
ACTIVATE
GRANTS
Grants for Temporary Public Art Projects
Funding Projects up to $10,000 Each
**Applications Open:** January – March 5, 2023
Edgar Hernandez 2022

## About Downtown Grand Rapids Inc.

Downtown Grand Rapids Inc.’s (DGRI) mission is to accelerate Downtown Grand Rapids transition to a best-in-class American City.

As a community-based organization, the foundation of DGRI is engaging the community and developing interorganizational partnerships that deliver successful outcomes. In addition to our staff, the DGRI model is one that involves more than 120 citizens of the greater Grand Rapids community in the organization’s fiduciary boards, oversight Alliances, and steering committees - each one an individual with their own voice and vision for Downtown.

**For more information visit downtowngr.org**
**or email kmoore@downtowngr.org**



*Valerie Wahna 2022*

## Activate Grants

Funding Projects up to $10,000 each
Applications Open: January - March 5, 2023

DGRI offers grant support for activating public spaces to culturally enhance our community by building environments at the local level. The purpose of this grant is to engage the community to be proactive in identifying positive ways to improve the health and well-being of the community, while also providing a platform to be creative with space.

DGRI is seeking proposals for installations that could be hosted within our city in 2023. All proposals must be able to withstand weather and human interaction.

The selected artists will work with a committee of individuals from DGRI, the City of Grand Rapids, and other potential stakeholders. DGRI staff will be the primary point of contact and will manage and facilitate the project.

## Goals

- Incorporate more art, culture, spaces and design within the Downtown
- Make our streets and spaces vibrant and livable
- Foster stories of our Downtown neighborhood
- Give an opportunity for the public to get involved within the Downtown by using and contributing their own creativity
- Put ownership of public space back into the community
- Bring artists, art organizations, businesses, government and the community together to develop positive experiences



*Jeffrey Augustine Songco 2020*

## Types of Site Activation

This application is open to any medium or form of activation. This could include, but is not limited to, site specific installation, sculpture, alley activations, performance, projection, multimedia, and murals. You may propose a specific location withing DGRI's boundary or multiple locations that might be suitable for your work.

## Budget

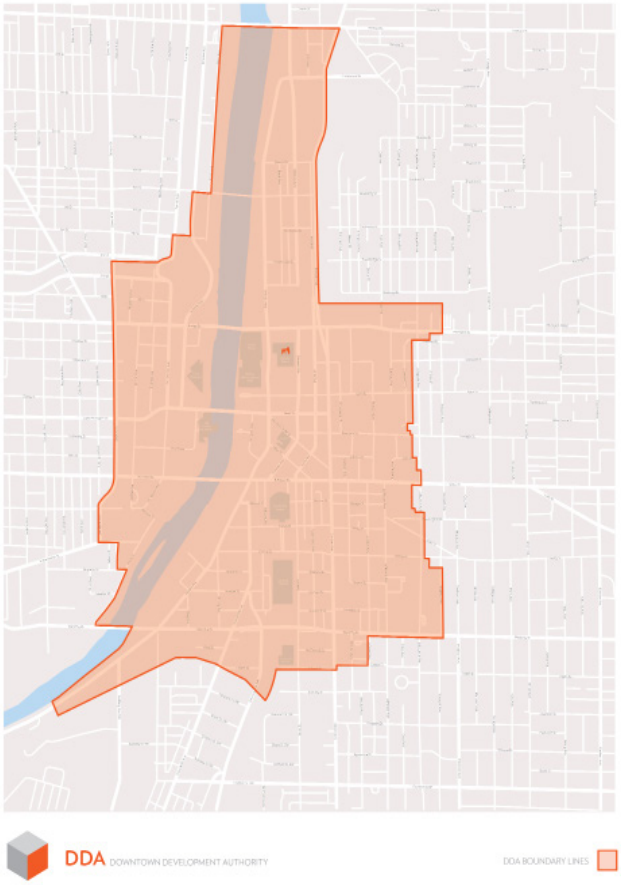
Artists may request funding for up to $10,000. The funding may be used for anything relating to the project such as materials, travel, engineering, machinery, insurance, artist stipend, etc.

## Selection Process

Once the selection committee reviews each application, they will make a recommendation for funding. Applications will be evaluated on how well the project addresses space, submitted application materials, community engagement, merit, diversity, equity, and inclusion. Once a recommendation is made, DGRI will be in touch with you regarding funding for your application. Funding is limited and highly competitive. All proposals for grant implementations cannot be political or religious in any way.

