

FACEOLOGY

The Secret Code Of
Your Face



Every Line Means...



Why Does The Face..



Puffy Eyes...

Wake Up to...



Every line means something....

This is for you...

Beginner

Give it a kickstart

Intermediate

Ready to rise up

Advanced

Specialty training

Chilling
out

Just curious

You May Learn

- What The Lines On Your Face Mean
- What The Blemishes + Acne Mean
- What the Puffy Eyes Mean
- Faceology Lifestyle Evaluation

What I Do



Clients Come to me to:

Increase Energy Level
Be At Peace With Food
Vaporize The Few Extra Pounds
Change The Shape Of Their Body
Learn How Your Face Is A Teacher

The Lives You Can Change



Patrick And-Jamie Johnson

March 7

I just finished my first power down routine that Heidi challenged us to do and it felt incredible!! I feel much more aligned!

Unlike · Comment

You like this.

Seen by 4

View 1 more comment



Patrick And-Jamie Johnson After powering down and repeating my affirmation so many times I felt like those words became part of me. I was so much more focused and successful in my role as mother! Plus, I have been able to share the information from this last week's call with my... [See More](#)

March 9 at 2:45pm · Unlike · 1



Heidi B Novak This is so beautiful Jamie. I cry tears of joy with you. Thank you so much for taking these truths & bettering the lives of your family & others

March 9 at 2:54pm · Like · 1



Patrick And-Jamie Johnson Thank you Heidi. It means so much to me to have a mentor who truly cares about me. I'm not just a number or a name on a chart. To you I'm a person with a story and a purpose. Thank you for caring. This simple attribute alone has helped me heal so much easier and feel like I'm important. 😊

March 9 at 3:21pm · Unlike · 1



Julie Swaner, Ph.D.

Director, Alumni Career Programs | Career Transformation | Career Development | Finding your Mojo

“ Heidi is a high-energy presenter that galvanizes a room with her spirit, enthusiasm, and information. She is a kind of performance artist that presents in new and distinctive ways. My Job Club group at the University of Utah loved her.

February 20, 2013, Julie was Heidi's client

My Faceology

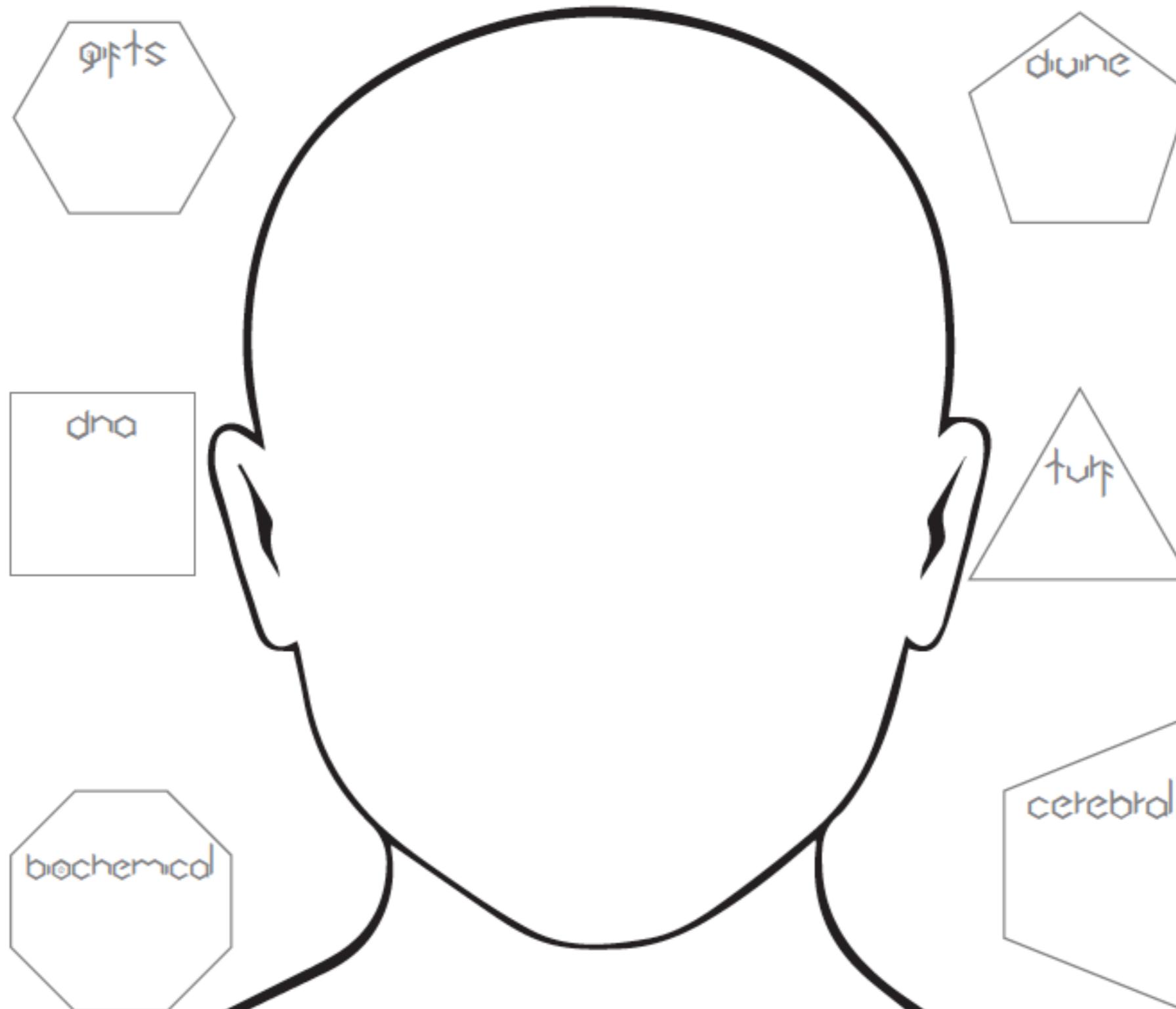


Name: _____ Email (optional) _____

Date: _____ Time (photo): _____

Question: _____

I agree to allow my face to be used for educational purposes for Elixir Labs.





Your face is your
teacher!

What is your face
trying to teach you?

Come find out
with



State Of Being



Guidelines



Present



Play



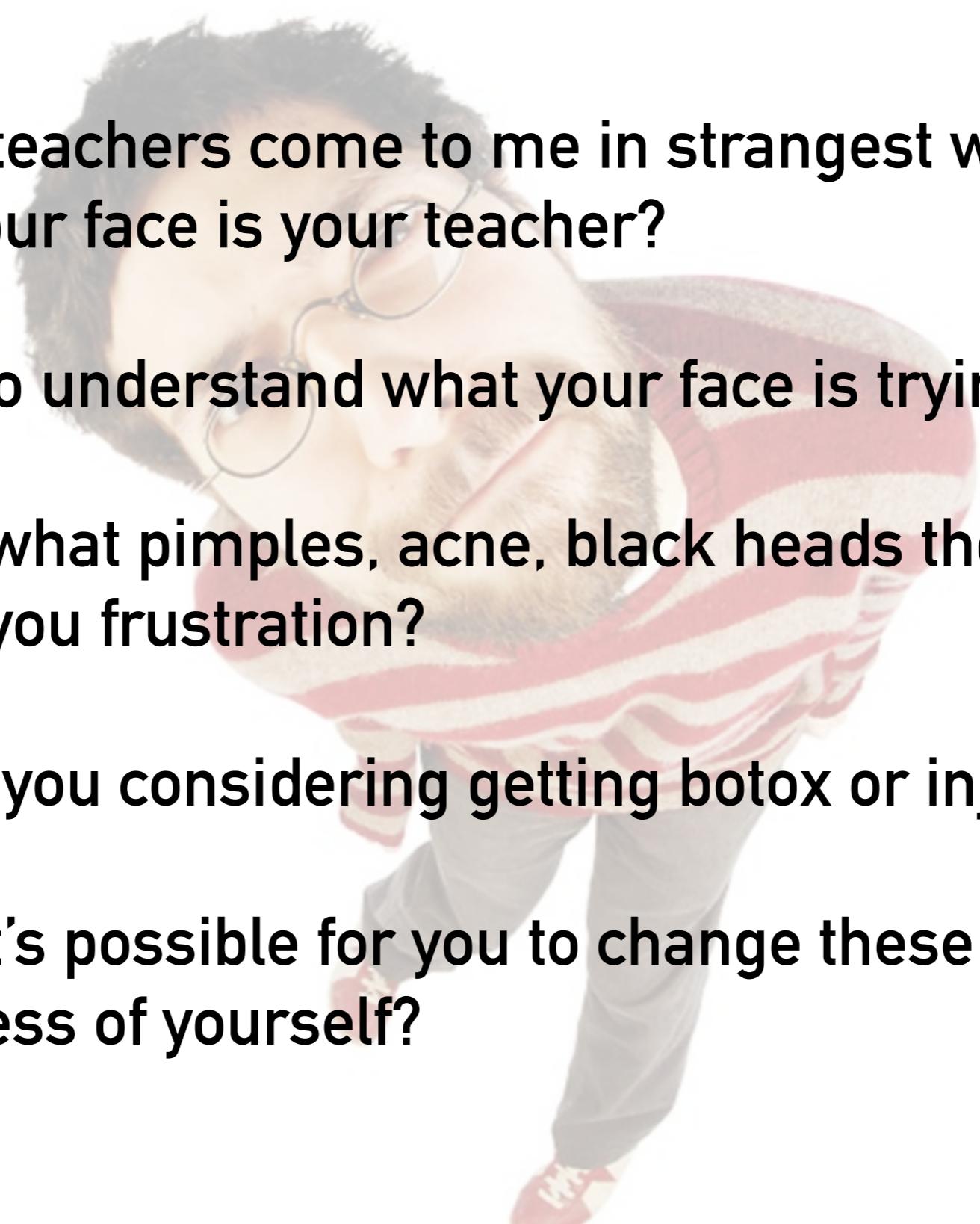
Pike Curiosity



Special One



Self Evaluation



Sometimes my teachers come to me in strangest ways
Did you know your face is your teacher?

Would you like to understand what your face is trying to teach you?

Do you wonder what pimples, acne, black heads those lines in your face that cause you frustration?

Have you or are you considering getting botox or injections?

Do you believe it's possible for you to change these things with a greater awareness of yourself?

Newborn



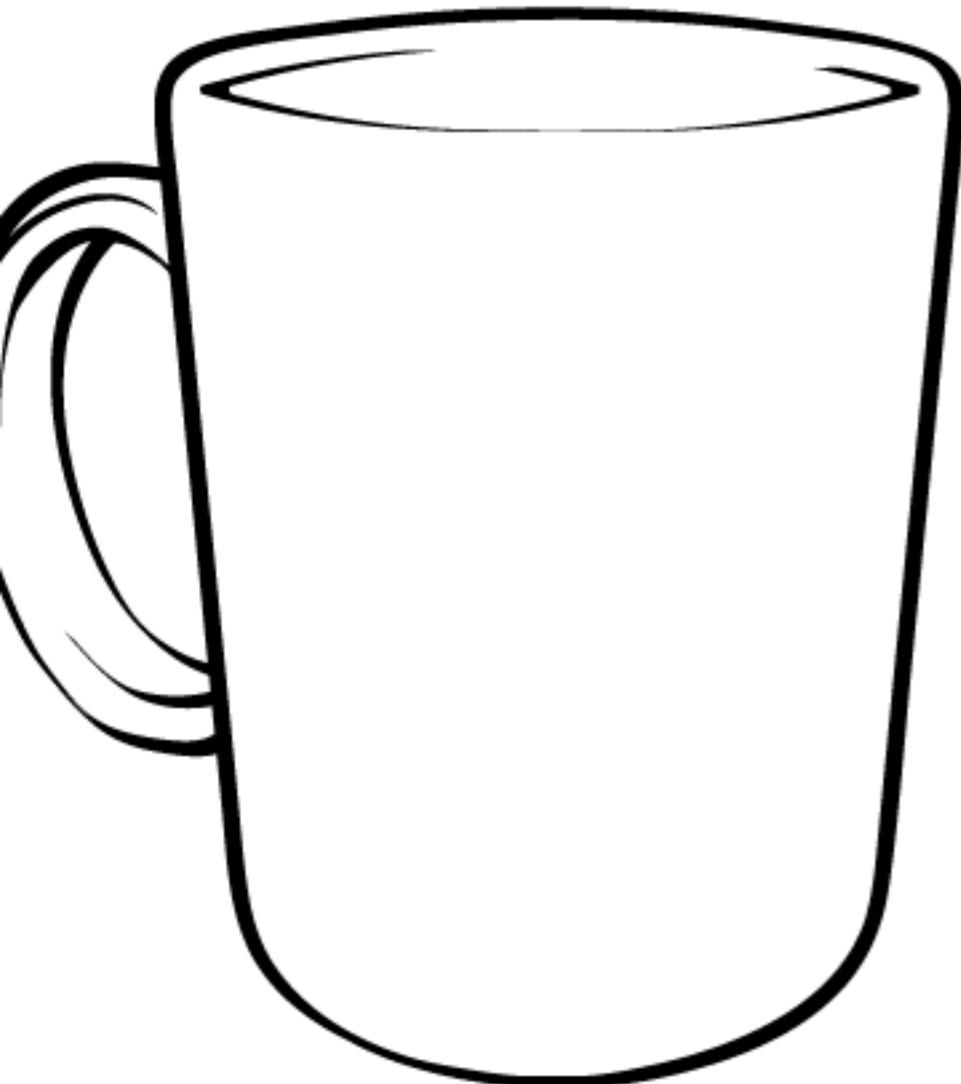
Why?

