



INE | INSTITUTE OF  
NUTRITIONAL  
ENDOCRINOLOGY

**Affiliating With Others to  
Expand Your Offerings and  
Bring in Extra Cash**

**Dr. Ritamarie Loscalzo**



# What is Affiliate Marketing?



# Why Do Affiliate Marketing?



# Advantages of Affiliate Marketing

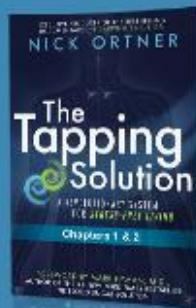
- ✓ No inventory
- ✓ No need for shopping cart or credit card processor
- ✓ Provide a wider range of support and products than you can on your own
- ✓ Easy extra cash



# How to Do Affiliate Marketing







Read the first two chapters of *The Tapping Solution* and download the Tapping For Stress Relief CD for **FREE**



your name

email

Get  
Access!



ABOUT

THE BOOK

THE FILM

TAPPING 101

PRAISE

SCIENCE

THE FOUNDATION

SHOP

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# Affiliate Sign Up

Home   View Cart   Members login   Affiliate Login  Affiliate Sign Up   Contact Us



# VIBRANT LIVING

with *Dr. Ritamarie*

MS, DC, CCN, DACBN

ENERGY RECHARGE PROGRAMS  
TO GIVE YOU BACK YOUR PASSION AND PURPOSE!

Events   Coaching   FREE Stuff   Support   Blog   About

Are You Ready to Bounce Out of Bed Each  
Morning, Sail through the Day with Boundless  
Energy, and Have Plenty of Steam Left to Enjoy  
Yourself Until Late into the Evening?

made a commitment to yourself to be as healthy and happy as possible this year, and **you're**  
**about making the dream a reality**, then consider the answers to the following questions:

## FREE E-COURSE



7 Simple Strategies to  
To Jumpstart Your Energy  
Practically Overnight

First Name \*   
Last Name   
Email: \*

**Get Energized NOW**

P.S. Your name and email address will  
never be sold, rented or given away.

[Members login here...](#)



Spring INTO  
VITALITY

3-Day Transformational  
Workshop with Dr. Ritamarie



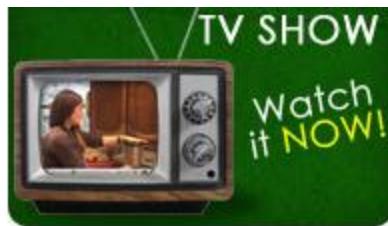


## the raw food world BENEFITS PROGRAM

Membership has its privileges

- You get 13% off ALL products at The Raw Food World Store
- Exclusive deeper discounts on other select products
- Expert Interviews
- and More

[Learn more and sign up now...](#)



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### Bestsellers

#### Information

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[Kelp Noodl  
Sea...](#)

[CERTIFIED](#)

[\[BULK\] CE  
Chia...](#)

[Kale Chips](#)

[Chlorella 1](#)

[Kelp Noodl  
...](#)

[Truly Raw](#)

[LARGE Nu](#)





## Dr. Ritamarie's Affiliate and Partner Registration Form

Thanks for your interest in joining my Affiliate Program!

As a partner, not only will you promote vibrant living and a more joyful, love-filled and healthy planet, you'll realize financial rewards as well. So go ahead and **complete the registration form below** and you'll get immediate access to our affiliate center where you'll find links, banners, and text you can use to promote our life-changing products.



