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## Sidewalk Activity Report

ArtPrize 2017-2018

## September 2018



## ArtPrize 2018

## Ah-Nab-Awen Park

 $\checkmark$ Blue Bridge Sw $\grave{\chi}$ Fulton/lonia sw $\hat{\lambda}$ Ionia/Oakes sw $\hat{\lambda}$ $\checkmark$ Monroe/196 $\dot{k}$ - ottawa/lyon NW $\uparrow$ V Pear Street Bridge $\hat{\lambda}$ V Pearl/Monroe NW $\hat{\lambda}$ $\checkmark$ Rosa Parks Circle $\hat{\lambda}$

## ArtPrize 2017

Ah-Nab-Awen Park $\lambda$ $\checkmark$ Blue Bridge sw $\lambda$
$\checkmark$ Devos Place/Grand River Fulton/lonia sw $\hat{\lambda}$ $\checkmark$ lonia/Oakes sw $\grave{\lambda}$ $\checkmark$ Monroe/196 $\hat{\lambda}$ V Ottawa/lyon NW $\lambda$
V Pearl Street Bridge V PearIMonroe NW $\dot{x}$ R Posa Parks circle $\hat{\lambda}$

Blue Bridge


## Pearl/Monroe



## Rosa Parks Circle



## Weather Comparisons




## ArtPrize Annual Comparisons

|  | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | Sept 2018 | \% Increase | Busiest Day |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Pear//Monroe | 11,102 | 20,132 | 9,951 | 2,697 | $269 \%$ | Saturday, September 22 |
| Rosa Parks Circle | X | 6,227 | 14,351 | 2,634 | $443 \%$ | Wednesday, September 19 |
| Blue Bridge | 7,691 | 4,484 | 4,965 | 1,524 | $265 \%$ | Saturday, September 22 |
| Pearl Street Bridge | $X$ | 6,812 | 4,294 | 883 | $386 \%$ | Saturday, September 22 |

\% Increase is comparable from a daily average in September to daily average during ArtPrize 2018.

## Key Takeaways:

- ArtPrize10 (2018) showed a $9 \%$ increase of total counts than last year.
- Sidewalk activity tripled in downtown by (331\%), consistent with the last two years of data.
- Rosa Parks Circle generated 5.4 times more sidewalk activity by compared to the beginning of September.
- ArtPrize weekends on average saw 1.5 times more activity than weekdays (Monday-Friday). Saturdays are the busiest day of the week, Saturday September 22 was the peak day in 2018.

