

2025-2026

# Studio Guide



[nadance.com](http://nadance.com)

(770) 994-0094

# Mission

Norma's Academy of Dance is dedicated to cultivating artistic excellence and fostering personal growth through dance education. Honoring the vision of founder Norma B. Mitchell, we empower diverse young artists to develop confidence, creativity, and character while advancing opportunities for students of color.

Through inclusive, technique-based training, our students learn more than dance – they discover the discipline, teamwork, and perseverance essential for lifelong success.



## Values

### Community

We cherish the sense of family at NAOD, fostering a supportive community where every member feels valued and connected.

### Excellence

With over 50 years of dedication to excellence in dance, our commitment to high-quality dance education pushes students to reach their fullest potential.

### Inclusivity

We are committed to providing a welcoming, inclusive environment where every dancer is valued, empowered, and able to grow through equitable opportunities and authentic self-expression.

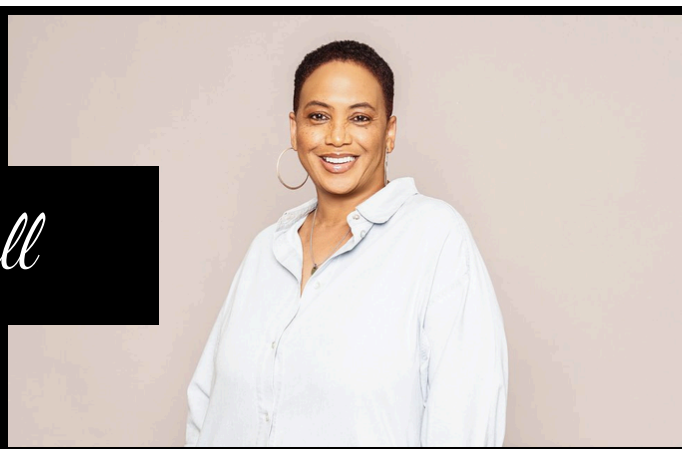
### Trust

We prioritize building trust with our NAOD families, guiding them through the dance journey with care and supporting their students every step of the way.

### Passion

Our goal is to inspire a deep love for dance in each student who walks through our doors, fostering creativity and igniting their drive to pursue their dreams with unwavering commitment.

*Djana Bell*



*Co-Director*

*Erin Rawlings*



*Co-Director*

---

We're so glad you've chosen to be part of the Norma's Academy of Dance family. For over 50 years, we've used dance not only to train artists but to build character, confidence, and community.

At NAOD, students are encouraged to dream boldly, work with purpose, and express themselves. We're here to guide your student as they grow through a "legacy of excellence—where dance lessons become life lessons."



We can't wait to see all the joy, growth, and passion this season will bring!  
With gratitude,

Erin + Djana

Learn More  
About Our Team

**NAOD**

# 2025-2026 Studio Overview

## Snapshot

### Class Overview

- 2025-2026 season runs from August 11-June 6
- 2 Performance Opportunities
  - December: Holiday Concert
  - June: Spring Concert

### Shoes & Attire

- All attire can be purchased at Norma’s via our online store. Shoes must be purchased at a local dancewear store.

The complete, updated dress code can be found on at [nadance.com](http://nadance.com) (About > Dress Code).

### Fees & Pricing

- Registration Fee
- \$40 / 1st Student
  - \$25 / Each Additional Student

- Tuition Installments
- 1 class: \$74
  - 2 classes: \$139
  - 3 classes: \$206
  - 4 classes: \$273
  - 5 classes: \$330
  - 6 classes: \$390
  - 7 classes: \$435
  - 8+ classes: \$480

10 equal tuition installments collected on the 1st of each month via Auto-Pay

- Concert Fees
- 1st Student: \$175
  - 2nd Student: \$105
  - 3rd Student: \$50
- Holiday Costume Fees
- \$45-\$70 / costume
- Spring Costume Fees
- \$65 - \$75/ costume

### SOAR Classes (Ages 3-5)

Ballet/Jazz & Ballet/Tap Combo  
Hip Hop (Ages 4+)

\*Recommended Number of  
Classes: 1-2

### Enrichment Classes (Ages 5+)

Ballet, Tap, Jazz, Hip Hop,  
Contemporary

\*Recommended Number of  
Classes: 3-5

### Young Artists Academy Classes (Ages 5+)

Ballet, Tap, Jazz, Hip Hop,  
Contemporary, Horton, Lyrical,  
Pointe

\*Required Number of  
Classes: 5-9 (based on level)

## What’s Inside



Student Journey Map	1
Studio Policies	3
Tuition & Fees	4
Programs at NAOD	6
Studio Events	7
Calendar	8

# Student Journey Map

A dancer's journey- Moderate/Beginner track



I want to explore and develop a love for dance while building a strong technical foundation!