Scanning @ 400,000,000 Bits / Second



Data?

Scanning @ 400 Bits / Second



Data?



**Scanning @
800,000,000 Bits / Second**



Why?

Connection



Why?



THE ROADBLOCKS

TOLERATIONS

Going at it Alone

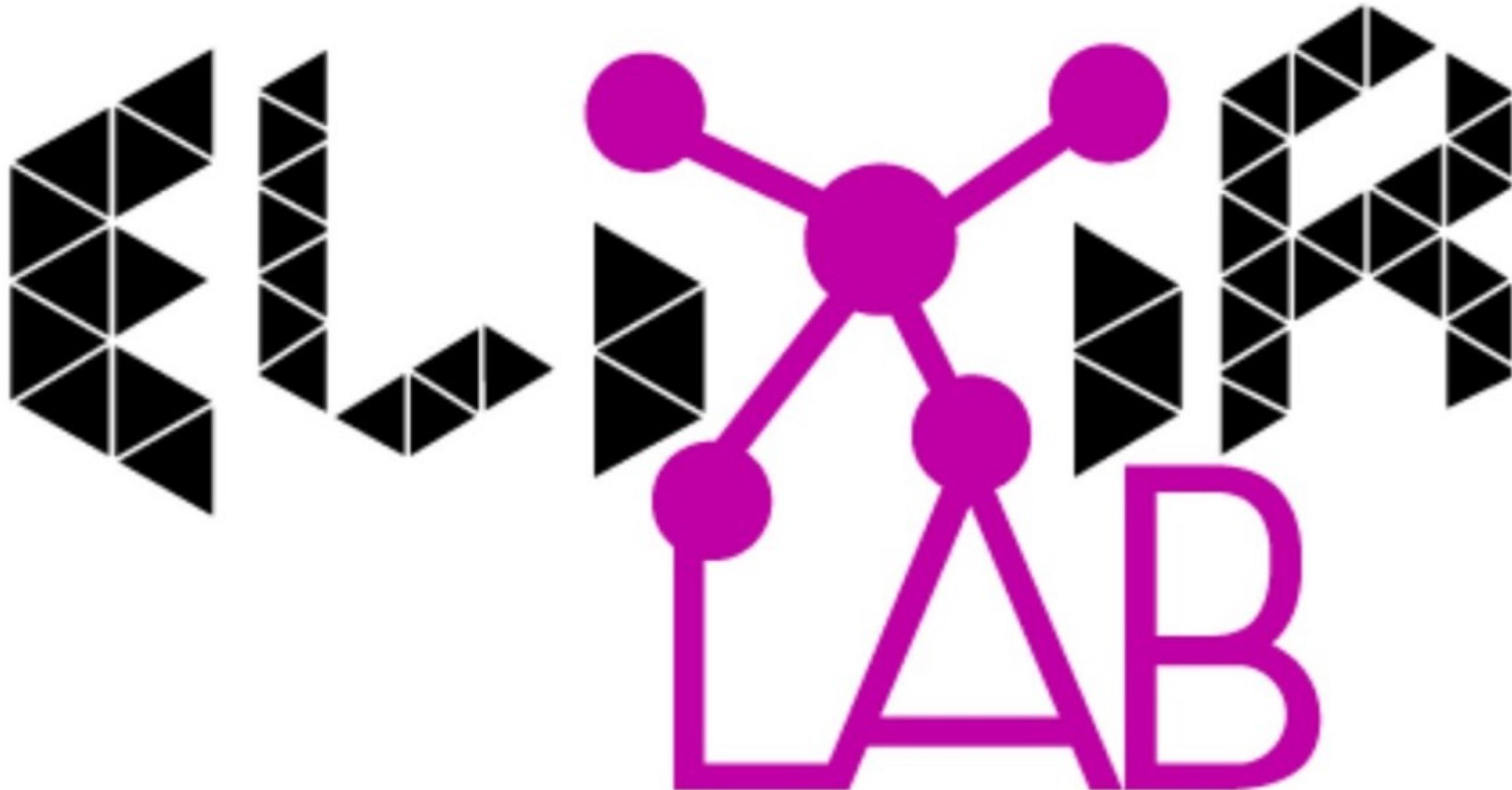
Detimental Habits

Impractical Training

\$130,000.00 +5,000 hours

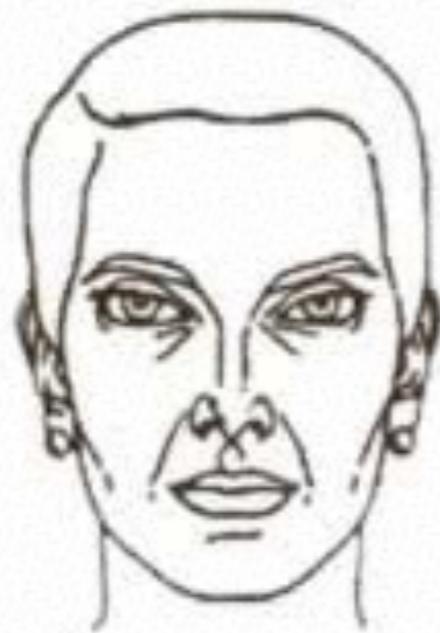


The Antidote



Lines...

AGE



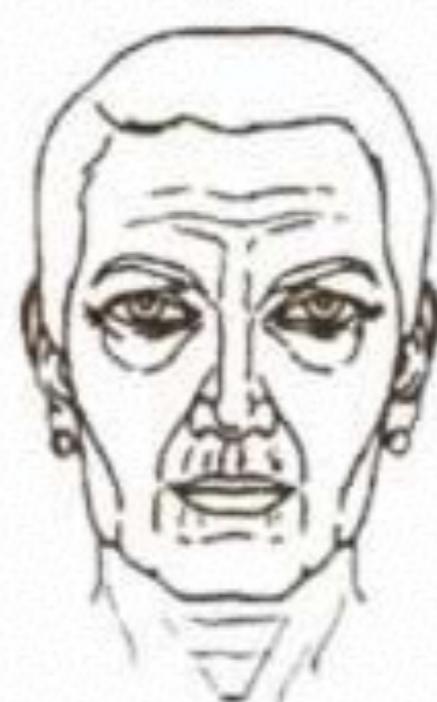
30 YEARS

AGE



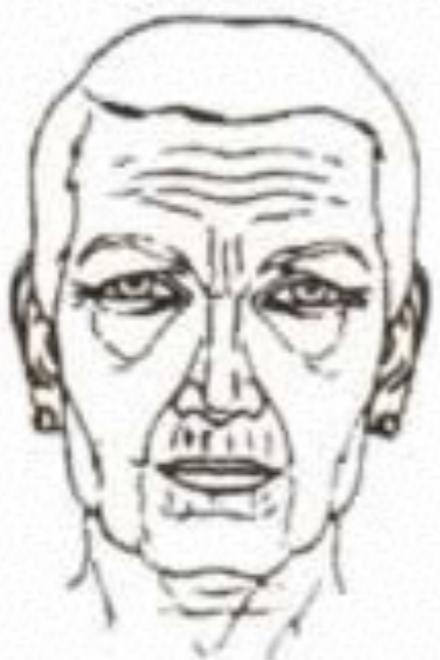
40 YEARS

AGE



50 YEARS

AGE



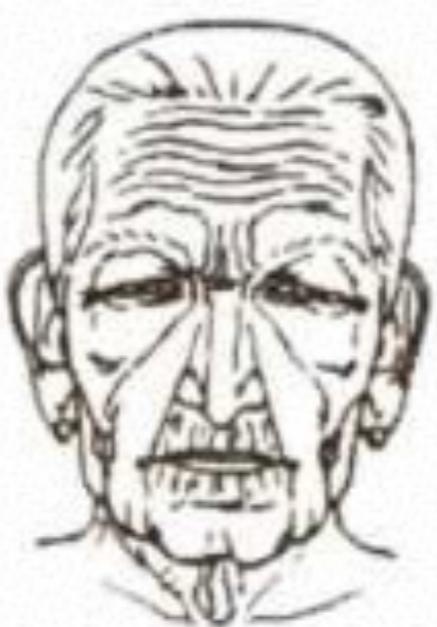
60 YEARS

AGE



70 YEARS

AGE



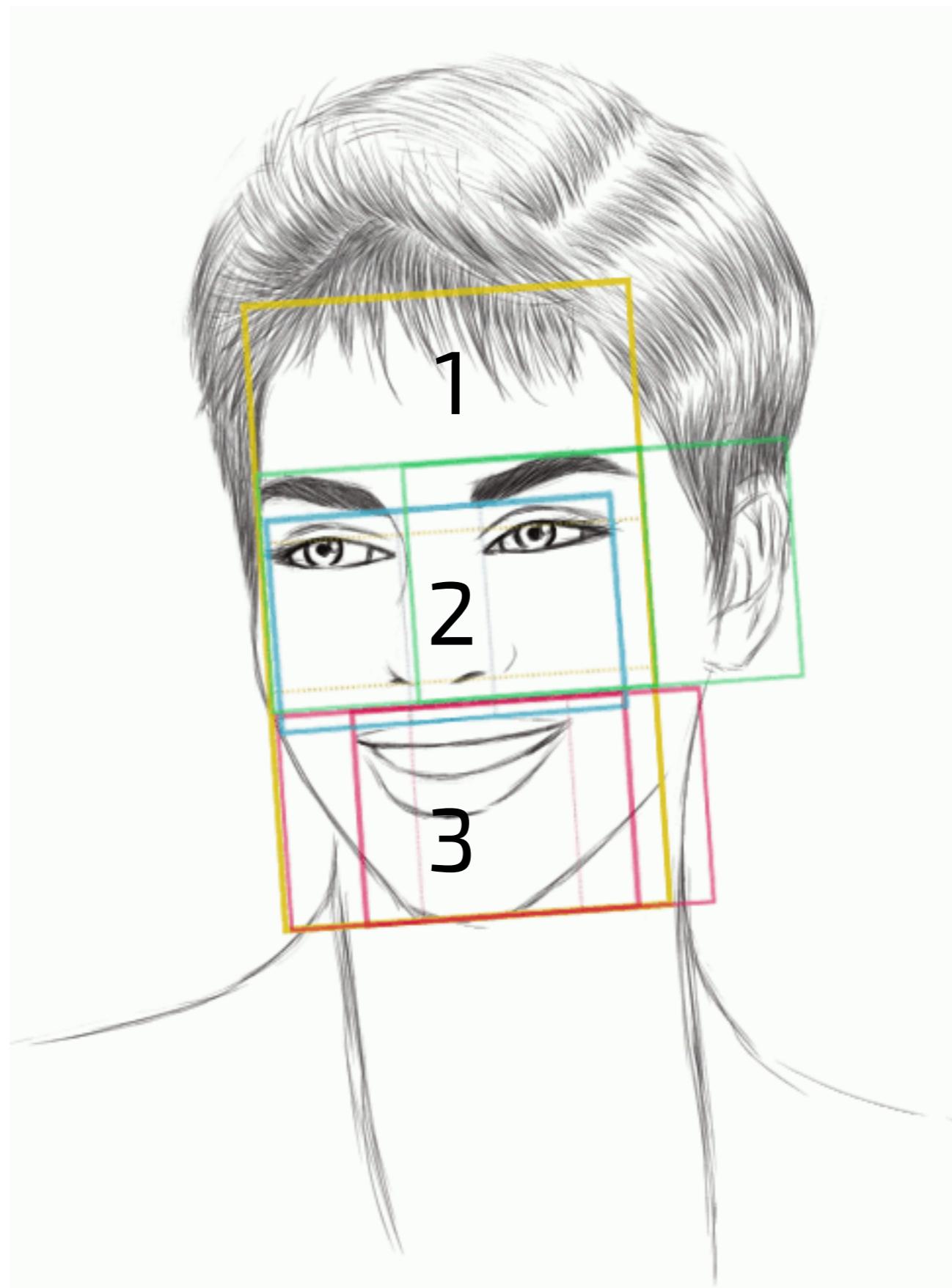
80 YEARS

Lines...

