

FACEOLOGY

The Secret Code Of
Your Face



Every Line Means...



Why Does The Face..



Puffy Eyes...

Wake Up to...



Every line means something....

This is for you...

Beginner Give it a kickstart

Intermediate Ready to rise up

Advanced Specialty training

**Chilling
out** Just curious

You May Learn

- ✧ **What The Lines On Your Face Mean**
- ✧ **What The Blemishes + Acne Mean**
- ✧ **What the Puffy Eyes Mean**
- ✧ **Faceology Lifestyle Evaluation**

What I Do



Clients Come to me to:

Increase Energy Level

Be At Peace With Food

Vaporize The Few Extra Pounds

Change The Shape Of Their Body

Learn How Your Face Is A Teacher

The Lives You Can Change

**Patrick And-Jamie Johnson**
March 7

I just finished my first power down routine that Heidi challenged us to do and it felt incredible!! I feel much more aligned!

Unlike · Comment

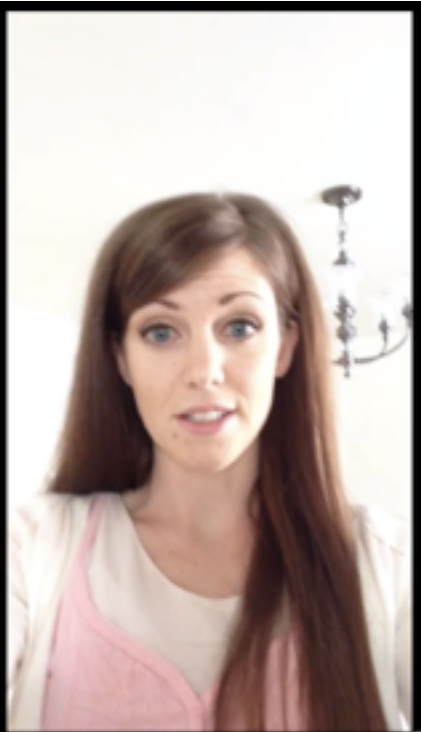
 You like this. ✓ Seen by 4

 View 1 more comment

**Patrick And-Jamie Johnson** After powering down and repeating my affirmation so many times I felt like those words became part of me. I was so much more focused and successful in my role as mother! Plus, I have been able to share the information from this last week's call with my... [See More](#)
March 9 at 2:45pm · Unlike ·  1

**Heidi B Novak** This is so beautiful Jamie. I cry tears of joy with you. Thank you so much for taking these truths & bettering the lives of your family & others
March 9 at 2:54pm · Like ·  1

**Patrick And-Jamie Johnson** Thank you Heidi. It means so much to me to have a mentor who truly cares about me. I'm not just a number or a name on a chart. To you I'm a person with a story and a purpose. Thank you for caring. This simple attribute alone has helped me heal so much easier and feel like I'm important. 😊
March 9 at 3:21pm · Unlike ·  1



Julie Swaner, Ph.D.

Director, Alumni Career Programs Career Transformation!Career Development!Finding your Mojo

“ Heidi is a high-energy presenter that galvanizes a room with her spirit, enthusiasm, and information. She is a kind of performance artist that presents in new and distinctive ways. My Job Club group at the University of Utah loved her.

February 20, 2013, Julie was Heidi's client

My Faceology

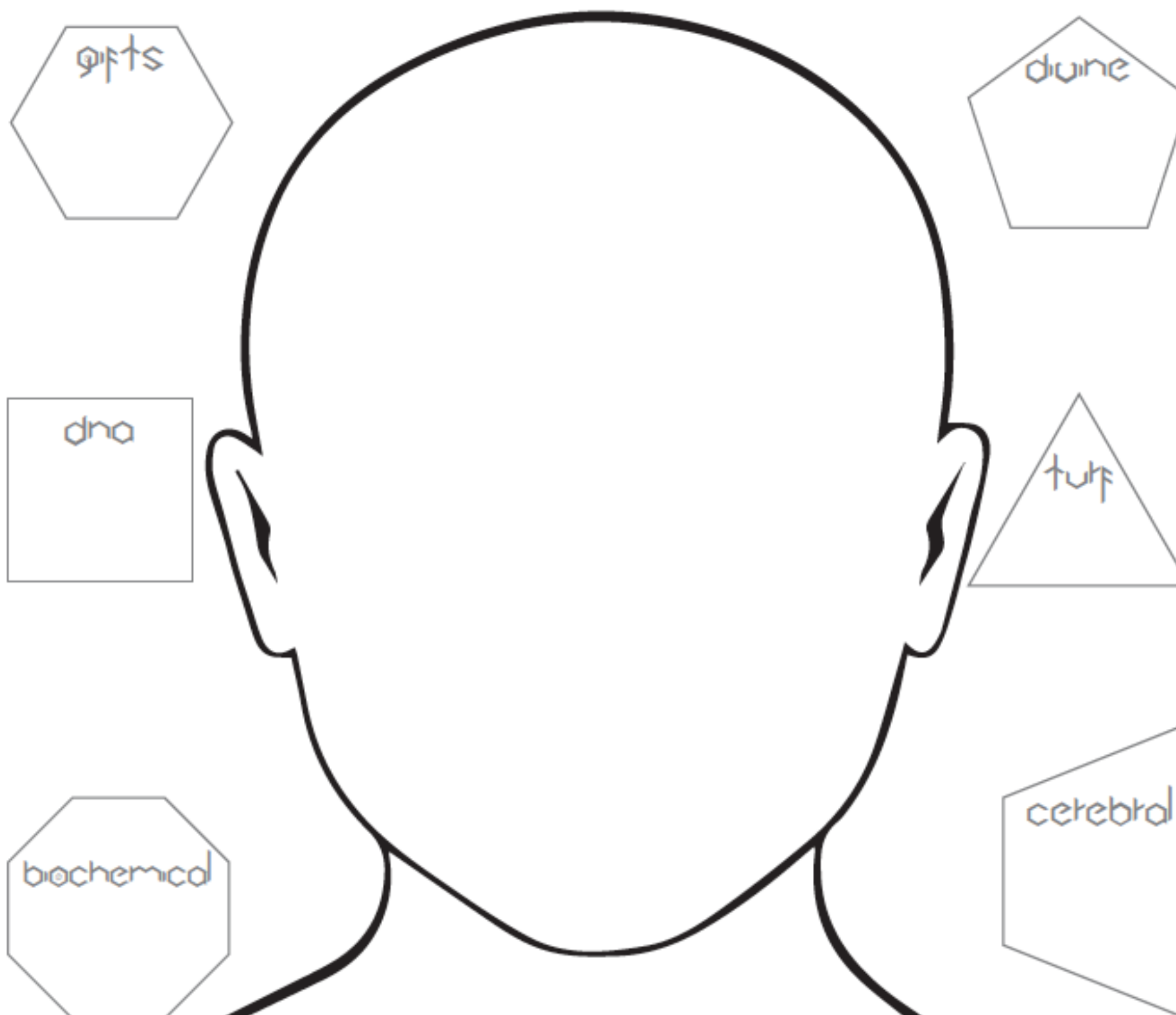


Name: _____ Email (optional) _____

Date: _____ Time (photo): _____

Question: _____

☐ I agree to allow my face to be used for educational purposes for Elixir Labs.





www.healthmixology.com

Your face is your
teacher!

What is your face
trying to teach you?

Come find out
with



State Of Being



Guidelines



Present



Play



Pike Curiosity



Special One



Self Evaluation

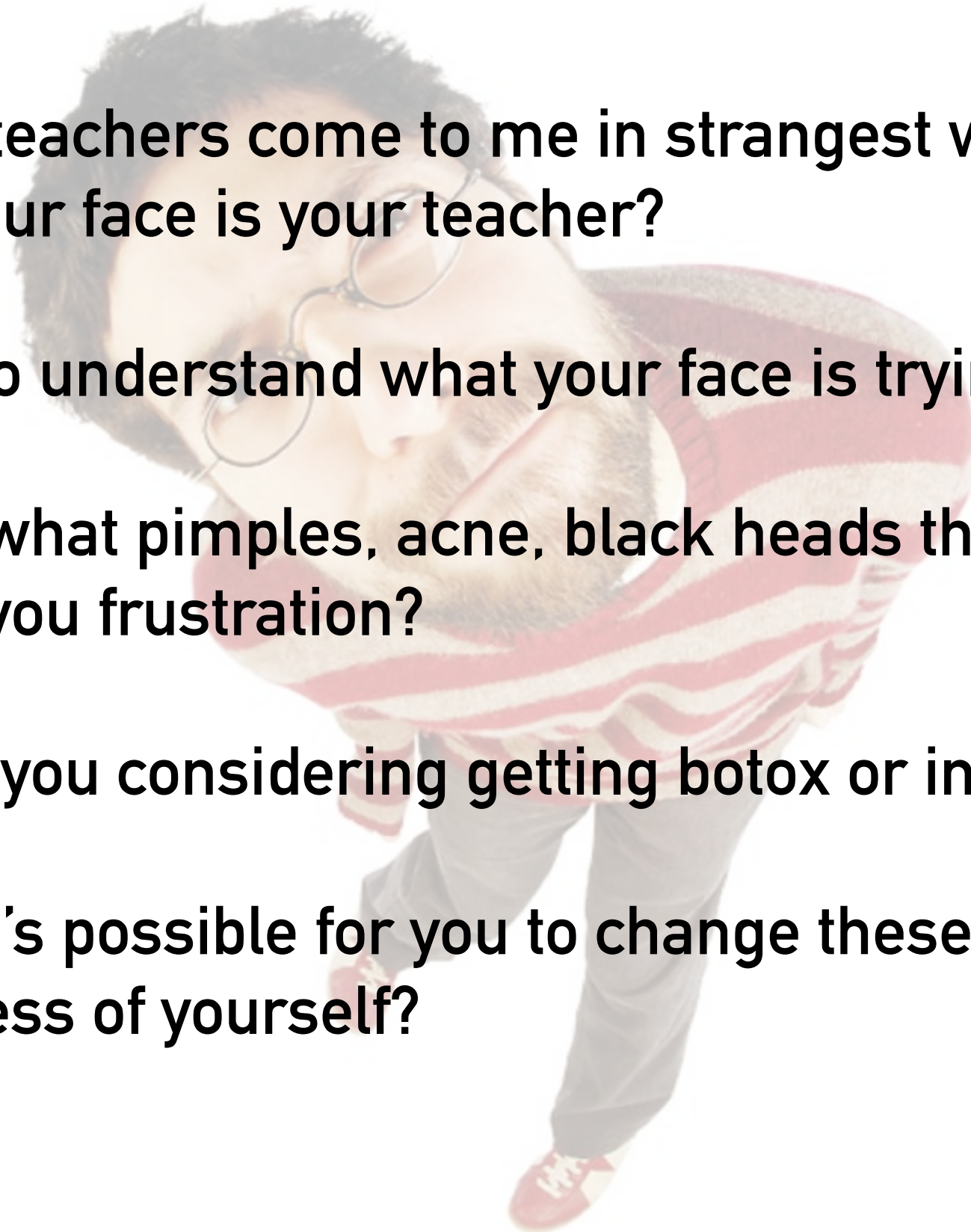
Sometimes my teachers come to me in strangest ways
Did you know your face is your teacher?

Would you like to understand what your face is trying to teach you?

Do you wonder what pimples, acne, black heads those lines in your face that cause you frustration?

Have you or are you considering getting botox or injections?

Do you believe it's possible for you to change these things with a greater awareness of yourself?



