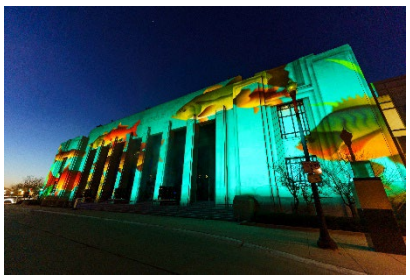
REQUEST FOR QUOTES

The GRAND RAPIDIANS

Motu Viget “Strength in Activity”

PUBLIC ART PROJECTION MAPPING SHOW









Deadline to submit interest and info: August 13, 2024

DOWNTOWN
GRAND RAPIDS INC.

PROJECT SUMMARY

Downtown Grand Rapids Inc. (DGRI) is seeking interested Michigan illustrators, graphic designers, motion graphics and projection artists to help create an educational storytelling projection mapping show that will be shown on a nightly basis in the newly designed Lyon Square that will be showcased on the historical Civic Auditorium at DeVos Place.

This living mural and show will aim to depict the history of how Grand Rapids came to be with an illustrative narrative taking us through an archival past in celebration of our great City.

The inspiration of this project is from the Saga played in San Antonio Texas. You can watch the full video here. With the new construction of Lyon Square, we have put in permanent projection mapping equipment that will allow us to showcase our own nightly performances, free to the public to watch. Additional inspiration can be taken from local artist Edwin Anderson from the Grand Legacy mural that he completed in collaboration with DGRI last summer in the Gillette Bridge tunnel in Ah-Nab-Awen Park that was curated as a temporary installation to showcase the legacy of the Grand River's history.

In 2020, for our World of Winter festival, we created a projection mapping show in collaboration with LiveSpace called Seasonal Wonders that showcased our four seasons and a little bit of local GR history. Since then, we have had the plan to do this permanently once construction is complete in Lyon Square.

The goal of this show is not only to create vibrancy along the river corridor and provide artist support, but to continue to move GR Forward via the master plan and community vision that prioritizes more public artwork and educational opportunities in our Downtown.

The story will tell a chronological timeline showcasing and focused on the following timeframe:

- Glacial period (how the river and Michigan land was formed)
- First Peoples (Mound Builders)
- Grand River Bands of Ottawa Indians
- Settler period (fur trading)
- Wars (Native American, French/English, Revolutionary war, etc.
- Founding history (becoming a city, treaties, etc.)
- Logging industry & Furniture City
- 19th Amendment
- Present day
- Future (river restoration of the rapids)

SCOPE

We are looking for a consultant to create visuals depicting our legacy as Grand Rapidians for a 15-25 minute show. The selected consultant will work directly with the Public Space Activation Manager at Downtown Grand Rapids Inc. who will provide all historical topics to cover along with local stories and contact information on who to work with at the City of Grand Rapids, Public Library, Public Museum and others to obtain additional information. The consultant will be responsible for initial research to create a

proposal that accomplishes the goal of an educational storybook timeline depiction of the Grand River's History & Legacy within the Downtown environment.

The selected consultant will work with DGRI staff to move this project forward. Approval of the contract must be granted from the Downtown Development Authority (DDA) first. Following approval, staff can work with the consultant on finalizing a contract and creating a work plan. Once the consultant has created visuals for this project, we will then team the consultant up with a local AV company that will make it into a projection mapping show in collaboration with the consultant and DGRI. Approval of the final artwork/show must go through the City of Grand Rapids Arts Advisory Council (AAC). DGRI staff will assist the consultant through all City approval processes.

This consultant must be from the State of Michigan or currently a resident of the State of Michigan, have previous experience with this type of work and must be in good withstanding with the City of Grand Rapids and Downtown Grand Rapids Inc.

PROJECT LOCATION

As previously mentioned, we have done similar work with our Seasonal Wonders that showcased our four seasons show during our festival where we were able to present the show twice a night every Friday and Saturday during Covid since there were no shows at DeVos Place. Now, with the design of Lyon Square that is currently under construction, the street is designed with a plaza and permanent projection equipment that does not require a street closure in order to showcase the projection.

Lyon Square construction will be completed by the end of 2024. This will allow us to bring back the Seasonal Wonders show along with hosting a permanent show and additional shows in the future projected onto the Civic Auditorium.



