



INE | INSTITUTE OF  
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# Packaging Your Genius as Teleseminars

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# Why Teleseminars?



# Packaging Your Genius Through Teleseminars and Webinars

- ✓ Leverage your time
- ✓ Reach more people
- ✓ Get known in your niche
- ✓ Generate extra cash



# Teleseminars and Webinars

## Step-by-Step



# Why Do Free Teleseminars

- ✓ Practice before paid ones
- ✓ Showcase your expertise
- ✓ Reach a lot of people
- ✓ Build a library of content
- ✓ Grow your following





# Resources – Free Services

- ✓ <http://www.freeconferencepro.com/>
- ✓ <http://www.anymeeting.com/adw/Free-Webinar-Service.aspx>
- ✓ <http://www.freeconference.com/>
- ✓ <http://www.freeconferencecalling.com/>
- ✓ This page reviews several free services:  
<http://www.self-publishing-coach.com/conference-phone-calls.html>
- ✓ Google Hangouts:  
[www.google.com](http://www.google.com)



# Paid Services

- ✓ [www.instantteleseminar.com](http://www.instantteleseminar.com)
- ✓ [www.gotowebinar.com](http://www.gotowebinar.com)
- ✓ [www.iwowwe.com](http://www.iwowwe.com)
- ✓ [www.maestroconference.com](http://www.maestroconference.com)