Newborn



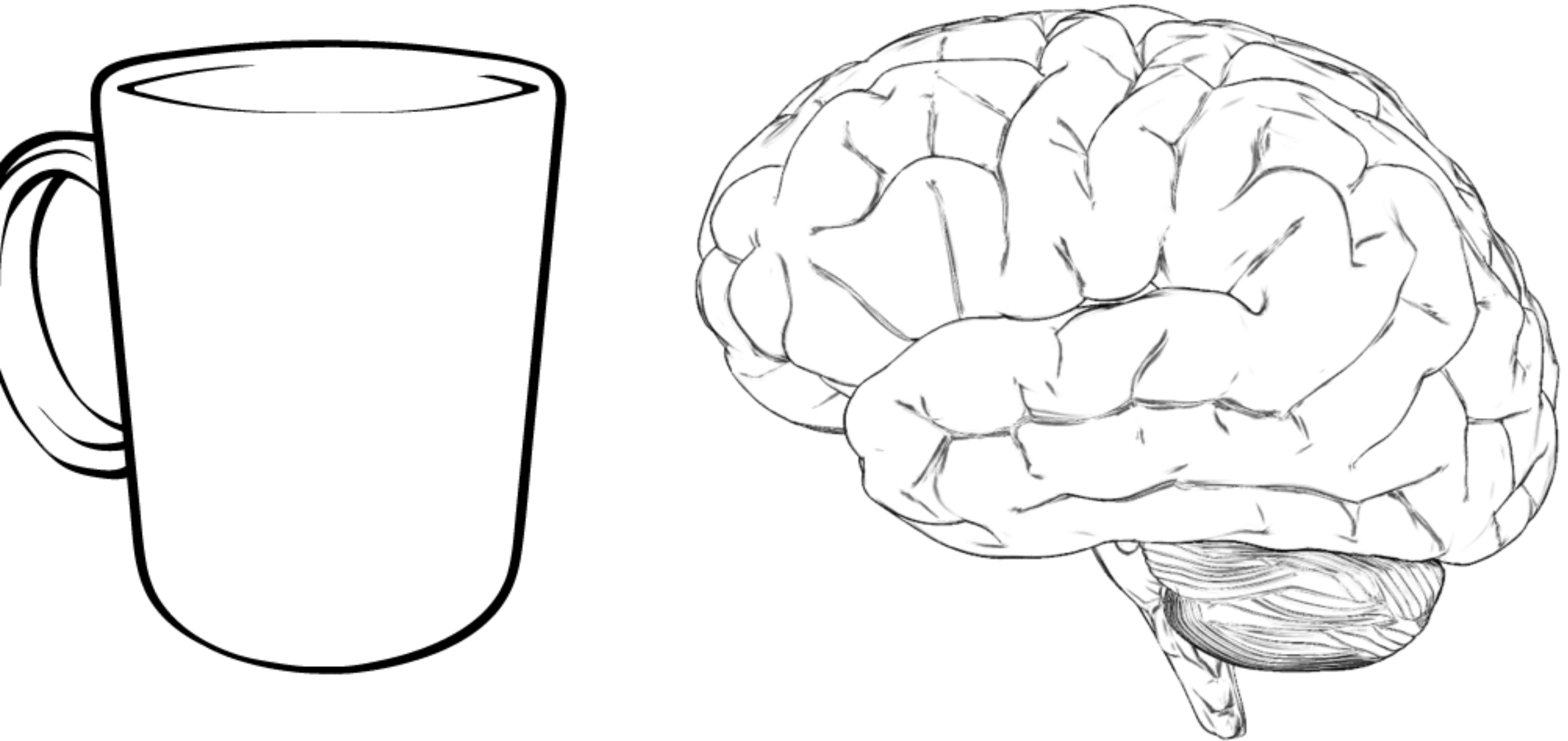
Why?

Scanning @ 400,000,000 Bits / Second



Data?

Scanning @ 400 Bits / Second



Data?

Scanning @
800,000,000 Bits / Second

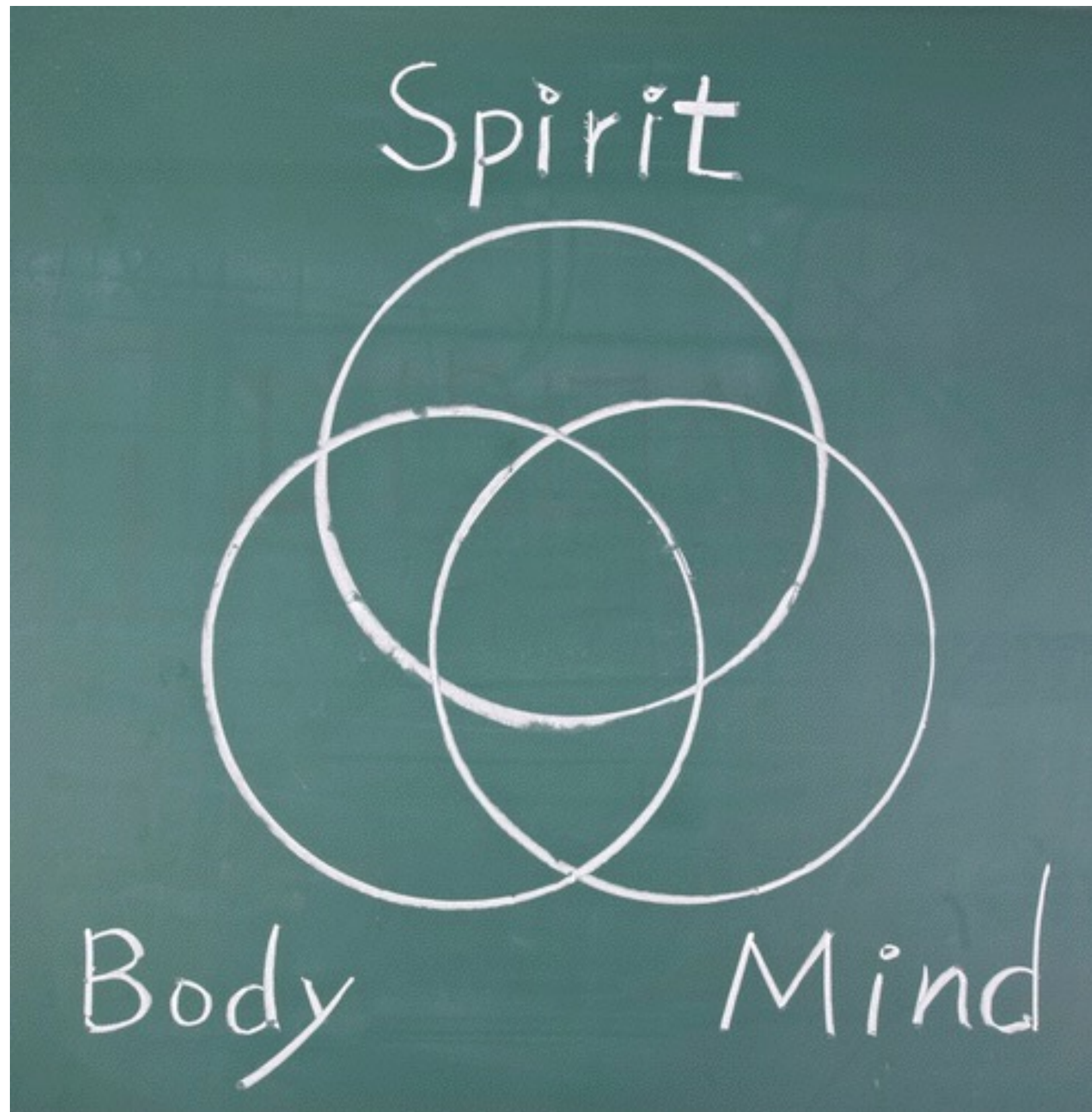


Why?

Connection



Why?



THE ROADBLOCKS

TOLERATIONS

Going at it Alone

Detrimental Habits

Impractical Training

\$130,000.00 + 5,000 hours



The Antidote



Lines...

AGE



30 YEARS

AGE



40 YEARS

AGE



50 YEARS

AGE



60 YEARS

AGE



70 YEARS

AGE



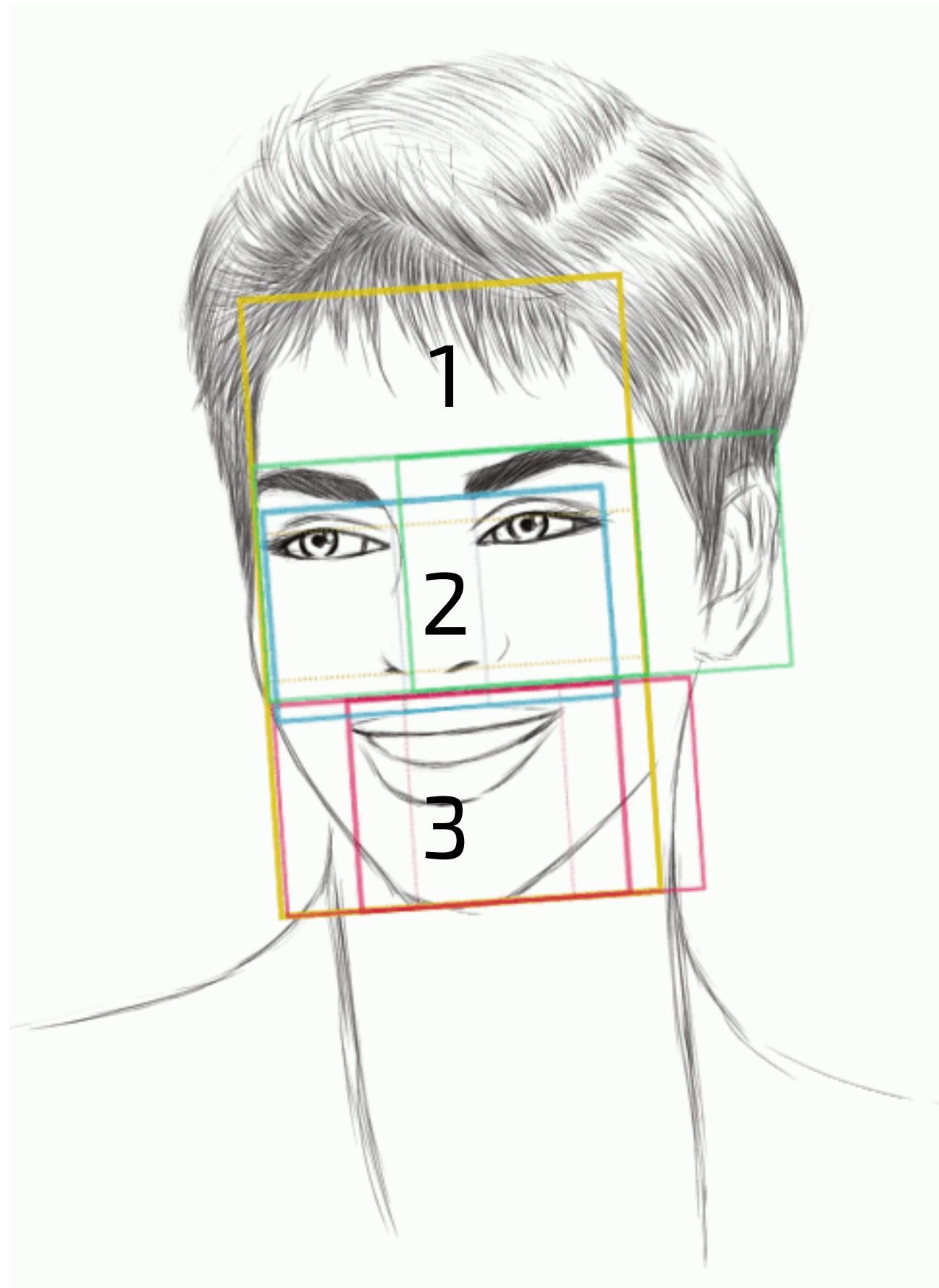
80 YEARS

Lines...

1 - Mental

2 - Spiritual

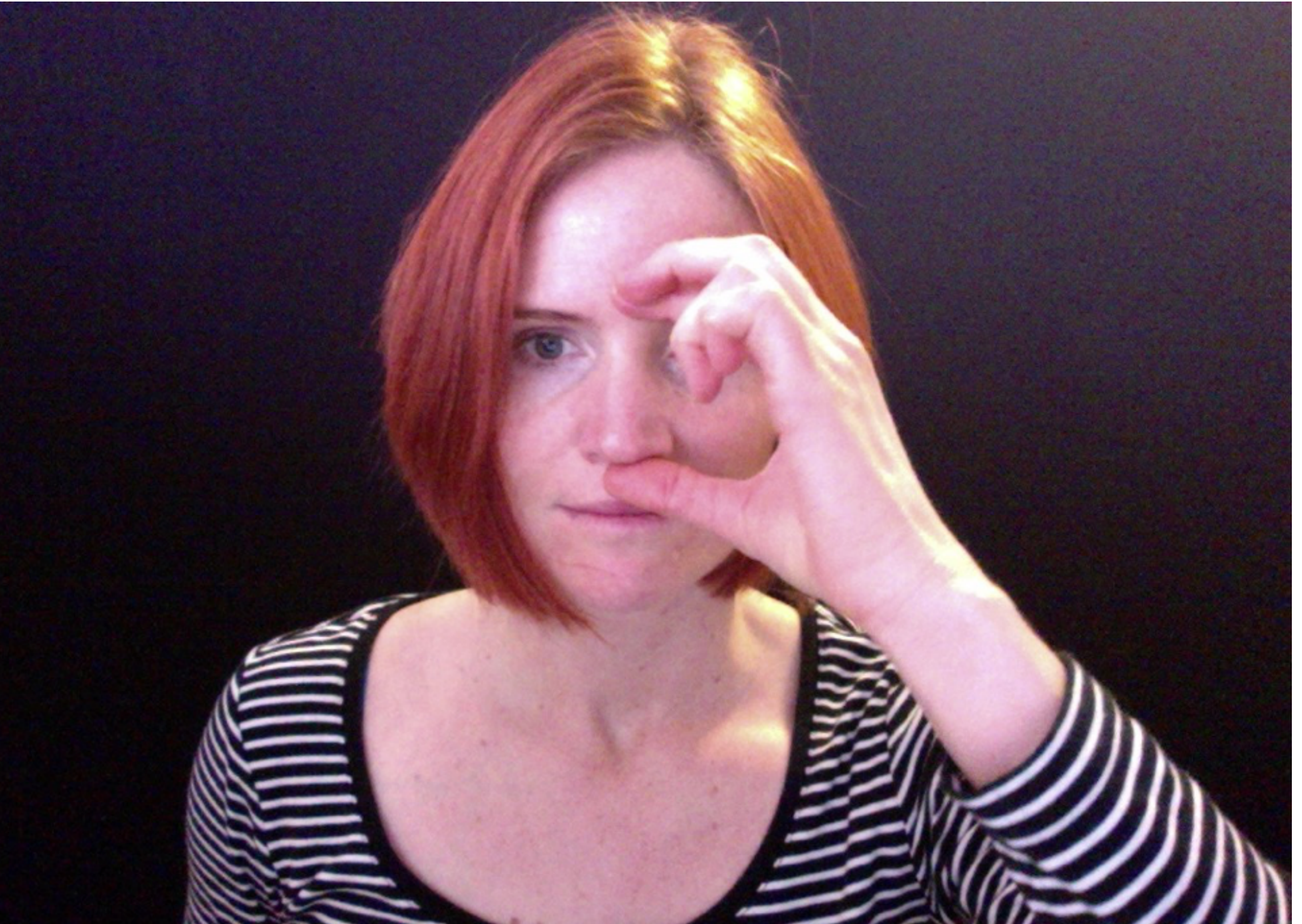
3 - Physical



1 - Mental 6.66 cm



2 - Spiritual 6.66 cm



3 - Physical 6.61 cm



Lines...

