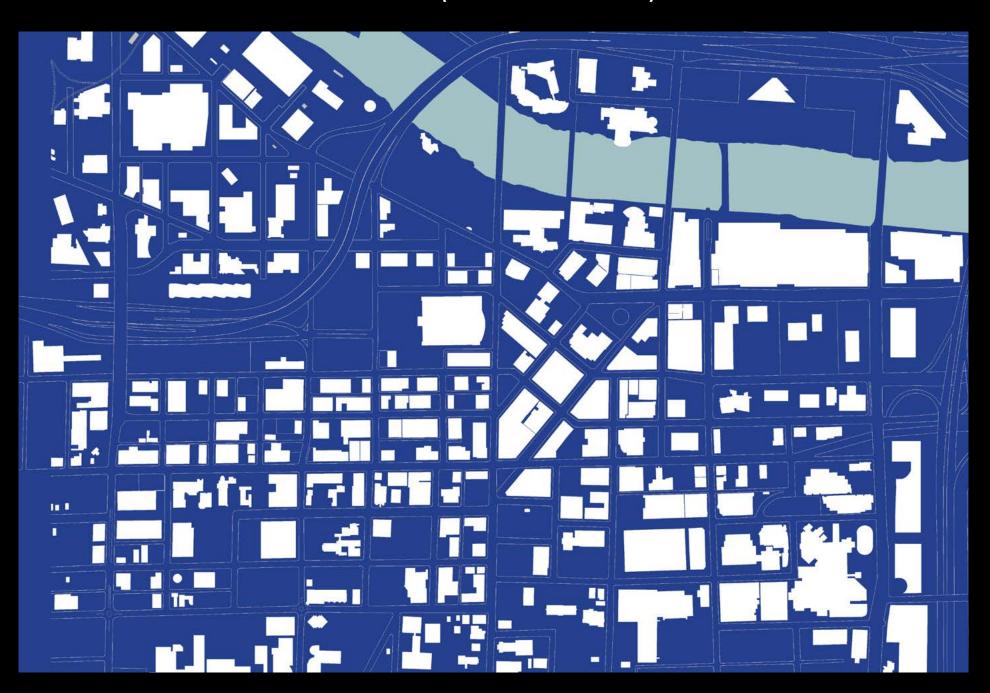
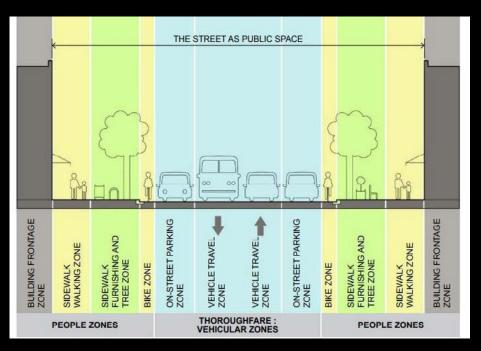
# DOWNTOWN STREETSCAPE (STREETSPACE) GUIDELINES



# DOWNTOWN STREETSPACE GUIDELINES







# STREETSPACE GUIDELINES: why?

THE CITY

**IDEAS** 

CULTURE

**PEOPLE** 



THE CITY ideally allows all of us to.....

SHARE IDEAS

**EXPERIENCE CULTURE** 

MEET PEOPLE

....AND STREETSPACES PLAY A VERY LARGE ROLE

THINKING OF THE CITY in another way.....

**STREETSPACES** provide the PLACE (the outdoor rooms) for

LIVING + LEARNING + CREATING + WORKING + SHOPPING + RECREATING + CONNECTING

.....CONNECTING

# THE CITY .....CONNECTING

# PROMOTING CONTACT BETWEEN PEOPLE



# WHAT IS IT ABOUT THE CITY

and her STREETSPACES that PROMOTES or INHIBITS

CONNECTING or CONTACT ???

AND

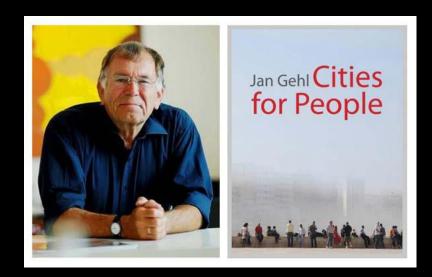
Do our streetspaces do a good enough job ....or can they do better?

