



ARTIST CASTING CALL POP-UP ARTISAN MARKET APPLICATION

Roll'N Out Food Truck Fest (GR's Largest Food Truck Rally), sponsored by Downtown Grand Rapids Inc. (DGRI) and the Grand Rapids Food Truck Association (GRFTA), takes place Sunday, May 21 in and around Heartside Park and features food trucks, culinary-themed Movies in the Park on a giant LED-screen, entertainers, games and more!

We're organizing a Pop-Up Artisan Market as part of the event, available from 11 am to 7 pm in the Downtown Market parking lot, adjacent to Heartside Park. We're especially interested in artists who can create at least some of their works on site and enhance the overall event experience by providing event attendees with opportunities to watch the creative process.

Space for artists is free (18'x18' blocks) with limited space available, and awarded to those who submit an application by March 24, 2017 to rebroberts@sbcglobal.net. We will review your application and respond back to you if you are selected or not to participate. Artist collaborators may share a space and designate one contact person for the event coordinator.

ARTIST NAME _____ MEDIUM _____

BUSINESS NAME (if applicable) _____

WEBSITE (if applicable) _____

EMAIL _____ PHONE _____

INTERACTIVE ART EXPERIENCE TO BE PROVIDED AT EVENT _____

BRIEF DESCRIPTION OF ITEMS FOR SALE AT EVENT _____

ACCESS TO ELECTRICITY NEEDED? ____YES ____NO

ACCESS TO A WATER SOURCE NEEDED? ____YES ____NO

All artists will be required to provide their own drop cloths under their area and parking will not be available for artists at the Downtown Market. Artists who do secure space in the Pop-Up Artisan Market will be notified no later than March 24, 2017. Please review the Downtown Market rules/regulations attached with this document.

Questions? Please contact rebroberts@sbcglobal.net.