

## September 2014 National Geographic *Retronaut Giveaway*

Please read these Official Rules before entering the September 2014 National Geographic *Retronaut Giveaway* (the "Sweepstakes"). By participating in the Sweepstakes, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.

1. **Eligibility:** The Sweepstakes is open only to legal residents of the continental United States and the District of Columbia, who at the time of entry are age 18 or older, have a user account on Facebook, and have "liked" National Geographic Books on Facebook. Employees of Sponsor and Sponsor's subsidiaries, their immediate family members and/or those living in the same household of each are not eligible to win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

2. **Sponsor:** National Geographic Society, 1145 17<sup>th</sup> St., N.W., Washington, D.C. 20036.

3. **The Sweepstakes Period:** The Sweepstakes starts at 10:00 am Eastern Daylight Time ("EDT") on September 1, 2014 and ends at 10:00am EDT on September 21, 2014 (the "Sweepstakes Period"). All entries must be received during the Sweepstakes Period to be eligible to win a prize.

4. **How to Enter:** Log onto Facebook and "Like" National Geographic Books through your Facebook account, if you have not done so already. The page can be located at <http://www.facebook.com/natgeobooks>. Once landing on the National Geographic Books page you will be directed to the *Retronaut Giveaway* Sweepstakes Application. To enter, complete the information requested by the Sweepstakes entry form (the "Entry Form".) Once the form is complete, click the "submit" button.

Limit one (1) entry per person during the Sweepstakes Period. Entries become the property of Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address connected to the Facebook account that is used to enter will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

5. **Prizes:** One (1) Grand Prize winner will receive a copy of *Retronaut* and a Polaroid Z2300 Instant 10MP Digital Camera (White) with Instant Film (10 pack). The Grand Prize has an Approximate Retail Value ("ARV") of \$197.90.

One (1) Second Prize winner will receive a copy of *Retronaut*. The Second Prize has an ARV of \$17.71.

6. **Random Drawing:** The winners will be selected in a random drawing from all eligible entries to be held on or about September 29, 2014. The winners will be notified by email (at the address provided in the Entry Form) on or about October 6, 2014. Prize will be awarded within sixty (60) days after winner verification. If a prize notification is returned as undeliverable or if the winner does not respond to the notification within seven (7) calendar days, it will result in disqualification, and the prize will be awarded to an alternate winner drawn at random from among the remaining entries. Prizes are not assignable or transferable.

Each prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that the prize will be subject to its manufacturer's standard warranty (if any). No substitutions or exchanges (including for cash) of any prize will be permitted. Winner is responsible for all federal, state, local, sales and income taxes associated with receipt and/or use of any prize. Acceptance of any prize constitutes permission for Sponsor to use winner's name, prize details, office affiliation, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Unless prohibited by law, winner will be required to sign and return an affidavit of eligibility, liability release, publicity release, tax forms, and other reasonable documentation provided by Sponsor before being awarded a prize. If winner does not execute such documentation upon request, their prize will be forfeited and the prize will be awarded to an alternate winner.

7. General: Sponsor will not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries, issues with hosting, servers or other internet malfunctions and accepts no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in the Sweepstakes. By entering the Sweepstakes, each entrant agrees to these Official Rules and waives, and releases Sponsor and Sponsor's subsidiaries, affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from, all claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, mis-delivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

If for any reason the Sweepstakes is not capable of running as planned, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Sweepstakes.

Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects.

8. Winner List; Rules Request: For a winner list send a self-addressed, stamped, business-size envelope after September 21, 2014 to Sponsor at the following address: Attn: Nat Geo Books Winner List, 10 Thompson Lane, Edgewater, NJ. 07020. Vermont residents need not include return postage.

Facebook is a registered trademark of Facebook, Inc. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to the contest administrators and not to Facebook. The information you provide will only be used for to select a winner and receive notification of prizing and/or information pertaining to National Geographic Society.