"A good city is like a good party - people stay longer than really necessary, because they enjoy themselves."

-Danish urbanist Jan Gehl

"First we shape our cities, then our cities shape us."

-Gehl, .....again



The interrelation of careful details, small dimensions, and slow speeds to the HUMAN SENSES

#### **AUTO-SCALED**

(INHIBITING CONTACT)

#### **BLANK WALLS**

LONG DISTANCES

(too spread out to create interactions)

#### **HIGH SPEEDS**

(50+ miles per hour)

#### **MULTIPLE LEVELS**

(plazas, sunken courts, steps)

#### **BACK TO BACK ORIENTATION**

(clear front for each building)

#### **HUMAN-SCALED**

(PROMOTING CONTACT)

#### **TRANSPARENCY**

(storefronts and clear glass)

#### SHORT DISTANCES

(1/4 mile walk....5 minutes)

#### **LOW SPEEDS**

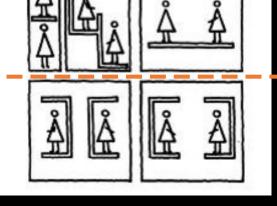
(3 miles per hour)

#### **ONE LEVEL**

(human perception occurs at horizontal plane)

#### **FACE TO FACE ORIENTATION**

(Fronts of buildings face fronts)



**AUTO-SCALED** 

(INHIBITING CONTACT)

**BLANK WALLS** 



**HUMAN-SCALED** 

(PROMOTING CONTACT)

**TRANSPARENCY** 

(storefronts and clear glass)





SCALE AND HUMAN SENSES

**AUTO-SCALED** 

(INHIBITING CONTACT)

**BLANK WALLS** 



**HUMAN-SCALED** 

(PROMOTING CONTACT)

**TRANSPARENCY** 

(storefronts and clear glass)

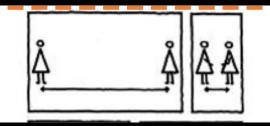


**AUTO-SCALED** 

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### LONG DISTANCES

(too spread out to create interactions)



## **HUMAN-SCALED**

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#### **SHORT DISTANCES**

(1/4 mile walk....5 minutes)





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**HUMAN-SCALED** 

(PROMOTING CONTACT)

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(3 miles per hour)



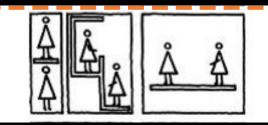


**AUTO-SCALED** 

(INHIBITING CONTACT)

#### **MULTIPLE LEVELS**

(plazas, sunken courts, steps)

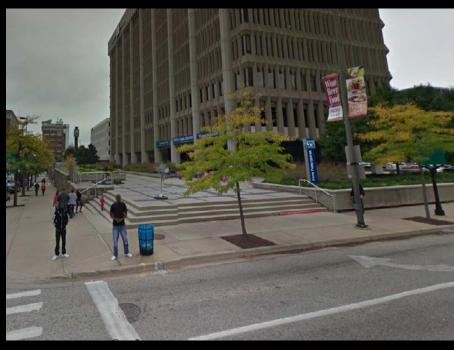


## **HUMAN-SCALED**

(PROMOTING CONTACT)

#### **ONE LEVEL**

(human perception occurs at horizontal plane)



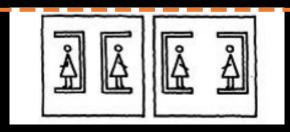


**AUTO-SCALED** 

(INHIBITING CONTACT)

**BACK TO BACK ORIENTATION** 

(clear front for each building)



**HUMAN-SCALED** 

(PROMOTING CONTACT)

**FACE TO FACE ORIENTATION** 

(Fronts of buildings face fronts)





# the city at eye level - ground floor design













Small units and many doors (1 door every 20 feet)
Large variety of uses and no blank spots
Facade relief with vertical articulation
Lots of detail with good quality materials

FRIENDLY
Small units and many doors (1 door every 30 feet)
Some variety of uses and few blank spots
Facade relief (vertical articulation is not always present)
Many details