## Insurance

Artists are responsible for their own insurance. Depending on the location and type of work artists may be required to carry General Liability. If your project involves an event you may also be required to carry specific insurance.




ALL PROPOSALS FOR GRANT IMPLEMENTATIONS MUST BE LOCATED WITHIN THE DGRI BOUNDARIES.







## Schedule

**January 2023** : Request for proposals released
**March 5, 2023** : Submission deadline at 11:59PM EST
**March 17, 2023 :** Notification of finalist artists selected
**April 7, 2023** : Proposal development and contract negotiation complete. Final locations determined.
**April - June** : Installation plans & schedule finalized. Permits obtained from City of Grand Rapids if needed
**April - September 2023**: Advised installation period - this depends on each project but must be complete by October 1, 2023.

## How to Submit a Proposal

Please submit the following information to kmoore@downtowngr.org by March 5, 2023. Subject line should read “Activate Grant 2023”

- Please complete this short questionaire. (Does not need to be emailed)
- Resume or CV that includes relative experience.
- Artist website or social media that represents similar projects. If you don’t have either please provide at least (5) images or videos of relatable previous projects.
- Proposed location(s) for project. You can find a list of locations at the end of this document or propose a new location.
- Detailed physical and conceptual description of proposed artwork. This should also include a description of materials being used, any programming involved, maintenance plan and any other information you feel would be helpful for the review committee. If your installation has interactive components please explain.
- Renderings and/or images of proposed project.
- Site-map of proposed installation/project.
- Estimated budget including a breakdown of costs.

## Other Considerations

•Projects that are interactive will be given greater consideration.  Please consider how the public will be able to interactive with the proposed artwork.

•If your proposal is part of another event, please consider elaborating how this grant will benefit the community outside the dates of the event.

•Every project on city owned property must be approved by the Grand Rapid's Arts Advisory Committee. DGRI will work with you to prepare materials for this.

•All proposed projects should be accessible.

•Projects should promote and amplify a diverse and inclusive representation of the many cultural and ethnic backgrounds of our city.

## Questions?

If you have any questions concerning your application, ideas, potential locations exc, please reach out to Katie Moore at kmoore@downtowngr.org.