I am a young dancer discovering the joy of dance for the first time!

I have never danced before but I'm excited to learn!

I've been dancing for a few years—at NAOD or elsewhere—and I'm excited to grow my technique and explore new styles at a moderate level!

## SOAR PROGRAM

Ages 3-5

### Levels:

Ages 3-4  
Ages 5-5

**Classes:** Ballet/Jazz Combo, Ballet/Tap Combo, Hip Hop (Ages 4+)

★ **Recommended:** 1-2 classes per week to build consistency and confidence

## ENRICHMENT PROGRAM

Ages 5-18

### Levels:

Ages 5-7  
Ages 7-10  
Teen I (Ages 11+) - new to dance  
Teen (Ages 11+) - prior dance training

**Classes:** Ballet, Tap, Jazz, Hip Hop, Lyrical/Contemporary (based on level)

★ **Recommended:** 2-4 classes per week for technical growth and style versatility

I want to take my training to the next level by competing and committing more deeply to dance.

## SYNERGY

Ages 5-18

### Levels:

Synergy I (Ages 5-7)  
Synergy II (Ages 7-11)  
Synergy III (Ages 12+)

★ **Required:** 3 classes per week to support accelerated training and performance readiness

I have graduated from the SOAR program and I am ready to experience multiple styles and build strong technique!

Our season runs from August-May with performance opportunities in December and early June. Not ready to commit to a full session?

Try one of our short-term sessions—designed to fit your schedule and commitment level!

4-6 week sessions offered in the Fall and Spring, featuring a variety of dance styles.

Looking for more intensive training? Explore our Young Artists Academy Track! >

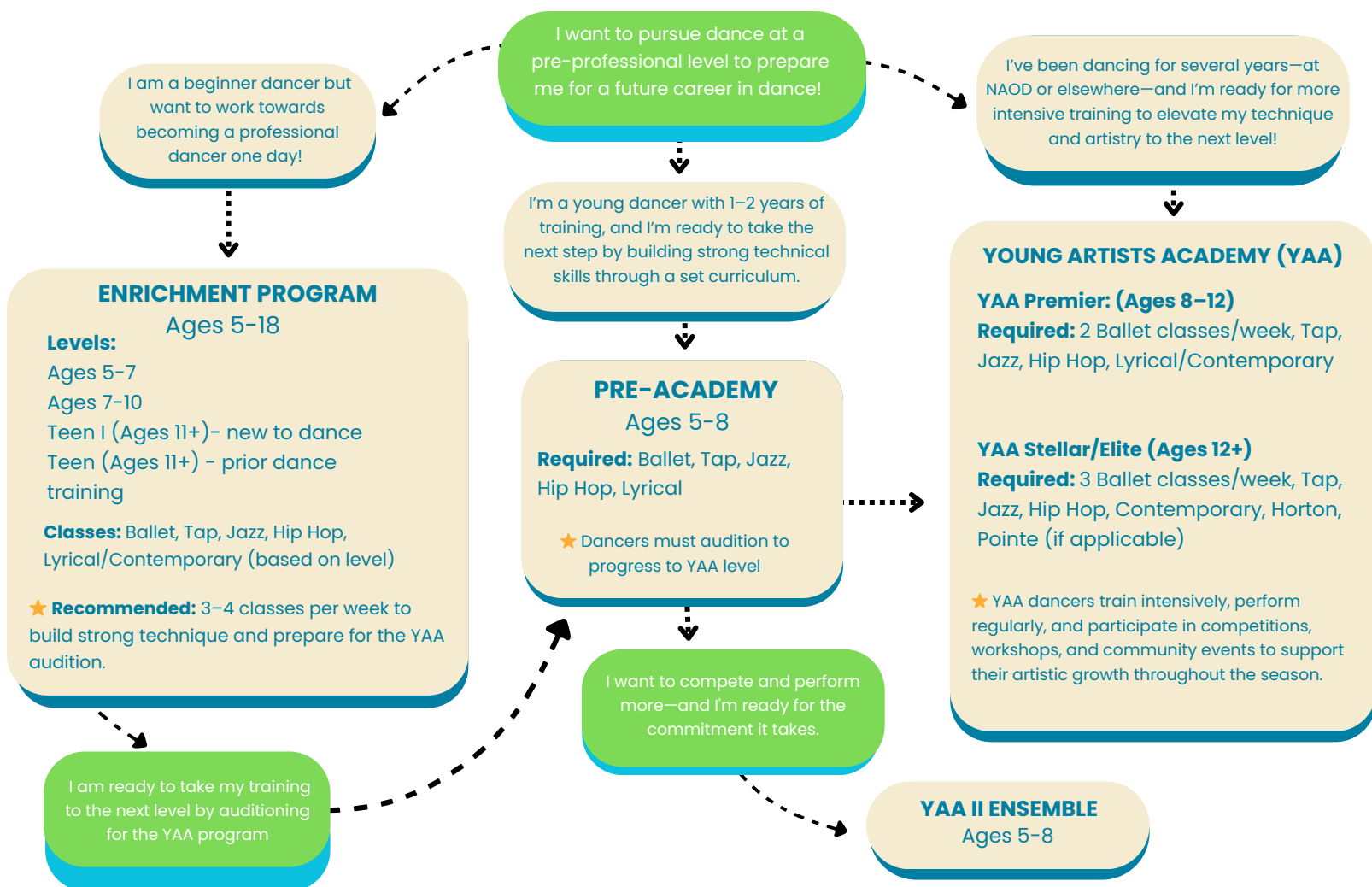
**SOAR Program (Ages 3-5):** A joyful, immersive dance experience that builds confidence and foundational technical skills through age-appropriate ballet, tap, and jazz, guided by our four pillars—Strive, Outshine, Ascend, and Rise.