MIXTURE

Large and small units (1 door every 50 feet)

Modest variety of uses and some blank spots

Modest facade relief

Few details

BORING

Large units (1 door every 100 feet)

No variety of uses and many blank spots

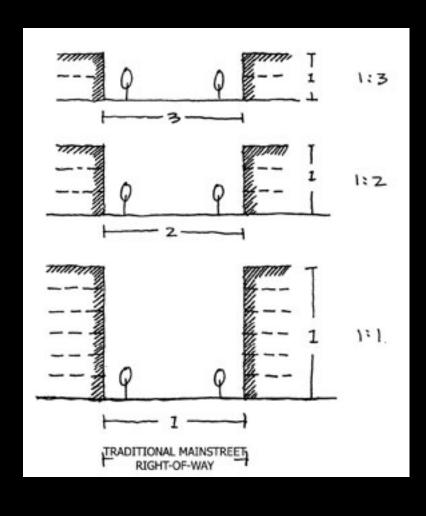
Few details

Large units (1 door every 160 or more feet)
No variety of uses and many blank spots

Uniform facades, no details, nothing to look at

Building an authentic place for people

# sense of ENCLOSURE assembling the pieces



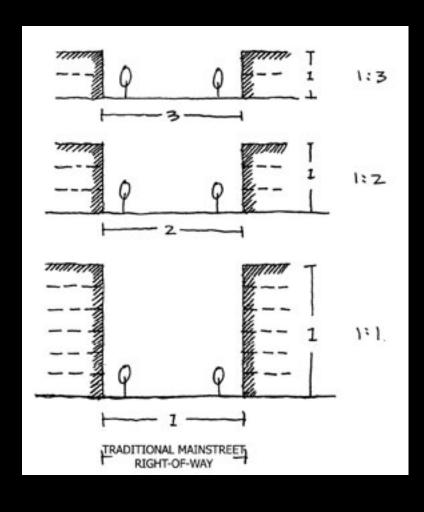


66 foot width5+ story buildings

1:1 ratio

Building an authentic place for people