PAST



PRESENT



FUTURE







PROJECT SCHEDULE

Proposed timeline and schedule:

- RFQ posted: July 16, 2024
- RFQ questions deadline: August 9, 2024
- RFQ submission deadline: August 13, 2024, by 11:59pm (EST)
- RFQ review & selection: August 5 - 16, 2024
- Contract: September 1 – October 11, 2025
- DDA Board Approval: October 9, 2024
- Research: October 11 - November 11, 2024
- Concepts/Stories Review: November 11
- Design concepts drafts: November 12, 2024 – February 1, 2025
- Final designs: March 1, 2025
- AV/Mapping coordination with additional contractor: March 1 – April 1, 2025
- Final video/show edits: April 2 – 11, 2025
- City AAC approvals & permitting: April 21, 2025
- Ribbon cutting: May 2, 2025 (Grand Rapids 175th Anniversary)
- Installation/Show Run: TBD but played at least 3 days a week, twice a night minimum.

SELECTION PROCESS

DGRI will convene a selection committee to review submissions and select a finalist to move forward with the project following the defined timeline and schedule. A consultant will be selected based on their submission requirement information (please see submission requirements section), ability to do the work, quality of communication, budget and creative approach.

DOWNTOWN GRAND RAPIDS INC. (DGRI) BACKGROUND

DGRI is the organization responsible for city building and place-management in the urban core of Grand Rapids, Michigan, the state's second largest city. Established in 2013, DGRI serves as the singular management entity for the combined operations of the Downtown Development Authority (DDA), the Downtown Improvement District (DID) and the Monroe North Tax Increment Finance Authority (MNTIFA). More details can be found at www.downtowngr.org.

DGRI is invested in activating our public spaces through art, placemaking and placekeeping installations that transform our Downtown into a vibrant and welcoming place to live, work, visit and play. Through efforts over the years like our Activate grants, Heartside Historic Mural program, Women's Way alley activation initiative, Rad American Women project and more, we have been able to invest millions of dollars into local art in our Downtown. We continue to strive to be an arts city and invest in our local art scene that further educates, engages, inspires and welcomes not only Grand Rapidians, but all who come to enjoy our city.

RIGHTS TO WORK

The consultant shall, without additional compensation, grant the Downtown Development Authority (DDA) and Downtown Grand Rapids, Inc. an unlimited and irrevocable license to implement, use, and display, the free show for the public, and to implement, use, display, reproduce, and distribute materials related to the show, including advertising, educational and promotional materials, and multimedia publicity in support of promotion of DDA or DGRI related projects and initiatives in furtherance of their nonprofit objectives. The DDA or DGRI will make reasonable efforts to ensure any reproductions include a credit line to the grantee. If selected, the consultant will be required to enter into an agreement to this effect.

PAYMENT

Payment for this project will be paid in four separate installments:

- Down payment and Contract Signing (10%)
- Research phase (15%)
- Design phase (25%)
- Design completion phase (50%)

The consultant will be required to register with the City of Grand Rapids as a vendor prior to receiving payment. All payments will be sent in the form of a check mailed to the payment address provided in the Vendor Self Service portal during registration. Payment can only be made after the vendor registration is fully approved, a contract is fully executed, and a formal invoice is submitted. Additionally, the payment process may take up to 30 business days. Under no circumstances will foreign payment be made by wire transfer or EFT (electronic fund transfer). Vendors may also be subject to an income tax clearance to ensure previous city income tax liabilities have been paid prior to payment approval.

SUBMISSION REQUIREMENTS

The consultant must respond with their interest of participating in this program via email. Must be from Michigan or currently reside in Michigan. Must provide all required documents including the following:

- Artist/Consultant Name
- Zip Code of location
- Link to portfolio with samples of relevant work
- CV/Resume
- 3 References
- Quote (breakdown of costs for the work and what is included)

Any questions regarding the project may be questions must be submitted by August 9, 2024, by 5pm EST. **Submission deadline is August 13, 2024, by 11:59pm EST.** Please send pdf of submission requirements by email to DGRI's Director of Public Space Management, Kim Van Driel at kvandriel@downtowngr.org .