

Your Licence to Use Any of My Affiliate Promotions as Your Own

Read Me First

It's **critically-important** you follow each one of the SIX STEPS *in order* when using any of my affiliate promotions as your own;

#.1 How To Use The Affiliate Promotions

You just follow the steps in this document combined with the promotions themselves (see your download page for existing promotions – for future promotions just see your Inbox as I'll be emailing you). You can put these promotions on Facebook, on a blog, in an email or any other way you want to put content onto the internet and make sales.

#2. You Need To Get Approval to Promote the Product

You will already be getting guaranteed approval to promote all my products (and get 100% commissions and instant payouts). But for other vendors' products you will need to get approval.

The best way to do this is login to your JVZoo account then;

- Click "Affiliates"
- Click "Find Products"
- Type the product name or vendor name in the search box
- Click "Request" next to the product you want approval for
- Enter the phrase "Cheney sent me" in the text box when requesting approval

#3. You Need To Add Your Details to the Promotions

You are getting to use any affiliate promotion I've ever written (and ever will write) as your own but this doesn't mean you can just copy and paste them – you will need to make minor edits to add in your name, your affiliate link and so on.

#4. You Need to Add Your Own Affiliate Link

To create an affiliate link to add in to each promotion you just grab the affiliate link for the product in question from JVZoo (once you get approval) and then you can use a tool link [Link Supercharger](#) to cloak the affiliate link so it looks pretty and people click on it.

#5. Some Promotions May Not Be Usable

I send 3 – 6 promotions to my list every day, 365 days a year. From all these promos there may be some messages which you cannot use as your own for numerous reasons (product no longer available, personal story used in promo etc.). Please read each promotion before using.

#6. You Can Use the Promotions as HTML or Text

The affiliate promotions are being presented to you in HTML format.

This is a web-friendly format which can be used to send HTML emails or post directly onto a website.

If you just want a text version instead use this handy [HTML-to-Text converter](#).