

KELN-FM, KNPQ-FM, KOOQ-AM & KNPQ-FM
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3;	7
Account Executive	1-3;	13

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Broadcasting School 4511 SE 29th St Oklahoma City, Oklahoma 73115 Phone : 405-672-6511 Url : www.radioschool.com Email : michelle@radioschool.com Michelle McConnell	Y	0
2	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	Y	0
3	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Fax : 1-402-472-8403 Rick Alloway	Y	0
4	Central Community College 4500 63rd Street Columbus, Nebraska 68602 Phone : 402-562-1210 Url : www.ccneb.edu Email : lhastreiter@ccneb.edu Lora Hastreiter	Y	0
5	Creighton Career Service Center 2500 California Plaza Harper Center-suite 2015 Omaha, Nebraska 68178 Phone : 402-280-2723 Url : www.creighton.edu/careercenter Email : careercenter@creighton.edu Fax : 1-402-280-3450 Cheri Jackson	Y	0
6	Hastings College Career Services P.O. Box 269 Hastings, Nebraska 68902 Phone : 402-461-7387 Email : kgraviette@hastings.edu Kimberly Graviette	Y	0
7	Indeed.com	N	2

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8	Kaplan University 3350 N. 90th St. Omaha, Nebraska 68131 Phone : 402-572-8500 Email : careerservices@kaplan.edu Jennifer Crews	Y	0
9	Mid-Plains Community College Career Assessment 1205 E 3rd McCook, Nebraska 69001 Phone : 308-345-8128 Email : murdock@mpcc.edu Lorrie Mowry	Y	0
10	Nebraska Department of Labor 306 East 6th, Suite 140 North Platte, Nebraska 69101-4160 Phone : 308-535-8339 Url : www.dol.nebraska.gov Email : niesa.thomsen@nebraska.gov Fax : 1-308-535-8085 Niesa Thomsen	Y	0
11	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : www.nebraskaworkforce.com Email : ndol.omahawfd@nebraska.gov Fax : 1-402-595-2701 Peggy Kotschwar	Y	0
12	Northeast Community College POB 469 801 E Benjamin Ave Norfolk, Nebraska 68702-0469 Phone : 402-844-7263 Url : www.northeastcollege.com Email : amy@northeast.edu Fax : 1-402-844-7400 Amy Koehler	Y	0
13	On-Air Announcement (One or More SEU Stations)	N	1

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14	ResCare Workforce Services 509 East 4th Street - Suite E North Platte, Nebraska 69101 Phone : 308-696-0002 Fax : 1-308-696-0014 Sue Twidwell	Y	0
15	University of Nebraska at Omaha (UNO) Career Development Center 6001 Dodge St - 115 EAB Omaha, Nebraska 68182-0789 Phone : 402-554-3672 Url : www.unomaha.edu Email : cpettid@unomaha.edu Cathy Pettid	Y	0
16	University of Nebraska/Kearney 905 W. 25th Kearney, Nebraska 68849 Phone : 308-865-8501 Url : unk.edu Email : careerserv@unk.edu Fax : 1-308-865-8882 Joni Weed	Y	0
17	Unknown (source not adequately identified upon inquiry by SEU)	N	1
18	UNL/College of Journalism & Mass Communications 147 Andersen Hall University of Nebraska/Lincoln Lincoln, Nebraska 68588-0466 Phone : 402.472.6856 Email : ralloway1@unl.edu Fax : 1-402-472-8403 Rick Alloway	Y	0
19	Washburn University Career Services 1700 SW College Ave. Morgan Hall 123 Topeka, Kansas 66621 Phone : 785-670-1450 Url : www.washburn.edu Email : career-services@washburn.edu Fax : 1-785-670-3131 Kent McAnally	Y	0

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20	Wayne State Collegg 3333"O clp"U0 Y c{pg.'P gdtcunc'8: 9: 9 Go cktl'<eqqr B y ue0gf w Hcz<3/624/597/9294	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

KELN-FM, KNPQ-FM, KOOQ-AM & KNPQ-FM**EEO PUBLIC FILE REPORT****February 1, 2017 - January 31, 2018****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/1/2017	Participation in scholarship programs	The SEU ran on-air announcements in conjunction with the Nebraska Broadcasters Association Scholarship Program from January 1, 2017 thru February 28, 2017 asking qualified students to submit an application for a college scholarship to help attain their broadcasting degree. Applications were distributed from the SEU's business office as well as being available for retrieval from the SEU's website. The General Manager reviewed & judged the applicants and sent scores to the Nebraska Broadcasters Association Scholarship Program Committee. The SEU also contributed monies towards the Scholarship Program fund	1	General Manager
2	2/15/2017	Establishment of an intern program designed to assist members of the community	A student from the North Platte High School served as an intern for our Sports Director during the high school wrestling season. His responsibilities included assisting with on-air coverage including interviews with the coaches and wrestlers.	2	General Manager Sports Director
3	4/17/2017	Participation in job banks, internet programs and other programs designed to promote outreach	The Nebraska Broadcasters Association's ChannelYouNBA.com promo was aired on SEU stations from April 17, 2017 through December 31, 2017. The goal of the program was to promote careers in broadcasting and educational opportunities at Nebraska universities and colleges that offer curriculum in broadcasting.	2	General Manager Office Manager
4	9/12/2017	Participation in events or programs sponsored by educational institutions	The General Manager attended the Career Day at St Patrick's Jr/Sr High School and spoke to around 30 students about employment/careers in Radio/Broadcasting and the various career paths that are available at Eagle Communications.	1	General Manager

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5	11/28/2017	Participation in events or programs sponsored by educational institutions	A student at Mullen High School in Mullen, Nebraska was on-site for the day to job shadow with the SEU's News Director/On-Air Personality and also spent time with the General Manager. The student observed commercial production, learned how to produce a news story for on-air and online channels, and also discussed different job opportunities in broadcasting with the General Manager.	2	General Manager News Director
6	12/5/2017	Participation in events or programs sponsored by educational institutions	The Sports Director and General Manager spoke to a class of student athletes at North Platte Community College about careers in Sports Broadcasting.	2	General Manager Sports Director
7	12/19/2017	Participation in events sponsored by community groups	On December 19, 2017, the Leadership Lincoln County class toured the station and discussed radio operations and careers in broadcasting with our General Manager and News Director.	2	General Manager News Director