SPORTS – 1,000 WATTS

KWBW 98.5 FM – NEWS / TALK / SPORTS – TRANSLATOR

Where Hutchinson Comes to Talk!

CBS News / Rush Limbaugh / Glenn Beck

Tune in for "Party Line" America's longest running buy/sell/trade radio program



KHUT 102.9 FM – COUNTRY – 100,000 WATTS

Local News & Weather / Country Variety / Crook and Chase Countdown / American Country Countdown with Kix Brooks / 25 Years of Hits

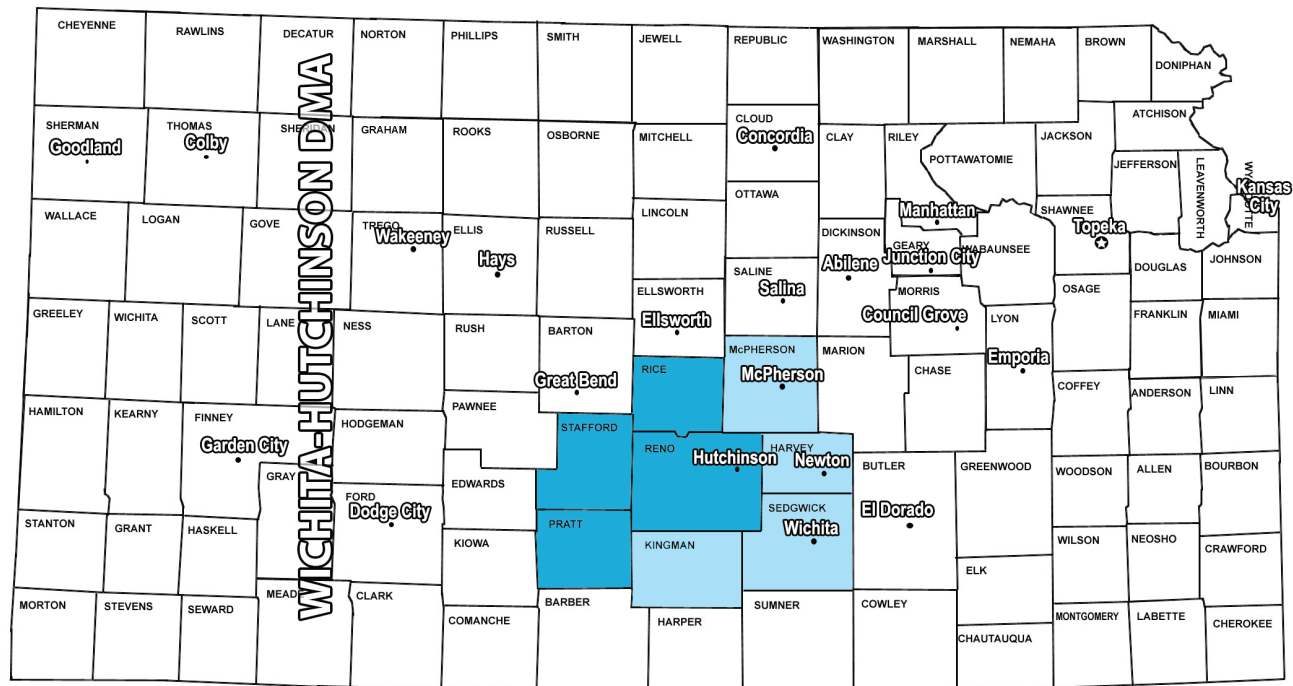
Florida Georgia Line • Miranda Lambert • Blake Shelton • Luke Bryan



KHMY 93.1 FM – ADULT CONTEMPORARY – 100,000 WATTS

Local News & Weather / American Top 40 Countdown / Today's Hit Music

Katy Perry • Taylor Swift • Maroon 5 • Bruno Mars



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Salina, Kansas

Wichita DMA

Salina/Manhattan, Kansas Metro - Is the fastest growing metro in the state of Kansas. Our extensive reach to this radio listening market is documented by audience listening research.



KSKG 99.9 FM – NEW COUNTRY – 100,000 WATTS

Bobby Bones Show weekday mornings / 40 Minute Music Sweeps EVERY HOUR

#1 For New Country!

