

**CMDS** | CLINICAL MASTERY OF  
THE DIGESTIVE SYSTEM

# Community Education



**Medical Disclaimer:** The information in this presentation is not intended to replace a one-on-one relationship with a qualified health care professional and is not intended as medical advice. It is intended as a sharing of knowledge and information from the research and experience of Dr. Ritamarie Loscalzo, [drritamarie.com](http://drritamarie.com), and the experts who have contributed. We encourage you to make your own health care decisions based upon your research and in partnership with a qualified health care professional.



# Create Your Talk and Practice!

- ✓ Create a presentation using the **“Presentation in a Box”** provided
- ✓ Practice with a small group of friends
- ✓ Do it on a **free teleconference line** and record so you can listen to yourself and make improvements
- ✓ Ask a **small group of clients or friends** to listen in on the conference line
- ✓ Practice making an offer for a strategy session at the end



# Getting Your Talk Into Your Community

## ✓ Approach local support groups

- Celiac
- Fibromyalgia
- Chronic Fatigue
- Autoimmune

## ✓ Approach groups you belong to

- Churches
- PTA
- Community Groups

## ✓ Rent a space and host a 2-hour talk

- Library
- Community Center
- Church



# Build Your Practice

- ✓ Offer a great value-add talk that inspires
- ✓ Give a few tips for take-away
- ✓ “Seed” your program or coaching services
- ✓ Offer a strategy session or a program at the end