**Enrichment Program (Ages 5-18):** A flexible, supportive dance track where students build a strong foundation across multiple styles, exploring their interests at their own pace with no prior experience required.

**Ballet is a co-requisite for Jazz and Contemporary. This means that students must be enrolled in ballet in order to take jazz and contemporary.**

# Student Journey Map

A dancer's journey – Intermediate/Advanced Intensive Track



The YAA is an audition-based program with a full season commitment from August–June, plus additional summer requirements. Placement and advancement are determined by each dancer's skill, artistry, work ethic, and growth—not age. Most dancers spend at least two years per level, though likely longer. Every journey is unique, and by joining YAA, you commit to trusting our process as we guide your dancer with care and intention.

# Studio Policies

Norma's Academy of Dance's studio policies are designed to create a supportive community, promote clear and consistent communication, and ensure a high-quality dance experience for every student and family.

## **Dress Code**

Students must arrive to class in proper attire and footwear, with hair neatly secured off the face. A bun is required for ballet; ponytails are permitted for other styles. Beads, jewelry, and distracting accessories are not permitted. Please label all dancewear and gear with your dancer's name to help ensure lost items can be returned promptly. Full dress code details are available at [nadance.com](http://nadance.com) (About > Dress Code).

## **Arrival & Dismissal**

For safety and efficiency, students must be dropped off and picked up at the front door. Lobby use is limited to quick check-ins or restroom use. Dancers with multiple classes may wait in the hallway between sessions.

## **Class Attendance**

If your student will be absent, please log the absence in the DSP Parent Portal. Tuition is not prorated for missed classes of any reason and make-up classes are not offered.

## **Inclement Weather**

NAOD generally follows Fulton and Fayette County School Districts for weather-related closures. In the event of inclement weather or emergencies, updates will be shared via email, social media, and our website. Refunds will not be issued for weather-related closures; make-up options may be offered when possible.

## **Withdrawal Policy**

To withdraw from Norma's Academy of Dance, families must complete the official Withdrawal Form (available on our website) by the 15th of the month to avoid charges for the next billing cycle. Verbal or informal notices will not be accepted.

We cannot place accounts on hold or reserve class spots without active tuition payment. If no payment or notice is received, your student will be dropped and must re-register to return. Injured dancers are encouraged to attend class to observe.