Taylor Swift • Luke Bryan • Blake Shelton • Jason Aldean



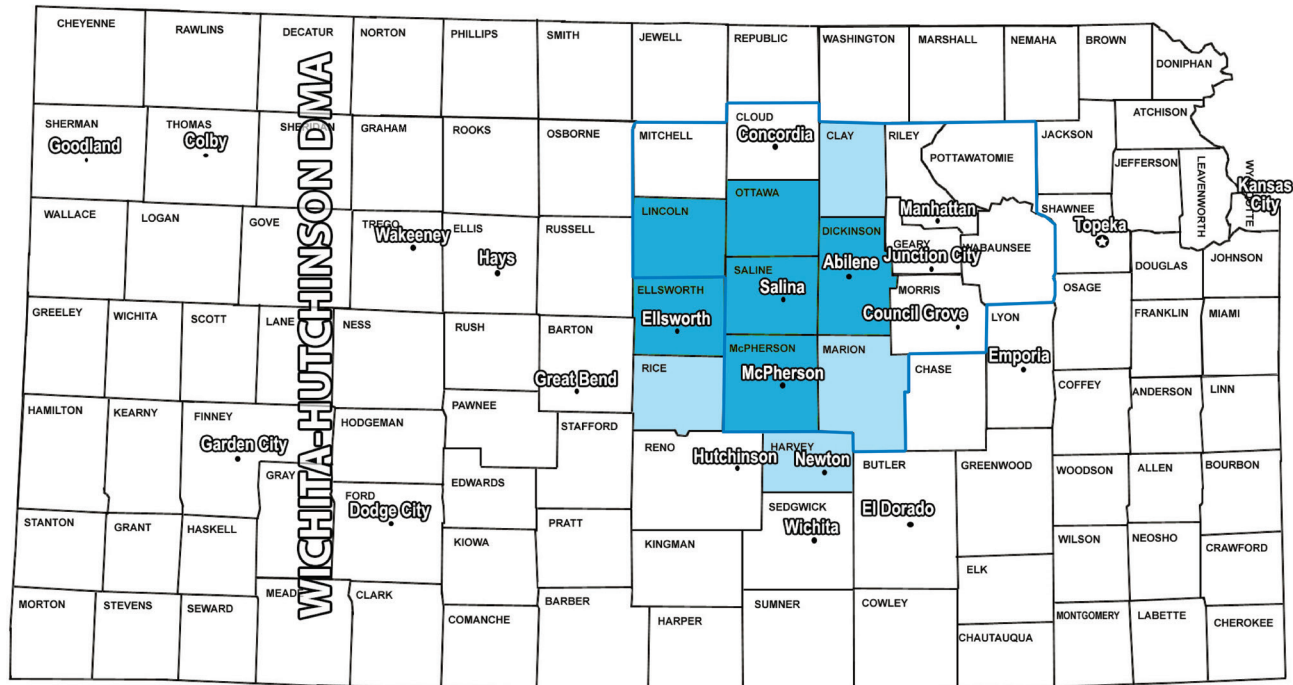
KINA 910 AM – FOX NEWS TALK

Simulcasts on 94.5 FM • Big Coverage Area

Local Programs / Kansas City Chiefs / Fox News

Top-rated talk show hosts keep you up-to-date on important issues of the day.

Michael Savage • Alex Jones • Dennis Miller • Mark Levin



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St. Joseph, Missouri

St. Joseph Eagle Radio stations are the only hometown radio stations in the St. Joseph area. More than 20 percent of our listeners have incomes of \$50,000 or more; more than 40 percent have children, and more than 70 percent own their own homes. Because of our location, the four stations can also bring you listeners from Topeka and Kansas City.



KSJQ 92.7 FM – COUNTRY – 50,000 WATTS

Local News and Weather / Crooks and Chase / Home of the Kansas City Chiefs
Lady Antebellum • George Strait • Taylor Swift • Kenny Chesney



KKJO 105.5 FM – HOT A/C – 100,000 WATTS

Local News and Weather / 80's at 8:00
Lady Gaga • Train • Katy Perry • Maroon 5



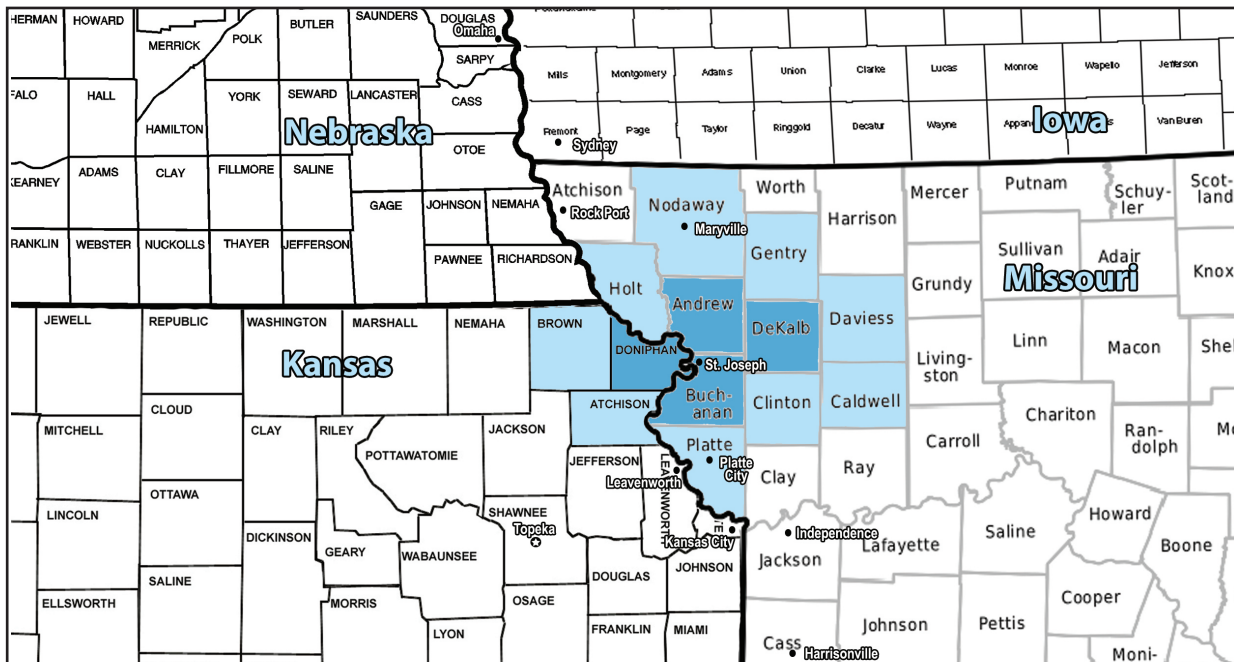
KFEQ 680 AM – NEWS/TALK – 5,000 WATTS

Local News and Sports / "Agri Talk" / Kansas City Royals & Chiefs / MWSU
Rush Limbaugh • Sean Hannity • Jim Bohannon • Dave Ramsey



KESJ 1550 AM – ESPN – 5,000 WATTS

Local Sports / News and Weather / ESPN Sports Network
Stay informed with Missouri athletics, the St. Louis Cardinals, the NFL and high school play-by-play sports coverage.



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