

## NEPA: VIP Day Worksheet

**Note:** In order to get the most out of your VIP Day, please fill in the following form and send to me in advance. This will help you stay focused and help me best serve you.

**Name:**

**Date:**

### Focus Questions

- ☐ What are 3 things you'd like to accomplish during our day together?
  - ☐
  - ☐
  - ☐
- ☐ What are your primary revenue streams?
- ☐ What is your average monthly income from your business?
- ☐ What is your desired monthly income?
- ☐ What's been the actual income generated in your business in the last 30 days?
- ☐ What is the biggest money making opportunity you see in your business in the next 30 days?

- ☐ What are your current optin gifts?
- ☐ What products do you currently offer?
- ☐ What coaching packages do you currently offer?
- ☐ What handouts, recipes, and/or materials do you currently have that could possibly be repurposed into products you can offer for sale?
- ☐ What is the current iteration of your elevator speech?
- ☐ Anything else you want to add?



## Focus Actions

Which of the following do you want to work on during our VIP Day?

- ☐ **Done-For-You e-Book:** Get assistance with outlining an e-book and, once complete, help with editing, layout, and putting it all together. We'll have our designer do a cover design and layout, then we'll feature it in our store and send a promo in our newsletter and social media, reaching over 20,000 people.
- ☐ **Done-For-You Teleseminar:** Get assistance with topic selection and structure, based on your niche. Use this teleseminar to offer a strategy session or a program. We can host it and promote to our list, and the call can be interview-style with Dr. Ritamarie if desired.
- ☐ **Interview:** Plan the opportunity to be interviewed by Dr. Ritamarie on the *Vibrant Health Solutions Radio Show* or Google Hangout, promoted to Dr. Ritamarie's list, social network, and blog. You'll get a recording of this interview to use on your website as a free gift.
- ☐ **Assistant Coach Opportunities:** Work towards being a certification candidate or after certification, you will have the opportunity to serve as an assistant coach and get mentorship and income opportunities.
- ☐ **Other:**