# sense of ENCLOSURE assembling the pieces



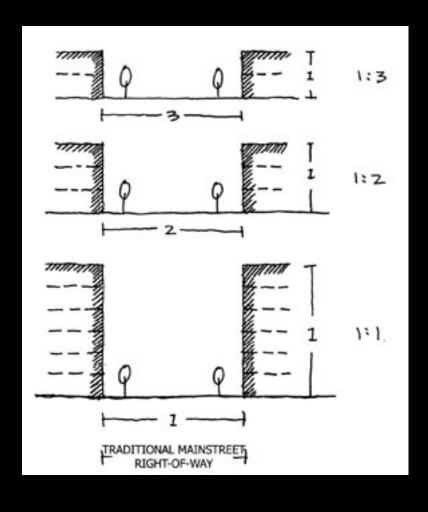


80 to 100 foot width 3 story buildings

1:3 (or more) ratio

Building an authentic place for people

# sense of ENCLOSURE assembling the pieces

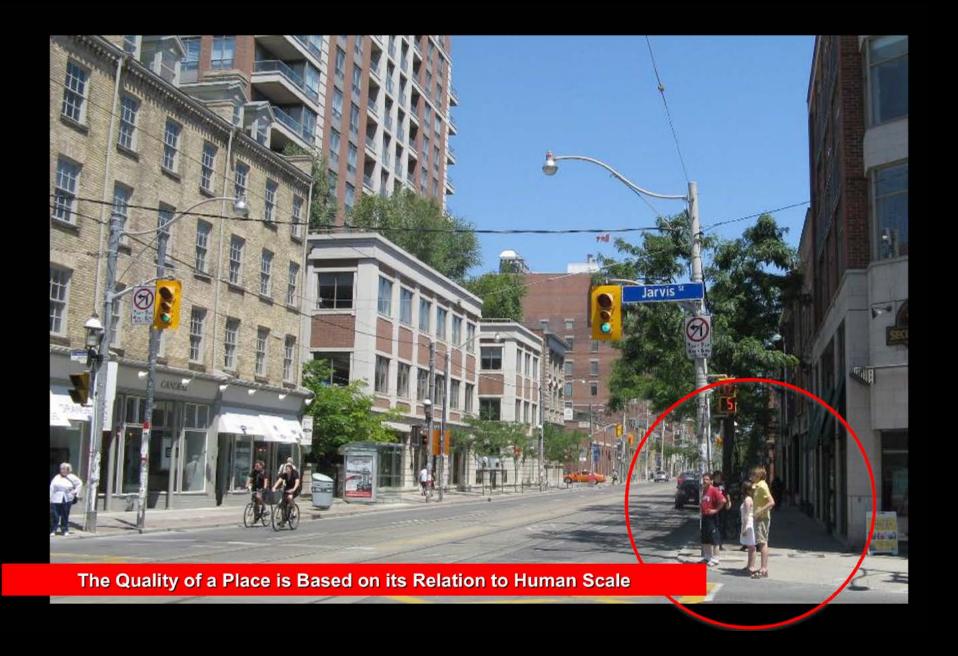




120+ foot width 1 story buildings

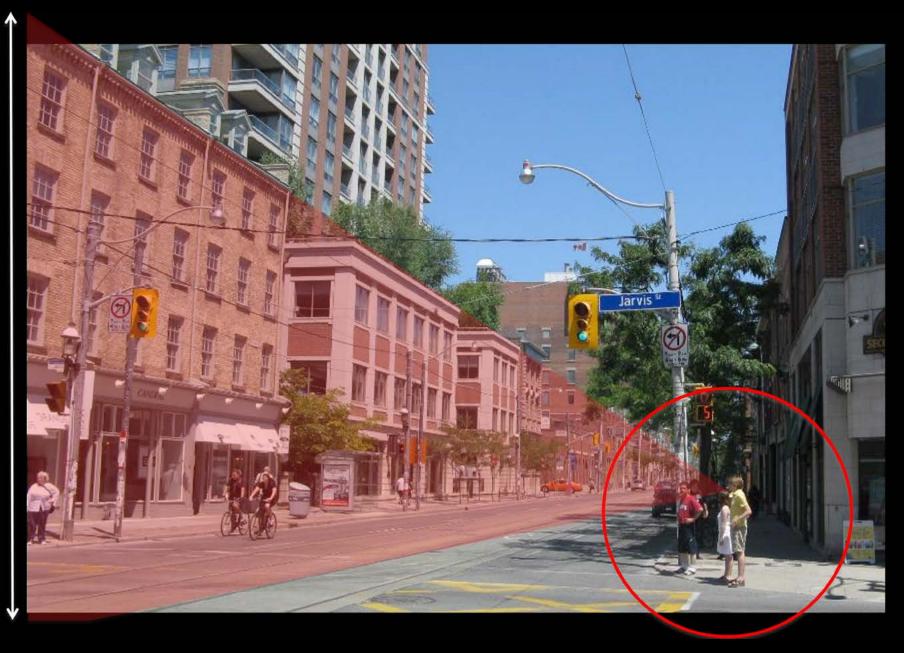
1:10 (or more) ratio

# human scale

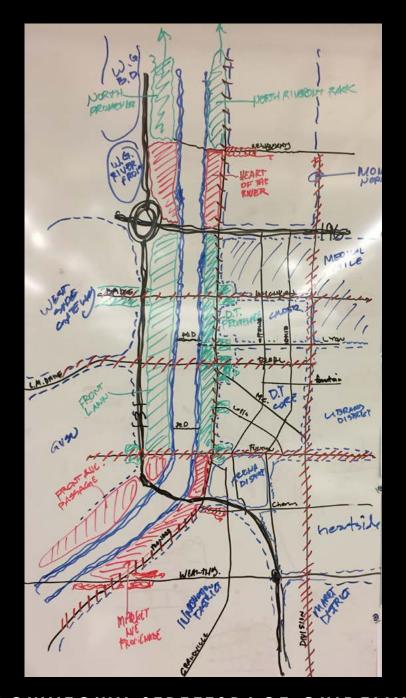


# human scale

Field of Vision Human scale –



# GUIDELINE FRAMEWORK: character districts



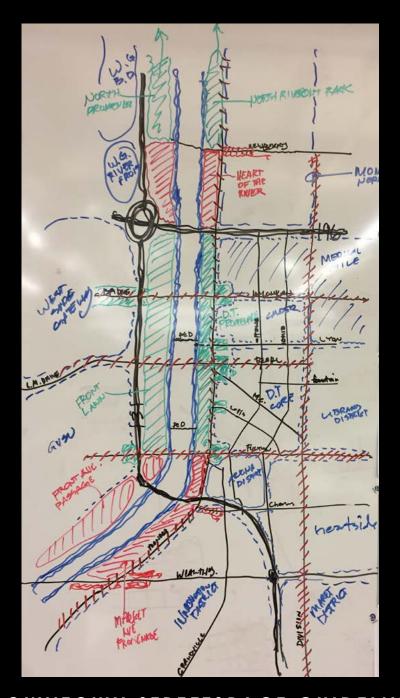




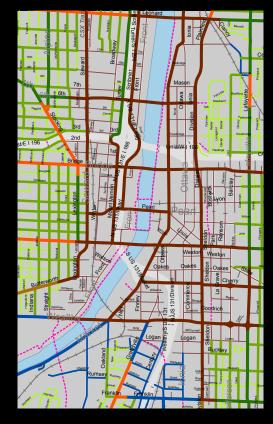
13 character districts in GR Forward7 proposed character districts in River Guidelines