1 - Mental

2 - Spiritual

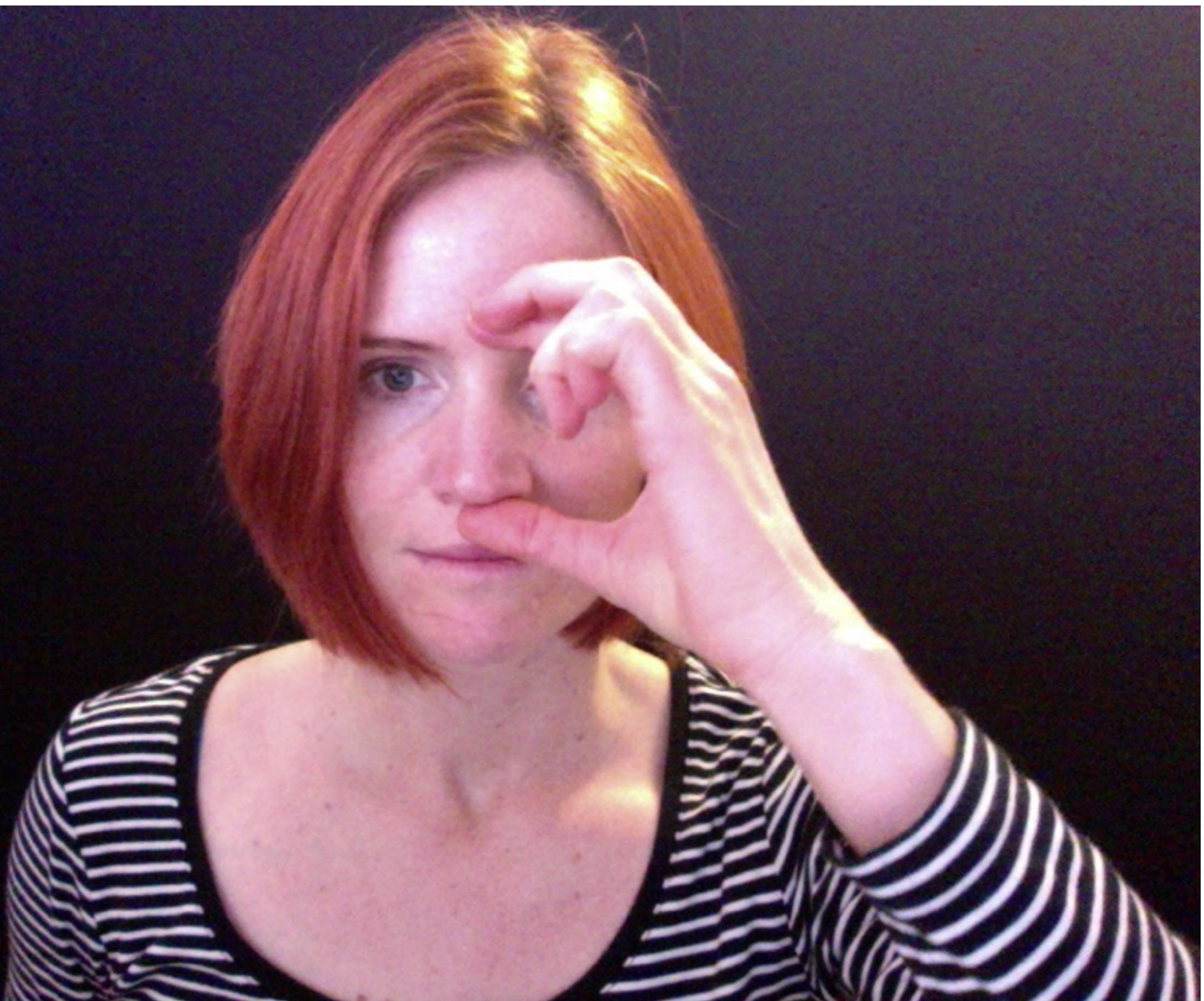
3 - Physical



1 - Mental 6.66 cm



2 - Spiritual 6.66 cm



3 - Physical 6.61 cm



Lines...

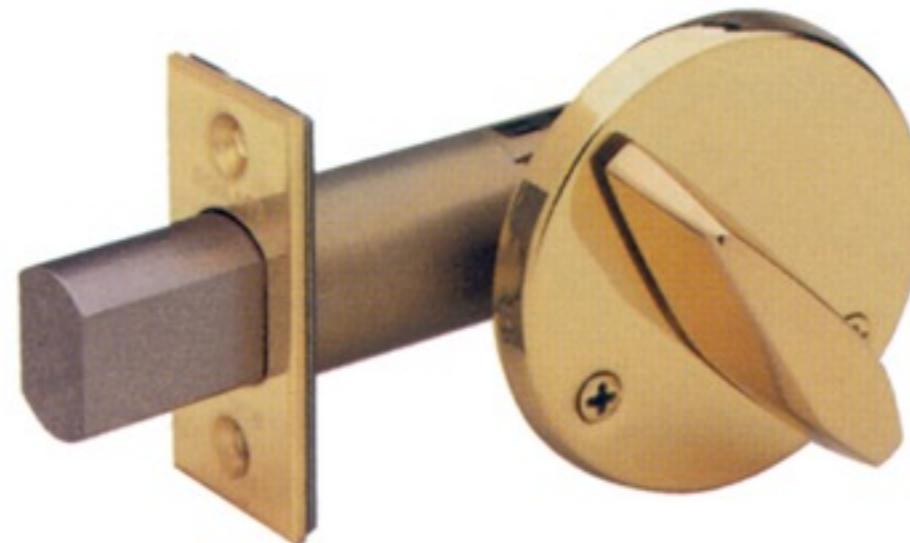
1 - Vertical



2 - Horizontal



3 - Angled



My Faceology



Name: _____

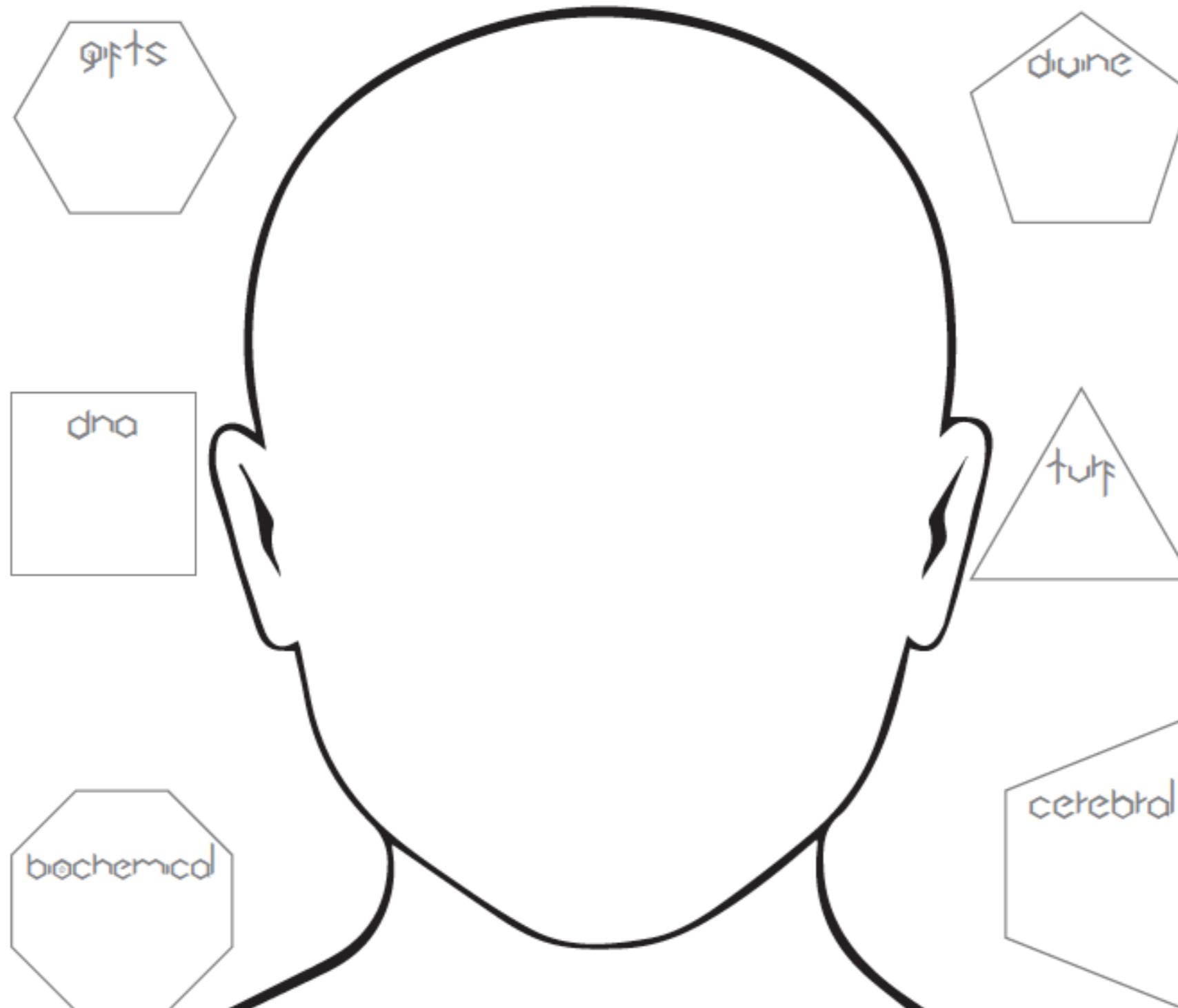
Email (optional) _____

Date: _____

Time (photo): _____

Question: _____

I agree to allow my face to be used for educational purposes for Elixir Labs.



Give yourself the gift of Health Mixology Evaluation

You've Got An Attitude!...



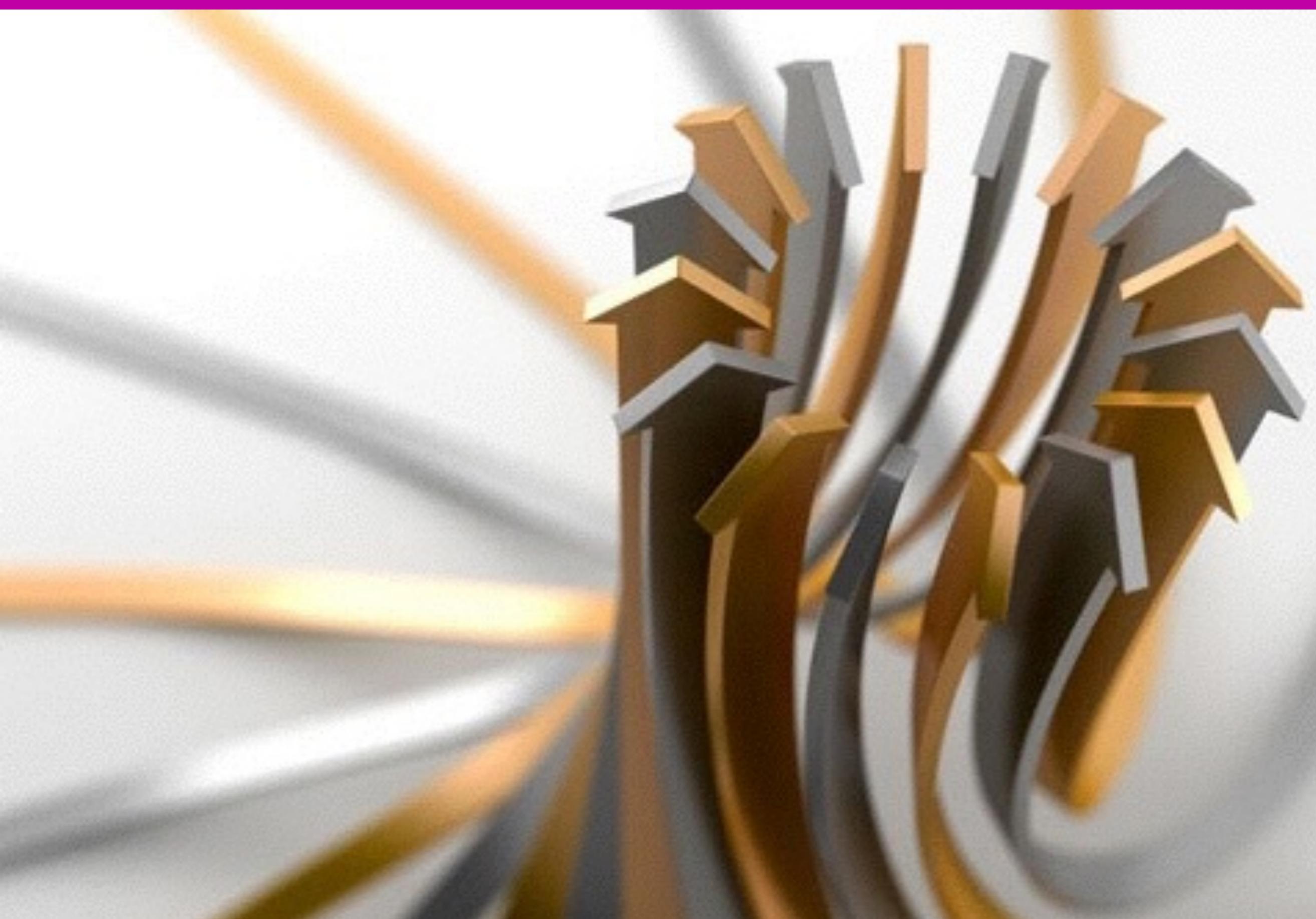
You've Got An Attitude!



