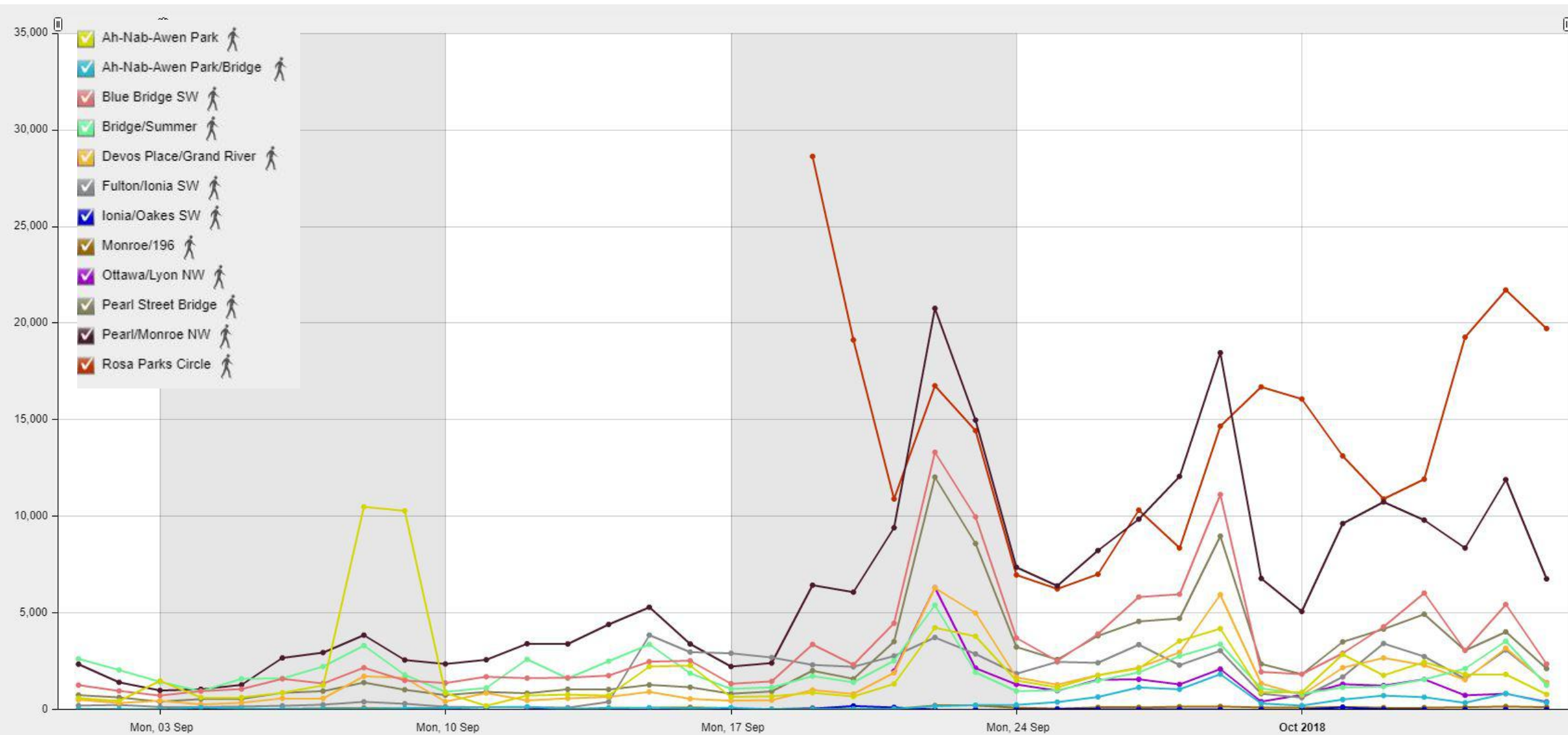




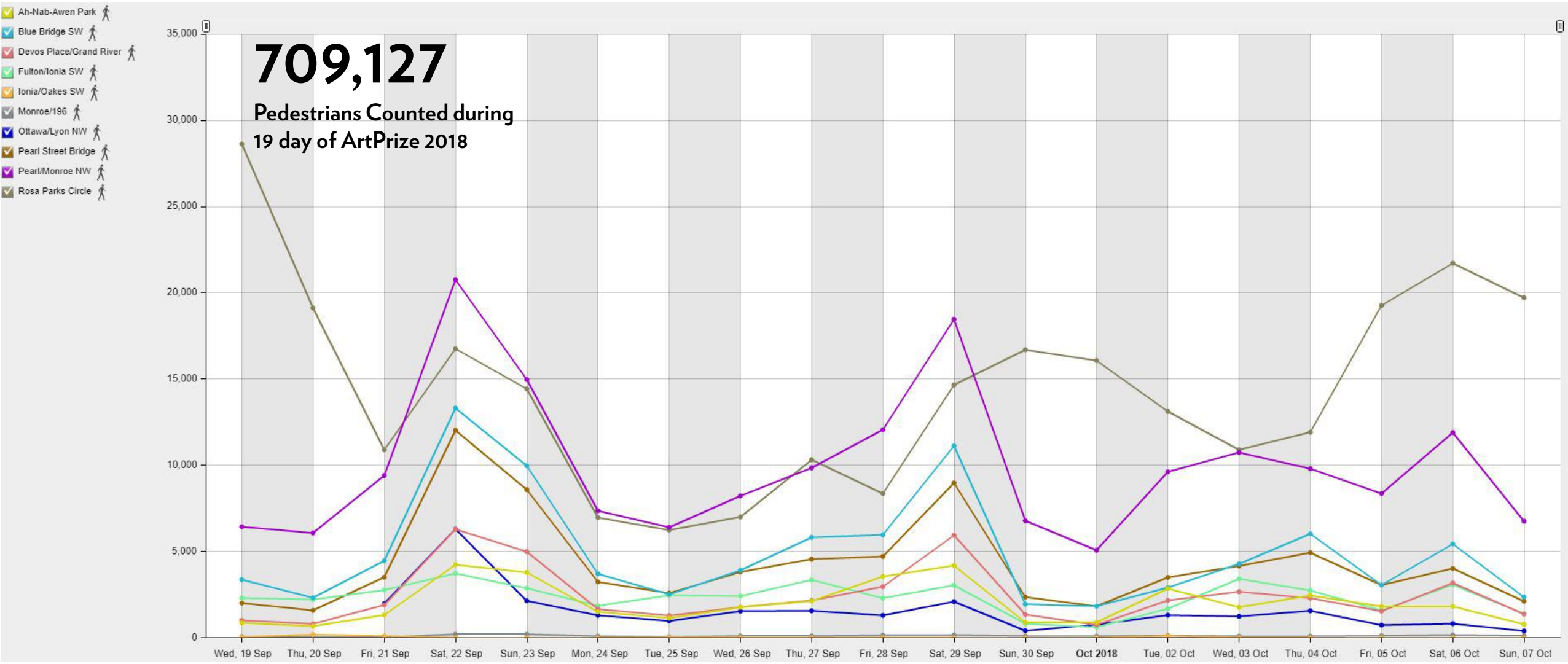
Sidewalk Activity Report

ArtPrize 2017-2018

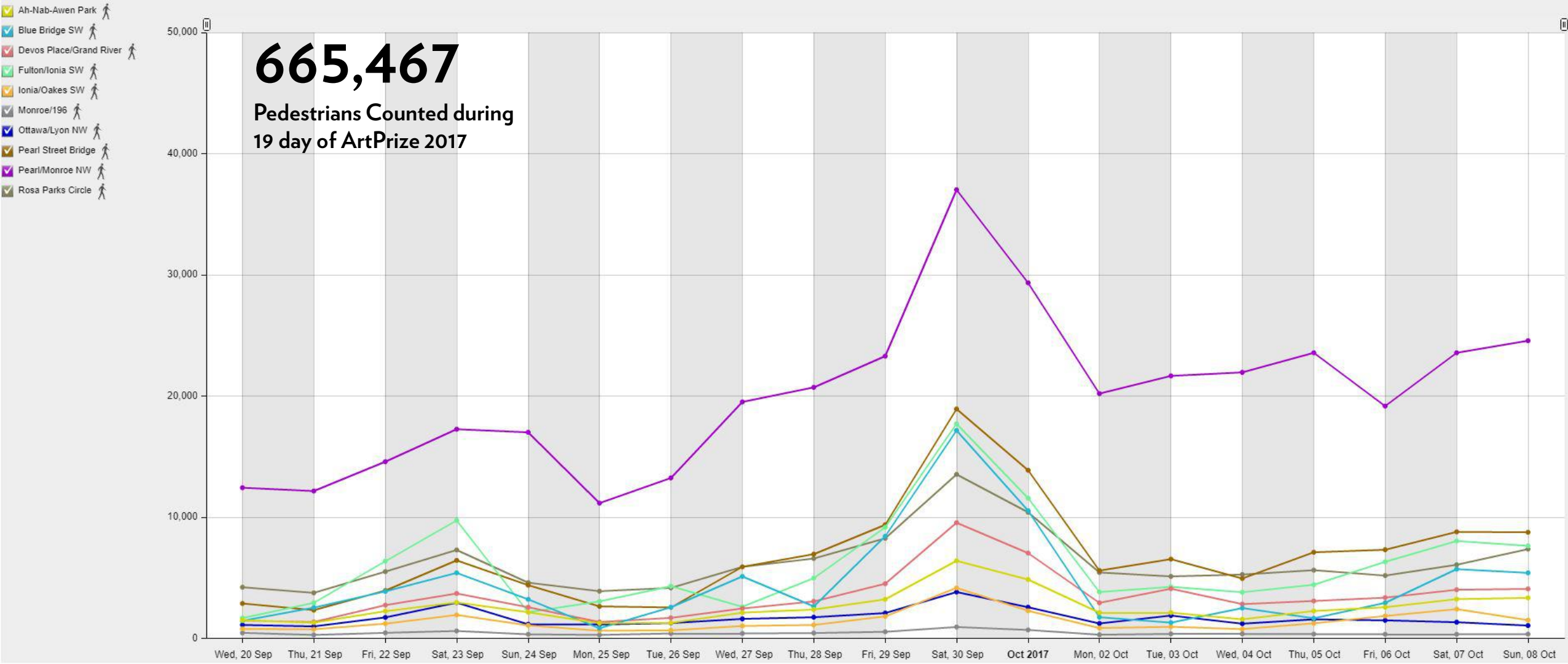
September 2018



