

PODCAST SPONSORSHIP



On the Duct Tape Marketing Podcast, **John Jantsch** interviews authors, experts and thought leaders sharing business marketing tips, tactics and resources in front of...

AN AVERAGE OF **125,000 VISITORS** TO DUCT TAPE MARKETING EACH MONTH



50,000 Podcast Downloads per month



Over 116,000 Twitter Followers



Over 30,000 Facebook Followers



Over 8,000 LinkedIn Connections



NOT TO MENTION, A 4.5 STAR ITUNES RATING

Build \$3,000

- A 15-second pre-roll and 60-second mid-roll (2 episodes)
- 2 podcast dedicated blog posts on ducttapemarketing.com with sponsor logo and mention
- 2 full podcast transcripts on ducttapemarketing.com with sponsor logo and mention
- 2 YouTube podcast promotional videos with sponsor logo and mention
- 1 tweet with mention per episode
- 1 Facebook post with mention per episode
- 1 LinkedIn post with mention per episode

Grow \$5,000

- A 15-second pre-roll and 60-second mid-roll (4 episodes)
- 4 podcast dedicated blog post on ducttapemarketing.com with sponsor logo and mention
- 4 full podcast transcripts on ducttapemarketing.com with sponsor logo and mention
- 4 YouTube podcast promotional videos with sponsor logo and mention
- 1 email mention including company logo to 60,000 readers per month
- 1 tweet with mention per episode
- 1 Facebook post with mention per episode
- 1 LinkedIn post with mention per episode

Ignite \$7,000

- A 15-second pre-roll and 60-second mid-roll (6 episodes)
- 6 podcast dedicated blog post on ducttapemarketing.com with sponsor logo and mention
- 6 full podcast transcripts on ducttapemarketing.com with sponsor logo and mention
- 6 YouTube podcast promotional videos with sponsor logo and mention
- 2 email mentions including company logo to 60,000 readers per month
- 1 tweet with mention per episode
- 1 Facebook post with mention per episode
- 1 LinkedIn post with mention per episode

Interested?



Email carly@ducttapemarketing.com



Or call 866-382-8273