You've Got An Attitude!...



You've Got An Attitude!...



Forehead Lines...



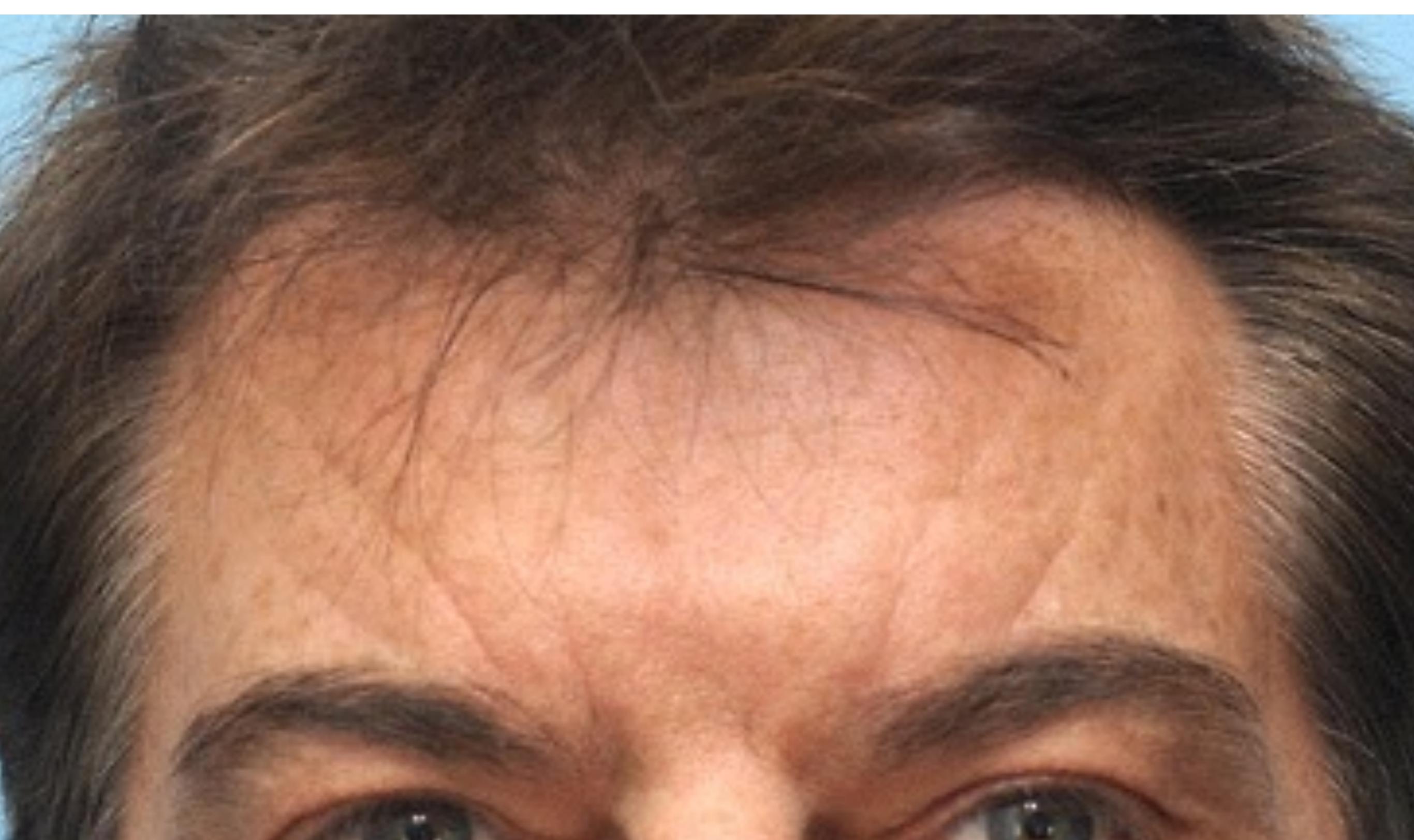
50+ Wrinkles In 1 Day!



Forehead Lines...

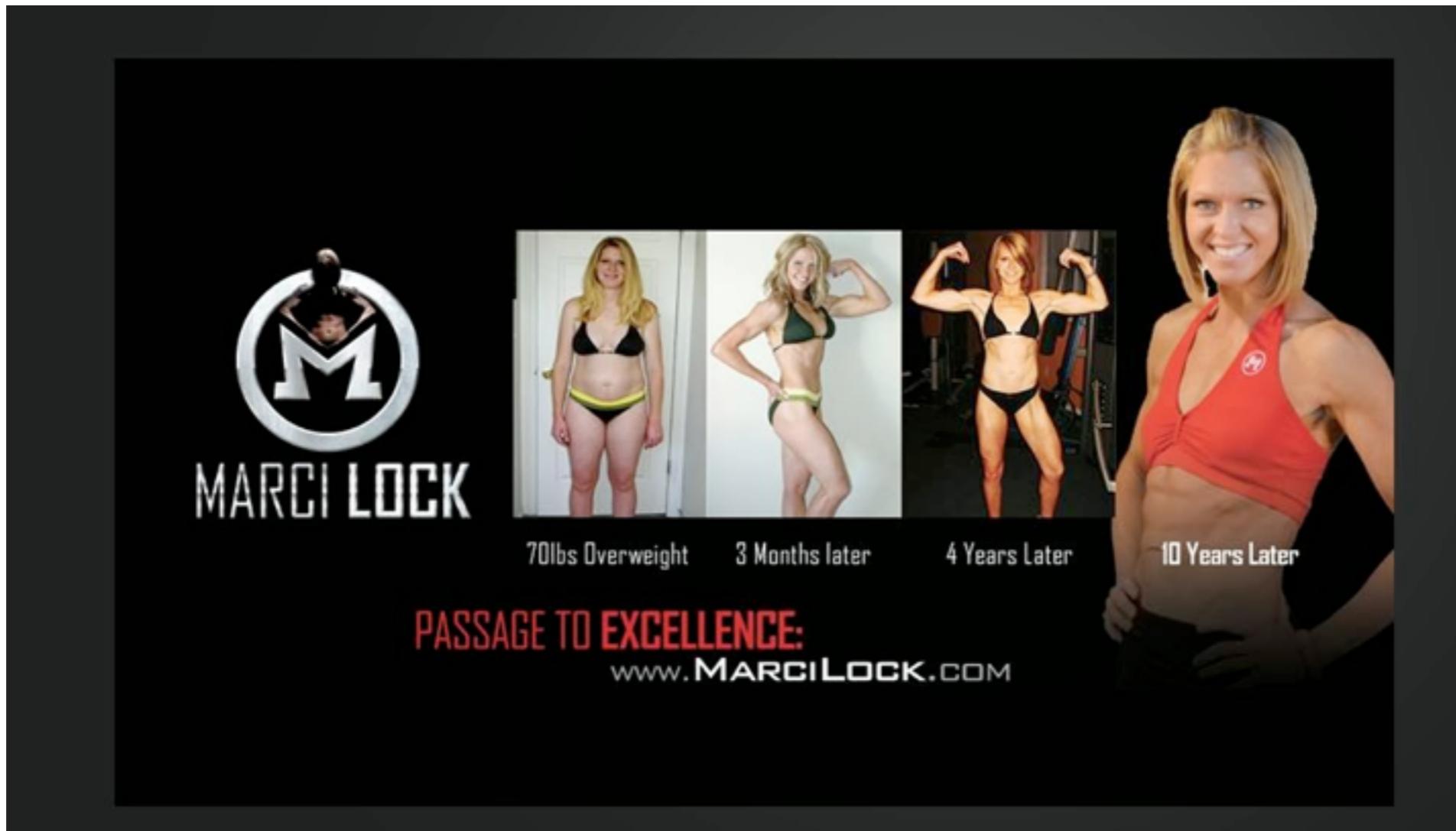


Forehead Lines...



Marci Lock Story

From disconnected to...



BODY - Mind - Spirit Unified!

In 2 Months Resolved Insomnia, Acne, Brain Fog

DECISION TIME!

Where can you
direct your energy
When you are showing
New lines on your Face?