## **Behavior and Conduct**

All students + families at NAOD are required to respect fellow classmates, teachers + staff. Bullying or disrespectful behavior may result in dismissal from classes or programs. All concerns should be directed to the front desk or via email at [info@nadance.com](mailto:info@nadance.com), not discussed in hallways or during class.

## **Performance Participation**

All full-season students are expected to participate in the Holiday and Spring Concerts. These performances are key milestones in our curriculum. Families who cannot commit may enroll in select session-based classes (4–6 weeks) instead.

## **Placement & Evaluation**

Class placement is based on age, experience, and ongoing faculty evaluations. We ask families to trust our process and the professional judgment of our instructors in order to support each dancer's growth.

A full list of studio policies, pricing + account information can be found at [www.nadance.com](http://www.nadance.com) and the Studio Pro Portal.

# Tuition & Fees

Manage your account with ease using our Parent Portal!

Register for classes, track attendance, view payments, and more — all in one place. Visit [nadance.com](https://nadance.com) or download the Studio Pro App, available in the App Store and Google Play.

## Registration Fee

Upon registration, a fee of \$40 for the first student and \$25 for each additional student is due. Registration fees are non-refundable.

## Tuition

Tuition is calculated based on the full season of dance (August 11, 2025 – June 6, 2026) with an average of 35 classes per season. The total tuition is divided into 10 equal installments, automatically withdrawn on the 1st of each month from August through May.

## Auto-Pay Policy

All students enrolled in classes from August through June are required to enroll in auto-pay via the Parent Portal. A 3.5% convenience fee will be applied to all credit card transactions.

# of Classes	Yearly Tuition	10 Tuition Installments
1 class	\$740	\$74
2 classes	\$1,390	\$139
3 classes	\$2,060	\$206
4 classes	\$2,730	\$273
5 classes	\$3,330	\$330
6 classes	\$3,900	\$390
7 classes	\$4,350	\$435
8+ classes	\$4,800	\$480

Tuition is automatically withdrawn on the 1st of each month. If a payment is declined, a \$20 late fee will be assessed after the 5th. Payment must be received by the 10th in order for your student to continue attending class. Accounts with unpaid balances will result in a hold on class attendance until the balance is resolved.

Families are responsible for updating expired or replaced cards directly in the Parent Portal. All tuition, registration fees, concert fees, and concert balances will be auto-drafted to the card on file.





# Concert Fees

## Concert Fees

Each performance requires a concert fee, which helps cover production costs and ensures a high-quality experience for our dancers and families.

- 1st Student: \$175
- 2nd Student: \$105
- 3rd Student: \$50

## Costume Fees

All costume fees include a labeled garment bag and hanger for each costume. Costumes are carefully packaged and labeled with your dancer's name and class details to ensure an organized and stress-free experience for families.

Final pricing will be confirmed with concert details.

## Holiday Concert

- Ballet (Ages 3–5): \$65
- Ballet (Ages 5+): \$70
- Jazz/Tap/Contemporary Tops: \$45–\$50 (bottoms purchased separately)
- Hip Hop: Costume purchased independently by family

## Spring Concert

- Ages 3–5: \$65–\$70 each
- Ages 5+: \$70–\$75 each

Fees will be processed through the Parent Portal on the dates listed below:

- September 15 – Holiday Concert & Costume Fees Due
- February 9 – Spring Concert & Costume Fees Due



A full list of studio policies, pricing + account information can be found at [www.nadance.com](http://www.nadance.com)

# Programs at NAOD

In addition to our SOAR & Enrichment Programs, Norma's Academy of Dance offers training programs that empower dancers to grow with purpose. Whether your dancer is expanding their commitment or preparing for a professional path, our programs are designed to match their goals and dedication level.

## Synergy

Synergy is a pre-competitive program for beginner to intermediate dancers that combines structured training, competitions, and performance opportunities to build confidence and foster growth. Audition required – dancers are selected based on potential, attitude, and readiness for more focused training.

## The Young Artists Academy

The Young Artists Academy is an intensive program for intermediate to advanced dancers focused on technical excellence, artistic growth, and mentorship through a structured curriculum and performance opportunities. Audition required – dancers are selected based on skill, work ethic, and coachability.

