WELCOMING COMMISSION MEETING

Minutes

September 8, 2021

Present: Peg Brown, Mark King, Betty Markle, Tammy Martinez, Bruce Massey, Lauri Ricker, Deanna Soulis. Absent: Stephy Lietuvnikas, David McKinley, David Davis, Becca Burford

St. John's Day-Tammy, Betty, and Peg gave an overview about plans and the theme 'Paint Your Vision". Discussion centered around key questions to ask parishioners that would help them express their vision for the future of St. John's.

"Come Grow with Us" – Mark and Pieter are working on a video for the beginning of services with music. To date Bob Ayre has put a video together that is shown at the beginning of the service. The consensus was we must be creative, exciting and intriguing to bring excitement to our church. Perhaps, break the "mold".

Welcoming Packet - In process. Each time we determine a date, covid sets us back.

Virtual Tour - Deanna is working with the contact; still on hold.

Greeters - Will Godwin will work with Peg to introduce a new greeters' program for both services.

Welcoming Gifts – Window decals or magnets are being considered for parishioners and newcomers. No response from TMG. Lauri checking online sources which most likely will be cheaper.

Church Grounds – Deanna advised members that motion to remove clothing bin did not pass vestry. One more month was requested, after Fr. Todd communicated with service before a decision was made. Monies go to St. John's Shelter. The consensus of the WC continued to be to remove the box.

Book Club - Becca will lead this initiative. The first book will be "Chaos".

Podcast – At August meeting Stephny suggested a way to be more visible in the community was through Podcast. We have a number of critical thinkers in our parish who would be candidates for broadcasting. Consideration is being considered for Titok(Sp?), Twitter, Facebook, and our website, also. Deanna to be in contact with Stephny for specific information.

Working Session- Lauri suggested a Saturday morning working session: podcast, advertising, website, etc. No decision made.

F&G-No response regarding suggestions.

Sign Contest- Certificate and check to be presented to Jill Speelman at StJ's Day celebration.

Testimonials- Thanks to Tammy Martinez. Parker Coyer is up next. Advertising Church in Community-Tammy Martinez gave a presentation on the benefits of recruiting new parishioners through Billboards or Valpak mailings. Billboards will increase awareness, attract current and new members, educate the public and "pictures are better than words". Valpak is direct and tangible. Geographic and demographic areas can be targeted. It will allow different messages for different areas. No

decisions made, although previously discussed at earlier meetings. Deanna was in communication regarding mailing lists and ideas with Gaye McGovern. "Tend your flock first." Later on lists.

Cook Book- Suggestion made to implement recipes on FB, before services, Dinners for 8, Saturday Am Chat, etc. for advertising, building community, and selling.

Next Meeting: Wednesday, October 13, 5 PM.

Respectively submitted,

Welcoming Commission