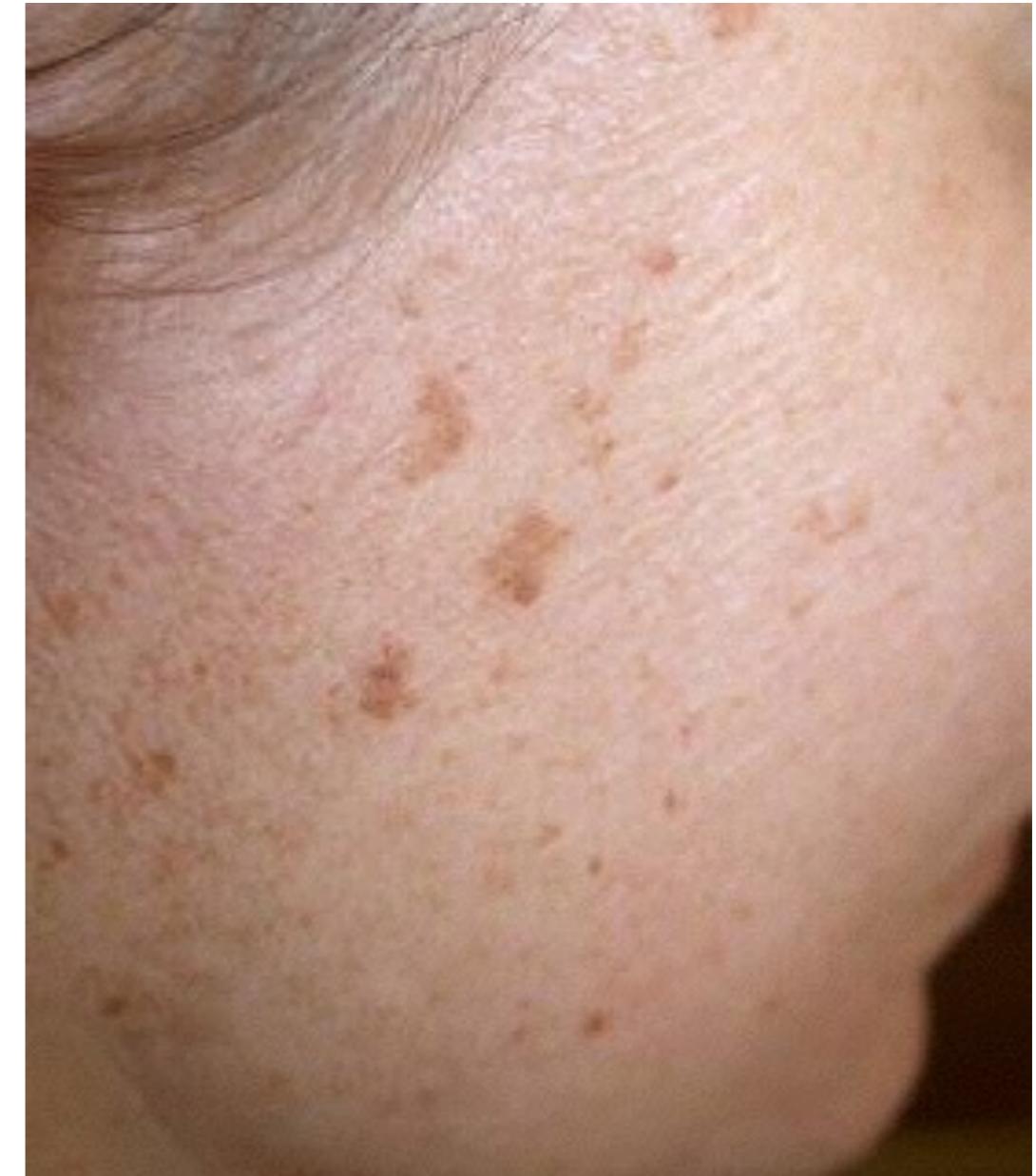
FACEOLOGY

decipher the
secret code
of the face

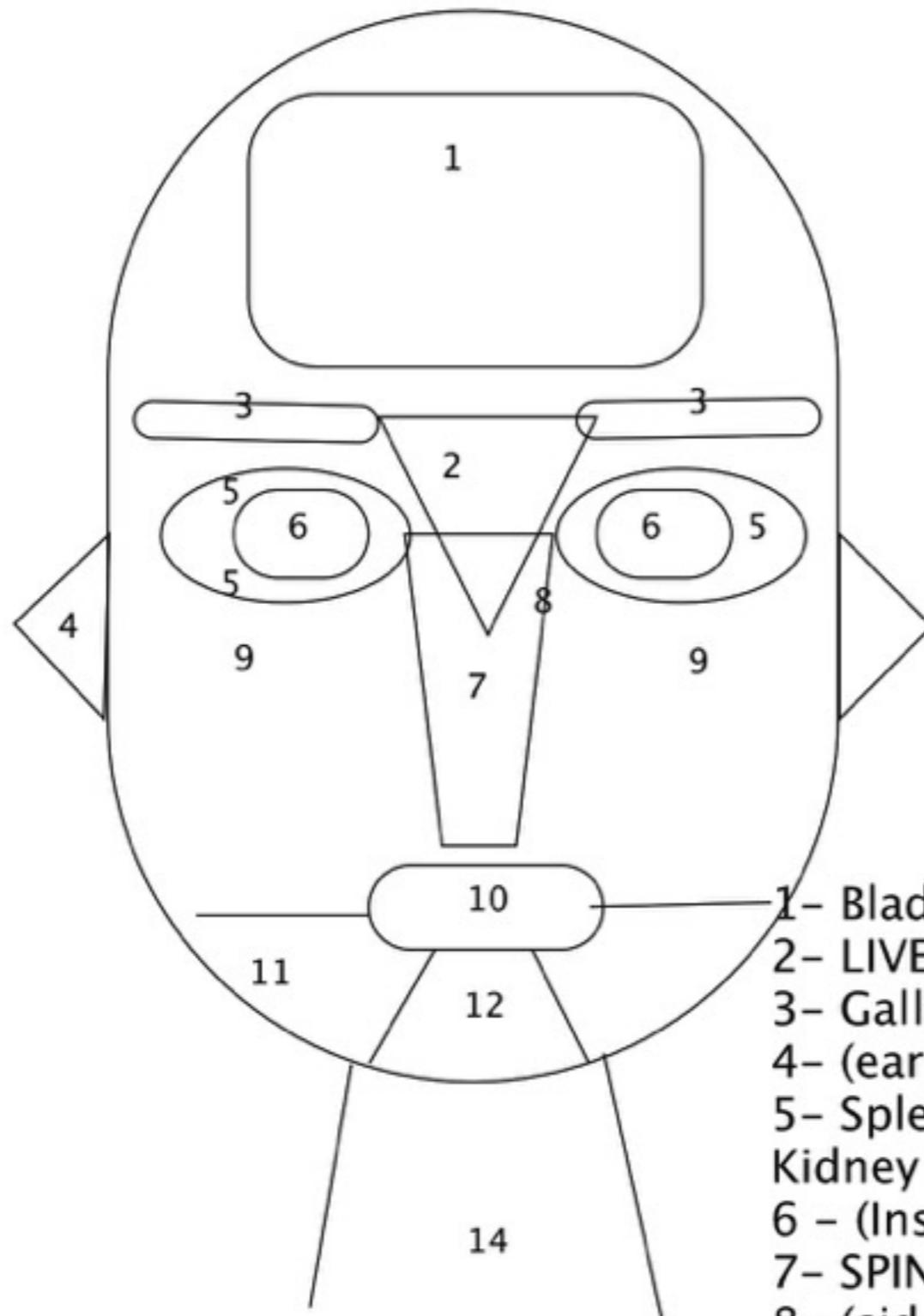
Blemishes / Acne



Acne



Blemishes



- 1- Bladder / Small Intest.
- 2- LIVER
- 3- Gallbladder
- 4- (ears) Kidney
- 5- Spleen Upper lid
- Kidney lower lid
- 6 - (Inside eyes) heart
- 7- SPINE
- 8- (side nose) Circulation
- 9- (Upper Cheek) LUNG
- 10- LIPS - STOMACH
- 11- (jaws) LIVER
- 12- Kidney Hormonal
- 13- SKIN - Colon
- 14- BRAIN

Inflammation...

Allergy	4 Immune Mediated Types + Sensitivities, all of which cause inflammation
Alzheimer's	Chronic inflammation destroys brain cells
Anemia	Inflammatory cytokines attack erythropoietin production
Ankylosing Spondylitis	Inflammatory cytokines induce autoimmune reactions against joint surfaces
Asthma	Inflammatory cytokines induce autoimmune reactions against airway lining
Autism	Inflammatory cytokines induce autoimmune reactions in the brain arresting right hemisphere development
Arthritis	Inflammatory cytokines destroy joint cartilage and synovial fluid
Carpal Tunnel Syndrome	Chronic inflammation causes excessive muscle tension shortening tendons in the forearm and wrist compressing the nerves.
Celiac	Chronic immune mediated inflammation damages intestinal lining
Crohn's Disease	Chronic immune mediated inflammation damages intestinal lining
Congestive heart failure	Chronic inflammation contributes to heart muscle wasting
Eczema	Chronic inflammation of the gut and liver with poor detoxification and often antibodies against Transglutaminase-3.

Inflammation...

Fibromyalgia	Inflamed connective tissue often food allergy related and exacerbated by secondary nutritional and neurological imbalances.
Fibrosis	Inflammatory cytokines attack traumatized tissue
Gall Bladder Disease	Inflammation of the bile duct or excess cholesterol produced in response to gut inflammation
GERD	Inflammation of the esophagus and digestive tract nearly always food sensitivity and pH driven
Guillain-Barre	Autoimmune attack of the nervous system often triggered by autoimmune response to external stressors such as vaccinations
Hashimoto's Thyroiditis	Autoimmune reaction originating in the gut triggered by antibodies against thyroid enzymes and proteins
Heart attack	Chronic inflammation contributes to coronary atherosclerosis
Kidney failure	Inflammatory cytokines restrict circulation and damage nephrons and tubules in the kidneys
Lupus	Inflammatory cytokines induce an autoimmune attack against connective tissue
Multiple Sclerosis	Inflammatory cytokines induce autoimmune reactions against myelin
Neuropathy	Inflammatory cytokines induce autoimmune reactions against myelin and vascular and connective tissues which irritate nerves.
Pancreatitis	Inflammatory cytokines induce pancreatic cell injury

Inflammation...

Psoriasis

Chronic inflammation of the gut and liver with poor detoxification

Polymyalgia Rheumatica Inflammatory cytokines induce autoimmune reactions against muscles and connective tissue

Rheumatoid Arthritis

Inflammatory cytokines induce autoimmune reactions against joints

Scleroderma

Inflammatory cytokines induce an autoimmune attack against connective tissue

Stroke

Chronic inflammation promoted thromboembolic events

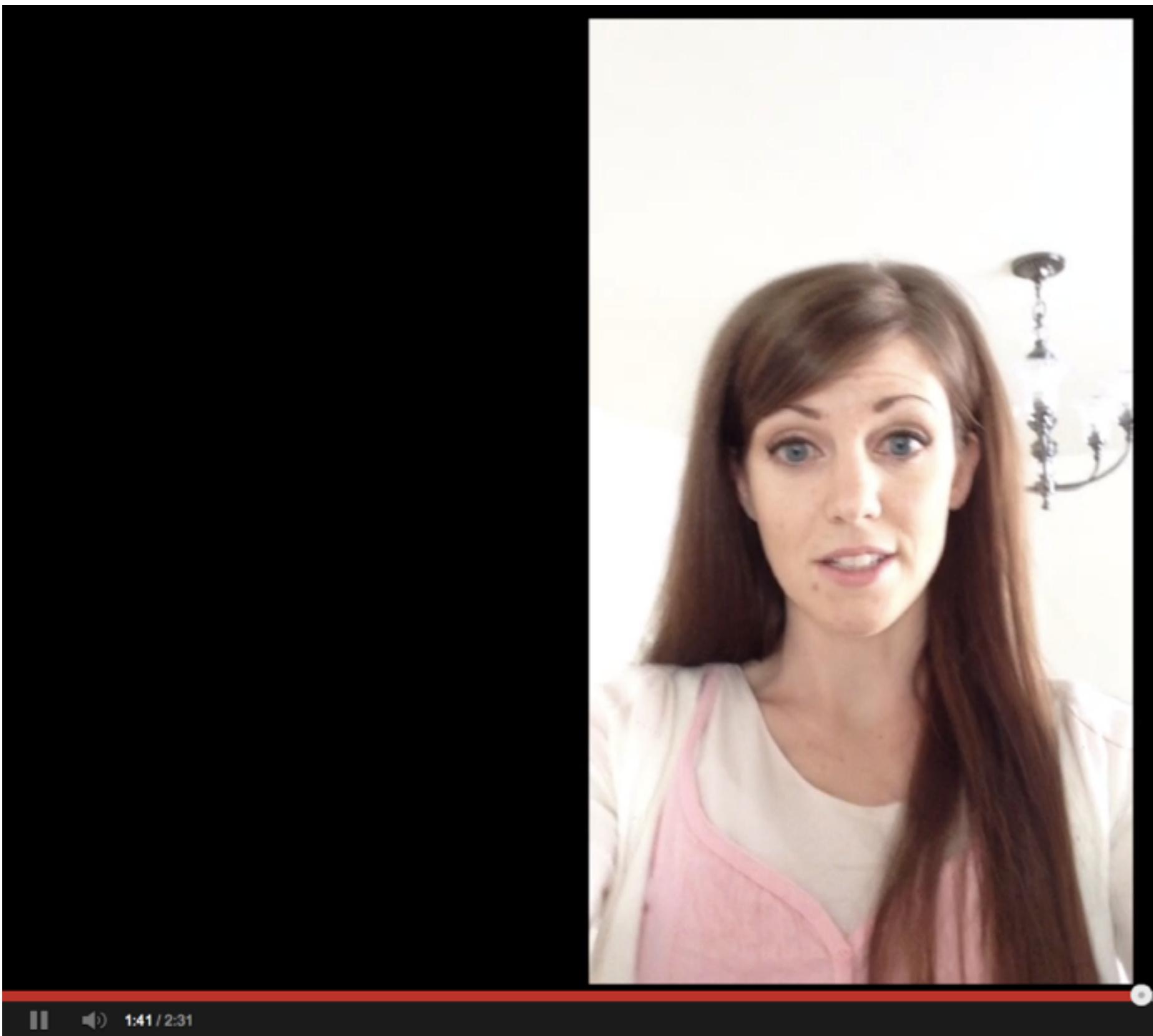
Surgical complications

Inflammatory cytokines (often pre-dating the surgery) slow or prevent healing

Puffiness



Jamie Johnson



DECISION TIME!

Where can you
direct your energy
When you are showing
Acne / Blemishes?