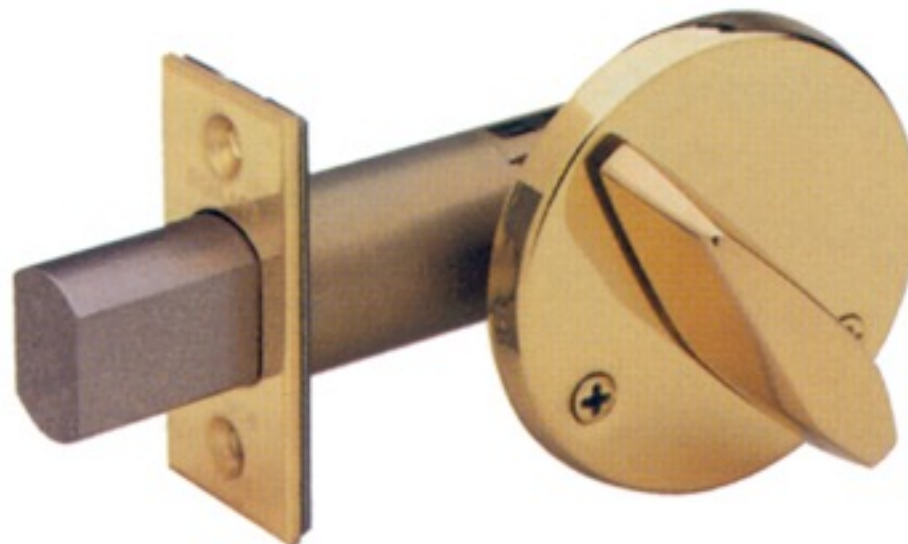
1 - Vertical



2 - Horizontal



3 - Angled



My Faceology

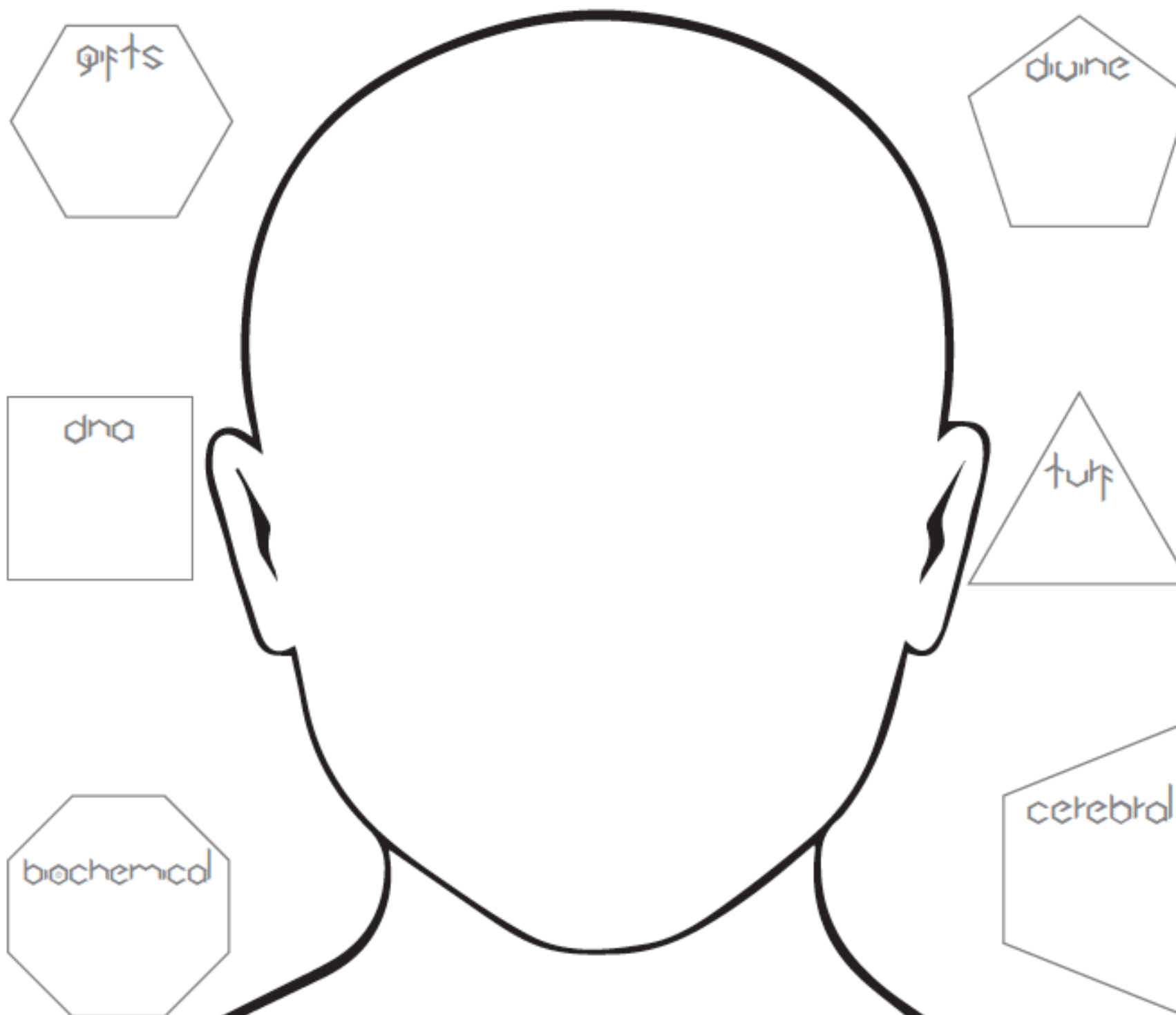


Name: _____ Email (optional) _____

Date: _____ Time (photo): _____

Question: _____

☐ I agree to allow my face to be used for educational purposes for Elixir Labs.



Give yourself the gift of Health Mixology Evaluation

You've Got An Attitude!...



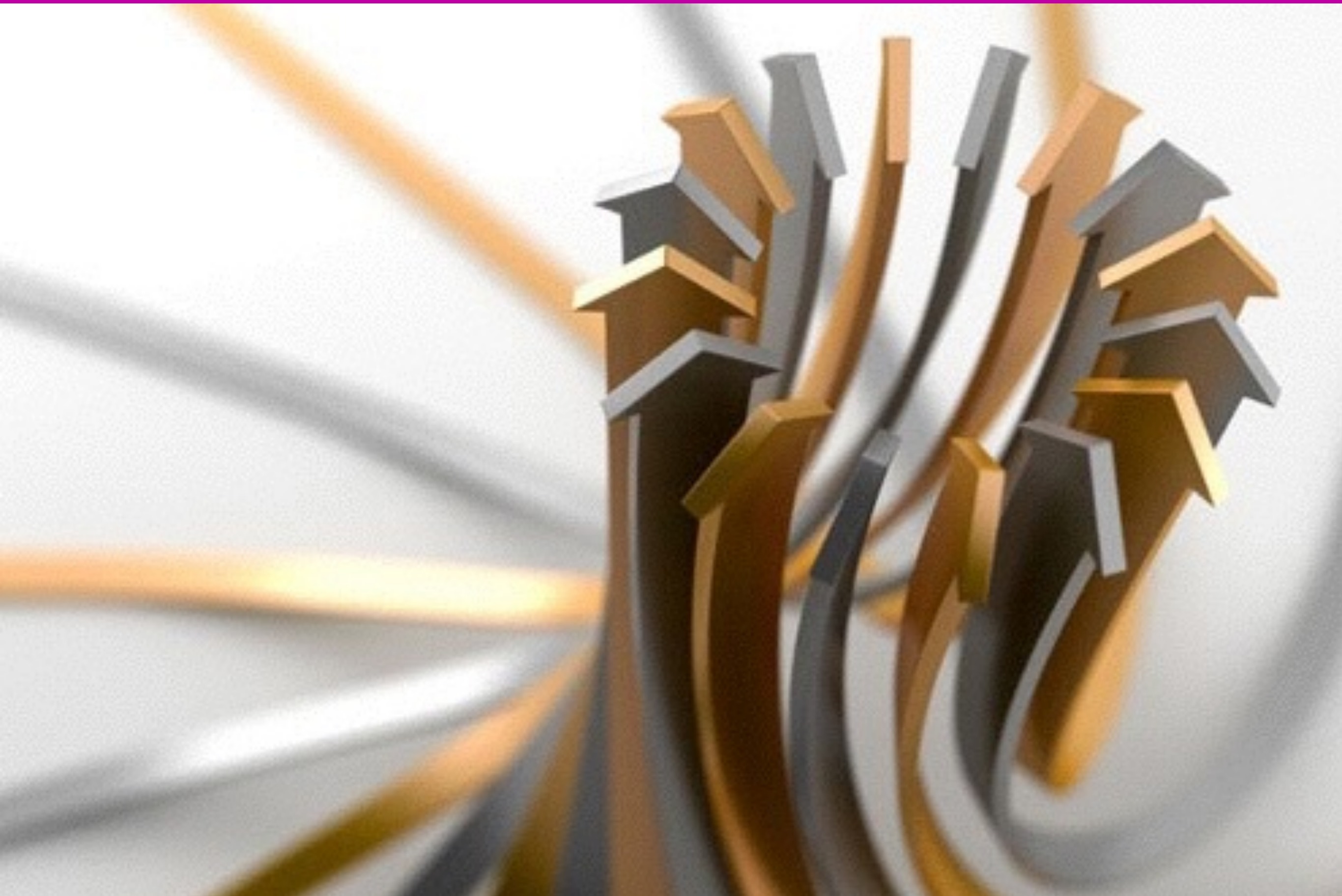
You've Got An Attitude!



You've Got An Attitude!...



You've Got An Attitude!...



Forehead Lines...



50+ Wrinkles In 1 Day!



Forehead Lines...

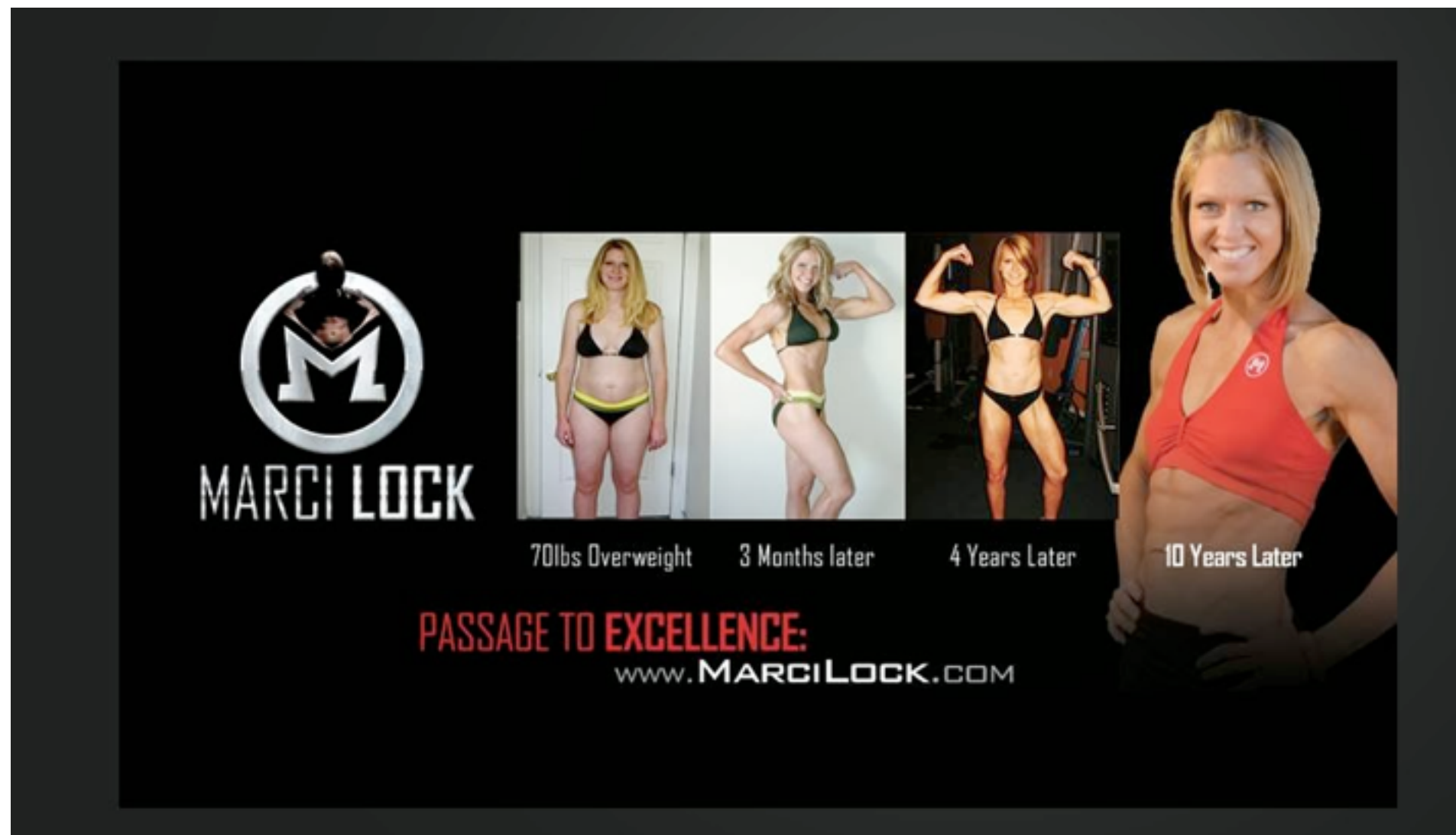


Forehead Lines...