How are streetspaces informed and shaped by their CHARACTER DISTRICT?

# GUIDELINE FRAMEWORK: streetspace typologies







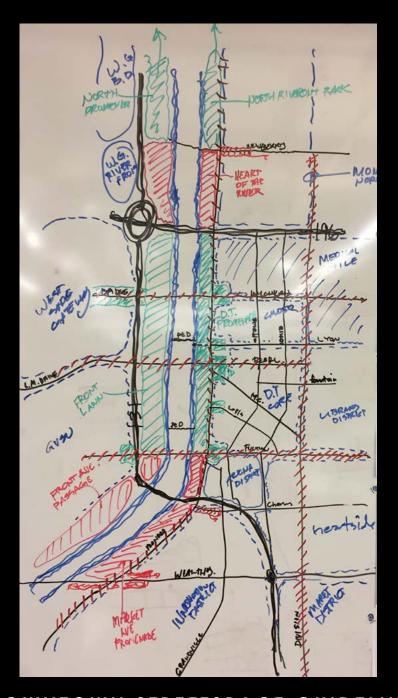
## 5 street types in GR Forward

gateway, event corridor, linear park, neighborhood connector, humanized

7 street types in Vital Streets (2 specific to downtown) crosstown connector and urban center

How are streetspaces informed and shaped by the attributes of the specific STREET TYPOLOGY?

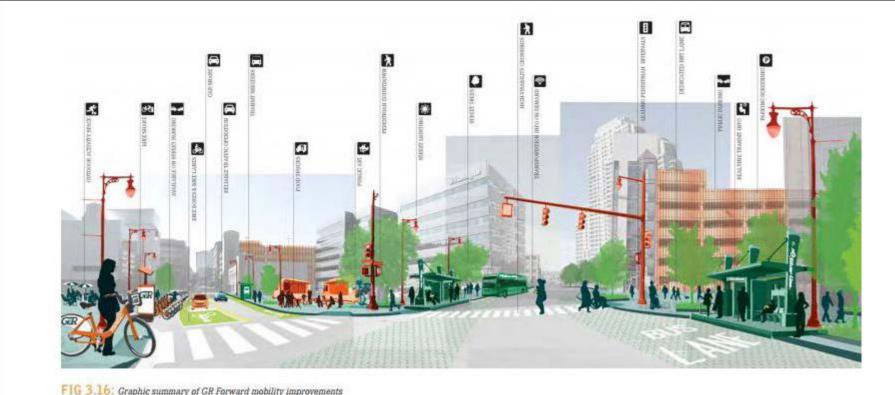
# GUIDELINE FRAMEWORK: bikeways





How are bike facilities and potential bikeshare layered within streetspace guidelines?