# ACTIVATE GRANT
# POTENTIAL LOCATIONS



Lyon Square Amphitheatre
220 Lyon St. NW



Coldbrook River Edge Trail
1101 City Building Riverwalk



Field & Fire Lot
820 Monroe Ave. NW



Various Parking Ramps




Laker Line Underpass
312 Fulton St W



Canal Park
941 Monroe Ave. NW



Sixth St. Park
647 Monroe Ave. NW



The Blue Bridge



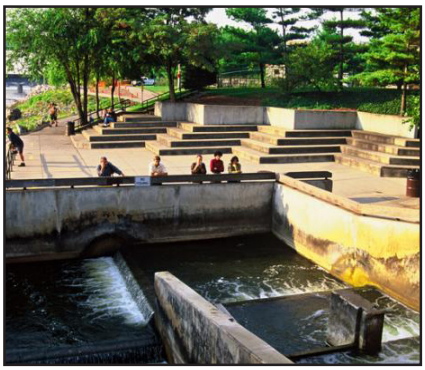
Ah-Nab-Awen Park
220 Front Ave. NW



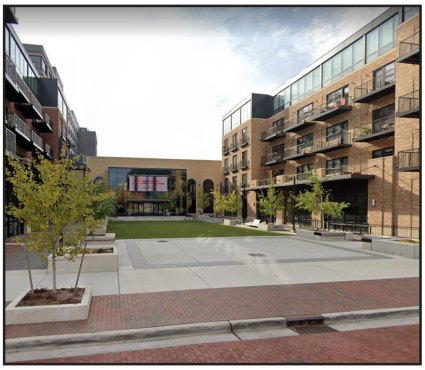
555
555 Monroe Ave NW



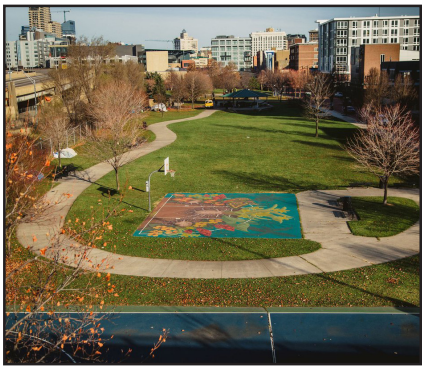
DeVos Place
303 Monroe Ave. NW



Fish Ladder Park
606 Front Ave. NW



Studio Park
123 Ionia Ave. SW



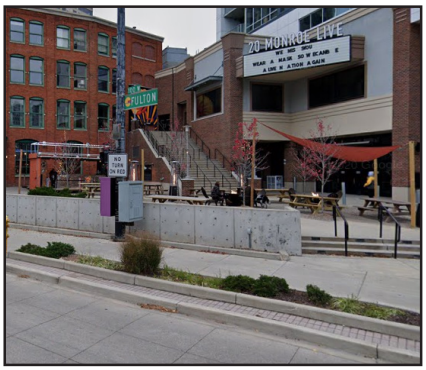
Heartside Park
301 Ionia Ave. SW



Display Cases
Ottawa/Fulton Ramp



Alleyways
Various Alleyways




The B.O.B. Garden
20 Monroe Ave. NW




Social Zones
Various Locations



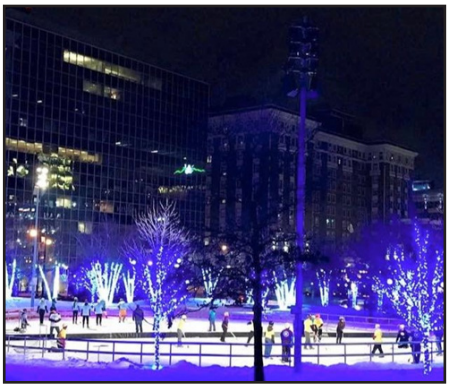
Calder Plaza
300 Monroe Ave. NW



Grand Rapids Public Museum
272 Pearl St. NW



Grand Rapids Art Museum
101 Monroe Ctr. NW



Rosa Parks Circle
135 Monroe Ctr. NW



Louis Campau Promenade



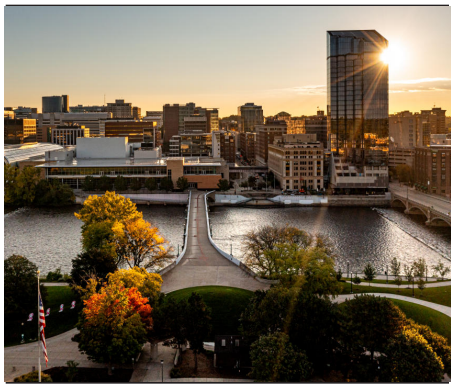
Vandenberg Plaza
Monroe x Monroe Ctr.



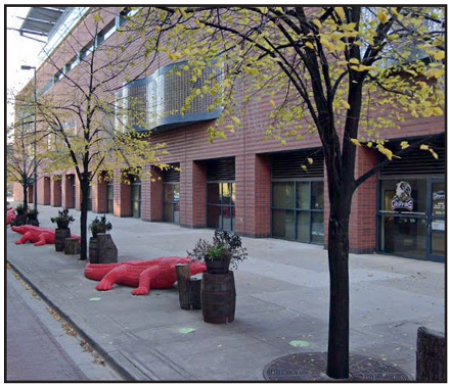
Van Andel Plaza
130 Fulton St. W



Downtown Dog Park Lot
210 Market Ave. SW



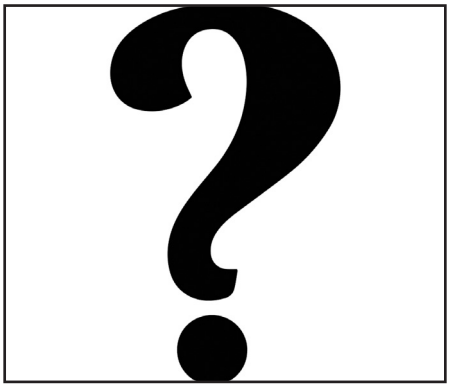
Gillett Bridge



Van Andel Alley
130 Fulton St. W



Riverwalk



Uknown Locations

## ACTIVATE GRANT
## POTENTIAL LOCATIONS