Marci Lock Story

From disconnected to...



BODY - Mind - Spirit Unified!

In 2 Months Resolved Insomnia, Acne, Brain Fog

DECISION TIME!

**Where can you
direct your energy
When you are showing
New lines on your Face?**





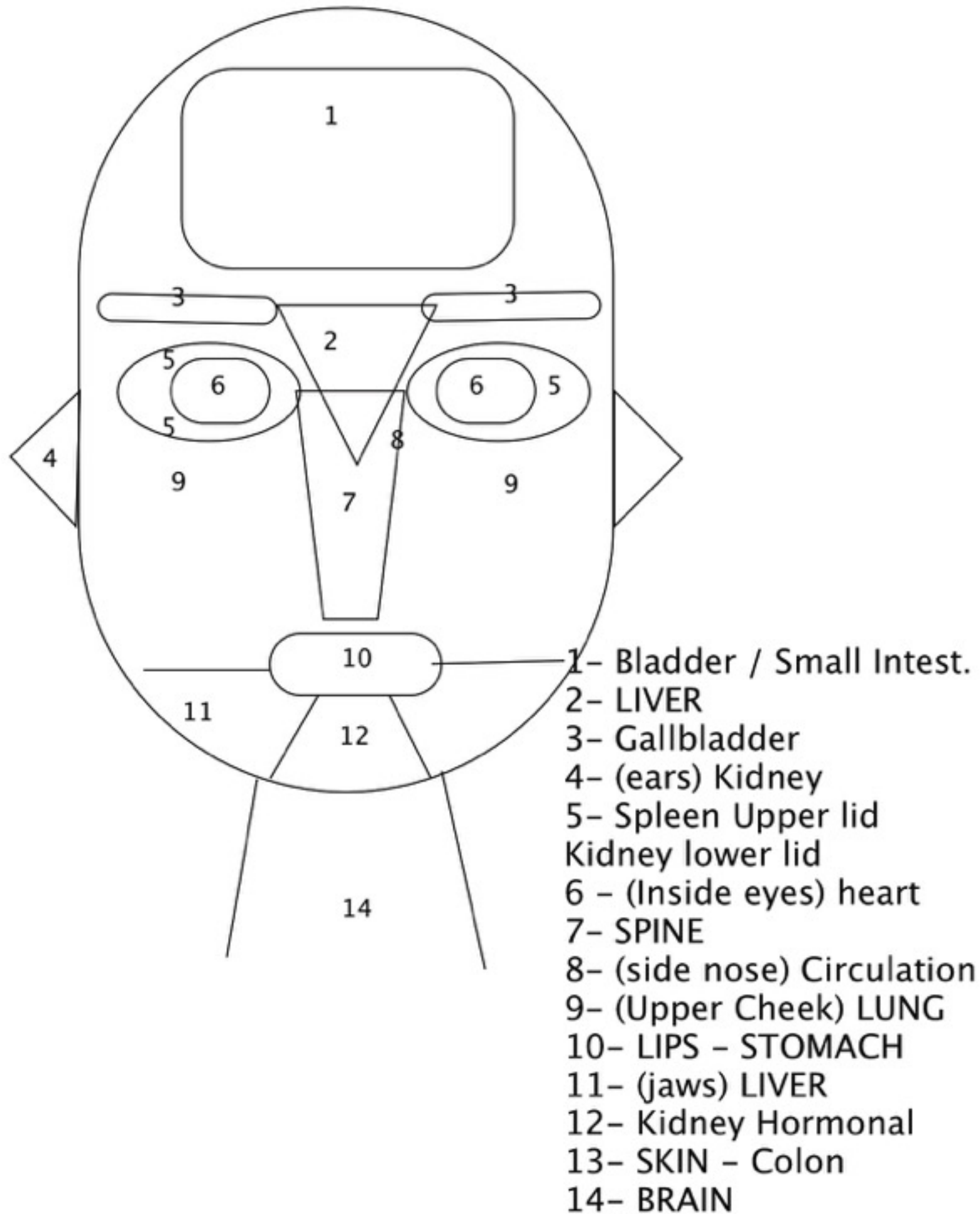
Blemishes / Acne



Acne



Blemishes



Inflammation...

Allergy	4 Immune Mediated Types + Sensitivities, all of which cause inflammation
Alzheimer's	Chronic inflammation destroys brain cells
Anemia	Inflammatory cytokines attack erythropoietin production
Ankylosing Spondylitis	Inflammatory cytokines induce autoimmune reactions against joint surfaces
Asthma	Inflammatory cytokines induce autoimmune reactions against airway lining
Autism	Inflammatory cytokines induce autoimmune reactions in the brain arresting right hemisphere development
Arthritis	Inflammatory cytokines destroy joint cartilage and synovial fluid
Carpal Tunnel Syndrome	Chronic inflammation causes excessive muscle tension shortening tendons in the forearm and wrist compressing the nerves.
Celiac	Chronic immune mediated inflammation damages intestinal lining
Crohn's Disease	Chronic immune mediated inflammation damages intestinal lining
Congestive heart failure	Chronic inflammation contributes to heart muscle wasting
Eczema	Chronic inflammation of the gut and liver with poor detoxification and often antibodies against Transglutaminase-3.

Inflammation...

Fibromyalgia	Inflamed connective tissue often food allergy related and exacerbated by secondary nutritional and neurological imbalances.
Fibrosis	Inflammatory cytokines attack traumatized tissue
Gall Bladder Disease	Inflammation of the bile duct or excess cholesterol produced in response to gut inflammation
GERD	Inflammation of the esophagus and digestive tract nearly always food sensitivity and pH driven
Guillain-Barre	Autoimmune attack of the nervous system often triggered by autoimmune response to external stressors such as vaccinations
Hashimoto's Thyroiditis	Autoimmune reaction originating in the gut triggered by antibodies against thyroid enzymes and proteins
Heart attack	Chronic inflammation contributes to coronary atherosclerosis
Kidney failure	Inflammatory cytokines restrict circulation and damage nephrons and tubules in the kidneys
Lupus	Inflammatory cytokines induce an autoimmune attack against connective tissue
Multiple Sclerosis	Inflammatory cytokines induce autoimmune reactions against myelin
Neuropathy	Inflammatory cytokines induce autoimmune reactions against myelin and vascular and connective tissues which irritate nerves.
Pancreatitis	Inflammatory cytokines induce pancreatic cell injury

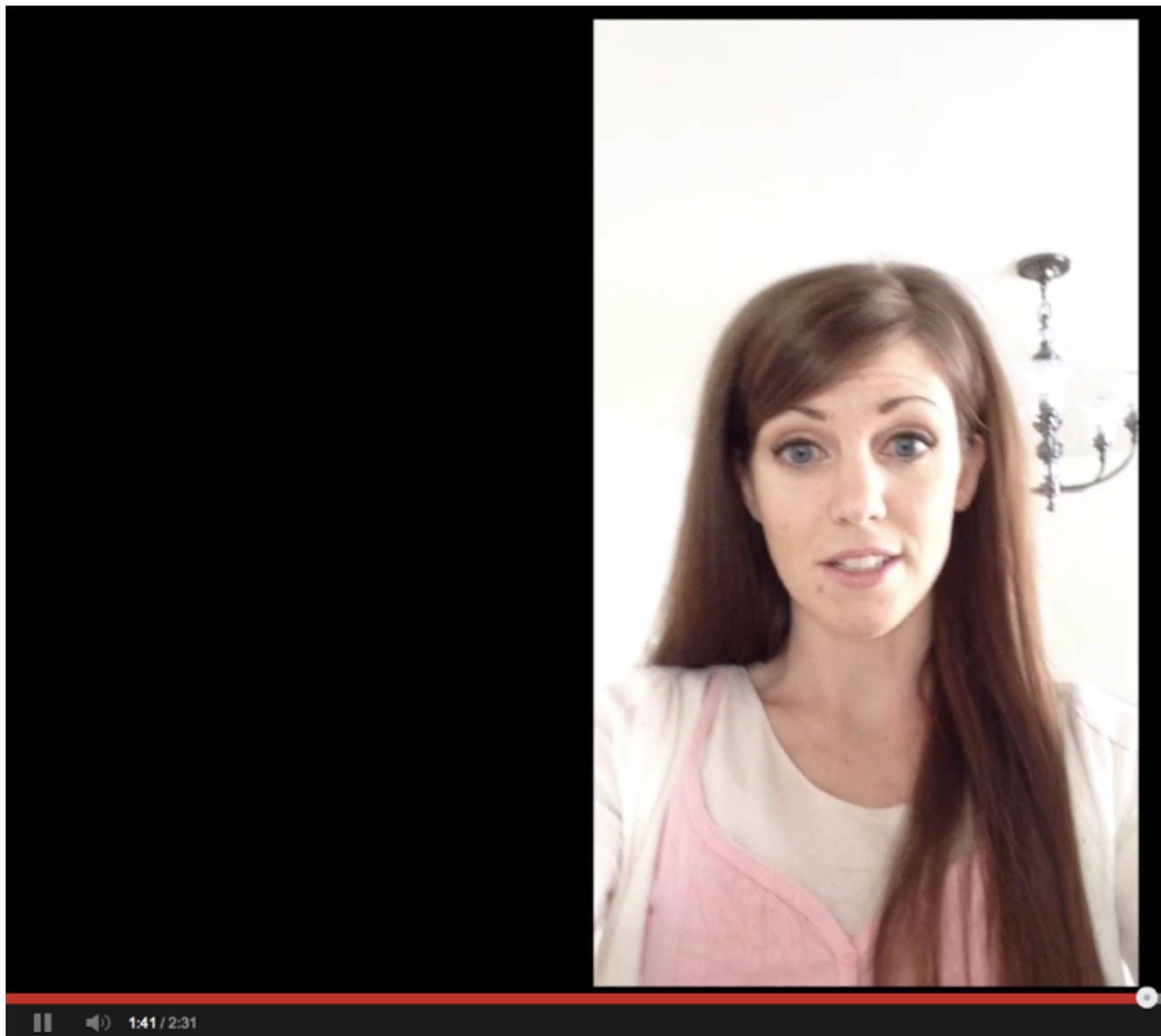
Inflammation...

Psoriasis	Chronic inflammation of the gut and liver with poor detoxification
Polymyalgia Rheumatica	Inflammatory cytokines induce autoimmune reactions against muscles and connective tissue
Rheumatoid Arthritis	Inflammatory cytokines induce autoimmune reactions against joints
Scleroderma	Inflammatory cytokines induce an autoimmune attack against connective tissue
Stroke	Chronic inflammation promoted thromboembolic events
Surgical complications	Inflammatory cytokines (often pre-dating the surgery) slow or prevent healing

Puffiness



Jamie Johnson



DECISION TIME!