First Name \*

Last Name \*

Email \*

Street Address 1 \*

Street Address 2

City \*

State \*

Postal Code \*

Country \*

Please select one

Phone \*

<http://www.vibrantlivingmembers.com/affiliate-sign-up/>





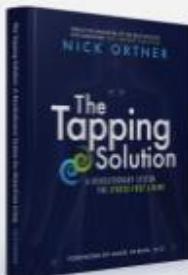
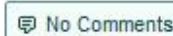
**\$5.35/click in sales...**

MONDAY JUN 10, 2013 - BY ALEX ORTNER

This past Thursday we sent out on a promotion that earned \$5.35/click in up front sales within 4 days (on 11,394 clicks), with an additional \$5.96/click in sales on future payments. That's a ... [Read More »](#)



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**BOOK LAUNCH UPDATE**

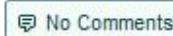
**Book Launch Final Leader Board with Winners!**

THURSDAY MAY 9, 2013 - BY LORI HANSEN

Here is the recording of the drawing IF you want to watch it. :) Here are the ticket numbers (Winners have been listed below ticket numbers): Tickets: 1 to 14,264 – Evolving Wisdom ... [Read More »](#)



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<http://www.tappingjv.com/>



**CLICK HERE** to log into your  
**AFFILIATE ACCOUNT**  
to get your emails & links

**Upcoming Promotions**



# Attracting Clients Online

- ✓ Your own blog
- ✓ Other people's blogs
- ✓ Forums
- ✓ Article writing
- ✓ Videos – You Tube, Vimeo
- ✓ Social networking – Facebook, Twitter, Pinterest



# How to Promote

- ✓ E-mail
- ✓ Newsletter
- ✓ Website
- ✓ Blog
- ✓ Forums you are part of
- ✓ Word of mouth
- ✓ Articles
- ✓ Social networking

**Be a Successful Affiliate Marketer by  
Learning the 'BASICS'...**

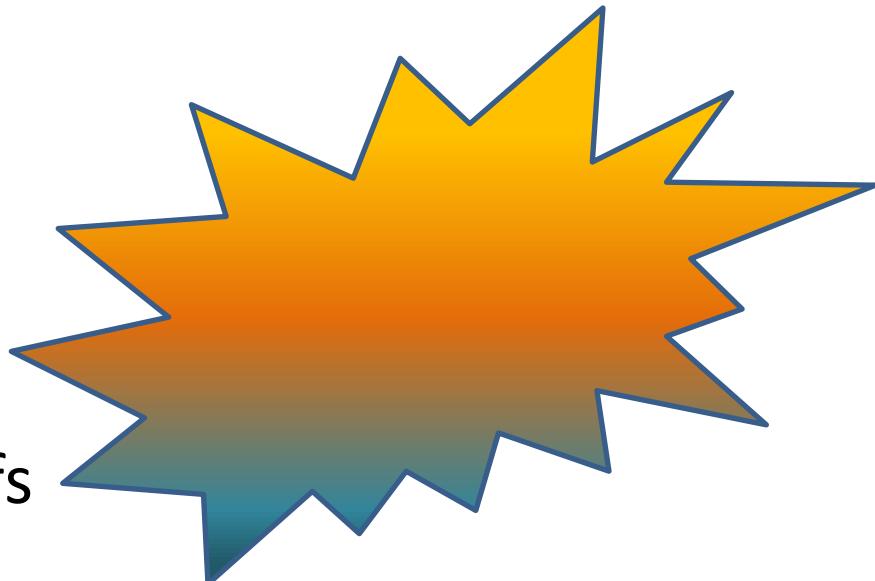


# How to Choose Products and Programs to Promote



# Affiliate Opportunities

- ✓ Other health coaches with similar audience but different deliverable
- ✓ People offering complementary services
  - Fitness
  - Stress management
  - Personal growth
  - Massage therapists
- ✓ Authors and natural food chefs with e-books and videos



# Resale Rights

- ✓ Find products that meets your standards
- ✓ Pay a flat price
- ✓ Sell as your own
- ✓ Some allow for customization
- ✓ Might take less time than creating your own



# Resources

- ✓ <http://www.clickbank.com/>
- ✓ <http://www.cj.com/what-is-affiliate-marketing>
- ✓ <http://www.cj.com/>
- ✓ <http://www.master-resale-rights.com/>
- ✓ <http://www.masterresalerights.com/>
- ✓ <http://master-resale-rights.com/how-it-works>
- ✓ <http://www.masterresalerights.com/>