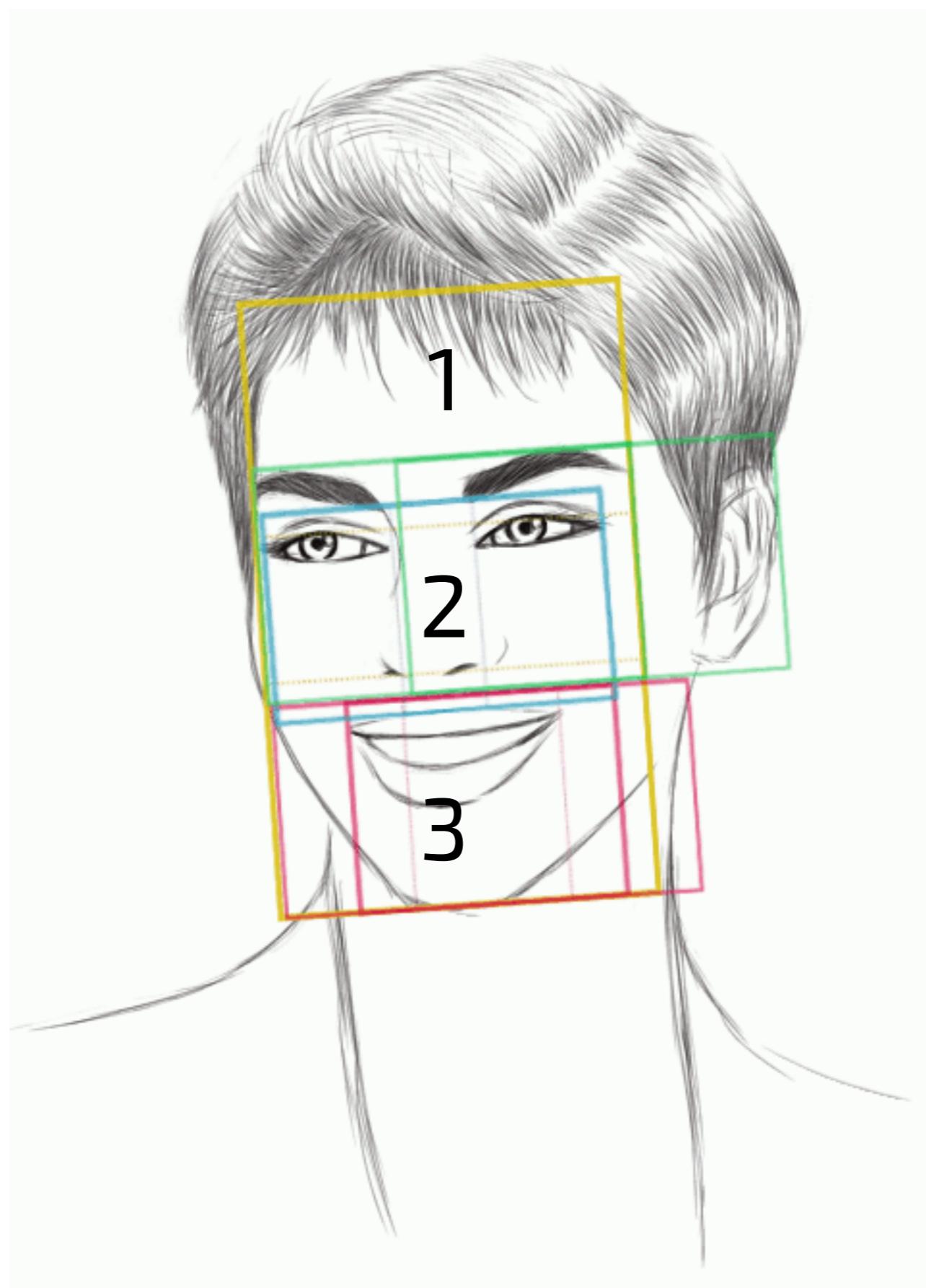


Faceology Nutritional Analysis

1 - Mental

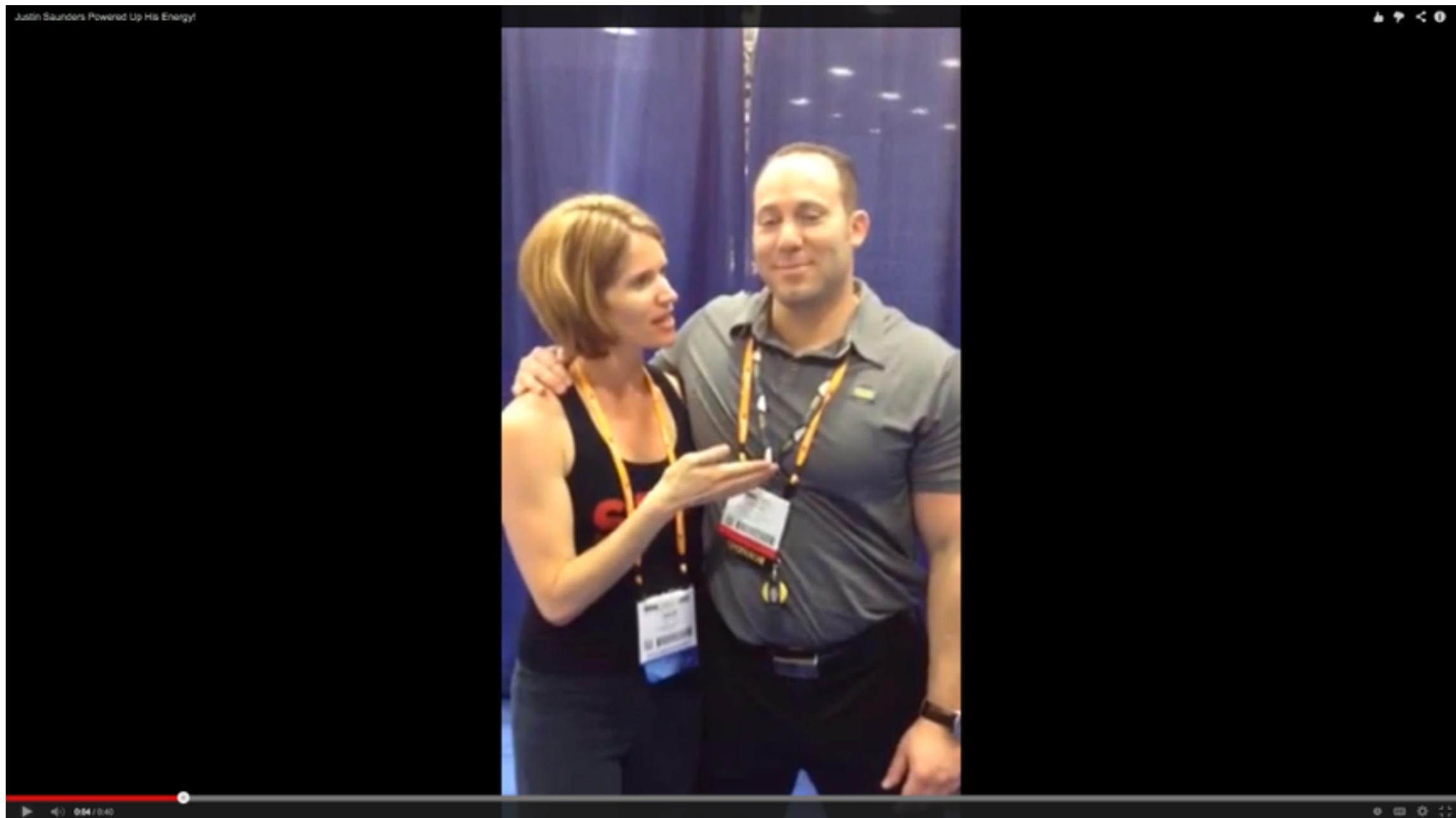
2 - Spiritual

3 - Physical



JUSTIN SAUDNERS

FROM 5 Hour Energy Dependent to....



Powered up for 4 months NO CAFFEINE, +Vaporizing Gut

DECISION TIME!

What are you no longer
going to tolerate?



Results not normal, but
possible when you realize...

The Time

is Now!





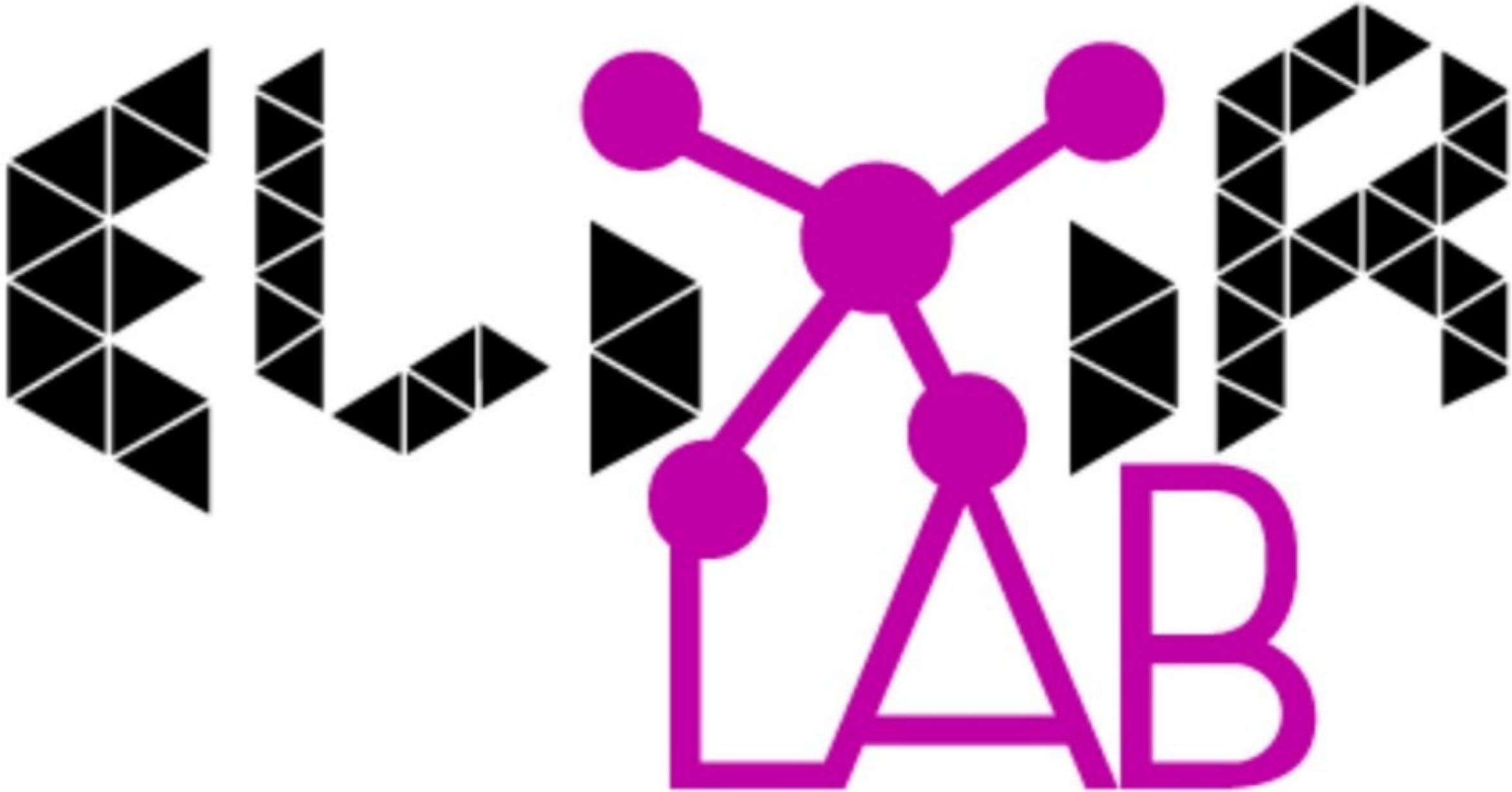
Imagine Health

Being the EASIEST
Thing in Your Life!

THE ROAD YOU'RE ON NOW
GOT YOU WHERE YOU ARE NOW.

A photograph of a forest floor covered in fallen brown leaves. In the background, there is a dense stand of tall, thin pine trees. Some larger, more mature trees with green leaves are visible on the right side of the frame.

How will you get where
you're going NEXT?



My Faceology with ELIXIR Faceology Course

Are you Ready to...

- ✓ Increase Your Energy Level
- ✓ Be At Peace With Food
- ✓ Release The Few Extra Pounds
- ✓ Change The Shape of Your Body
- ✓ Reverse the Aging Process
- ✓ Live in Alignment with Your Soul

www.bit.ly/myfaceology

I agree to allow my face to be used for educational purposes for health labs.



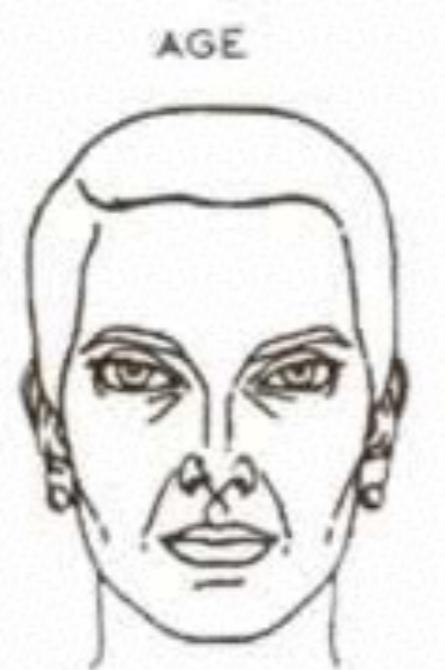
Give yourself the gift of Health Mixology Evaluation

Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.

Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

Certified Faceologist



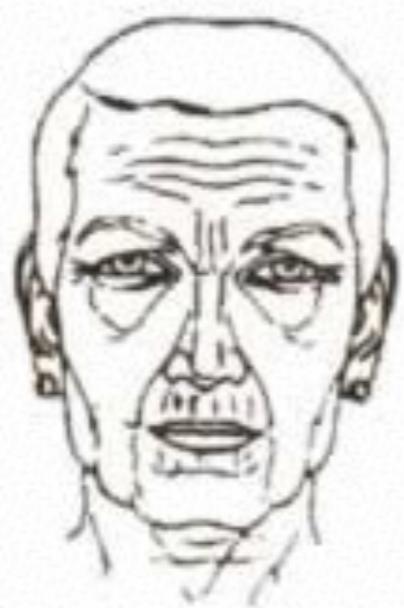
30 YEARS



40 YEARS



50 YEARS



60 YEARS



70 YEARS

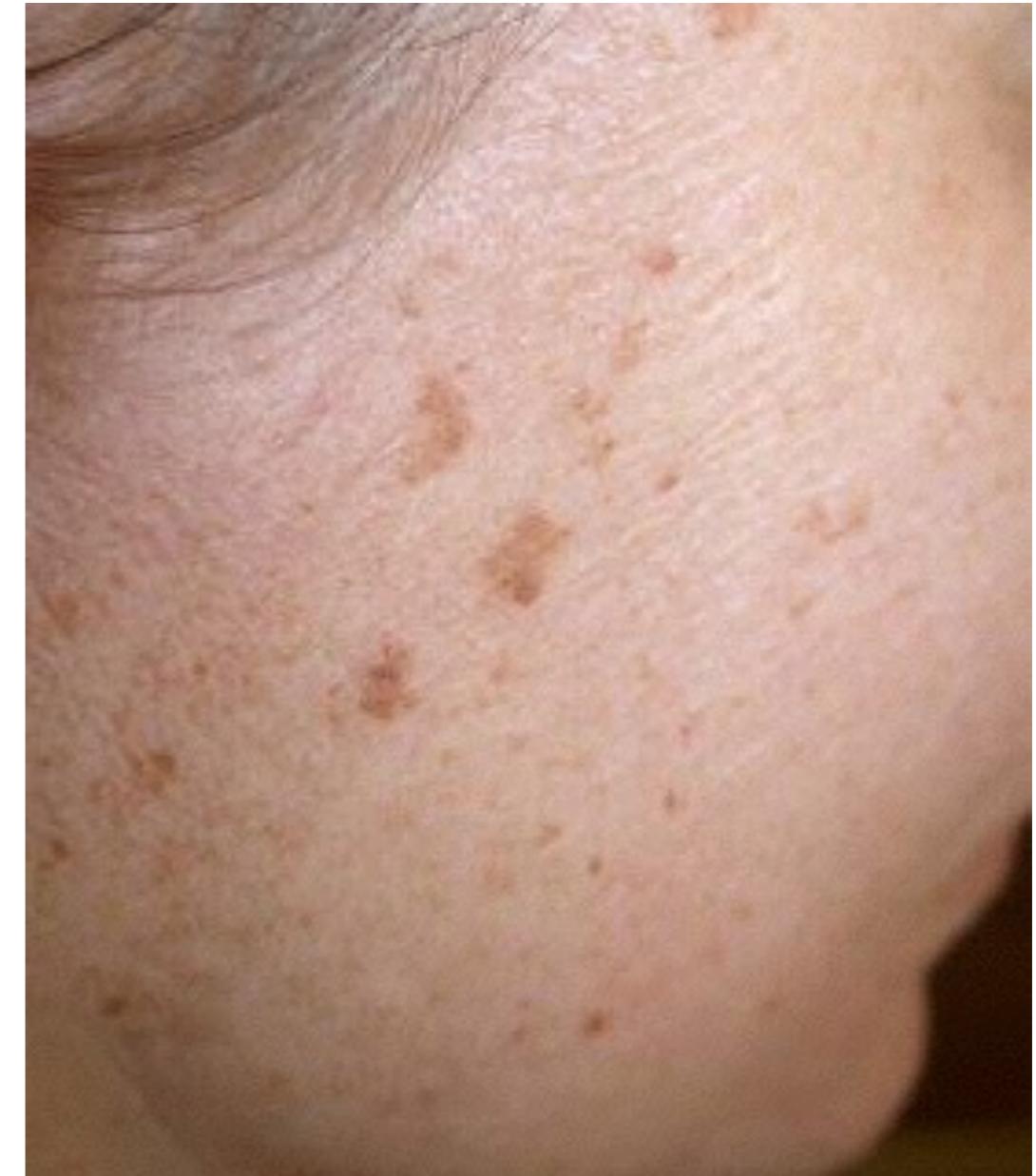


80 YEARS

Blemishes / Acne



Acne



Blemishes

Certified Faceologist

- ✓ Passionate About Health
- ✓ Already A Health Professional
- ✓ Want A Science Based Approach
- ✓ Believe that there's more to Health Than Eat Your Greens + Say Your +Affirmations



Certified Faceologist



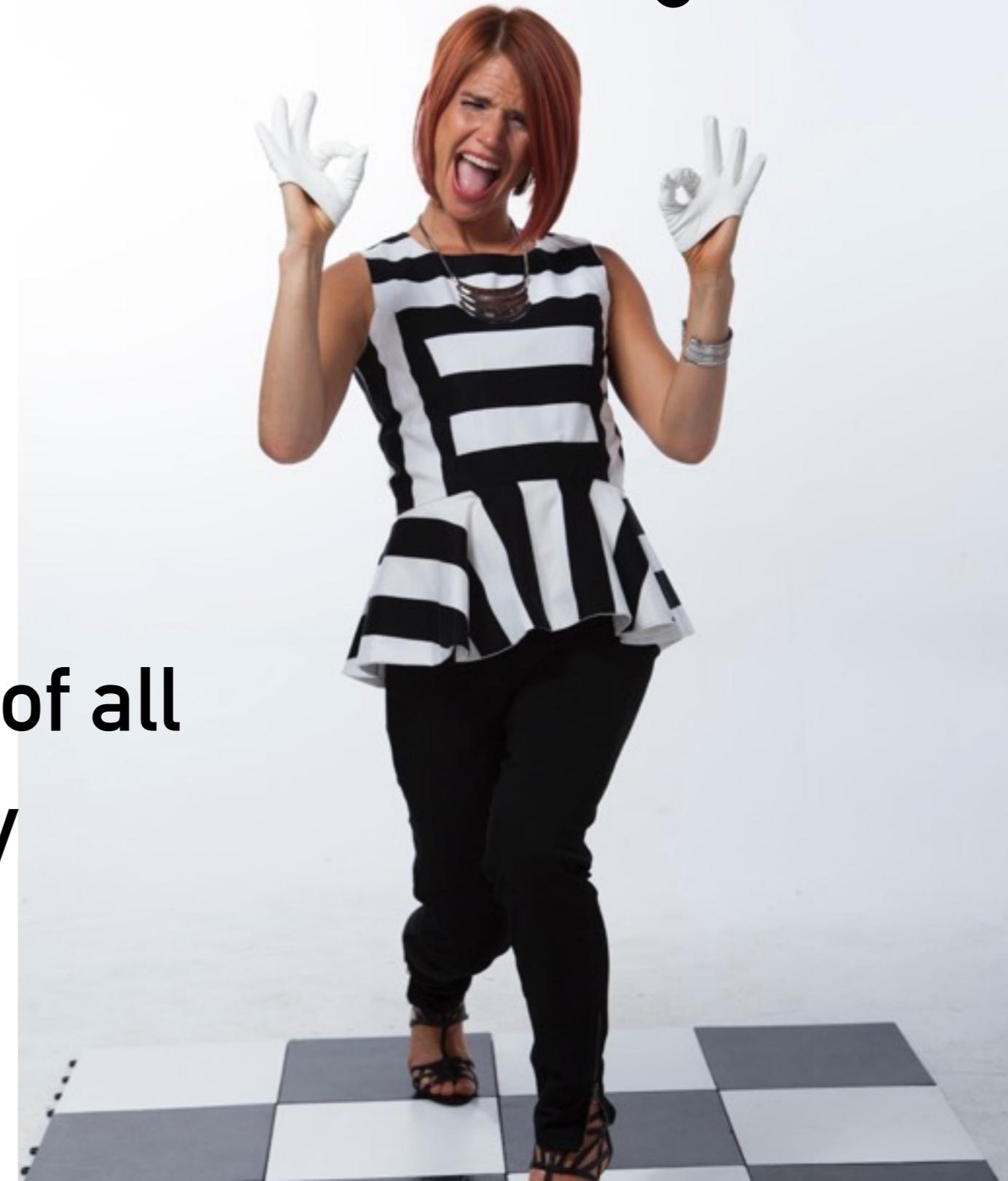
Certified Faceologist

- ✓ The Faceology Code
- ✓ Decipher the language of the face
- ✓ Read Different Archytypes
- ✓ Constitutional Resources



Effective Evaluations

- ✓ Scale the likelihood of Health Challenges
- ✓ Evaluate
 - ✓ Colors
 - ✓ Textures
 - ✓ Shapes
 - ✓ Lines
- ✓ Detailed evaluation of all Systems of the body



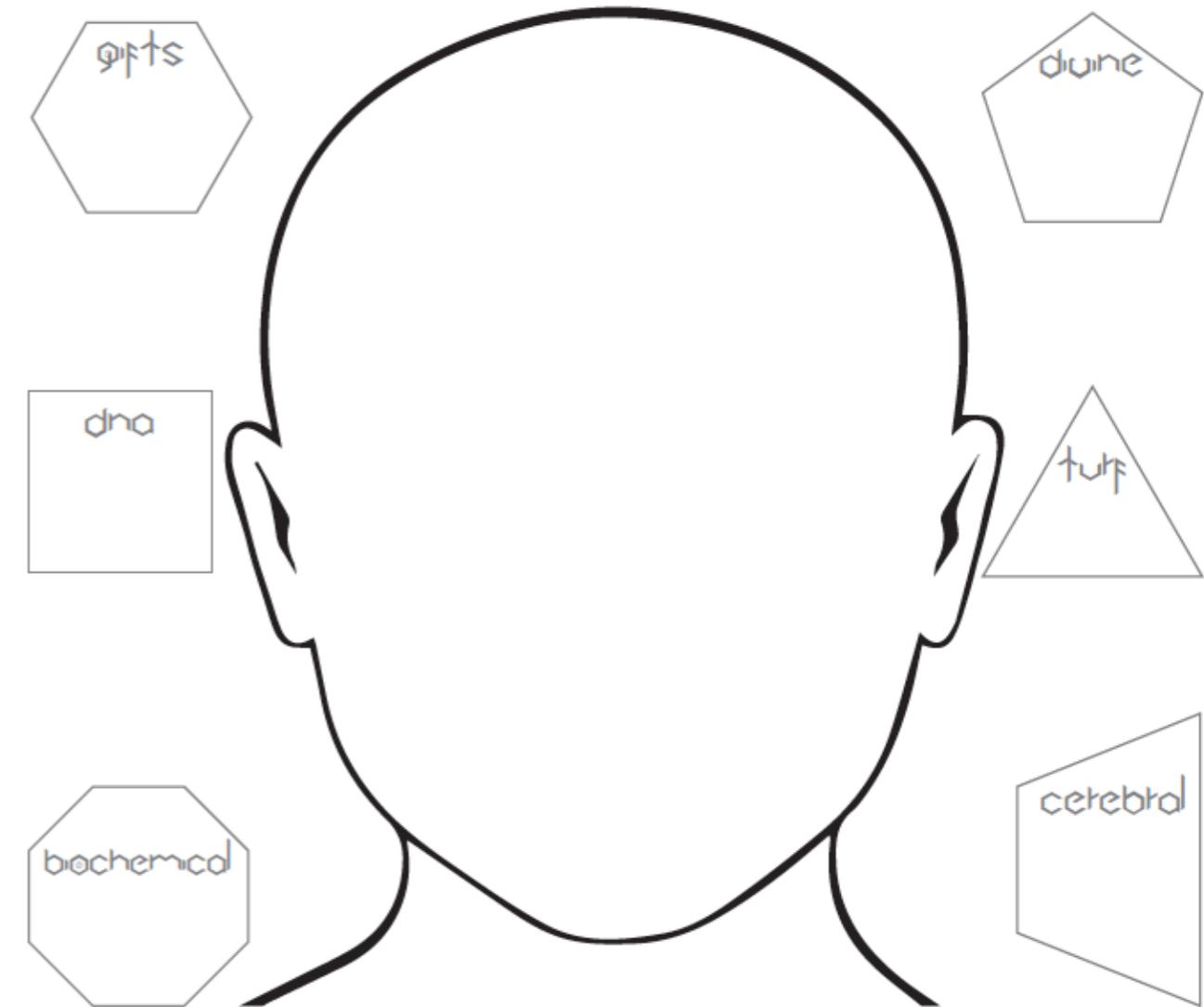
M & M's

- ✓ Root Cause Analysis
- ✓ Game Plan Creation
- ✓ Ethics of Faceology

My Faceology



Name: _____ Email (optional) _____
Date: _____ Time (photo): _____
Question: _____
 I agree to allow my face to be used for educational purposes for Elixir Labs.