**Where can you
direct your energy
When you are showing
Acne / Blemishes?**

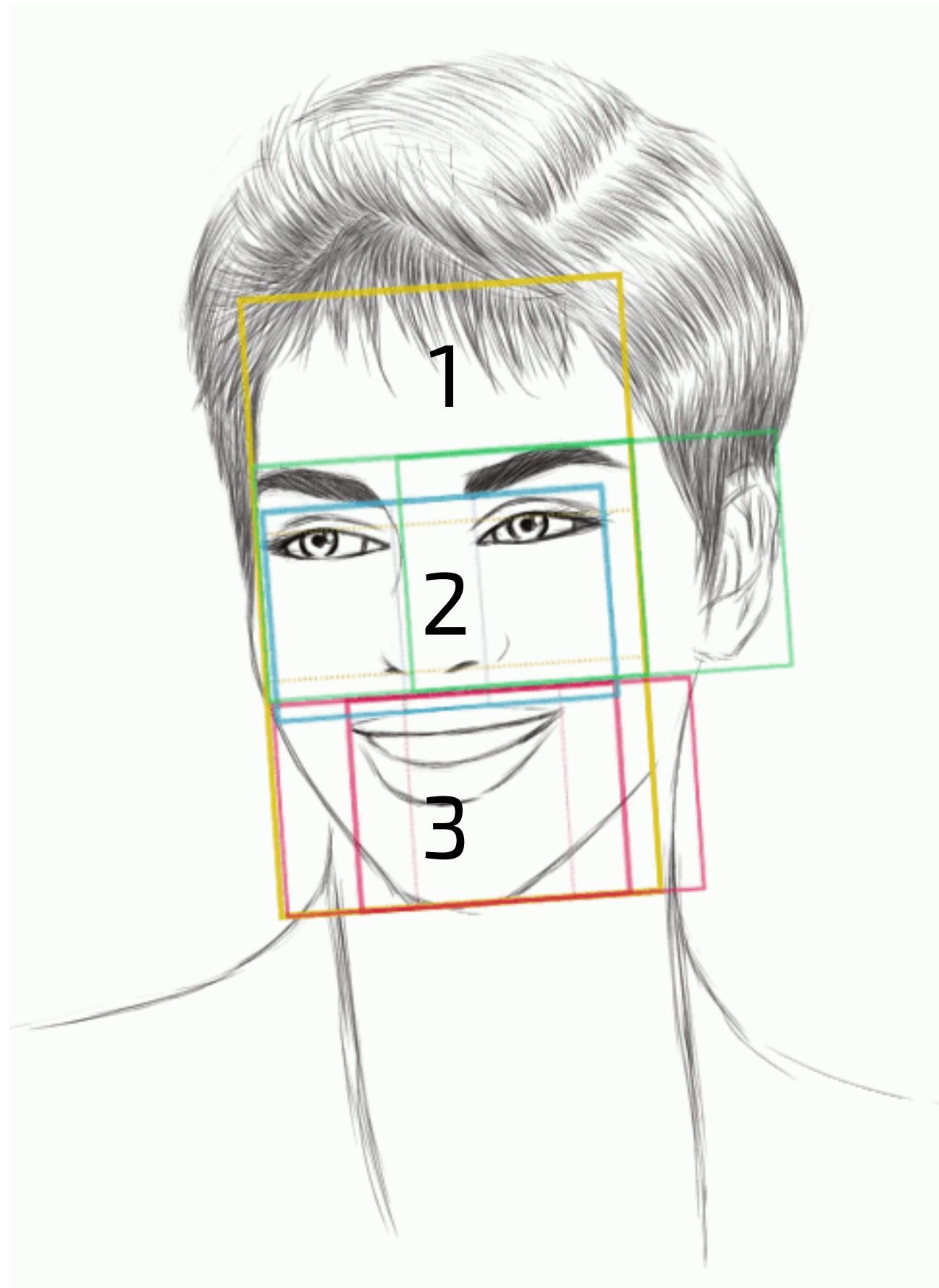


Faceology Nutritional Analysis

1 - Mental

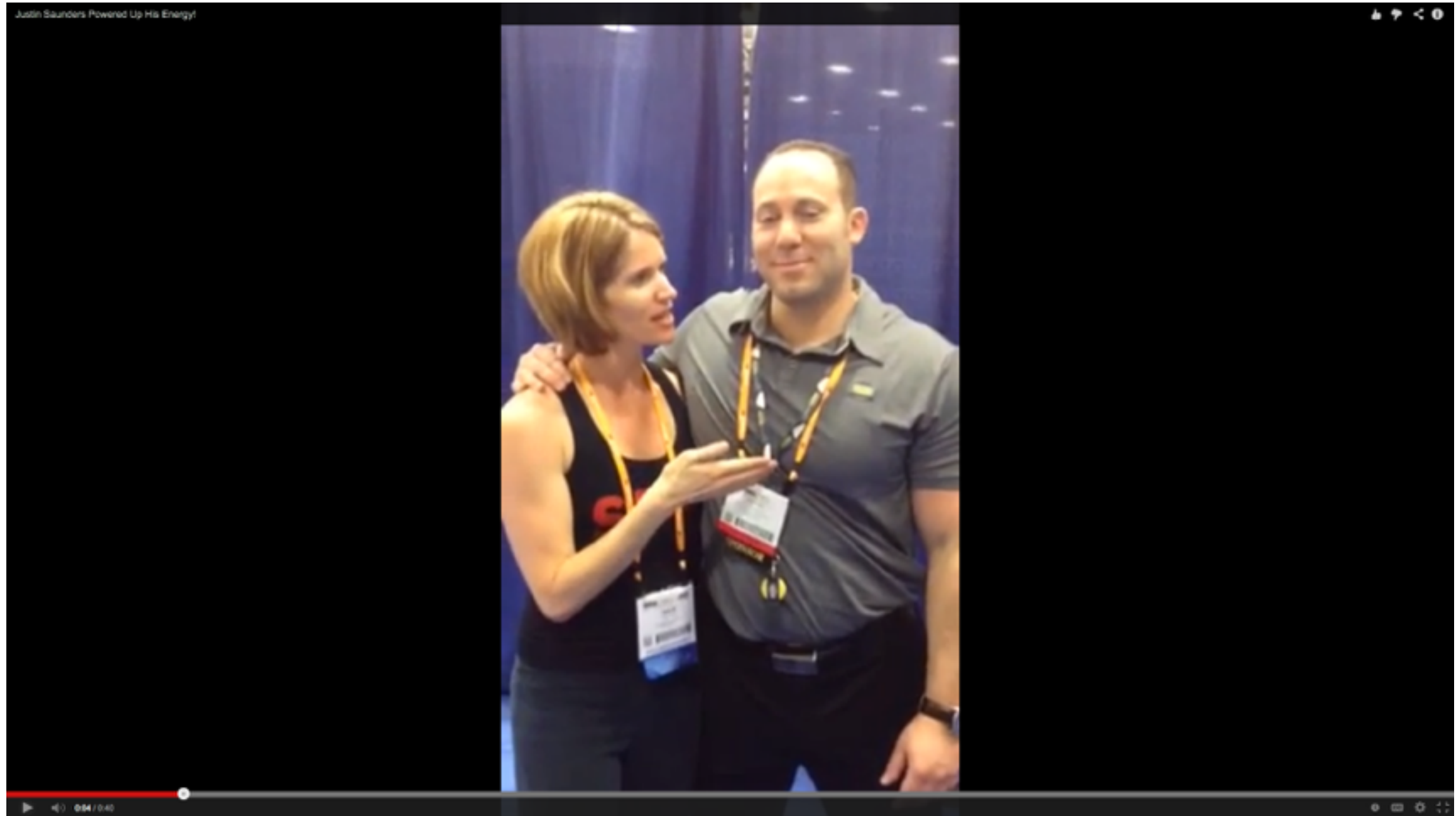
2 - Spiritual

3 - Physical



JUSTIN SAUDNERS

FROM 5 Hour Energy Dependent to....



Powered up for 4 months NO CAFFEINE, +Vaporizing Gut

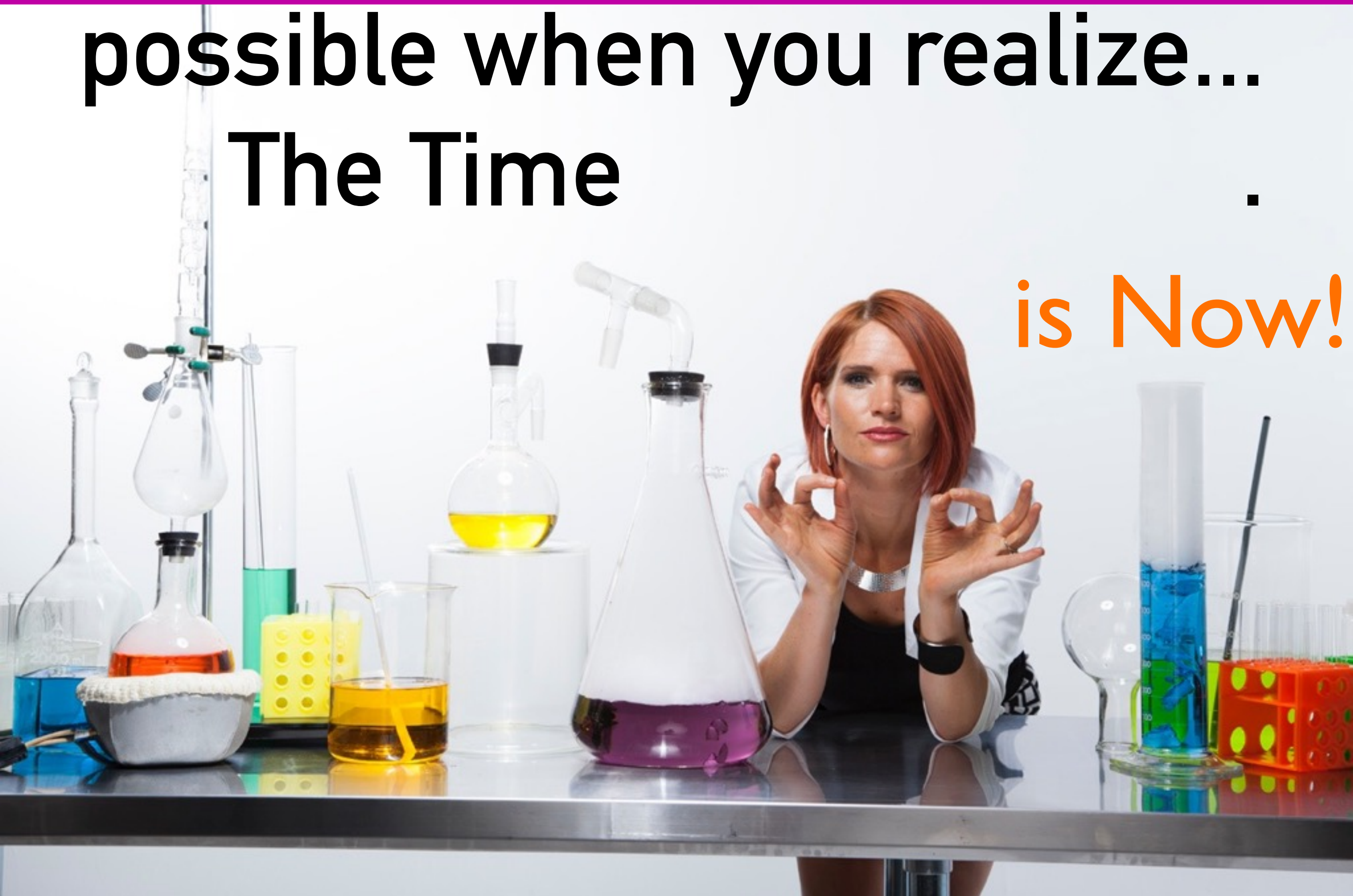
DECISION TIME!

**What are you no longer
going to tolerate?**



**Results not normal, but
possible when you realize...
The Time**

is Now!



Imagine Health

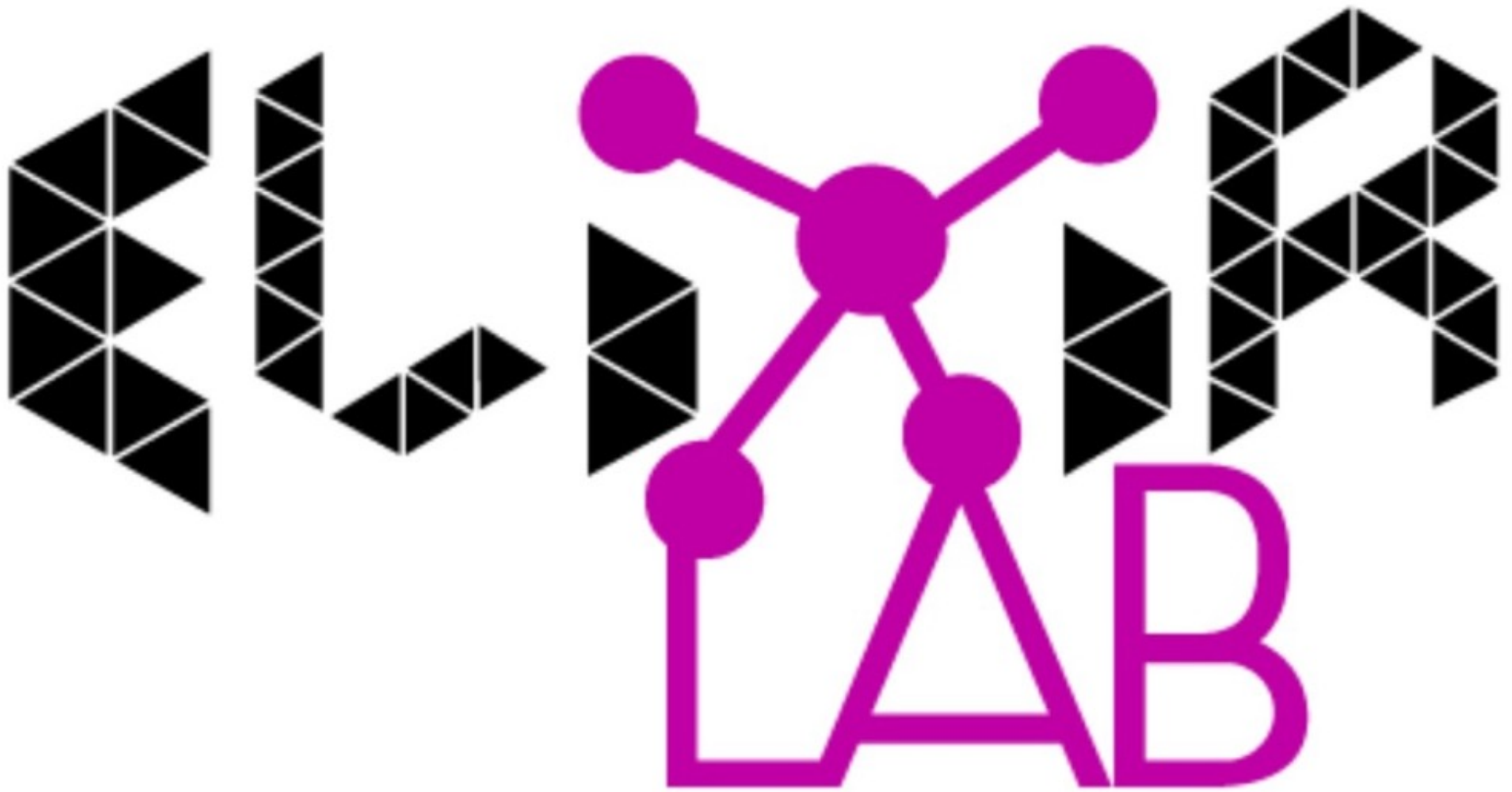
Being the EASIEST
Thing in Your Life!



