



NEWSLETTER

August 2026



NOW ENROLLING

Welcome Back!

We hope you've had an amazing summer! If you took a break, we're so excited to welcome you back for another incredible dance season.

Fall registration is now open! If you registered for summer classes, your Fall Registration Fee is only \$10—a \$40 savings!

Don't wait too long to reserve your spot. We can't wait to dance with you this fall!

CLASSES START WEEK OF AUGUST 24TH

LAST CHANCE CAMPS

Only 1 Week of Summer Camps Left!

There's still time to join the summer fun! Whether your dancer loves adventure, music, imagination, or Pokémon, we've got an amazing camp waiting for them.

August 3–6: Pokémon Camp (9 AM–12 PM) OR Bluey Camp (9 AM–12 PM)
August 3–7: Full-Day Ocean Quest Camp

Spots are limited, so don't miss out on the final week of summer fun! Register today and make the most of the last adventures of the season.



WELCOME GREYCIE!

We are so excited to welcome Ms. Greycie to our teaching staff as our newest Hip Hop instructor! Her positive energy, passion for dance, and engaging teaching style make her a wonderful addition to The School of Dance. She'll be working alongside Mrs. Ashley to continue growing and strengthening our Hip Hop program.

This fall, you'll find Ms. Greycie teaching Hip Hop I & II on Wednesdays, as well as helping lead our 51 Flavas Hip Hop Crew. We can't wait for our dancers to learn, grow, and have fun with her this season!



NEW

WINTER SHOW

We're excited to announce a brand-new performance opportunity for our dancers this season!

This year, The School of Dance will be presenting an original Holiday Winter Show—a magical, story-driven production that gives dancers another chance to perform, grow, and create lasting memories.

Unlike our Spring Recital, the Winter Show is an optional performance opportunity and is separate from regular classes. Dancers will rehearse outside of their weekly class schedule and work together to bring our holiday story to life on stage.

Who can participate?

- Current School of Dance students
- Ages 5 and older (as of August 1, 2026)
- Must be enrolled in at least one dance class during the season



Mandatory Parent Meeting & Auditions

Friday, August 21 • 6:00 PM

Parents will attend an informational meeting while dancers participate in a fun placement audition. Every dancer who chooses to participate will be cast in the production. Auditions simply help us determine roles and choreography that best fit each dancer.

Additional details, rehearsal schedules, performance dates, and participation fees will be shared at the parent meeting.

We can't wait to begin this new holiday tradition with our School of Dance family!

ADULT CLASSES

You asked, we listened!

We're so excited to announce NEW Adult Dance Fitness Classes at The School of Dance! After hearing your feedback in our survey, we're launching four new classes—and we're already looking at adding even more!

New Classes:

Shine Dance Fitness (Tuesdays 10am)
Broadway Choreography (Wednesdays 10am)
Dance Cardio (Tuesdays 6am)
Zumba (Mondays 8pm)
Ballet Fitness (Date/time coming soon)

We couldn't be more excited to welcome these incredible instructors to our dance family. They each bring amazing energy, experience, and a passion for helping you move, sweat, and have fun!

Keep scrolling to meet our amazing instructors!



Special Intro Offer

Purchase your punch pass before August 1 and receive \$5 OFF!

Pricing:

- 10-Class Punch Pass: \$120 (Only \$115 through August 1!)
- Drop-In Classes: \$15
- Unlimited Monthly Pass: \$200

Your punch pass can be used for both our Adult Fitness Classes and The Hive Creative dance classes, giving you even more ways to move and train.

Whether you're looking for a fun workout, want to get back into dancing, or are ready to try something new, we'd love to have you join us. This is just the beginning!

We are thrilled to introduce The Hive Creative, our adult dance training program designed for dancers who want to continue growing, creating, and refining their craft.

As we build this exciting new program, we're currently offering classes in Contemporary, House, Breaking, Hip Hop, and Club Styles. These classes are designed for dancers with previous experience who are looking to deepen their technique, expand their versatility, and explore new movement styles.

Our vision for The Hive Creative is to provide high-quality, professional dance training in a supportive and inspiring environment—without the high cost of a college dance program. Whether you're preparing for a professional career, looking to continue your training after high school, or simply wanting to challenge yourself as an artist, The Hive Creative is a place to learn, grow, and belong.

Classes will be uploaded soon online



RENEE BEND

TEACHING: WERQ: Wed 8am

WERQ is a wildly addictive cardio dance workout based on a non-stop playlist of trending pop and hip hop music. Our mission is to create a judgement-free dance space built on good vibes, a great sweat, and a supportive community. The choreography is widely variable between songs, yet highly repetitive within songs, so you will catch on quickly, and never stop moving! No prior dance experience is necessary. Come as you are, and be ready to let your beautifully imperfect inner diva shine!



Renee Bend teaches WERQ Dance Fitness, and is an ACE certified group fitness instructor. Beyond fitness, she is a geneticist, mother, wife, community builder, and lover of plants! Follow @WERQ_with_Renee on Instagram, and for more info check out <https://www.werqfitness.com/>.

ANNIE COWDEN

TEACHING: Dance Cardio: Tues 6am Broadway Choreography: Wed. 10am



Annie is a musical theatre performer, IVA-certified voice teacher, music director, and performer with over 9 years of experience. She has studied musical theatre in New York City and recently returned from Orlando, Florida, where she performed in theme parks and worked as a music director. Passionate about movement,

Annie creates uplifting classes that build confidence, encourage positive self-talk, and strengthen both body and mind. Whether you're learning Broadway choreography or joining Dance Fitness, Annie's goal is to help you move, perform, and have fun!

JULIA ERVIN

TEACHING: Shine Dance Fitness: Tues 10am

SHiNE Dance Fitness is a high-energy and easily accessible dance fitness workout combining jazz, ballet, and hip hop with HIIT-style cardio to current hit music.



Hi! I'm Julia Ervin, and SHiNE has kept me energized for five amazing years. I love how it gets my heart pumping while still feeling like pure play. SHiNE lets me tap into my fierce, sassy, sexy, and graceful sides. It is truly multifaceted and I love that it celebrates every part of who we are. Don't just sit in curiosity! Sign up for a SHiNE class and experience the joy of moving, sweating, and shining for yourself. Come dance with me!

Orlando Florida where she was performing with theme parks, and music directing!

WENDY BIRDWELL

TEACHING: Zumba: Mon 8pm



Wendy is an enthusiastic lover of dance who offers more than 9 years of experience teaching Zumba. She loves to include all types of music in her Zumba classes including, but not limited to: Hiphop, Cumbia, Pop, Salsa, Bollywood, Meringue, and Kpop. Regardless of your previous experience with dance, you are sure to have a blast with this fun, encouraging and upbeat instructor.