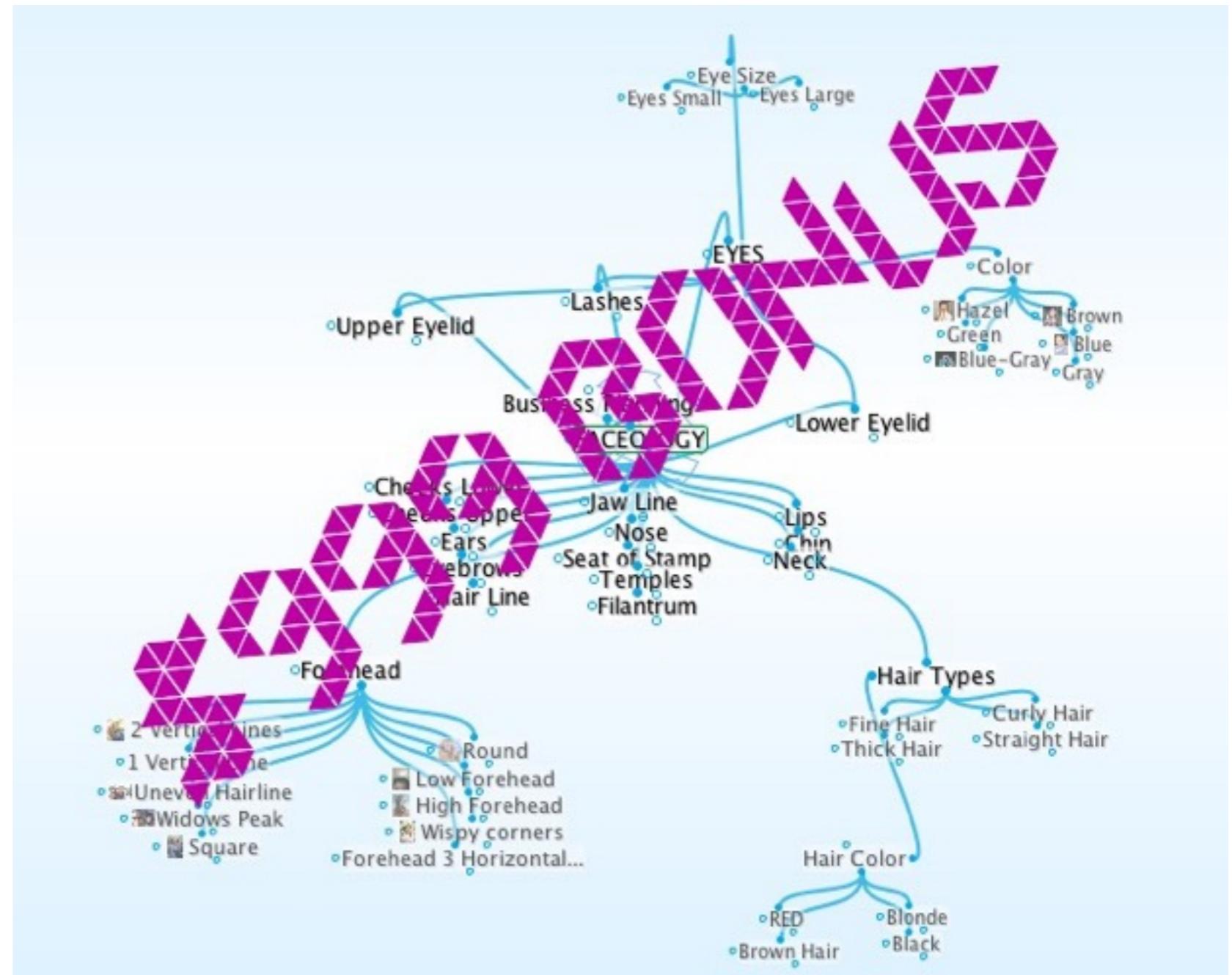
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 Yes I want a Health Mixology Evaluation
Preferred Method of Contact: Phone/Email _____

<http://bit.ly/faceology>

4 Month
Fast-Track

<http://bit.ly/faceology>

Unlimited Brain Picking



<http://bit.ly/faceology>

My Faceology Evaluation

My Faceology



Name: _____ Email (optional) _____

Date: _____ Time (photo): _____

Question: _____

I agree to allow my face to be used for educational purposes for Elixir Labs.



Give yourself the gift of Health Mixology Evaluation

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Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

<http://bit.ly/faceology>

Professional Supportive Relationship



REAL PEOPLE. ROCKIN RESULTS.



**“If you want to improve yourself, mentally, spiritually, & physically
spend some time with ELIXIR.**

**Your results only know the bourns of your practice.
Heidi’s practice reflects awesome health!”**

James Sjostrom owner Crossfit NRG



REAL PEOPLE. ROCKIN RESULTS.

Jamie Johnson



Jamie Johnson

to me ▾

Aug 23 (3 days ago)  

Hi Heidi~

Everything is going so fantastic---I can't even explain it all! Ever since working with you my life has transformed. I am on a completely different level than I was a year ago. I look back at who I was last year at this time and hardly recognize myself. My body is functioning optimally, I am feeling so beautiful, and my family's diet has elevated dramatically to nearly all organic, close to the earth, foods. I am so happy with where I am right now and keep trying to grow everyday! My thoughts, beliefs, and energy has shifted so dramatically, I can't even believe it! Thank you for helping me put my life in a new direction. I love this journey!!!

I will have to get a high res head shot for you. :) Of course you can use my testimonial on your website! :)

Have a wonderful bright day!!

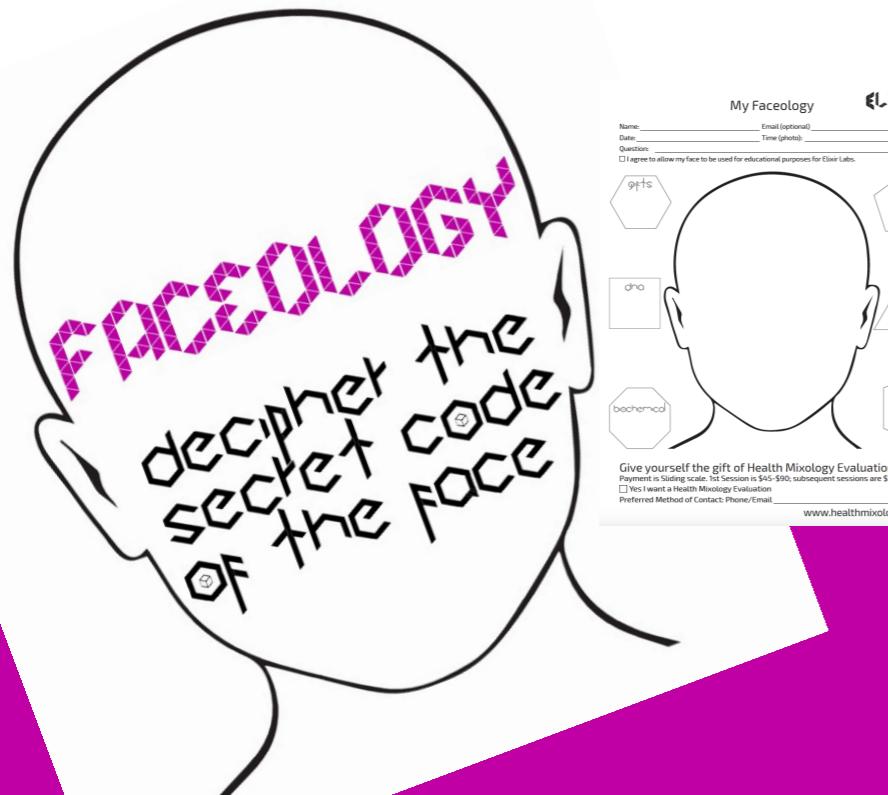
...

<http://bit.ly/faceology>

\$99 Down Payment

One Pay \$999

Payment Plan 3 payments of \$366



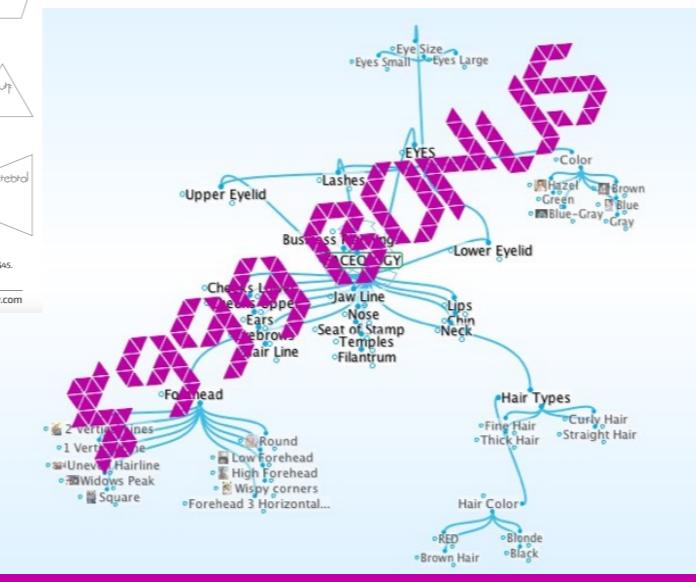
My Faceology

Name: _____ Date: _____ Email (optional): _____ Time (photo): _____

I agree to allow my face to be used for educational purposes for Elixir Labs.

ELIXIR LAB

Give yourself the gift of Health Mixology Evaluation
Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.
 Yes I want a Health Mixology Evaluation
Preferred Method of Contact: Phone/Email
www.healthmixology.com



Side Effects...

May Include But Not Limited To:



Mental Clarity

More Energy

Improved Relationships

Live Long + Die Fast

Giggle Fits

A Heart Full of Love

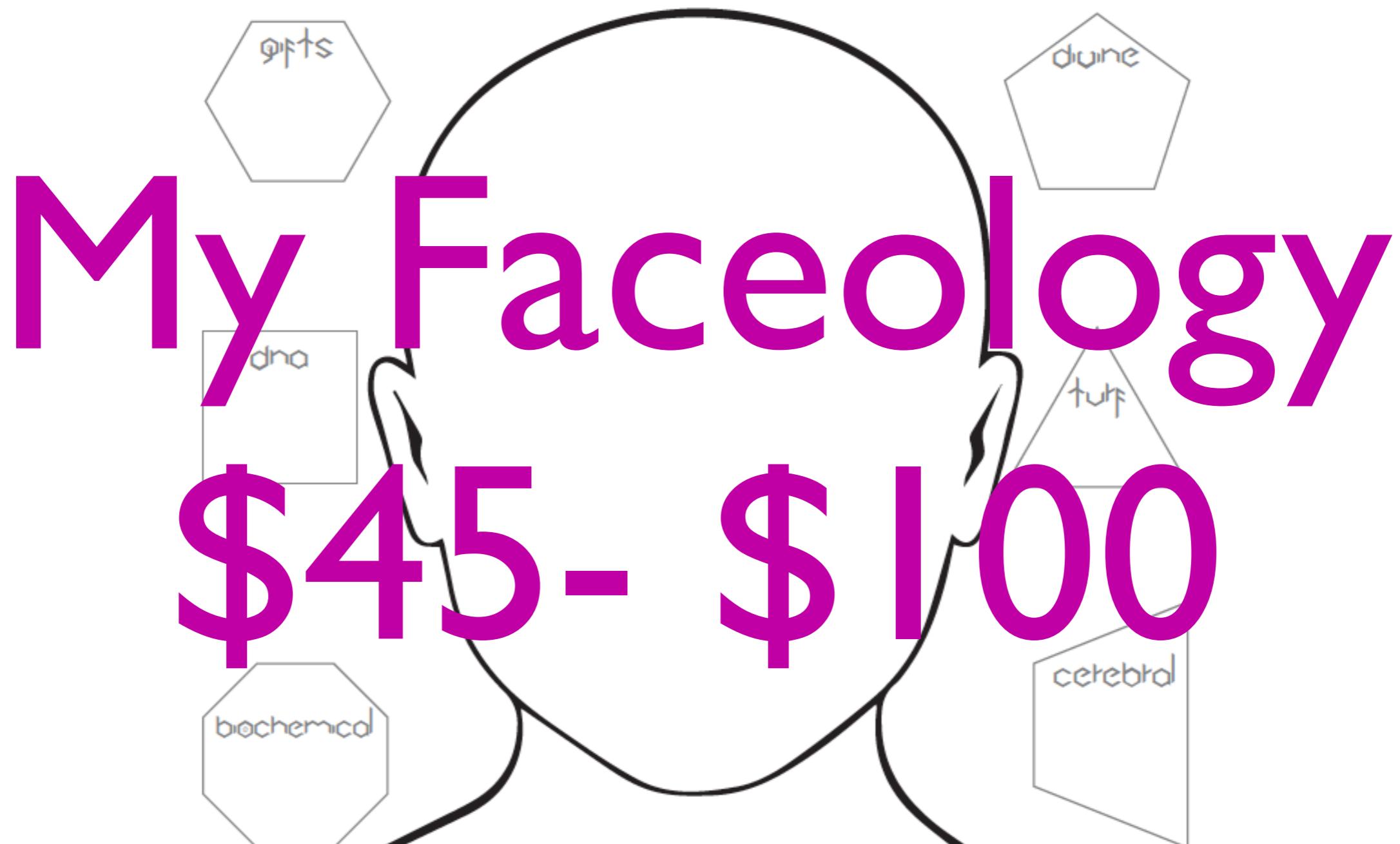
healthmixology.com



WHICH PATH WILL YOU CHOOSE?

www.bit.ly/myfaceology

I agree to allow my face to be used for educational purposes for future labs.



Give yourself the gift of Health Mixology Evaluation

Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.

Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

<http://bit.ly/faceology>

4 Month

Faceology

Fast-Track

GET SUPPORTED



Partner with champions & play to win

HONOR YOUR LIFESTYLE



Serve your family & the world in a big way

<http://bit.ly/faceology>



Studying with ELIXIR Labs
is comparable to IVY leage
education for holistic
health

Are you ready?