THE ROAD YOU'RE ON NOW
GOT YOU WHERE YOU ARE NOW.

A photograph of a forest. In the foreground, a path covered in brown, fallen leaves leads into the distance. On the left side of the path, there is a dense stand of tall, straight, thin trees with grey bark. On the right side, there are fewer trees, some with green leaves and some with bare branches. The background shows more trees and a hint of a body of water or a clearing under a bright sky.

How will you get where
you're going NEXT?



My Faceology with ELIXIR

Faceology Course

Are you Ready to....

- ✓ **Increase Your Energy Level**
- ✓ **Be At Peace With Food**
- ✓ **Release The Few Extra Pounds**
- ✓ **Change The Shape of Your Body**
- ✓ **Reverse the Aging Process**
- ✓ **Live in Alignment with Your Soul**

www.bit.ly/myfaceology

☐ I agree to allow my face to be used for educational purposes for Elixir Labs.

My Faceology

\$45- \$97



Give yourself the gift of Health Mixology Evaluation

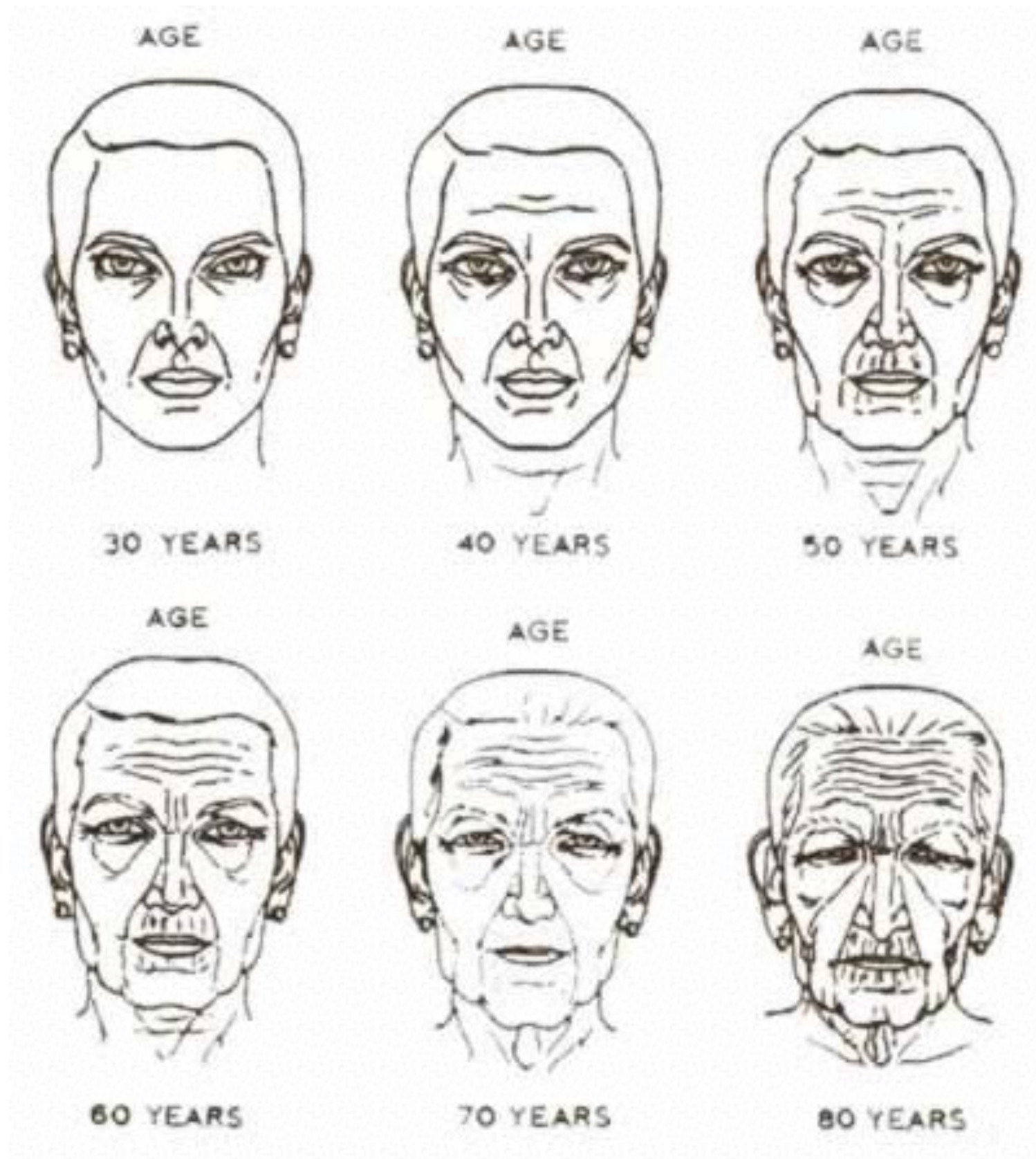
Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.

☐ Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

www.healthmixology.com

Certified Faceologist



Blemishes / Acne



Acne



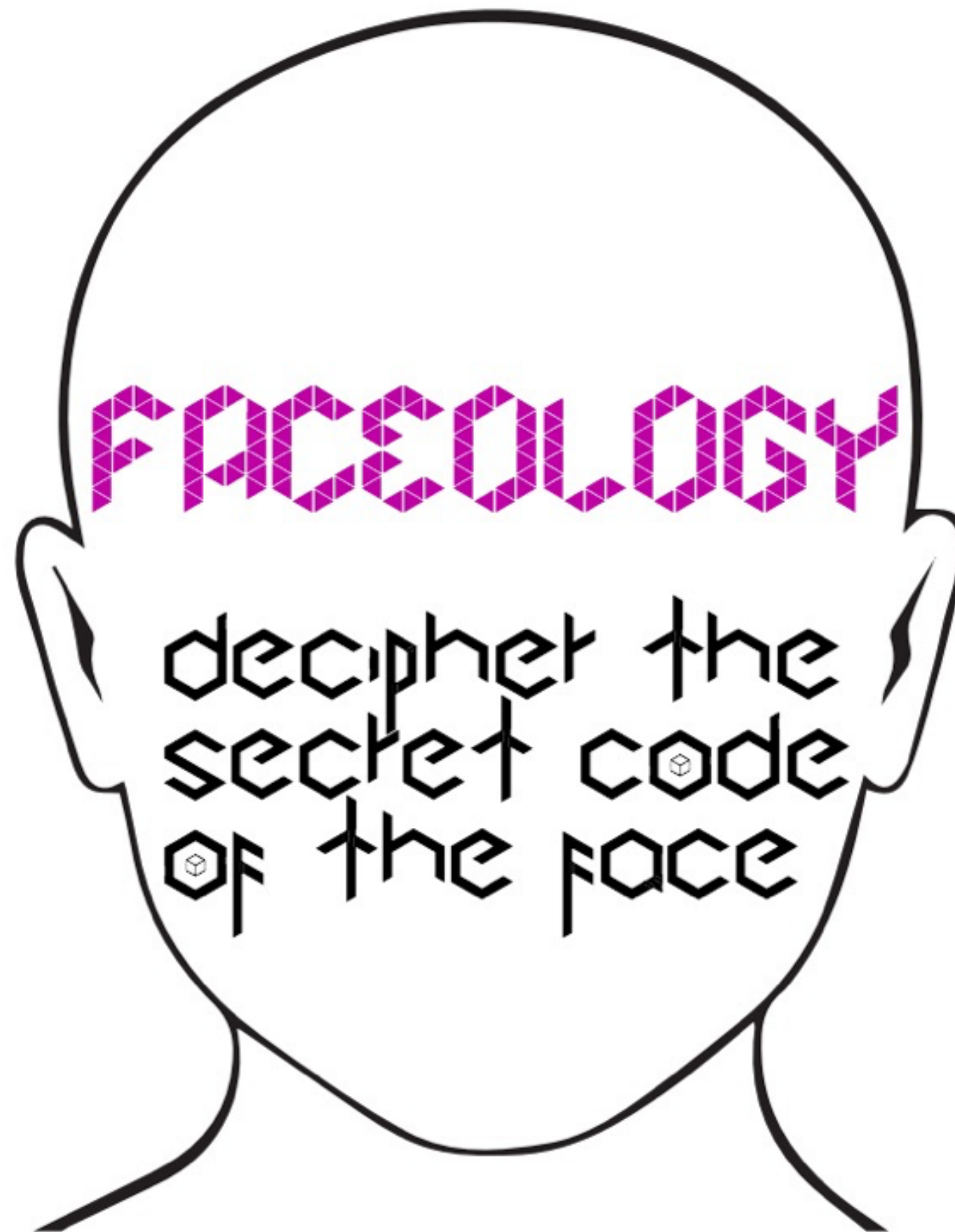
Blemishes

Certified Faceologist

- ✓ **Passionate About Health**
- ✓ **Already A Health Professional**
- ✓ **Want A Science Based Approach**
- ✓ **Believe that there's more to Health Than Eat Your Greens + Say Your +Affirmations**



Certified Faceologist



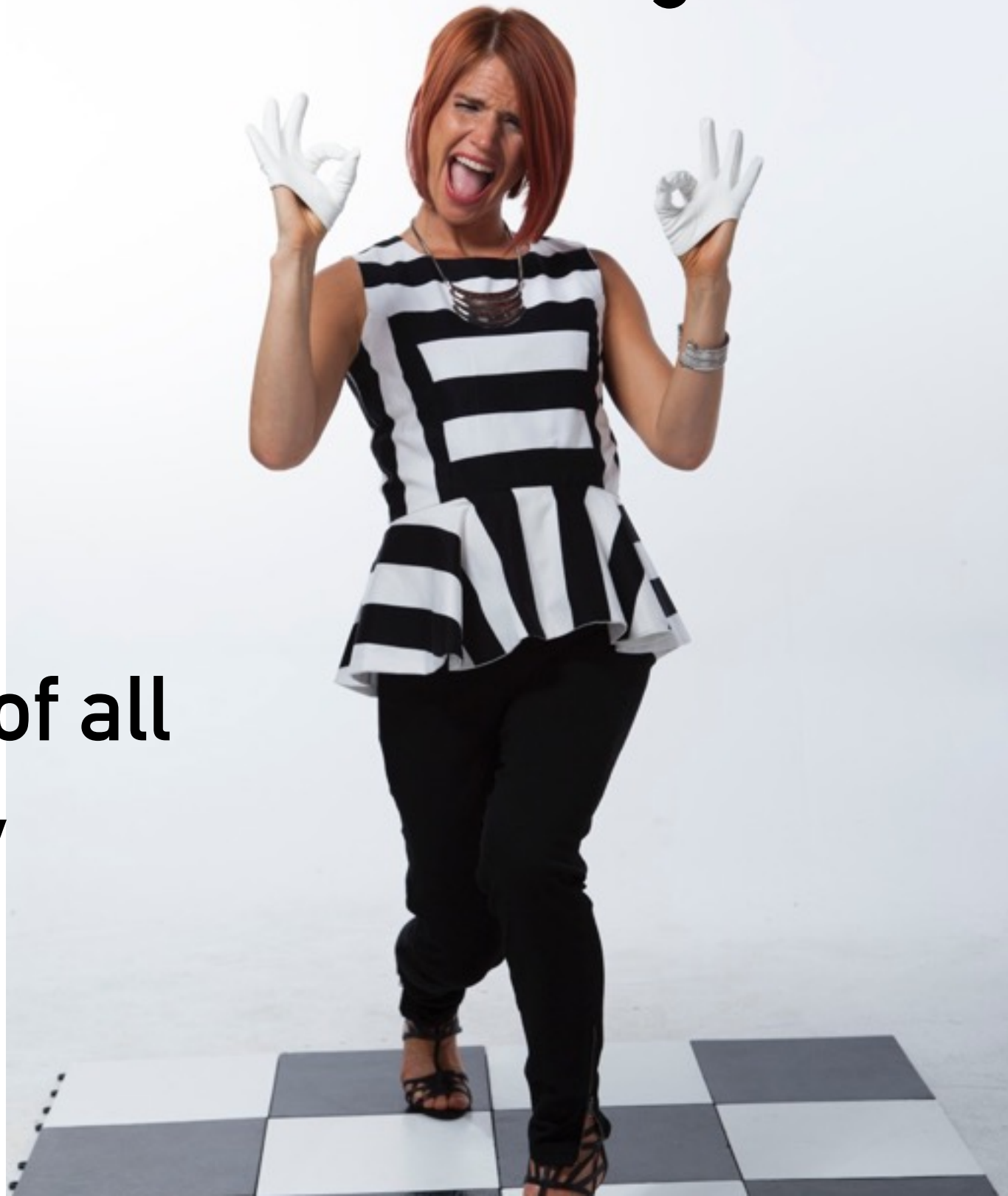
Certified Faceologist

- ✓ **The Faceology Code**
 - ✓ **Decipher the language of the face**
 - ✓ **Read Different Archetypes**
 - ✓ **Constitutional Resources**



