

CMDs | CLINICAL MASTERY OF THE DIGESTIVE SYSTEM

Community Education



Medical Disclaimer: The information in this presentation is not intended to replace a one-on-one relationship with a qualified health care professional and is not intended as medical advice. It is intended as a sharing of knowledge and information from the research and experience of Dr. Ritamarie Loscalzo, drritamarie.com, and the experts who have contributed. We encourage you to make your own health care decisions based upon your research and in partnership with a qualified health care professional.



Create Your Talk and Practice!

- ✓ Create a presentation using the **“Presentation in a Box”** provided
- ✓ Practice with a small group of friends
- ✓ Do it on a **free teleconference line** and record so you can listen to yourself and make improvements
- ✓ Ask a **small group of clients or friends** to listen in on the conference line
- ✓ Practice making an offer for a strategy session at the end



Getting Your Talk Into Your Community

- ✓ **Approach local support groups**
 - Celiac
 - Fibromyalgia
 - Chronic Fatigue
 - Autoimmune
- ✓ **Approach groups you belong to**
 - Churches
 - PTA
 - Community Groups
- ✓ **Rent a space and host a 2-hour talk**
 - Library
 - Community Center
 - Church



Build Your Practice

- ✓ Offer a great value-add talk that inspires
- ✓ Give a few tips for take-away
- ✓ “Seed” your program or coaching services
- ✓ Offer a strategy session or a program at the end