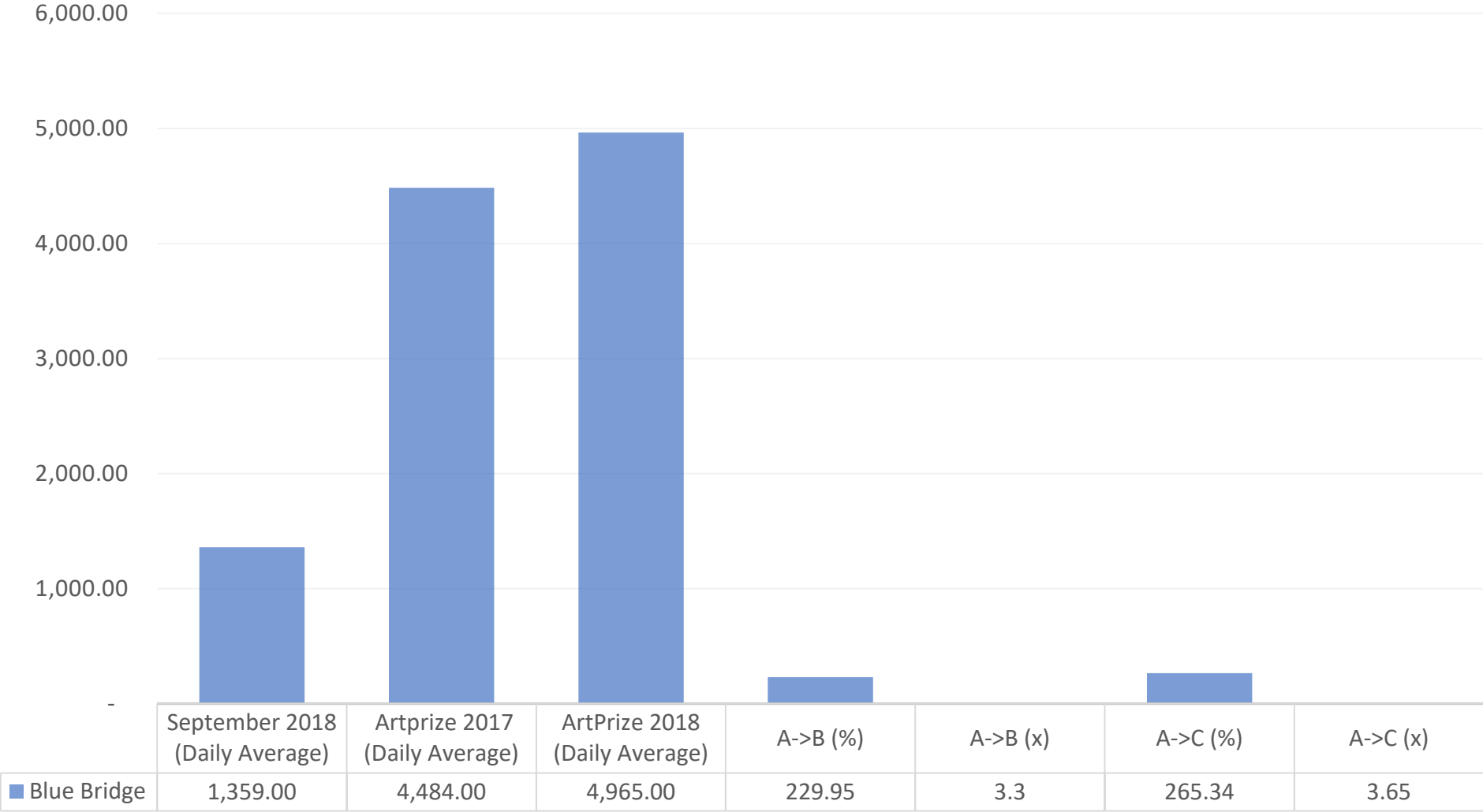
ArtPrize 2018



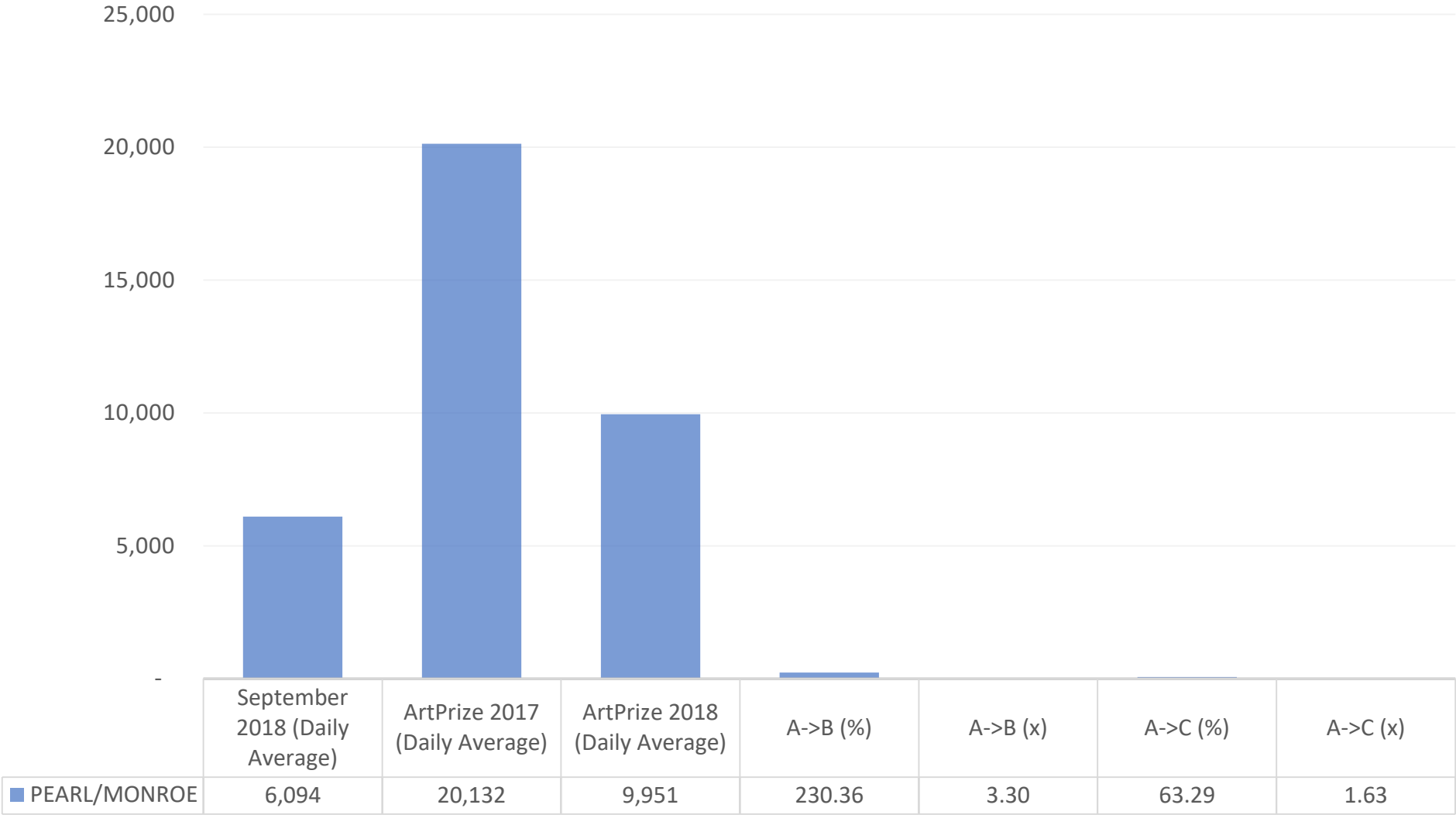
ArtPrize 2017



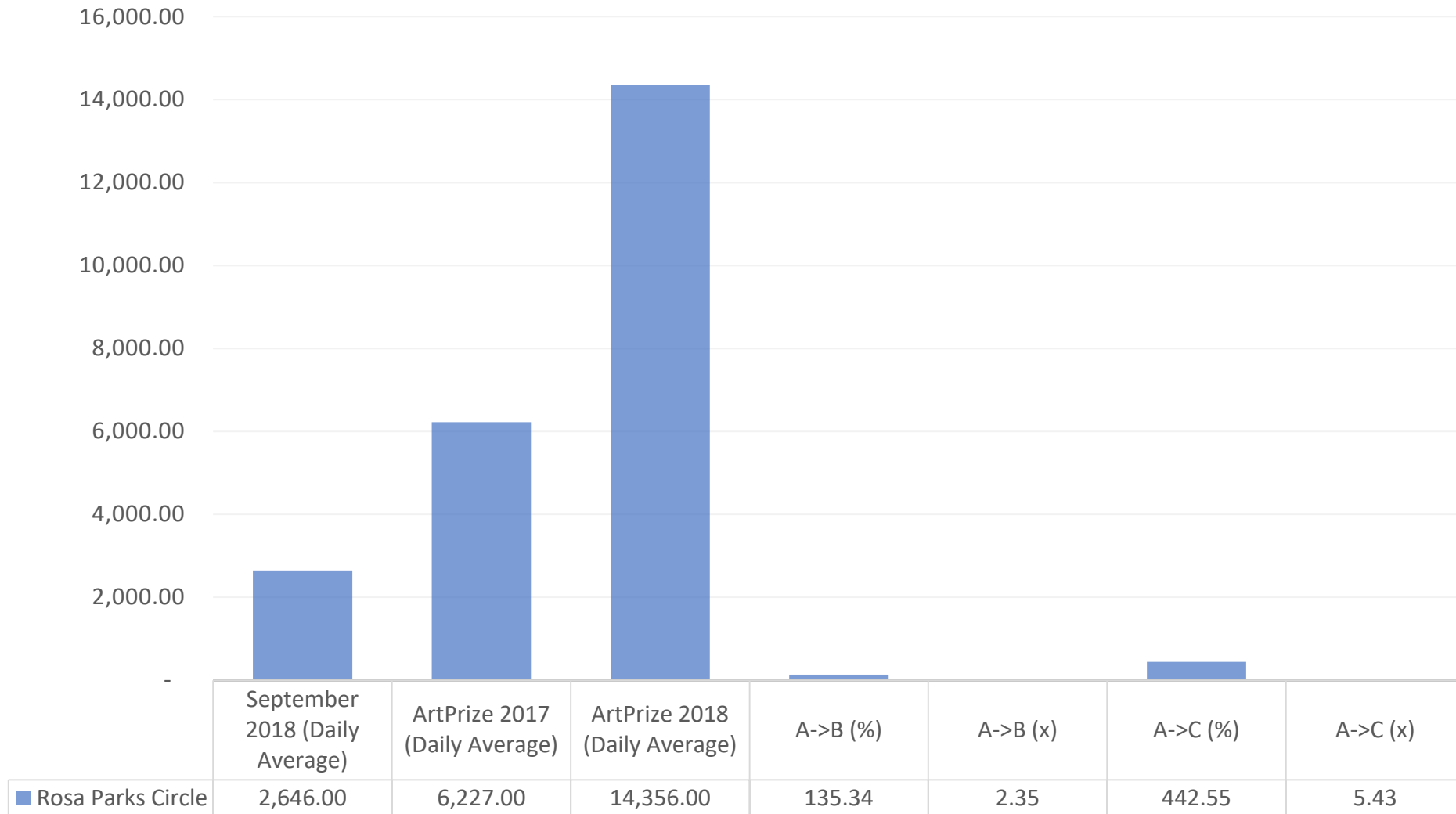
Blue Bridge



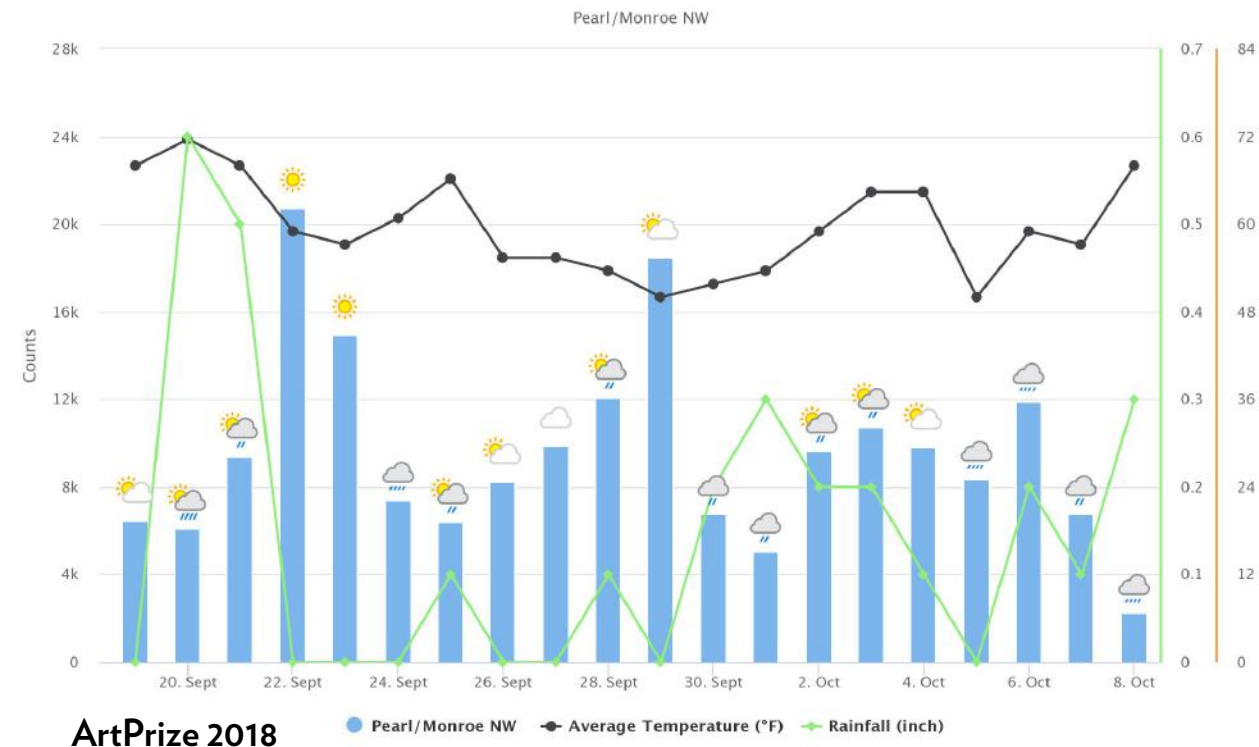