Effective Evaluations

- ✓ Scale the likelihood of Health Challenges
- ✓ Evaluate
 - ✓ Colors
 - ✓ Textures
 - ✓ Shapes
 - ✓ Lines
- ✓ Detailed evaluation of all Systems of the body



M & M's

- ✓ Root Cause Analysis
- ✓ Game Plan Creation
- ✓ Ethics of Faceology

My Faceology

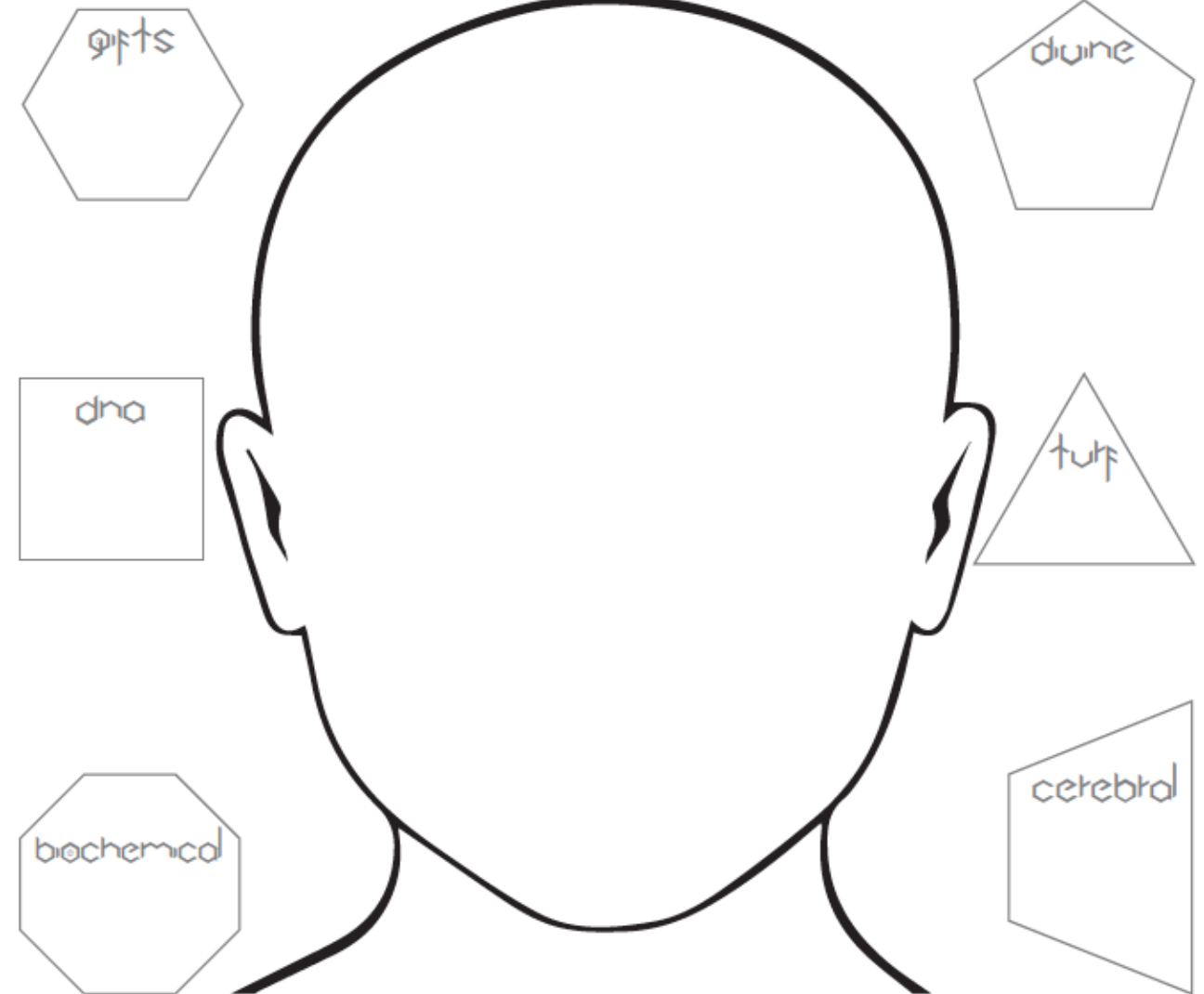


Name: _____ Email (optional) _____

Date: _____ Time (photo): _____

Question: _____

☐ I agree to allow my face to be used for educational purposes for Elixir Labs.



Give yourself the gift of Health Mixology Evaluation

Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.

☐ Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

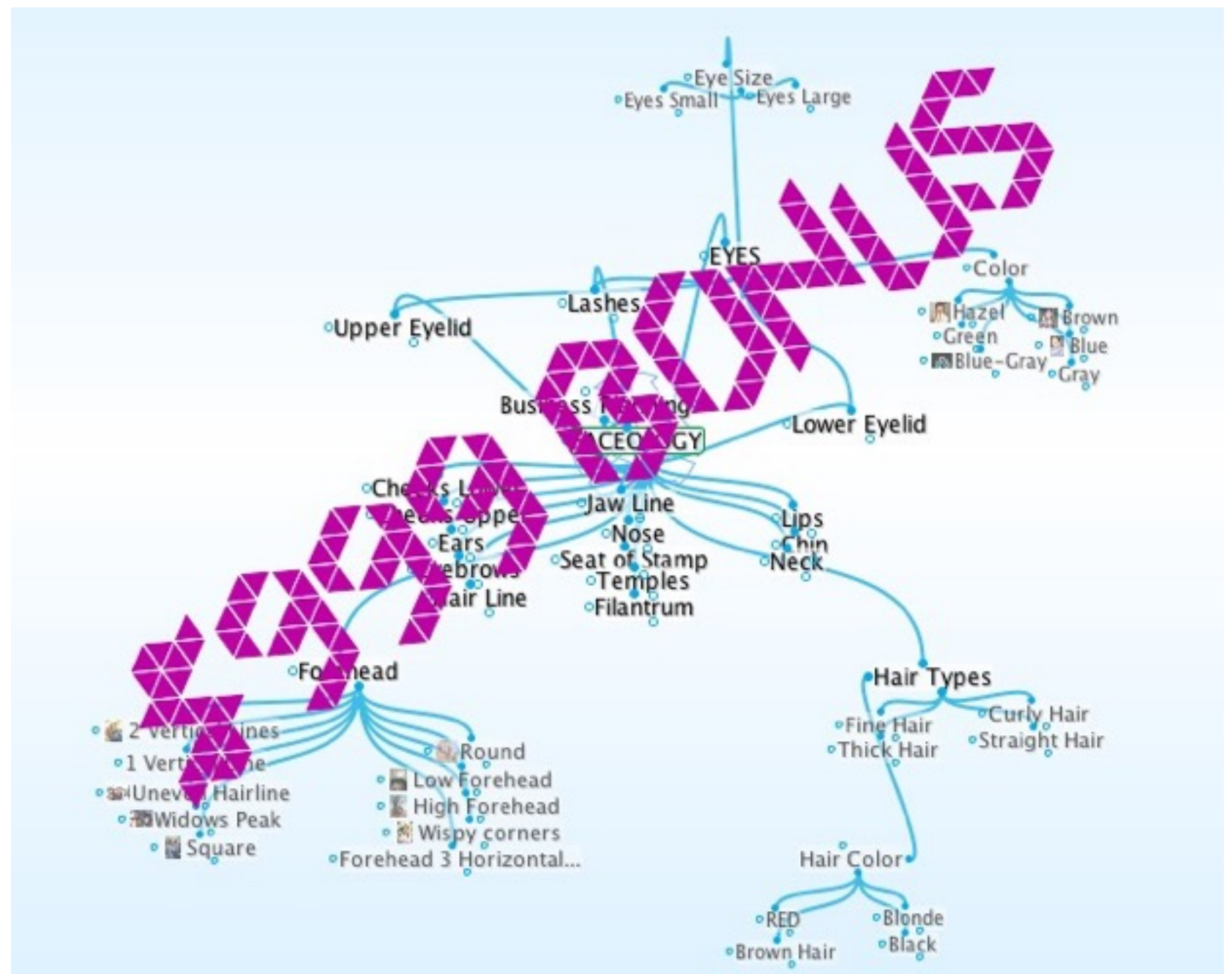
www.healthmixology.com

<http://bit.ly/faceology>

4 Month Fast-Track


<http://bit.ly/faceology>

Unlimited Brain Picking

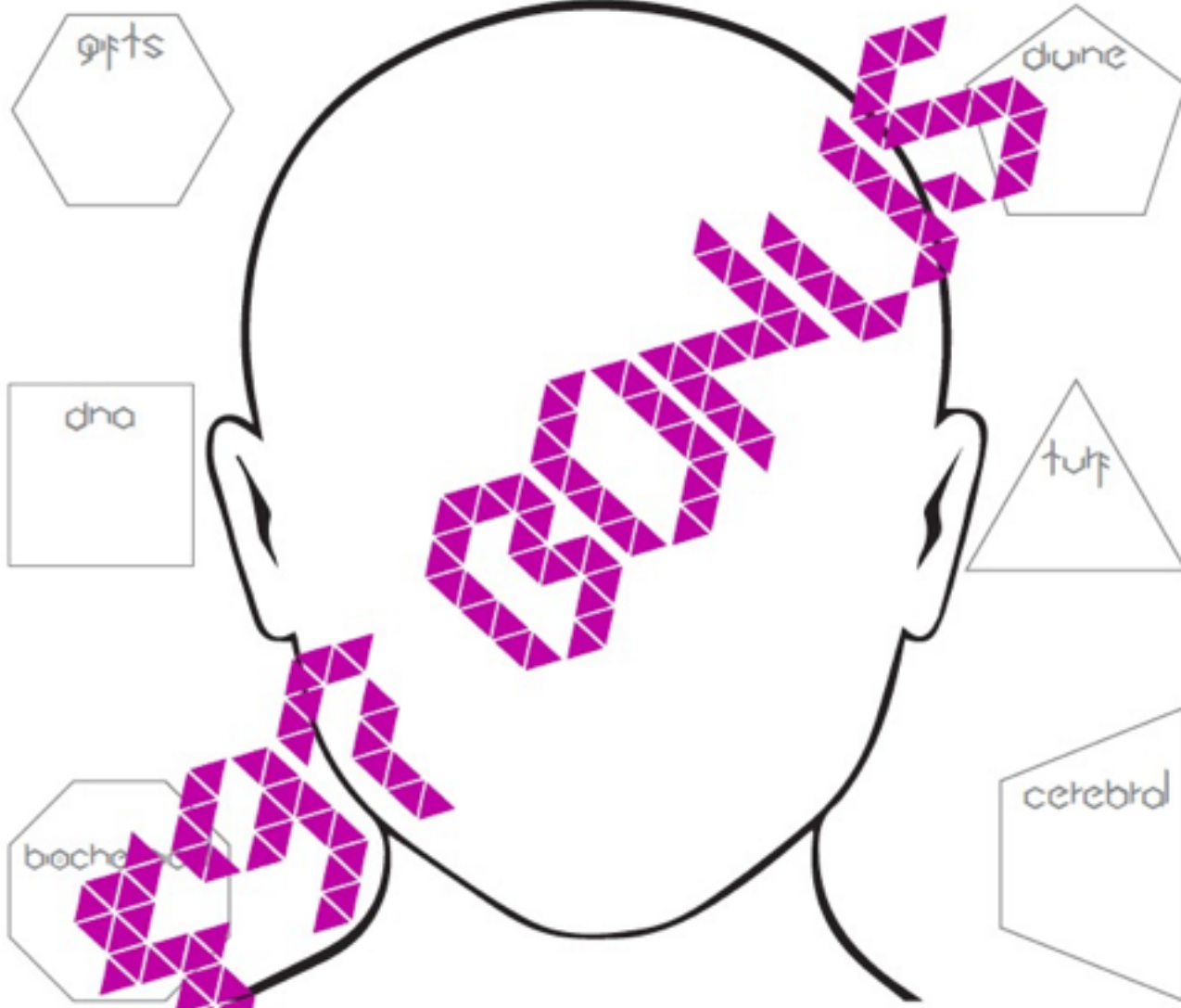


<http://bit.ly/faceology>

My Faceology Evaluation

My Faceology 

Name: _____ Email (optional) _____
Date: _____ Time (photo): _____
Question: _____
☐ I agree to allow my face to be used for educational purposes for Elixir Labs.