Learn More About  
Programs at NAOD



## Cultivate

The Cultivate Teaching Assistant Program equips students with the foundational skills and leadership qualities needed to become effective and inspiring dance educators. Through hands-on classroom experience, teacher training seminars, and team-building activities, participants grow as mentors while strengthening their connection to the NAOD community.

# Studio Events

At NAOD, we believe that dance is more than just weekly classes—it's also about building community, creating joy, and fostering lifelong friendships.

## Holiday & Spring Concerts

Our Holiday Concert in December and Spring Concert in June are special opportunities for dancers to showcase their growth and celebrate the season's accomplishments. All 2025–2026 classes will perform in both concerts, with the exception of YAA technique-only classes. These highly anticipated events are a highlight of the year—bringing joy, confidence, and lasting memories as dancers take the stage and shine!

## Studio Events

From themed weeks to studio-wide celebrations, our events are designed to bring the Norma's Academy community together and create lasting memories. Throughout the year, we offer fun and engaging opportunities for dancers to build friendships, celebrate their love of dance, and feel more connected to our studio family.

## Stay in the Loop!

To stay connected and up to date on all studio events, be sure to check your email regularly, follow us on Instagram [@nadance72](https://www.instagram.com/nadance72), and stop by the front desk for the latest updates. We can't wait to celebrate with you!



Scan to Access  
Our Full Calendar



# Calendar 2025-2026



AUGUST 2025						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER 2025						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER 2025						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2025						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2025						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY 2026						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2026						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MARCH 2025						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL 2026						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2026						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUNE 2026						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## IMPORTANT DATES

**Aug. 2:** Open House  
**Aug. 11:** First Day of Classes  
**Dec. 6-13:** Holiday Concert Rehearsal Week  
**Dec 6:** Holiday Concert Costume Pickup  
**Dec. 14:** Holiday Concert  
**Jan. 5:** Classes Resume  
**April 25:** YAA & Synergy Concert  
**May 3:** YAA & Synergy Auditions  
**May 16:** Spring Concert Costume Pickup  
**May 30-June 4:** Spring Concert Rehearsal Week  
**June 6:** Spring Concert (subject to change)

## STUDIO CLOSED

**Aug. 30-Sept. 1:** Labor Day  
**Sept. 2:** Artist Development  
**Oct. 13-19:** Fall Break  
**Nov. 23-30:** Thanksgiving Holiday  
**Dec. 21-Jan. 4:** Winter Holidays  
**Jan. 19:** Martin Luther King Jr. Day  
**Feb. 16-22:** Winter Break  
**March 17:** Artist Development/Admin  
**April 5-12:** Spring Break  
**May 23-25:** Memorial Day

## PAYMENT DATES

**1<sup>st</sup> of Each Month:** Tuition Due \*  
**Sept. 8:** Holiday Concert Fees Posted  
**Sept. 15:** Holiday Concert Fees Due  
**Feb. 2:** Spring Concert Fees Posted  
**Feb. 9:** Spring Concert Fees Due

\*Jan. Tuition processed on Jan. 2nd

## EVENTS

**Sept 15-20:** Hispanic Heritage Week  
**Oct. 25-Oct. 30:** Bring a Bestie & Halloween Costume Week  
**Nov 17-22:** Thankful Thoughts & Parent Appreciation Week  
**Dec. 15-20:** Bring a Bestie Holiday Spirit Week  
**Feb. 9-14:** Love NAOD & Try It Week  
**Feb 23-28:** Summer Registration & Launch Week  
**May 4-9:** NAOD Spirit & Student Appreciation Week  
**May 11-16:** VIP Priority Registration  
**May 16:** End of Season Bash  
**June 15-19:** Summer Intensive  
**June 22-26:** Summer Programming (TBD)

**Please Note:** Events and dates are subject to change. View the full calendar—including in-studio observation weeks, event updates, and more—at nadance.com



**PHONE** 770-994-0094

**EMAIL** [info@nadance.com](mailto:info@nadance.com)

**WEBSITE** [nadance.com](http://nadance.com)

**CONNECT WITH US!**

**INSTAGRAM** @nadance72

**TIKTOK** @nadance72

**FACEBOOK** Norma's Academy of Dance

**ADDRESS**

2220 Jonesboro Road #104C  
Fairburn, GA 30213

Scan to follow us  
on Instagram!



**NAOD**