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## **Downtown Seattle Parking is Plentiful and Affordable this Holiday Season**

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**Mobile website steers drivers to Pioneer Square, Waterfront and Retail Core parking**

**Seattle, Wash. – Nov. 13, 2013** – 'Tis the season for fast, cheap parking in downtown Seattle. Holiday shoppers, event goers and visitors can easily locate participating garages in advance, or find spots in real time by bookmarking the mobile-optimized [DowntownSeattleParking.com](http://DowntownSeattleParking.com) website.

This season, nearly 7,000 discounted, short-term parking spaces are available in Pioneer Square, the waterfront and retail core, all conveniently located just a few steps from holiday festivities, shopping, dining, music and events. Special holiday lighting along pedestrian routes near the 17 participating garages adds to the holiday cheer.

"Garages like the Pike Place Market are offering rates this holiday season that are the same as or less than on-street parking," said Ben Franz-Knight, Executive Director, Pike Place Market PDA. "We want holiday shoppers to enjoy this special time of year. Fast, affordable, covered parking at the Pike Place Market, Pioneer Square and the waterfront makes the holiday experience easier."

Drivers can pinpoint available spots 24/7 through [DowntownSeattleParking.com](http://DowntownSeattleParking.com). The mobile site has seen a steady increase in traffic since it launched in July, and now more than 300 users access the site through their mobile device each day.

The mobile site is part of a larger effort to help drivers find parking downtown during construction to replace the Alaskan Way Viaduct. Led by the Washington State Department of Transportation (WSDOT), the City of Seattle and Downtown Seattle Association, the [parking mitigation program](#) helps maintain the vitality of Pioneer Square and the waterfront as major commerce hubs and tourist destinations.