## GUIDELINE FRAMEWORK: attributes and features



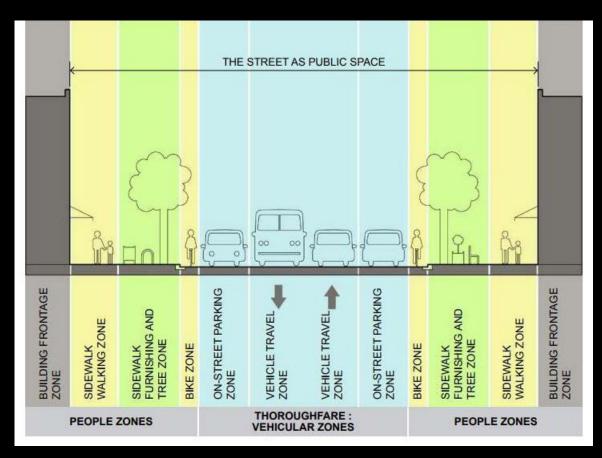
F16 3.16: Graphic summary of GR Forward mobility improvements

## Attributes may include things like.....

building edge transparency, cafe seating, street lighting, benches, sidewalk paving, street trees, landscaping

How is each attribute used to accentuate and reinforce the human scale of the streetspace?

## GUIDELINE FRAMEWORK: attributes and features



#### Which attributes fit where?

#### Building/Frontage Zone Attributes may include:

Building transparency

Building signage

Parking screening

**Building** composition

#### People Zone Attributes may include:

Trees

**Benches** 

Landscaping

Sidewalk paving

Cafe seating

Lighting

Trash cans

Banners

Art

Bike share

Pedestrian-oriented wayfinding

# How is each attribute calibrated to each character district and street type?

# Some attributes may relate to street type and some may relate to character area

#### Thoroughfare Zone Attributes may include:

Crosswalks

Curb radii

Bike lanes / bike boxes

**Parklets** 

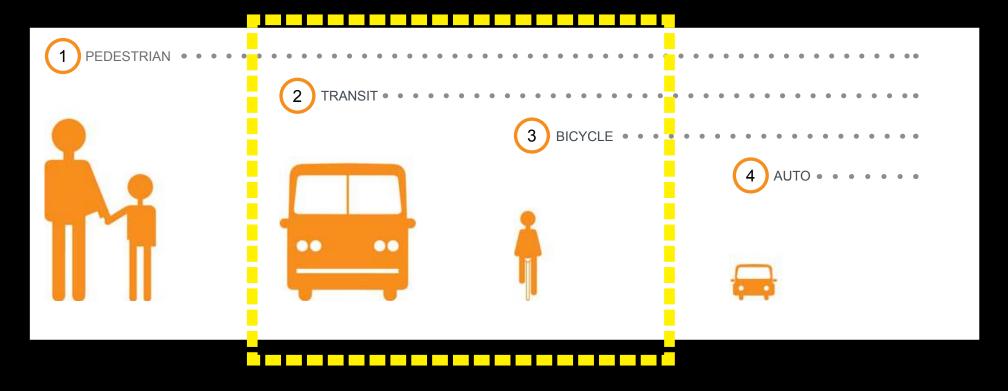
Transit interface and infrastructure

Pedestrian signals

Auto-oriented wayfinding

Alleys?

# GUIDELINE FRAMEWORK



"Forget the damned motor car and build cities for lovers and friends."

-Lewis Mumford

## GUIDELINE FRAMEWORK

#### **Regulating Map of STREET TYPES**

Gateway (Monroe, Division, Michigan, Pearl, Fulton)

Event

Retail

Connector

#### Regulating Map of CHARACTER DISTRICTS

Street Attributes: WHAT, WHERE, WHEN (regulated by Street Type AND/OR Character District)

**Building Zone** 

Pedestrian Zone

**Building Edge** 

Walkway

**Furnishing** 

Curb

Thoroughfare Zone

Street Attributes: HOW (best practices and design guidelines)

# DOWNTOWN STREETSPACE GUIDELINES

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