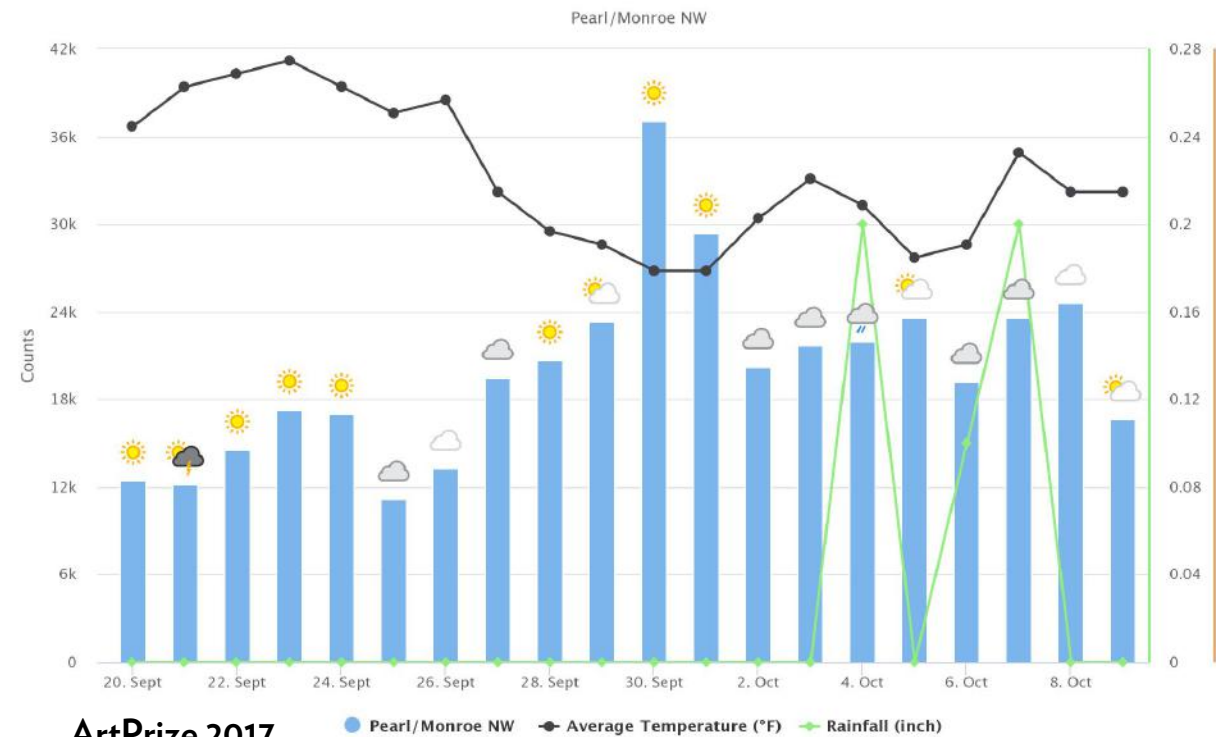
Pearl/Monroe



Rosa Parks Circle



Weather Comparisons



ArtPrize Annual Comparisons

	2016	2017	2018	Sept 2018	% Increase	Busiest Day
Pearl/Monroe	11,102	20,132	9,951	2,697	269%	Saturday, September 22
Rosa Parks Circle	X	6,227	14,351	2,634	443%	Wednesday, September 19
Blue Bridge	7,691	4,484	4,965	1,524	265%	Saturday, September 22
Pearl Street Bridge	X	6,812	4,294	883	386%	Saturday, September 22

% Increase is comparable from a daily average in September to daily average during ArtPrize 2018.

Key Takeaways:

- ArtPrize10 (2018) showed a 9% increase of total counts than last year.
- Sidewalk activity tripled in downtown by (331%), consistent with the last two years of data.
- Rosa Parks Circle generated 5.4 times more sidewalk activity by compared to the beginning of September.
- ArtPrize weekends on average saw 1.5 times more activity than weekdays (Monday-Friday). Saturdays are the busiest day of the week, Saturday September 22 was the peak day in 2018.