Give yourself the gift of Health Mixology Evaluation
Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.
☐ Yes I want a Health Mixology Evaluation
Preferred Method of Contact: Phone/Email _____

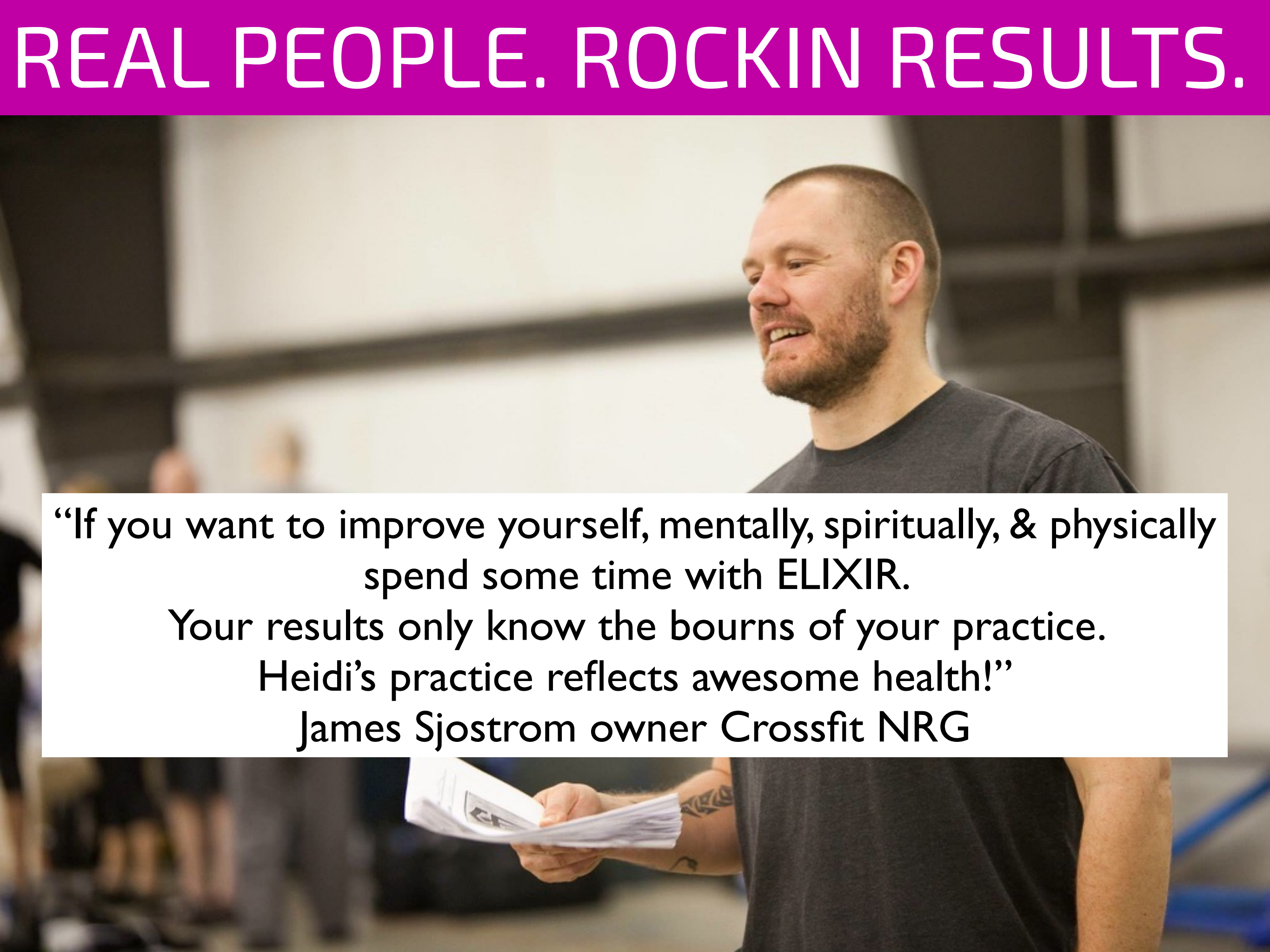
www.healthmixology.com

<http://bit.ly/faceology>

Professional Supportive Relationship



REAL PEOPLE. ROCKIN RESULTS.



“If you want to improve yourself, mentally, spiritually, & physically
spend some time with ELIXIR.

Your results only know the bourns of your practice.

Heidi’s practice reflects awesome health!”

James Sjostrom owner Crossfit NRG

REAL PEOPLE. ROCKIN RESULTS.

Jamie Johnson



Jamie Johnson

Aug 23 (3 days ago) ☆

to me ▾



Hi Heidi~

Everything is going so fantastic---I can't even explain it all! Ever since working with you my life has transformed. I am on a completely different level than I was a year ago. I look back at who I was last year at this time and hardly recognize myself. My body is functioning optimally, I am feeling so beautiful, and my family's diet has elevated dramatically to nearly all organic, close to the earth, foods. I am so happy with where I am right now and keep trying to grow everyday! My thoughts, beliefs, and energy has shifted so dramatically, I can't even believe it! Thank you for helping me put my life in a new direction. I love this journey!!!

I will have to get a high res head shot for you. :) Of course you can use my testimonial on your website! :)

Have a wonderful bright day!!

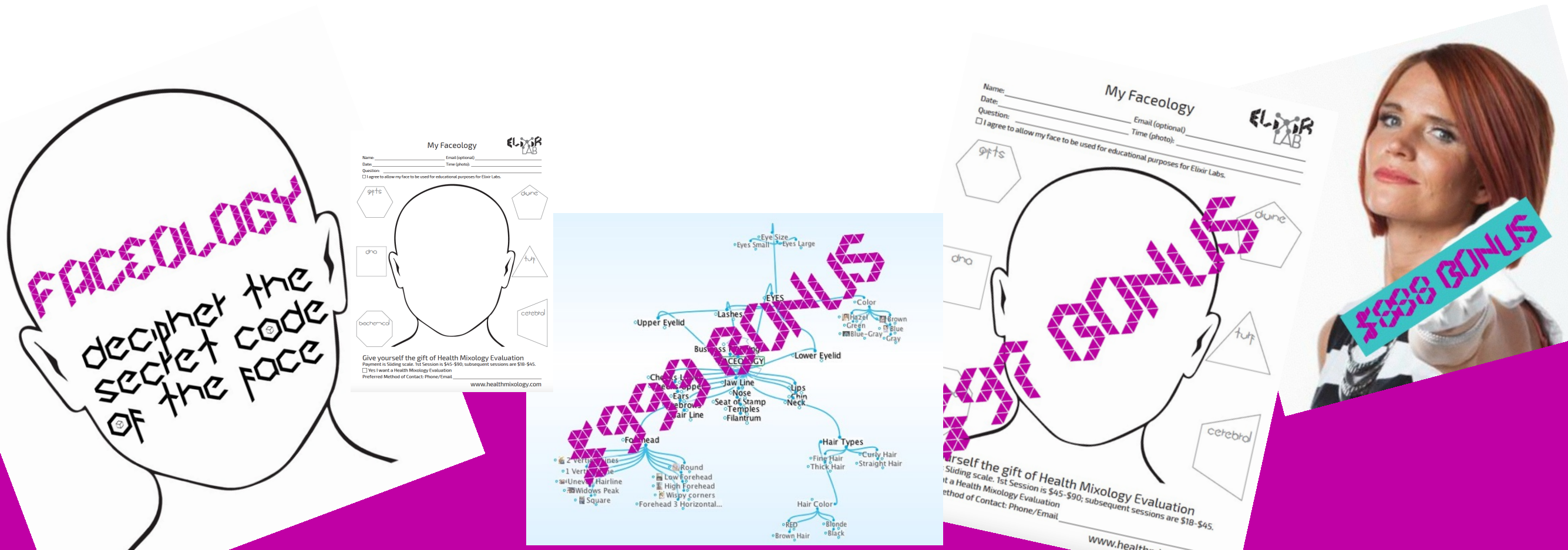


<http://bit.ly/faceology>

\$99 Down Payment

One Pay \$999

Payment Plan 3 payments of \$366



Side Effects...

May Include But Not Limited To:



Mental Clarity

More Energy

Improved Relationships

Live Long + Die Fast

Giggle Fits

A Heart Full of Love

healthmixology.com



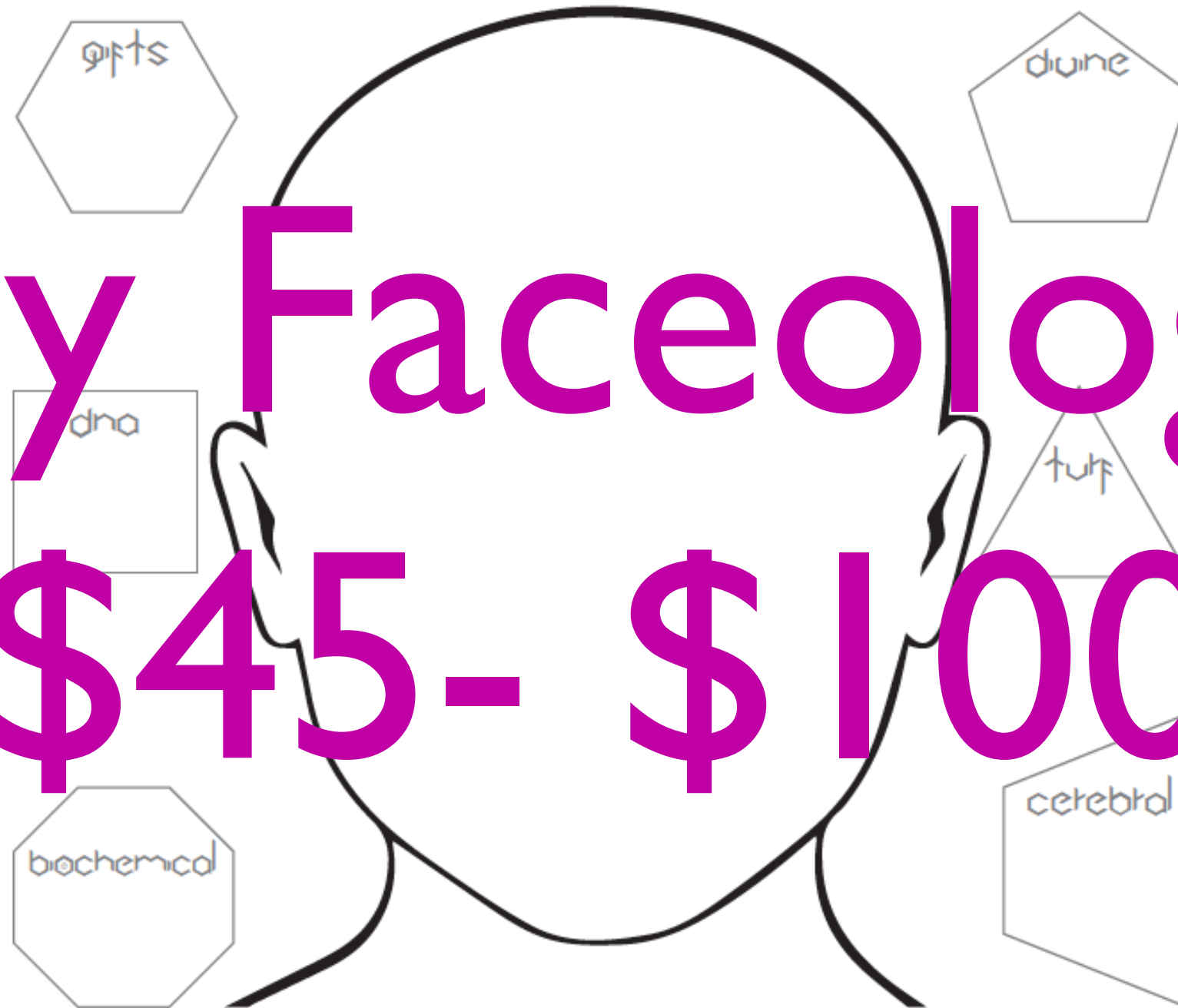
WHICH PATH WILL YOU CHOOSE?

www.bit.ly/myfaceology

☐ I agree to allow my face to be used for educational purposes for Elixir Labs.

My Faceology

\$45- \$100



Give yourself the gift of Health Mixology Evaluation

Payment is Sliding scale. 1st Session is \$45-\$90; subsequent sessions are \$18-\$45.

☐ Yes I want a Health Mixology Evaluation

Preferred Method of Contact: Phone/Email _____

www.healthmixology.com

<http://bit.ly/faceology>

4 Month

Faceology

Fast-Track

GET SUPPORTED



Partner with champions & play to win

A man with short brown hair and a light beard is sitting on a light-colored couch. He is wearing a grey crewneck sweater and is looking at a silver laptop that is open in front of him. His hands are resting on his knees. In the background, there is a large window with white frames. Through the window, a blue house with a red roof and some greenery are visible. The scene is brightly lit, suggesting daytime.

HONOR YOUR LIFESTYLE

Serve your family & the world in a big way

<http://bit.ly/faceology>



Studying with ELIXIR Labs
is comparable to IVY league
education for holistic
health

Are you ready?